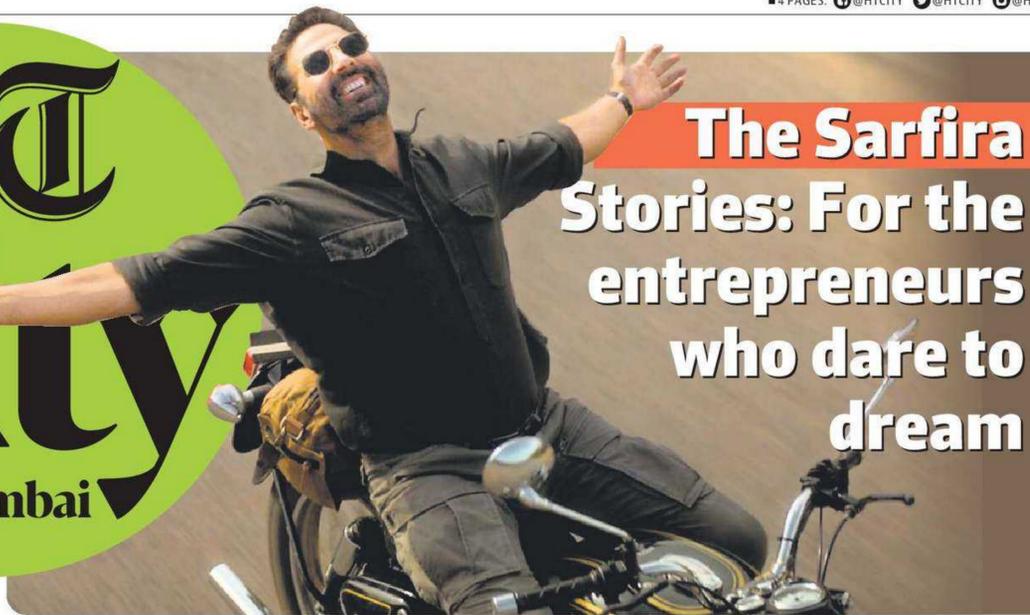


PHOTOS: FACEBOOK AND X



The Sarfira Stories: For the entrepreneurs who dare to dream

Are you out of your mind? This is probably something you might have heard after sharing an eccentric startup idea. Was it something that you were super excited about? What if you could still go ahead with your idea?

HT City, along with Fever FM, is all set to introduce you to more stories like these — to the tales of the mavericks among us. This series is based on actor Akshay Kumar's upcoming film *Sarfira*, slated to release on July 12, where he plays a startup founder. The movie, which is a story of grit and resilience, has inspired us to find other "sarfira" stories of startup founders in India to encourage you to dream big, even if the world calls you crazy.

The *Sarfira Stories* will dive into the tales behind India's startups, uncovering the challenges, triumphs and inspirations that drive their entrepreneurs. Look out for these stories every Wednesday and Saturday in HT City and on Fever FM. HTC



PHOTO: YOGEN SHAH



The newlyweds at their wedding reception



The couple's first picture as man and wife

PHOTOS: INSTAGRAM/ASLISONA

A screengrab of the video, showing the actor's bodyguard pushing a disabled man

Nagarjuna apologises after bodyguard manhandles fan

Actor Akkineni Nagarjuna issued an apology after a video of his bodyguard mistreating a disabled fan went viral. The video showed Nagarjuna exiting an airport with actor Dhanush when a fan approached them for a selfie. The man was roughly pushed away by the former's bodyguard and fell down. The incident sparked outrage on the internet, as it seemed like Nagarjuna walked away without acknowledging the situation.

On Sunday, the actor reposted the video on X, claiming that he was unaware of the interaction. "This just came to my notice... this shouldn't have happened!! I apologise to the gentleman and will take necessary precautions that it will not happen in the future!! (sic)," he wrote. Reacting to the post, a fan said, "Please tell your security guards to be little more compassionate to your fans," while another added, "That guy is handicapped. Shame on you and your bouncers that they didn't spare [him]. Shameful. (sic)"



Jasmine Bhasin and Aly Goni

PHOTO: INSTAGRAM/ALYGONI

No timeline: Jasmine-Aly in no rush to get married

Yashika Mathur
yashika.mathur@hindustantimes.com

Actor-couple Jasmine Bhasin and Aly Goni have been going steady for four years, but are unaffected by the pressure to get married. The actors first crossed paths in 2018, but began dating during *Bigg Boss 14* (2020). Since then, the duo has appeared together in several music videos such as *Tu Bhi Sataya Jayega* (2022) as well as *Allah De Bandeya* and *Saawan Aa Gaya* (both 2023).

