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Le Travenues Technology Limited

\*According to the Independent Market Report: Indian Online Travel Agency Industry' prepared by Frost and Sullivan (India) Private Limited dated December 2023 (Updated May 2024) ('F&S Report'). ^Train, Bus & Flight OTA ranking is as per market share in FY 2023 as per the F&S Report. #Annual Active Users are as of March 31, 2023, for ixigo Group including ixigo trains, ixigo flights, ConfirmTkt & AbhiBus.

**Le Travenues Technology Limited** is proposing, subject to receipt of requisite approvals, market conditions and other considerations, an initial public offer of its Equity Shares and has filed the the Red Herring Prospectus dated June 4, 2024 with the Registrar of Companies, Delhi and Haryana, at New Delhi. The Red Herring Prospectus is available on the website of the Company, the Securities and Exchange Board of India, the BRLMs i.e. Axis Capital Limited, DAM Capital Advisors Limited and JM Financial Limited at [www.ixigo.com](http://www.ixigo.com), [www.sebi.gov.in](http://www.sebi.gov.in), [www.axiscapital.co.in](http://www.axiscapital.co.in), [www.damcapital.in](http://www.damcapital.in) and [www.jmfl.com](http://www.jmfl.com), respectively, as well as on the websites of the Stock Exchanges at [www.nseindia.com](http://www.nseindia.com) and [www.bseindia.com](http://www.bseindia.com). Any potential investors should note that investment in equity shares involves a high degree of risk and for details refer to the Red Herring Prospectus, including the section titled "Risk Factors" on page 33 of the RHP.

The Equity Shares offered in the Offer have not been and will not be registered under the U.S. Securities Act of 1933, as amended ("U.S. Securities Act") or any state securities laws in the United States, and unless so registered, may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and in accordance with any applicable U.S. state securities laws. Accordingly, the Equity Shares are being offered and sold outside the United States in 'offshore transactions' in reliance on Regulation S under the U.S. Securities Act and the applicable laws of the jurisdictions where such offers and sales are made. There will be no public offering of the Equity Shares in the United States.



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Thursday, June 6, 2024

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Think Ahead. Think Growth.

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primer

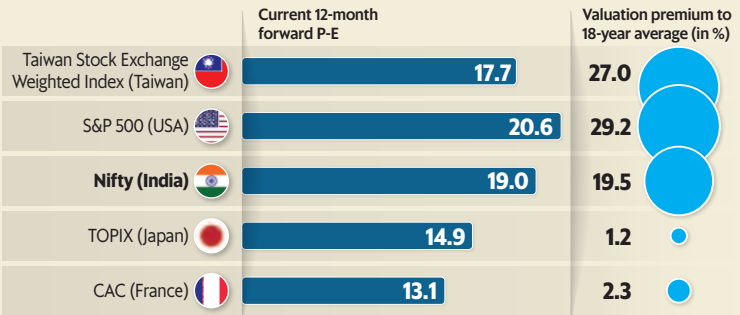
# Why the market doesn't like the election results

BY RAM SAHGAL

The BJP-led NDA scored a victory in the Lok Sabha polls, but the saffron party was unable to secure a simple majority on its own. The age of coalition politics is back and this queers the pitch for the market in the short term. *Mint* explains why.

## Market jitters

Current one year forward P-E versus 18-year average



P-E: Price to earnings

mint

Source: Bloomberg, CLSA  
SATISH KUMAR/MINT

### 1 Why are investors jittery?

The Indian stock markets was counting on a 350-plus seat victory for the BJP and 400 for the NDA. But, unlike in the earlier two Lok Sabha polls, the BJP failed to get even a simple majority of 272 seats, and the NDA won only 291 seats. This would make the Modi 3.0 government reliant on Chandrababu Naidu and Nitish Kumar who joined the NDA only in the past six months. There is also a feeling that the new government would have to resort to populist measures to address the distress faced by rural voters in states like Maharashtra, where assembly elections are due in six months.

### 2 What could this mean for stocks?

Many of the 'Modi stocks' plunged on Tuesday, eroding ₹31 tn investor wealth, the biggest-ever absolute loss. Among them were stocks of public sector units like NTPC, infra and capex plays like Adani Ports and L&T, O&G (Reliance), which went through re-ratings premised on economic continuity and political stability. These stocks could now be under pressure with brokerages like CLSA replacing L&T with HCL Tech in its India focus portfolio. 'Defensive' sectors like consumer goods, pharma and IT could gain. Kotak Institutional Equities has eliminated capital goods stocks and PSU banks from its model folio.

