



warikoo Wanderings

Entrepreneur, Author, Content Creator with 9M+ followers across platforms.

I share this newsletter every Friday around personal growth, books, quotes, pictures - it is the most personal version of me online.

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I am confused

Published 8 days ago • 2 min read

Stop lying to yourself

I received an email this morning.

8 years of work experience.

Has 2 job offers.

Confused which one to choose.

In his words, both offers are the same.

Same CTC.

Same brand value.

Same stability.

Same location.

Here is what I replied:

If both are the same, then you would have just tossed a coin, no?

Clearly, both are not the same.

#1 Stop lying to yourself.

It is the biggest reason why we make terrible decisions.

We are dishonest with our own selves.

#2 Answer honestly, which option do you prefer?

Do not think of what you should do or what is the right thing to do.

Ask yourself - what do you WANT TO DO?

#3 Given your preferred option, what's the hesitation?

What is troubling you?

What are your fears?

What are your concerns?

Solve for those.

That is the most important thing.

Everything else is a distraction.

Solve for what comes in your way of doing what you want to do!

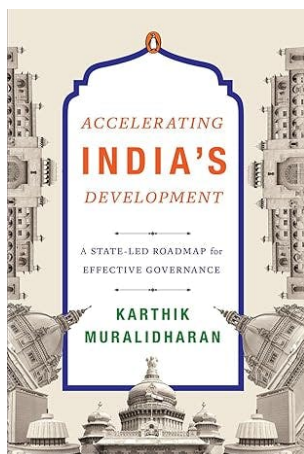
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Vote for Make Epic Money

Make Epic Money has been nominated for Book of the Year by Crossword in the Business & Management category. **[It would mean a lot to me if you decided to vote for it :\).](#)**



Book I am reading this week



Still reading [Accelerating India's Development: A State-Led Roadmap for Effective Governance](#) by Karthik

Muralidharan. Loving it. So many ideas floating in my head as I am reading the book.

Also, very simply written, which is not so often when it comes to books written by academics.

My 3rd book, [Make Epic Money](#), has sold 1,35,000+ copies in India with a 4.4+ rating. You can buy it in Hindi, English, Marathi, Audio, and Kindle [here](#).

The book has also been converted into a video course (in Hindi and English) - [that you can check out here](#).

Here is an [alphabetical list of all books](#) I have shared in this newsletter so far.

Question of the week

Do you think your career/industry will still be there 10 years from now?

- > 100% it will still be there
- > Likely that it will be there
- > Not likely it will still be there
- > Definitely going to vanish in 10 years

Answer here

(and see the results of others, too)

Results of last week's question

Do you think Shah Rukh Khan is a bigger superstar than Amitabh Bachchan?	<18 yrs	18-22 yrs	23-30 yrs	31-40 yrs	40+ yrs	Overall
Don't know enough or either	27%	24%	23%	21%	12%	21%
SRK is bigger than AB	39%	40%	39%	28%	29%	37%
SRK is smaller than AB	34%	36%	38%	51%	59%	42%
# of responses	233	749	947	885	406	3,220

As expected - people from the younger generation relate to SRK more and people older relate to AB more.

We basically relate to what we experienced during our growing years a lot more. That's why our fav songs, movies, singers, and actors tend to be from that time.

My response?

I also personally feel that SRK is a bigger superstar than AB, while AB is a better actor than SRK :))

3-2-1

3 pics from last week

Had an awesome 2025 planning workshop in Mumbai for WebVeda with the team.



We are organizing a sports Olympics in our housing society.
Our tower won the cricket bronze medal, haha :))



Had a fab time with the CII IWN Delhi Chapter last evening.
Insanely high energy :))



2 quotes I wish to share

Social media amplifies the bad.
Real life tells you it's not that bad.

Share on X

Who and what you spend time with determines the
emotions you will spend time with.

Share on X

1 new thing I learnt this week

There is a path between Europe and the USA called the Jet Stream, which is like a highway for planes. Almost all planes travelling from Europe to the USA, and vice versa, fly on this patch itself because of the strong air currents, which give the airplanes a drift. The winds are from NY to Europe, and that's why flying from NY to (say) London takes a shorter

duration than flying from London to NY.

My top content from last week

 **YouTube:** [Retire on a low salary](#)

 **Instagram:** [Your mistakes](#)

 **Twitter:** [A billion views](#)

 **Podcast:** [Buying a house](#)

You can, of course, always write to me by simply **replying to this newsletter**.

I love reading all your emails, even though I may not be able to reply to them all.

Yes! I READ ALL MY EMAILS. ALL OF THEM.

(Sardiyon mein santaron aur moongfaliyon ki kasam)

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by Ankur Warikoo

Entrepreneur, Author, Content Creator with 9M+ followers across platforms.

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I am constantly overthinking and...

Life is a jigsaw puzzle I received an email yesterday: Had trouble sleeping. Couldn't...

about 20 hours ago • 3 min read



Stay away

Stay away from these 3 kinds of people 1/ Those who make fun of your insecurities...

15 days ago • 2 min read



Take responsibility for yourself

The victim mindset Received an email from a 21-year-old. Well-to-do family. Bu...

22 days ago • 3 min read

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