Ask if the wedding bells might ring soon and Bhasin tells us that there aren't "any plans yet." "We haven't had this conversation ki 'Kal kar lete hain ya parson kar lete hain'. Every time we discuss

this, we decide that we will get married when we feel like it. At the moment, we haven't set any timeline," she says. The 33-year-old, who is awaiting the release of two films later this year, explains, "Both of us are very ambitious and strong individuals. We have come from small towns and have faced our own struggles. We came [to Mumbai] with dreams to pursue; so, our focus right now is on those dreams. We'll consider marriage when we feel content and ready to share that happiness with each other." Bhasin hails from Kota, Rajasthan, while Goni comes from Bhandarwah in Jammu and Kashmir.



PHOTO: INSTAGRAM/KUBBRASAIT

Kubbra Sait set to don khaki for Deva

Sonakshi Sinha and Zaheer Iqbal have tied the knot! The actor-couple got married in a civil ceremony on June 23 in the presence of close family and friends and shared photos as husband and wife on Instagram that evening.

Revealing the significance of the wedding date, Sonakshi wrote, "On this very day, seven years back (23.06.2017) in each others eyes, we saw love in its

purest form and decided to hold on to it. Today that love has guided us through all the challenges and triumphs... with the blessings of both our families and both our gods... we are now man and wife."

The bride wore her mum Poonam Sinha's ivory chikankari wedding saree and jewels. Following the ceremony at Sinha's Mumbai residence, the newlyweds hosted a reception for their friends from the industry at the

restaurant, Bastian.

Sona donned a red Varanasi silk brocade saree from Raw Mango with gold and kundan jewellery while Zaheer wore an all-white bandhgala set from Kunal Rawal. Videos from the reception showed guests shaking a leg as rapper Honey Singh sang *Desi Kalakaar*. The couple also danced to Sona's hit song *Dhadang Dhang* (Rowdy Rathore, 2012) and *Chaiyya Chaiyya* (*Dil Se*, 1998). HTC

Actors Sonakshi Sinha and Zaheer Iqbal finally made it official in a private ceremony in Mumbai on Sunday. Here's a dekho

SONA HAS FOUND HER ASLI SONA!

Akash Bhatnagar
akash.bhatnagar@partner.hindustantimes.com

Kubbra Sait, who starred alongside Shahid Kapoor in *Farzi*, will next appear as a cop in Kapoor's upcoming film, *Deva*. "I'm having a lot of fun with my role," she says, adding, "I play a police officer, and I'm excited about the intense action scenes." The 40-year-old praises Kapoor: "Shahid is one of the most talented actors in the industry."

Sait first met him while hosting a promo show for *Ishq Vishk* in 2003 when she was 15 or 16. Reflecting on her 20-year hosting career, Sait admits she's been overlooked for bigger names: "For my first gig in Mumbai, I was replaced at the last minute because they wanted a known face. I've lost gigs for not being famous." However, she acknowledges that becoming an actor has changed things: "The job is the same, but now as a celebrity, I have more freedom of expression, a privilege I've earned."

STOP PRESS



Actor Tanushree Dutta has called Nana Patekar a 'pathological liar' for denying her #MeToo allegations: "His supporters have gone bankrupt or sidelined him... People see through his manipulations, so he's responding to a six-year-old allegation with another gaslight."