### 3 What could fuel a continued correction?

Any delays in fast-tracking of projects like Bullet train slated for August 2026 or Navi Mumbai International Airport by March 2025 could sour market sentiment. Even after Tuesday, markets trade at a one-year forward price to earnings multiple of 19 times, a 19.5% premium to its 18-year average. This makes valuations vulnerable to a pullback if uncertainty rises.

### 4 How are investors positioned now?

As of April end, equity assets of foreign institutional investors (FII) equity stood at ₹66.28 trillion while those of mutual funds were at ₹24.78 trillion. Mutual funds are domestic institutional investors or DIIs. To protect their holdings, FIIs and DIIs hedge themselves on the equity derivatives segment of NSE, the world's largest derivatives exchange. On Tuesday, FIIs were net short 355,379 index futures contracts (Nifty and Bank Nifty) while DIIs were net long 10,346 contracts. This means FIIs are very cautious and DIIs bullish.

### 5 How will the market move now?

FIIs, sitting on \$800 billion of assets, sold Nifty and Bank Nifty Index futures on Tuesday in response to the poll results. On Wednesday, they appear to have covered some of their derivatives bets, enabling the Nifty to recoup over half of Tuesday's losses. Excluding the wild swings of the past two days, Nifty closed Wednesday just 90 points above Friday's closing. Markets could rise a bit more before portfolio allocations, likely on Saturday. The movement will depend on how the ministries are allocated.

## QUICK EDIT

# PMIs face the heat

The heatwave across India has hurt economic activity, with its level in both the manufacturing and service sectors recording a slowdown. According to survey results released on Thursday, the HSBC India services purchasing managers' index (PMI) compiled by S&P Global dipped to 60.2 last month from 60.8 in April. The reading for the manufacturing sector, released earlier this week, also showed a decline to 57.5 from 58.8. Both are blamed on the hot weather that led companies to reduce working hours, while demand saw a cool-off. Though heat-wave conditions are expected to subside, more disruptions in June when temperatures peak can't be ruled out. That said, the indices still are well in expansionary territory (PMI readings under 50 imply a contraction). Further, while domestic conditions may take time to settle, overseas demand is expected to improve amid flux in global trade patterns. It's important for both manufacturing and service businesses to explore any new export opportunities that may emerge. While India's rapid post-pandemic output growth may suggest we are doing fine, the economy's emergence needs far better export performance in the decades ahead.

## MINT METRIC

by Bibek Debroy

In Lucknow, a poor thief  
Found the AC provided relief.  
Sozzled and tired,  
He dozed and retired.  
Nabbed by cops, he came to grief.

## QUOTE OF THE DAY

The fight against corruption is becoming tougher by the day. Corruption is being shamelessly glorified for political interest. In our third term, NDA will focus a lot on rooting out corruption of all kinds.

NARENDRA MODI  
PRIME MINISTER



## MINT PODCASTS



### AI PRODUCTIVITY

In this episode of AI Rising, hosts Jayanth N. Kolla, co-founder and principal analyst at Convergence Catalyst, and *Mint's* Leslie D'Monte discuss potential game-changer announcements such as the launch of Microsoft's Copilot+ PCs with NPUs and boosting AI model efficiency.



### NRI PROPERTY PITFALLS

*Mint's* Shipra Singh explains why the India tax department is sending out a flurry of notices to non-resident Indians (NRIs) who have sold property in India. Join Shipra as she navigates the complexities of tax compliance, offering insights and implications for NRIs caught in the crossfire.



### MORNING NEWS BRIEFS

In this podcast adaptation of the Mint Primer, host Rohan delivers concise, digestible question-and-answer sessions on headline stories. Every morning, gain valuable insights into major, intricate narratives for a comprehensive understanding of the news.







