

2026

VALUE ADDED COURSE

Paper Code: VAC0202102N

(E-COMMERCE)

Full Marks: 30

Time: $1\frac{1}{2}$ hours

*The figures in the margin indicate full marks
for the questions.*

1) Answer the following questions:**1x5=5**

i) Which of the following is not an example of e-payment?

- | | |
|---------------|-----------------------|
| a) Smart Card | b) Digital Cheque |
| c) Cash | d) Electronic billing |

ii) HTM stands for _____

- a) Hyper Text Making links
- b) Hyper Text Markup Language
- c) Higher Textual Marking of Links
- d) Hypes Text Mixer of Links

iii) Which e-commerce models involve transaction between customers?

- | | |
|--------|--------|
| a) B2B | b) B2C |
| c) C2C | d) G2B |

iv) Which of the following is an advantage of online transactions?

- | | |
|-------------------------|------------------------|
| a) Time Saving | b) 24 x 7 availability |
| c) Global Market access | d) All of the above |

v) Digital Signatures are mainly used for:

- | | |
|-----------------------|-------------------|
| a) Website decoration | b) Authentication |
| c) Video editing | d) Web hosting |

P.T.O.

(2)

2) Answer the following in short: (Any Five)

2x5=10

- a) Give the meaning of e-commerce.
- b) State two risks involved in the e-payment system.
- c) Write the uses of debit card.
- d) What is phishing?
- e) Mention two disadvantages of e-commerce.
- f) State two advantages of online banking.
- g) What is Electronic Fund Transfer?
- h) State any two applications of e-commerce.
- i) Write two characteristics of internet.
- j) Give two examples of e-commerce platform.

3) Answer the following questions: (any three)

5x3=15

- a) Discuss the major e-commerce business models
- b) Write a note on www.
- c) Describe in brief the various e-commerce security threats.
- d) Write five characteristics of e-commerce.
- e) State the reasons behind online transactions.
- f) Write the differences between traditional commerce and e-commerce.

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