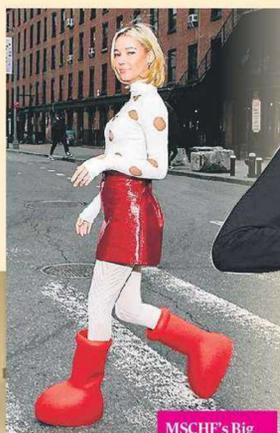
PHOTOS: ANI AND YOGEN SHAH

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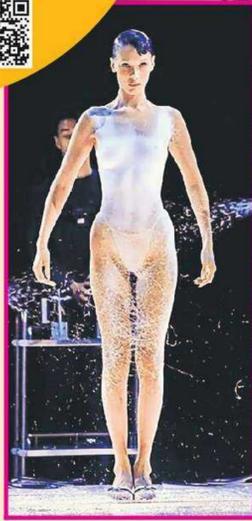
VIRALCORE IS FASHION'S NEW 'IT' THING

Luxury brands are turning to memes and pop culture to stay relevant, with 'go viral or go home' on their minds; experts weigh in

For celeb style, follow on insta: @htcityshowstoppers



► Model Bella Hadid created a viral moment by closing the show for Coperni with a slip dress spray-painted on her at Paris Fashion Week in 2023



► Designer Beate Karlsson invited guests to hurl banana skins, cans of tomatoes, and eggs at his showcase in Milan to reflect trolling and hatred

▲ A post featuring a red heirloom tomato went viral on X, and some attributed it to Loewe's design. The brand's creative director Jonathan Anderson took note of this and debuted (top right, inset) a clutch shaped and coloured like the same tomato

Shweta Sunny

Luxury fashion houses, traditionally known for their signature styles and catering to an elite clientele, are now evolving to capture the attention of fashion enthusiasts through meme-inspired (also meme-worthy) products that gain popularity online.

A recent example involved a social media user who posted a picture of a red heirloom tomato on X, captioning it: "This tomato is so Loewe I can't explain it." The post quickly gained traction, with users agreeing on the fruit's resemblance to the brand's aesthetic. Just five days later, Loewe's creative director, Jonathan Anderson, unveiled a clutch shaped and coloured like the same tomato, signalling a shift towards meme-worthy marketing.

Designer Nachiket Barve explains this trend: "With the market oversaturated and luxury brands looking increasingly similar, meme-worthy products generate organic attention. While these items might not sell in large numbers, they



▲ Alexander Wang sparked controversy in May with an ad using Ariana Grande, Taylor Swift and Beyoncé look-alikes, raising concerns about utilising celebrity likenesses to sell things

significantly boost the brand's visibility in unconventional ways."

Loewe isn't alone in this approach. Under Demna Gvasalia, Balenciaga has become known for its absurd products, such as the \$925 terry cloth towel skirt and the \$1,850 cheese and onion chips bag. Their \$4,000 tape bracelet was widely discussed online too. Similarly, Beate Karlsson, the designer of independent fashion house Avavav, recently staged a fashion show in Milan where he metaphorically

represented online trolling and hate by pelting models with garbage.

Gaurav Khanijo views these trends as more gimmick than genuine design innovation: "In the digital age, gaining traction and eyeballs is crucial. These products appeal to the younger generation, offering high attention value despite lacking product value."

But do these viral products translate into sales? Khanijo believes so, as they become collectible items.

Balenciaga has become known for its absurd products, such as the \$925 terry cloth towel skirt (left) and the \$4,000 tape bracelet (top)

"Luxury brands create limited numbers of such products, making them highly desirable. However, while they achieve immediate market demands, these products may lose relevance over time."

Barve highlights the importance of maintaining brand identity while innovating. "Brands need to stick to their DNA but innovate within that space. Items like the Coperni air bag or JW Anderson pigeon clutch

generate conversation and visibility, boosting sales," he says.

However, Khanijo warns that these trends could alienate traditional customers: "The core of what these fashion houses stood for can get lost. Long-term customers might feel disconnected from the brand's original ethos."

Fashion business analyst Joyee Abraham notes that the success of luxury products is increasingly measured by their online virality: "Metrics like earned media value show how critical online buzz has become." Barve, however, cautions against using virality as the sole metric of success, by saying, "Each brand should find and speak to its own unique audience." Ultimately, attention has become the new currency in fashion, ends Khanijo, adding, "Craftsmanship has taken a back seat in the race for virality."