# How an undercurrent shook BJP: in 3 charts

BY TANAY SUKUMAR & PRAGYA SRIVASTAVA

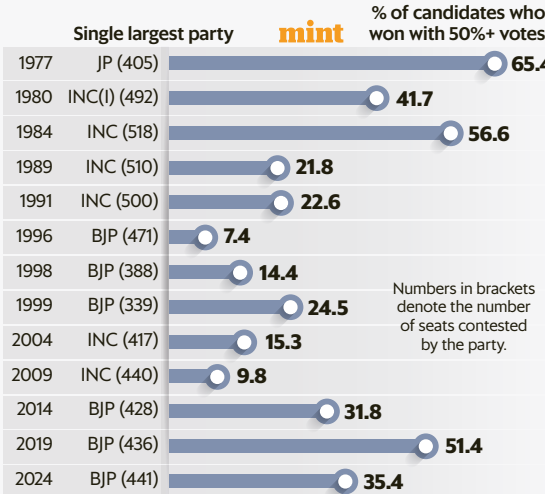
Prime Minister Narendra Modi's hopes to return to power with a bigger mandate for a historic third term and a sense of invincibility were rooted in the success he had tasted in 2019. That year, as many as 51% of the Bharatiya Janata Party's (BJP's) candidates garnered a majority of votes. The 2024 election results were an eye-opener for the BJP. The party failed to cross the halfway mark in terms of seat share, but over one-third of the party's candidates still got over 50% vote share, a *Mint* analysis shows.

In historical context, this is the second-best feat (after 2019) achieved by the single-largest party in any election since sentiment-driven polls took centre stage in 1984. India's first-past-the-post electoral system allows candidates to win even if most voters in their constituencies vote against them, hence the ability to go the extra mile and win big in individual seats is remarkable. (For context, in 2009, just 10% of Congress candidates won with a majority, nearly an all-time low for a winning party.) The BJP's feat shows there were pockets of strongholds, if not a pan-India Modi wave.

But this is not to say that there weren't any uncomfortable takeaways from the incumbent's performance, more prominently in rural India, which faced high inflation and low wages. The BJP's tally came down dramatically from 2019 numbers, more seats saw vote share declining, and victory margins shrank. Of course, the Congress gained from BJP's miseries, which saw a reversal of fortunes and helped its umbrella alliance with regional parties reach unexpectedly close to the BJP's tally.

## BJP's dominance shrinks, but it crossed the 50% mark in one-third of the seats it fought

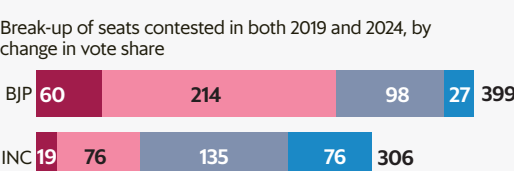
How dominant the victory was for the largest party in each election



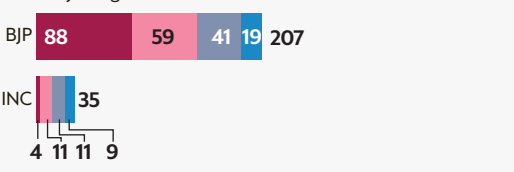
JP: Janata Party; INC(I): Indian National Congress (Indira); INC: Indian National Congress; BJP: Bharatiya Janata Party.

## The party lost momentum in most seats it contested, faced a dip in victory margins

Break-up of seats contested in both 2019 and 2024, by change in vote share



Break-up of seats won in both 2019 and 2024, by change in victory margin



Big decline: down by >10 percentage points (pp); Small decline: down by 0-10 pp; Small increase: up by 0-10 pp; Big increase: up by >10 pp.

Source: Trivedi Centre for Political Data, Election Commission of India, Mint calculations

## INDIA Undercurrent

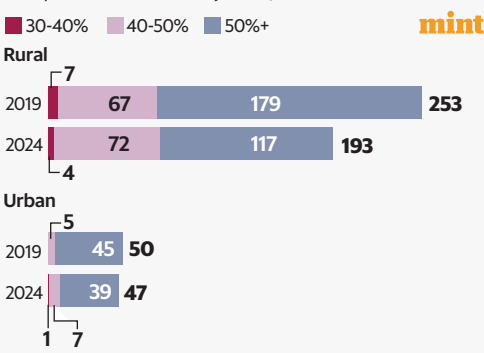
**COMPARED WITH** the Modi wave in 2019, the election this year was defined by the INDIA bloc undercurrent, which all major pollsters failed to see. The alliance, which came together in 2023 with the aim to tame the Modi wave, succeeded as it stopped the BJP below the halfway mark, contrary to the expectations of 400+ seats for its alliance.

