

FMCG companies struggling with a shortage of salesmen amid growing gig economy

Indian FMCG companies are struggling to recruit sales workers amid difficult sales targets and appealing gig opportunities. With high attrition rates and younger workers preferring gig roles, firms are enhancing incentives and career paths. The expanding quick-commerce sector and extreme weather conditions present additional recruitment challenges for traditional...

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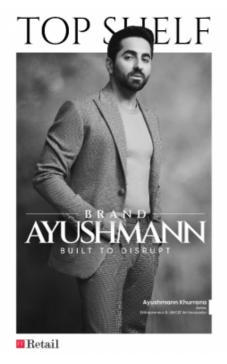
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Quick-commerce: An opportunity or overhype? - with Namit Puri, BCG

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Top Shelf with Ayushmann Khurrana: Built to Disrupt

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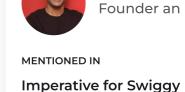
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Zepto CEO Aadit Palicha sees opportunity in creating a 'Delhivery for fruits, vegetables'

Palicha also highlighted the gaps in India's fresh/cold supply chain infrastructure, ranging from ripening chambers to packaging automation, and excellence in collection centre network design.





Zepto CEO Aadit Palicha sees opportunity in creating a 'Delhivery for fruits, vegetables'

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Quick Commerce accounts now for 70-75 pc of total e-grocery orders, up from 35 pc in 2022: Report

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At the core, our startup DNA still continues: Zomato CFO Akshant Goyal

What is 'Amazon Boycott'? Know all about the yet another week-long 'economic blackout'

Blinkit, Zepto hike commissions to boost per-order earnings

Now, e-commerce platforms require e-way bill

Zepto CEO Aadit Palicha corrects Zomato CEO Deepinder Goyal in an open LinkedIn post: 'With due respect, this statement is...'

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Quick commerce sector burning Rs 5,000 crore per quarter: Zomato CEO Deepinder Goyal

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India is the second biggest market for Unilever, accounting for 12% of its global sales. However, its growth rate has tapered off over the past year, as consumers tightened their budget amid inflationary pressures across categories.





HUL gained market share despite modest growth

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Budget 2025 impact: Consumer goods firms gear up to cash in on the cash in hand

Colgate CEO points to urban warfare via deep discounts

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Tata Consumer Q3 Results: Profit flat at Rs 279 crore; revenues rises 17% YoY

Competition in India challenges us to be at our best: Coca-Cola

HUL bets on global health drink to add zing to premium portfolio

ITC, Nestle and other FMCG giants widen ecomm web to click with customers

HUL Q3 Results: PAT jumps 19% YoY to Rs 3,001 crore on one-time gain

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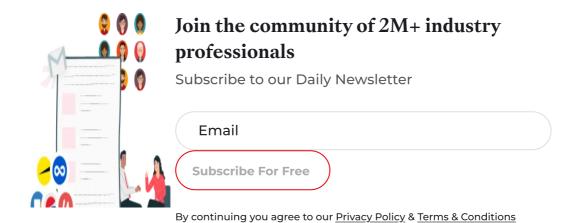
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