PHOTOS: INSTAGRAM AND X

Kylie Jenner stole the show at Schiaparelli's couture runway last year wearing a black dress with a lifelike lion's head on her shoulder, which was an attempt to create buzz online

When Viru teased Sachin Tendulkar about being a world champion before him

(L-R) Sharat Bhattatiripad, Sachin Tendulkar and Virender Sehwag

As World Cup euphoria grips the nation, former India batter Virender Sehwag lets Fever RJ Sharat in on lesser-known cricket trivia

Former India batter Virender Sehwag recently shared a humorous anecdote about how he and former teammates Yuvraj Singh, Ajit Agarkar and Harbhajan Singh teased Master Blaster Sachin Tendulkar after winning the first-ever T20 World Cup in 2007. During a victory parade in Mumbai, the quartet called Tendulkar, playfully telling him they had become world champions before him and joked about spotting him in the crowd waving at them.

Beyond the Boundary, featuring Virender Sehwag and RJ Sharat, drops every day on Fever 104FM and @feverfmofficial on Instagram!

SUSHMA

HOLIDAY HOMES IN KASAUJI

DAILY HOROSCOPE
Tuesday, June 25, 2024

Dr Prem Kumar Sharma (Astrologer and Vaastu expert) can be contacted at: Delhi: 011-47033152, 40532026 (Sat to Mon); Panchkula: 91-172-2562832, 2572874 (Tues to Thurs); Mumbai: 09716145644 (Last week of every month)

PREMASTROLOGER | PREMASTROLOGER | ASKPREMASTROLOGER

ARIES
MAR 21-APR 20

On the social front, you are likely to enjoy the company of your loved ones. It will be a good idea to be with health-conscious people in order to come back in shape. You are likely to benefit from a scheme that you have invested in.

LOVE FOCUS: Meeting lover after a long time will leave you satisfied.
LUCKY NUMBER: 8 **LUCKY COLOUR:** Blue

LEO
JUL 23-AUG 23

Some of you may plan a short vacation overseas. Disturb your bank balance only if you are compelled to, as replenishing it may pose difficulties.

LOVE FOCUS: You may find things developing positively with the one you secretly admire.
LUCKY NUMBER: 11 **LUCKY COLOUR:** Peach

SAGITTARIUS
NOV 23-DEC 21

A rethink on investment may be necessary at this juncture. A short vacation may find you well rested and rejuvenated. A better place of residence is likely to be found.

LOVE FOCUS: Someone you like may give positive indications, ushering in romance!
LUCKY NUMBER: 6 **LUCKY COLOUR:** Yellow

TAURUS
APR 21-MAY 20

Praise is in store for you for something that you have contributed on the social front. A promotion is on the cards for some. Money invested previously is likely to give excellent returns.

LOVE FOCUS: Someone you were in love with may enter life once again.
LUCKY NUMBER: 2 **LUCKY COLOUR:** Light Grey

VIRGO
AUG 24-SEP 23

You will need to choose better options on the financial front, if you want to multiply your money. Good foresight on your part will help in pre-empting a man-management issue at work.

LOVE FOCUS: You will muster courage to approach the one you love.
LUCKY NUMBER: 18 **LUCKY COLOUR:** Green

CAPRICORN
DEC 22-JAN 21

Self-motivation will drive you to fitness. A chance to do up the interiors and renovate the house materialises today. You are likely to find the day quite lucky today.

LOVE FOCUS: Your romantic endeavours stand a good chance of succeeding, so rejoice!
LUCKY NUMBER: 8 **LUCKY COLOUR:** Silver

GEMINI
MAY 21-JUN 21

Those in property business may find the day profitable. Match making process may be underway for the eligible in the family. You may travel on an official tour.

LOVE FOCUS: Those longing for love are certain to find it soon.
LUCKY NUMBER: 7 **LUCKY COLOUR:** Brown

LIBRA
SEP 24-OCT 23

Pending paperwork regarding property may get completed soon. A short journey is indicated. Moonlighting may give you a financial boost.

LOVE FOCUS: Fun time is foreseen for those in love.
LUCKY NUMBER: 4 **LUCKY COLOUR:** Silver

AQUARIUS
JAN 22-FEB 19

Networking will help you go places on the professional front. Property matters will be resolved amicably. Fame and popularity is yours for the asking.

LOVE FOCUS: Spending quality time in lover's company is foreseen today.
LUCKY NUMBER: 17 **LUCKY COLOUR:** Magenta

CANCER
JUN 22-JUL 22

If you are in line for promotion, you can expect a favourable development. Something that had been neglected for long may need to be sorted out now. An out of town journey may not be relaxing.