The BJP won 156 seats by majority vote in strongholds, but actually lost many more—201 seats out of 441 contested. That marks a reversal of its 2019 exploits, when it had lost just 133 seats and won with a majority on 224. Of the 399 constituencies where the BJP contested in both years, it lost vote share in 274 and gained in just 125. Of the 207 seats where it won in 2019 and 2024, its victory margin shrank in 147—by more than 10 percentage points in 88.

Conversely, Congress, which emerged as the party with the highest seat tally in the INDIA bloc, recorded a big rise (by more than 10 percentage points) in its vote share on 76 of the 306 seats it contested in both 2019 and 2024. The BJP's drubbing came from Uttar Pradesh, where 13 seats recorded a big decline in vote share and 19 saw the same in winning margin.

## BJP retains some of its urban appeal, but gets a hard blow from rural voters

Rural/urban seats where BJP won, in terms of vote share



A constituency is classified as urban if more than 50% of its population was urban during the 2011 Census. Source: Trivedi Centre for Political Data, Election Commission of India, Census 2011, howindialives.com, Mint calculations

## The Rural Rout

**EARLIER THIS** year, BJP delivered on its more-than-three-decades-old promise of a grand Ram temple in Ayodhya, but the ploy failed to impress voters in the constituency. Modi himself won his Varanasi seat but by a margin of a mere 13.5%. Beyond these high-stakes areas, the BJP also faced a massive setback in rural India as key issues such as inflation, unemployment, and low wages, likely overshadowed Modi and the mandir. Even as the BJP managed to hold up in urban areas, rural areas were behind the setback seen by the party.

The party's tally in rural-heavy constituencies fell from 253 in 2019 to 193 in 2024, with victories with majority vote share diminishing. The distress in rural areas wasn't unknown, or unheard of, before the elections, but it was left unseen behind the shining growth numbers. The BJP has suffered losses but is set to form the government with its alliance. However, the rural setback may force it to rethink its economic strategy to address the unresolved economic issues.

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## YouGov BRAND DASHBOARD

### How Indian consumers rate various brands

This monthly dashboard captures how leading brands in new-age sectors are perceived by urban Indian consumers. The sector in focus this month is **travel and shopping**. The numbers represent the "Future Consideration" metric\*, i.e. the share of respondents in a daily online poll who showed interest in using each brand in its respective category.

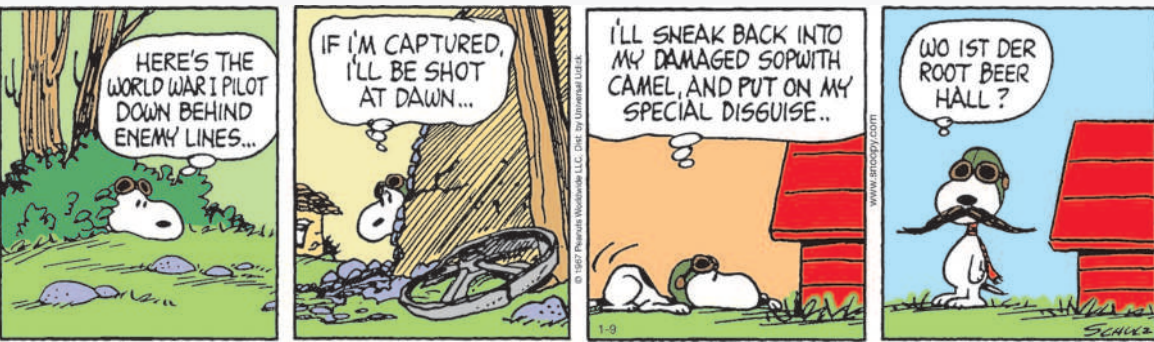
Quarter-on-quarter change in share (in percentage points)

E-COMMERCE	<div>amazon</div> <div>69.9 1.8</div>	<div>Flipkart</div> <div>63.7 0.4</div>	<div>M</div> <div>41.5 3.3</div>	<div>m</div> <div>31 2.8</div>	<div>AJIO</div> <div>25.1 1.3</div>
ONLINE GROCERIES	<div>BigBasket</div> <div>27.5 3.9</div>	<div>bigbasket</div> <div>22.4 2.8</div>	<div>SWIGGY Instamart</div> <div>20.0 3.8</div>	<div>Flipkart Supermart</div> <div>19.4 2.6</div>	<div>amazon pantry</div> <div>16.7 2.5</div>
TRAVEL BOOKING	<div>make my trip</div> <div>49.6 0.2</div>	<div>goibibo</div> <div>21.2 0.7</div>	<div>Booking.com</div> <div>21.1 1.2</div>	<div>EaseMyTrip</div> <div>21.0 0.4</div>	<div>yatra</div> <div>15.9 0.5</div>

Respondents could select multiple options. The data is based on YouGov's proprietary brand tracking solution, BrandIndex. \*\*Future Consideration\* is one of the 16 metrics captured by the BrandIndex surveys. The data relies on -3,964 interviews on average over a period of three months. The poll covered 180 cities. The survey period was Mar-May 2024; the comparison is with Dec 2023-Feb 2024.

PARAS JAIN/MINT

## PEANUTS by Charles M. Schulz





Thursday, June 6, 2024

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How Mohit Joshi is steering Tech Mahindra's revival ▶P10

Lenders file bankruptcy suit against 3 Byju's guarantors ▶P3

SENSEX 74,382.25 ↑ 2,303.2

NIFTY 22,620.35 ↑ 735.85

DOLLAR ₹83.38 ↑ ₹0.15

EURO ₹90.68 ↑ ₹0.15

OIL \$77.27 ↑ \$1.09

POUND ₹106.53 ↑ ₹0.07

# NDA picks Modi as leader; stage set for swearing-in

Parties yet to discuss cabinet, coalition convenor, common minimum programme

Smriti Kak Ramachandran  
smriti.kak@hindustantimes.com  
NEW DELHI

Narendra Modi is all set to be sworn in as Prime Minister for the third time on Saturday, after securing the support of 14 allies who have assured their cooperation in running the Bharatiya Janata Party led National Democratic Alliance coalition government at the Centre.

A meeting of 21 leaders, including two chief ministers—Bihar's Nitish Kumar and Maharashtra's Eknath Shinde and one chief minister-designate, TDP leader Chandrababu Naidu—took place on Wednesday at the PM's 7 Lok Kalyan Marg residence to seal the 15-member coalition.

The BJP, which won 240 seats in the Lok Sabha, will need support from the allies to form the next government. With support from 16 TDP MPs, two from the Jana Sena, 12 from the JD(U), seven from the Shiv Sena (Shinde) and five from the LJP, the NDA has the requisite numbers to form government.

Earlier in the day, PM Modi called upon President Droupadi Murmu to submit his resignation.

NEW WORLD



ALL SET

BJP to lead coalition govt after failing to cross majority mark

KEY partners will be regional parties JD(U) and TDP

MODI MAY meet the President on Friday to form the govt

The President asked him to continue till a new government assumes office, Rashtrapati Bhavan said in a communique.

The PM is learnt to have told the leaders that a narrative attacking institutions and India's democracy should not be brooked. "He was cordial to the leaders and said the

NDA will work together for the betterment of the people. He said there can be narratives targeting him personally but expressed dismay over attempts to run down the democratic functioning of institutions," said a person privy to the meeting.

Leaders of 14 parties signed the

letter of support for PM's swearing in and a meeting of the NDA lawmakers will take place in the Central Hall of the old Parliament Building on Friday. The new cabinet is expected to be sworn-in a day later at the Rashtrapati Bhavan.

"We are all proud that the NDA fought the 2024 Lok Sabha polls unitedly under the leadership of Prime Minister Narendra Modi and won. We, the leaders of the NDA, unanimously elect Narendra Modi as our leader," said a three-paragraph resolution in Hindi passed at the meeting.

The resolution said that people have seen the country being developed in every sector in the last 10 years due to the pro-people policies of the NDA government under PM Modi and underlined the government's commitment to serving the poor, women, youths, farmers and deprived sections of society.

Discussions at the meeting on Wednesday were cordial, with members hailing the leadership of the PM and the NDA's victory in the Lok Sabha polls. Contentious issues of berth allocation and roles for the leaders were off the table. "There was no discussion on the

# 100-day agenda not just a BJP show as allies want tweaks

Subhash Narayan,  
Dhirendra Kumar &  
Gireesh Chandra Prasad  
NEW DELHI

The Narendra Modi government may rework its 100-day agenda to accommodate its partners' wishes, after failing to secure an outright majority in the just-concluded national elections. The Bharatiya Janata Party (BJP) may also have to incorporate policy prescriptions in state manifestos where it contested along with allies.