LOVE FOCUS: Spending time with lover is foreseen.
LUCKY NUMBER: 22 **LUCKY COLOUR:** White

SCORPIO
OCT 24-NOV 22

An opportunity to travel overseas may come your way. You may get tempted to buy something expensive in your shopping spree and upset the budget. Differences with someone at work need to be resolved.

LOVE FOCUS: Love life will be rekindled with partner's cooperation.
LUCKY NUMBER: 2 **LUCKY COLOUR:** Baby Pink

PISCES
FEB 20-MAR 20

Family front brightens with the arrival of someone close. Chances look bright for those looking for property at bargain rates.

LOVE FOCUS: On the romantic front, you will feel loved and wanted, as lover turns sensitive towards your feelings.
LUCKY NUMBER: 7 **LUCKY COLOUR:** Maroon

#instastyle

PHOTOS: INSTAGRAM

Sara Ali Khan

▲ Suhana Khan

Serving major looks on vacation, actors Sara Ali Khan and Suhana Khan took to Instagram to showcase their individual styles. While Sara showed off her toned physique post a boxing class, Suhana wore a trend coat and a denim mini dress on her stroll.

#lookbook

PHOTO: INSTAGRAM

A vision in silver

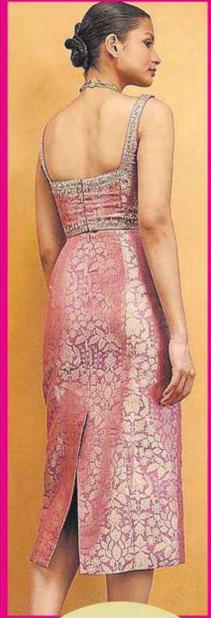
Making a dazzling statement, American actor-musician Ashley Park stuns in a creation by designer Rahul Mishra at an event in Paris. The Haute Couture AW24 dress features intricate silver embroidery in a floral motif, complemented by soft makeup and drop earrings.

Steal the Style

To recreate Park's look, choose a silver and blushed-toned dress with bold, intricate embellishments. Pair it with silver platform heels and a matching clutch for a chic touch.

Ashley Park

A MODERN TWIST TO BELOVED BANARASI SAREES



Krishna Priya Pallavi
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Most of us have grown up admiring our mothers or grandmothers, as they wore their beautiful Banarasi silk sarees for special events. In desi homes, sarees aren't just garments, they have a lot of sentiment attached to it. Some pieces are even passed down generations. But, wearing a saree on the regular can be cumbersome. So, if you have a few Banarasi sarees that aren't being used very often or have undergone some wear and tear, don't discard them. Instead, turn them into modern fits that can be worn frequently, is preserved and can continue to remain as precious as the day they were brought.

BEAUTY OF CO-ORDS
Co-ord pieces are here to stay, so why not create some fun ethnic pieces. Upcycle your mum's saree into a kurta-sharara or make palazzo pants instead. This Anita Dongre Banarasi silk gota pati cropped blouse and skirt look can also act as inspiration.

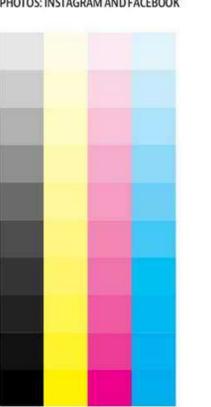
DRAPPE IT LIKE A DUPATTA
One of the easiest ways to reuse a saree is by making it into a dupatta. Hem the borders, pleat it and experiment with drape styles. Like like creator Anthony Gomes, opt for a solid-colour blue and beige ensemble.

FUN WITH ANARKALIS
For the wedding season, stitch an anarkali gown like this Tarun Tahiliani copper-orange piece. Layer chunky necklaces and bangles to make this look stand out. You can also use two contrasting sarees for a colour-blocked look.



WEAR IT LIKE A SKIRT
Put the beautiful nine yards to good use and make it into a skirt. You can opt for a lehenga, bodycon skirt or a dhoti-style skirt like actor Maitreyi Ramakrishnan. You can also stitch a matching blouse and wear it as individual pieces or as a set.