The latest plan is to discuss the 100-day agenda with all coalition partners, said senior leaders of Telugu Desam Party and Janata Dal (United), two key partners of the National Democratic Alliance (NDA) led by Modi. Other NDA allies, including the Lok Janshakti Party (Ram Vilas) and the Shiv Sena, would also give inputs for the agenda.

"We were not part of the discussions while the previous government was finalizing the 100-day agenda of the new dispensation after elections. We would like the new government to review and reshape it taking our inputs into consideration," JDU spokesperson

Agenda items

Infrastructure

Manufacturing

Semiconductors

Renewable energy

Housing schemes

and senior party leader K.C. Tyagi said.

A BJP spokesperson did not respond to a query.

The existing 100-day agenda has five key elements—infrastructure, manufacturing, semiconductors, renewable energy and housing. It was finalized with inputs from ministries on key initiatives that could be announced and implemented in the first 100 days of the new government. The exercise brought out hundreds of suggestions, which were filtered to include a few dozen key quickly implementable programmes. Political formations outside the NDA were not consulted for the agenda.

"We have our own set of priorities and our own manifesto, which has been approved by our alliance partner, the BJP.

DON'T MISS



UAE's Adnoc offers India stake in its new LNG terminal

State-run Abu Dhabi National Oil Co. (Adnoc) has offered India a stake in its upcoming LNG liquefaction terminal at Ruwais in Abu Dhabi. Also, Indian Oil Corp. Ltd plans to sign a long-term LNG deal to buy 1 mmtpa of clean fuel from Adnoc. >P5

Services sector growth softens to a five-month low in May

India's services sector growth softened to a five-month low in May following stiff competition, price pressures, and a severe heatwave. The HSBC India Services Purchasing Managers' Index fell to 60.2 in May and stayed below February's 60.6. >P2

boAt reassesses playbook amid stiff competition in wearables

Startup boAt has decided to downsize its wearables business. It plans to steer its focus towards audio—which contributes more than 80% of its total revenue—while it figures out how to regain momentum in wearables. >P3

Regulatory delays, testing may hold up satcom launch

Satellite communications, or satcom-based internet connectivity, may come to you later than expected. Satcom services in the mainstream fold entail satellite operators that have launched and deployed satellite constellations in low-earth orbit (LEO). >P6

## Disinvestments may face coalition hurdle

## Maruti remaking small car strategy

Gulveen Aulakh  
gulveen.aulakh@livemint.com  
NEW DELHI

Privatization may take the backseat in the coming coalition government as a reduced majority forces the pro-reform Bharatiya Janata Party (BJP) to work alongside allies with different priorities, officials and experts said.

Strategic sales already in advanced stages like IDBI Bank, Shipping Corp. of India and BEML may take off in the second half of 2024-25, but other transactions and fresh disinvestments may not be as lucky, they said. In the past too, resistance from states was a key reason for the slow progress of divestments.

"Some of the state government entities (that are not aligned with the BJP and now with the NDA) have submitted

In the past, divestments faced resistance from states. MINT

bids for some of the strategic sales of PSUs knowing well that the rules do not permit it. In some cases, they've gone to courts to prevent or stall the sale, which leads to further erosion of whatever value the asset may hold at that time," an official said.

Alisha Sachdev  
alisha.sachdev@livemint.com  
NEW DELHI

Maruti Suzuki may consolidate its entry-level small car lineup in the next three to four years, as India's largest carmaker reworks strategy for what was once its bread-and-butter business. According to two people aware of the plans, the company may also cap investments in the mid-size sedan segment, where it sells the Ciaz.

The company that built its business on small cars has made a big splash in the SUV segment in recent years, launching models such as Grand Vitara, the new Brezza and Fronx. Meanwhile, sales of small cars such as Alto, Celerio and S-Presso have declined.

Queries sent to Maruti Suzuki remained unanswered till

It now plans to consolidate its portfolio of small cars. MINT

press time.

Maruti will strengthen its presence in segments such as SUVs, EVs (electric vehicles) and hybrids as its doubles annual capacity to 4 million units by the end of the decade, the people cited above said on the condition of anonymity.

## Succession rift: Nisaba Godrej leaves VIP

Varun Sood &  
Suneera Tandon

BENGALURU/MUMBAI

In a rare case of a business family scion exiting the board of another family-owned company, Nisaba Godrej has resigned as an independent director from the board of VIP Industries Ltd.

The development comes over differences in succession planning with Dilip Piramal, the founder-chair of the country's second-largest luggage maker, which had a market capitalization of \$830 million on 5 June.

"As discussed, due to my differing view on leadership accountability and succession planning, I will be resigning from the Board effective June 3rd, 2024," Godrej, who is the executive chairperson of Godrej Consumer Products Ltd (GCPL), said in her resignation

Nisaba Godrej, executive chairperson, Godrej Consumer Products Ltd.

letter to Piramal, according to a disclosure made by the company to the exchanges.

"Ms Nisa Godrej was not in agreement with our succession planning as also our leadership accountability," Dilip Piramal, who turns 75 in December, told *Mint* when contacted. "We are aware of these issues and we had certain plans which got delayed due to some opera-

tional problems. We have been working with Boston Consulting Group for management consultancy. However, Ms Godrej is not satisfied with the speed of our actions. In the circumstances, she has decided not to continue to remain on the board." An email sent to Godrej remained unanswered till press time.

At the heart of the current

issue is the reluctance of Radhika Piramal, VIP's London-based vice-chairperson and Dilip's daughter, to continue running the business. This has prompted the family, which owns 51.76% of the company, to look at selling its stake.

Godrej, who was inducted into the nine-member board of VIP Industries in April 2019, was one of the four members of the nomination and remuneration committee or NRC, the board-appointed panel that oversees succession planning and remuneration of the chief executive and other senior executives inside a firm.

Tushar Jani, the founder of Blue Dart Courier Services, is the chairman of the NRC, and Dilip Piramal and Amit Jatia, the proprietor of McDonald's franchise in the country, are the two other members.

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\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Scheme Risk-o-meter



Investors understand that their principal will be at Very High risk

Benchmark Risk-o-meter  
Nifty 500 Multicap 50:25:25 Index TRI



Benchmark riskometer is at Very High risk

The product labelling assigned during the NFO is based on internal assessment of the scheme characteristics or model portfolio and the same may vary post NFO when the actual investments are made.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

TURN TO PAGE 6



MINT SHORTS

### Steel ministry against import curbs on low ash metallurgical coke

**New Delhi:** The ministry of steel is against limiting imports of low ash metallurgical coke, a steelmaking ingredient, according to a person familiar with the matter and a government note, in a potential blow for local producers of the raw material. After complaints from local producers about rising imports since 2019/20, the Directorate General of Trade Remedies (DGTR), under the trade ministry, in April backed capping imports of low ash metallurgical coke at 2.85 million metric tonnes for one year. **REUTERS**

### CIL's contribution to exchequer drops 2.2% in Apr-May



**New Delhi:** State-owned Coal India Ltd's (CIL's) contribution to the exchequer dropped 2.2% to ₹9,560.28 crore in April-May. CIL, which accounts for over 80% of domestic coal output, paid ₹9,777.64 crore to the government exchequer in the year-ago period, according to provisional figures of the coal ministry. Total levies paid to the government in May went up to ₹4,763.20 crore from ₹4,716.5 crore paid in the year-ago period. **PTI**

### NPCI Int'l partners with Reserve Bank of Peru for UPI-like system

**New Delhi:** NPCI International Payments Ltd (NIPL) and the Reserve Bank of Peru have announced a partnership to enable a UPI-like real-time payments system in the South American country. This collaboration marks a significant milestone, making Peru the first country in South America to adopt the Unified Payment Interface (UPI) technology. NIPL said in a statement. **PTI**

### India seeks arbitration with Australia on services trade issue



**New Delhi:** India has sought arbitration proceedings under World Trade Organization (WTO) rules against Australia to resolve an issue with regard to the services sector, as it could impact New Delhi's trade in services, an official said. On 17 November 2023, Australia had notified the WTO secretariat about its intention to modify its schedule of specific commitments under the GATS (General Agreement on Trade in Services) to incorporate additional commitments relating to services domestic regulation. **PTI**

### CBIC starts electronic disbursal of duty drawback direct to exporters

**New Delhi:** The Central Board of Indirect Taxes and Customs (CBIC) on Wednesday said it has started electronic disbursal of duty drawback amounts directly to exporters' bank accounts using the Public Finance Management System (PFMS). The payments into the exporters' accounts will be facilitated through PFMS automatically, CBIC stated. **PTI**