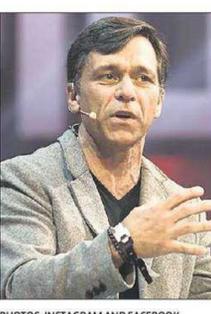
POWER DRESSING
Show your love for tradition and job with a power suit made from your mum's bright Banarasi sarees. Stitch it into a sleek blazer and pants set. You can go the subdued look by turning a white saree into waistcoat and pant set like actor Karisma Kapoor, who layered on a magenta pink coat.



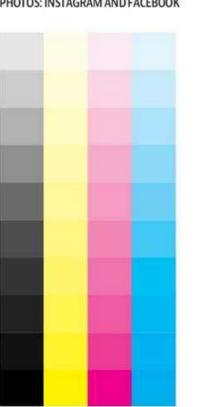
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A year after OceanGate tragedy, co-founder to explore sinkholes



Nearly a year after a tragedy claimed the lives of five people, OceanGate co-founder Guillermo Söhnlein plans on visiting one of the world's deepest underwater sinkholes in The Bahamas. The Sapphire Abyss trip will visit Dean's Blue Hole that sits at a depth of 202 metres. The Blue Marble Exploration was founded by Söhnlein in 2013. The website reads, "The next frontier for our team is in the underwater depths of Dean's Blue Hole". The crew includes Söhnlein, science team leader Kenny Broad and chief medical officer Scott Parazynski. With no official announcement as yet, the trip may happen this year. The mission hopes to unravel the secrets of the sinkhole. The team will be subjected to extreme pressure and complete darkness as the cavern, known as the "portal to hell", has a narrow opening and light can't penetrate. On June 19, 2023, the Titan, a submersible tried to visit the Titanic wreckage off the coast of Canada. It carried Stockton Rush, CEO of OceanGate; Hamish Harding, British businessman; Paul-Henri Nargeolet, Titanic expert; and Pakistani-British businessman Shahzada Dawood and his son, Suleman. It lost contact 45 minutes after its launch, as the vehicle and crew imploded.



DRESS IT UP!
Banarasi sarees will never go out of style. However, if you are feeling like making it more trending, take cues from Kriti Sanon and get a trendy gown stitched. Sanon's black and gold dress is both classy and sexy.



HT City SHOW STOPPERS
FOR CELEB STYLE, FOLLOW ON INSTA: @htcityshowstoppers



Halt before you go



Halter necks are having a moment. The keyhole design keeps you cool, while also flattering the figure. From Kiara Advani's jumpsuit to Palak Tiwari's red dress, take inspo on how to rock it

Palak Tiwari donned a red halter neck dress with frill details, loose tresses, minimal makeup and stilettos

Kiara Advani in a fitted white jumpsuit with a crisscross neck design, flared hem, and a waist-cinching white belt



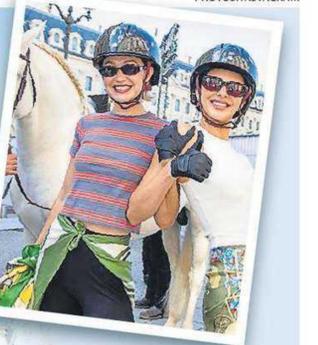
Kareena Kapoor Khan stunned in a chic black co-ord set featuring a sleek halter neck top

Raashii Khanna charmed in a blue, knee-length floral halter neck dress, complemented by a stylish bag and heels

Kendall, Gigi go horsing around in Paris



Kendall Jenner and Gigi Hadid during their practise horse ride in Paris, France



Instead of walking down the ramp, Kendall Jenner and Gigi Hadid rode horses at the Place Vendôme square. The two horses, Django and Napo, draped in Hermès scarves, made heads turn. They cantered down the square for the Vogue World Paris Fashion show, which paired sports with a history of 100 years of French fashion. For the second stint on the ramp, Jenner wore a nude corset dress, while Hadid wore a custom Balmain and channelled vintage Wonder Woman. Other celebrities that walked the ramp included singers Sabrina Carpenter and Katy Perry, along with tennis-playing siblings Serena and Venus Williams. Rapper Maluma and singer Aya Nakamura sang to the crowds, as models Kate Upton, Barbara Palvin, and more walked the cobbled streets.

It's full throttle for Travy! Taylor Swift brings Travis Kelce on stage

It's full throttle for Travy! Taylor Swift brings Travis Kelce on stage

Taylor Swift and Travis Kelce on stage on the 3rd night of The Eras Tour in London

sonya writing thesis era @TisTheDa... · 1h
Travis picking up Taylor after she died from being shot by the smallest man who ever lived OH MY GOD

iya ★ @hotmessjunk
Bring your boyfriend to work days

caitlin @swiftantonoffs · 24m
I wonder how long they've been planning that cause it's not like Travis can just borrow a dancers costume lmao

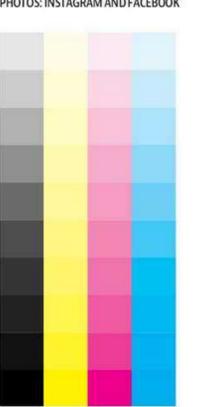
kla (Taylor's version) @blessedsw... · 10m
That man had to get fitted and get his measurements for that costume!!! they are everything to me

sof @falsedstut · 1h
NFL player in costume on the stage of his pop star girlfriends sold out world tour im sorry who is directing this watterpad adaptation

ally @ally_sheehan
having your football megastar boyfriend pick you up off the floor after singing about your shitty ex in his hometown in front of 90,000 people while Paul McCartney is cheering omg

The Eras Tour @tswiftnerstour · 1h
TRAVIS KELCE WAS ON STAGE FOR 'I CAN DO IT WITH A BROKEN HEART' AT TODAY'S SHOW OF TAYLOR SWIFT'S 'THE ERAS TOUR' LONDON! #LONDONSTHEERASTOUR

taylor acting her heart out: 🥰🥰🥰🥰🥰
travis: babe look 🥰🥰🥰 im onstage 🥰



Akshay Kumar joins tree plantation drive to honour his parents and promote sustainability

Actor Akshay Kumar recently participated in a tree plantation initiative organised by the Brihanmumbai Municipal Corporation and the Make Earth Green Again Foundation. Kumar, known for his love for the environment combined it with an emotional tribute to his late parents, Hari Om Bhatia and Aruna Bhatia, as he led the tree plantation drive along the Western Expressway in Kherwadi, Bandra East, Mumbai.



The initiative, aimed at enhancing the city's green cover, saw Brihanmumbai Municipal Commissioner and Administrator Bhushan Gagrani planting a sapling alongside the actor.

In collaboration with the Brihanmumbai Municipal Tree Authority, the initiative focuses on planting 200 Bahawa trees. This effort is part of a broader strategy to mitigate urban pollution and promote environmental sustainability within the city.

Expressing heartfelt emotions about the initiative, Kumar shared, "Planting trees is a way to give back to our planet and doing it in honour of my parents makes it even more special. It's a tribute to their love and care, and a promise to nurture and protect the environment for future generations."

The 'Accept the Pit of Trees and Become Parents of Nature' campaign has, over the years, garnered immense support from prominent celebrities.

Kumar also urged citizens to contribute to

environmental preservation, emphasising that even small actions can collectively make a significant impact in combating the climate crisis and securing a healthier, greener future for all.

On the work front, the actor is gearing up for the release of *Sarfira* next month, which is an official remake of the Tamil film *Soorarai Pottru*, starring Suriya.

Planting trees is a way to give back to our planet and doing it in honour of my parents makes it even more special. It's a tribute to their love and care, and a promise to nurture and protect the environment for future generations.

AKSHAY KUMAR, actor

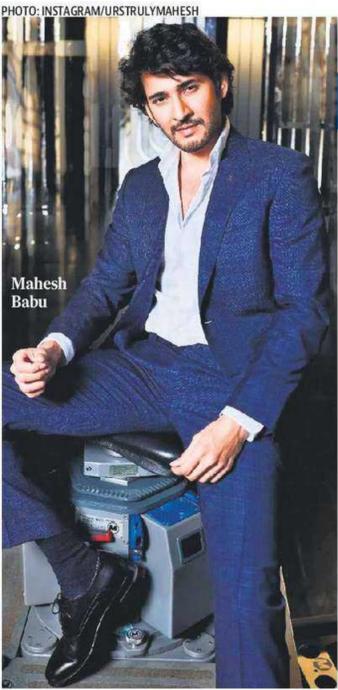


PHOTO: INSTAGRAM/URSTRULYMAHESH
Mahesh Babu

MM Keeravaani reveals test shoots on for SS Rajamouli-Mahesh Babu film

Oscar winning music composer MM Keeravaani has shared an update on the much-anticipated film that will bring filmmaker SS Rajamouli and actor Mahesh Babu together. Known as *SSMB 29*, the yet-to-be-titled project has been the subject of much speculation since its announcement.

Keeravaani revealed that the *RRR* (2022) director is locking the script of the film this week and he will start working on the film's music next month.

"I haven't started working on it yet because the story is just being locked this week. Some test shoots are going on. In July-August, I'll start my work of composing music for the film," the celebrated music composer added in an interview with News18.

In March, Rajamouli spoke about his next venture at a special screening of *RRR* in Japan and said, "We haven't finished the casting yet. Only the main hero is locked; the film's protagonist is locked. His name is Mahesh Babu, a Telugu



PHOTO: X
SS Rajamouli; (Inset) MM Keeravaani

actor."

The movie will be Rajamouli's next after *RRR* which created a buzz around the globe and won several accolades including the Golden Globes and Academy Award.

Recently, Mahesh Babu, last seen in *Guntur Kaaram*, posted some photos while working out in the gym and that led to speculations by his fans that the actor is beefing up

for his role in the film.

Keeravaani has worked with Rajamouli in several films such as *Magadheera* (2009), *Eega* (2012) and the popular pan-India hit film franchise *Baahubali*. He won the 95th Academy Award for his song *Naatu Naatu* in *RRR* in the Original Song category. He also shared that winning an Oscar hasn't changed his life at all.

Shark Tank India 3 participant Pathik sends legal notice to channel

Entrepreneur Pathik Patel, founder of a nutritional food brand, has sent a legal notice to the host channel of *Shark Tank India*. The founder appeared as one of the pitchers on the season 3 of the business reality show in March. Now, he has hit out at Sony Entertainment Television for targeting them for trademark violations and blocking their social media posts.

In a LinkedIn post, Patel wrote, "Sony Entertainment Television has unjustly targeted us for trademark violations without any prior notice. They have struck our social media posts containing clips from the *Shark Tank* episode and have blocked our Ad account, unpublished our Facebook page, and disabled the collab feature on our brand's account as well as on

my account. Ideally, we could use [the content] for marketing purposes for 3 months from the said date (as per their guidelines), but our content was pulled down within 25 days, after which we ceased to run all *Shark Tank* clips on organic as well as paid posts."

Patel also claims that "70 plus brands are facing these challenges". "While we were shown a bigger picture of getting up to 5X & 7X of growth, the experience has given us a huge loss and a downfall of almost 10-12X." He said he hasn't received any solution from neither the channel nor the social media platform Meta, despite writing to them. We reached out to the channel for a comment but didn't get a response till the time of going to press.



PHOTO: FACEBOOK
Pathik Patel



PHOTOS: YOGEN SHAH
Tabu looked stunning in a rose-gold sharara set
Shatrughan Sinha wore a blue dhoti kurta set, while wife, Poonam, chose a silk pearl white salwar kameez
Huma Qureshi turned heads in an ethereal ivory gold saree



A SONA-SATIONAL AFFAIR
Newlyweds Sonakshi Sinha and Zaheer Iqbal hosted a star-studded reception in Mumbai on Sunday. Industry peers and family members were spotted enjoying the grand bash. Take a look
Compiled by Vittti Joshi
Sinha and Iqbal cut a three-tier wedding cake at their reception
PHOTO: INSTAGRAM



Kajol Devgan draped a graceful golden silk saree with black accents
Salman Khan went for a black pantsuit
Richa Chadha exuded grace in a Patiala set with golden handiwork and Ali Fazal opted for an embroidered long coat
Raveena Tandon paired a black blouse with palazzo pants



Saqib Saleem rocked a green silk kurta
Honey Singh wore a double-breasted blue jacket and pinstripe pants
Aditya Roy Kapur sported a navy blue suit
Anil S Kapoor went for an all black fit
Vidya Balan and husband Siddharth Roy Kapur twinned in black
Rekha in a Hyderabad khadi dupatta with the recently engaged couple Siddharth and Aditi Rao Hydari. While Hydari opted for a sharara, Siddharth went for a white kurta-pyjama with a bandh gala jacket