### RBI's rate-setting panel begins deliberations; decision on Friday

**Mumbai:** The rate-setting panel of RBI, the Monetary Policy Committee (MPC), on Wednesday started deliberations to decide the next monetary policy. Reserve bank governor Shaktikanta Das will announce the decisions of the panel on Friday. Experts are of the view that the central bank is unlikely to cut the benchmark interest rate (repo) as inflation still remains a matter of concern. **PTI**

## MONETARY POLICY: THINGS TO WATCH OUT FOR IN THE COMING MONTHS

EXPERT  
VIEW  
SUVODEEPRAKSHIT

Respond to this column at [feedback@livemint.com](mailto:feedback@livemint.com)

In what is expected to be a status quo policy, the main takeaway from the Reserve Bank of India's (RBI's) June policy will be any signal for the start of the rate-cut cycle. However, it is unlikely that the RBI will sound dovish just yet. In fact, much of the macro construct remains broadly similar to the April policy. Growth remains steady, which will continue helping RBI focus on the 4% inflation target. Several events will play out over the next few months, including the Union budget, bond index inclusion, mon-

soon outturn, US Federal Open Market Committee (FOMC) decision, and other major central bank policies. A wait-and-watch policy in June will be ideal to monitor and evaluate the impact of these events. The RBI Monetary Policy Committee (MPC) goes into the June meeting with global disinflation facing last-mile challenges and the global monetary policy cycle starting to become asynchronous. The European Central Bank is expected to start its rate-cut cycle in June, while the Bank of Japan remains on the edge of rate hikes. The US Fed's rate-cut cycle is some time away, possibly starting in September or November. Global growth outturns have been better than expected over the past few quarters, but concerns about durability will linger. The impact of positive growth impulses on commodity prices will also need to be monitored. Domestic inflation has come off durably below 5% and has been panning out as per RBI's expectation. Core inflation at around 3% will provide comfort to the MPC, though we expect it to pick up over the next few months.

The IMD predicts the monsoon to be above average, with La Niña conditions developing later in the season. This bodes well and will provide greater clarity on the food inflation trajectory. However, based on the current trends, we estimate inflation to average around 4.5%. Unless there is a sharp disinflation in food prices, a more durable move towards 4% seems possible only in FY26. As confirmed by the prints of around 7.5-8%, GDP growth remains strong, while GVA growth around 6.5-7% is muted. Activity indicators continue to signal robust near-term growth prospects. Robust growth prints coupled with benign core inflation prints pose questions about where RBI lies in the monetary policy cycle. The central bank will continue to evaluate the output gap closely. Some MPC members have opined that the

output gap has closed (though that should not necessarily imply inflationary pressure risks). GDP growth is likely to average around 7% in FY25, with investments remaining one of the primary growth drivers. An above-normal monsoon and modest improvement in rural demand could add to the growth prospects. For the RBI, the support from a strong growth trajectory provides space to focus on pushing inflation durably towards the 4% target. While the RBI does not have to be in sync with the Fed, a delayed rate-cut cycle by the Fed, too, helps align with global rate cycles without compromising on domestic priorities. We continue with our long-held call that the RBI will maintain the repo rate at 6.5%, at least until Q3FY25. The June policy will most probably continue, with the RBI remaining in a wait-and-watch mode. The author is chief economist at Kotak Institutional Equities. The views and opinions expressed in the column are personal and do not necessarily reflect the opinion of the organization or the Kotak Group.

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# New govt advised to focus on jobs, migrant gig workers

Experts call for focus also on getting women to join the formal workforce in large numbers

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MUMBAI

The unambiguous political message from Tuesday's Lok Sabha election verdict, which saw the ruling BJP fall short of a majority, is that the incoming government will need to focus sharply on jobs in a country where roughly two-third of the population is under 35 years, many of them unemployed, analysts said. They said the focus now needs to be on creating better-paid jobs, and getting companies, especially small and medium enterprises (SMEs), to hire on a big scale. The new government will also need to encourage women to join the formal labour force in large numbers, and create opportunities and infrastructure in poor states such as Uttar Pradesh and Bihar that are a huge source of migrant labour.

"The government has to prioritize job-creation in its economic policy and break from the old, defeated narrative of growth first and jobs later—jobs must fuel sustainable growth. For this, we need an industrial policy that supports sectors that absorb more labour," said Sabina Dewan, president and executive director, JustJobs Network, a research firm. Dewan said that there needs to be an immediate focus on "effective labour



Migrant workers are a significant vote bank, but they often lack access to healthcare facilities or social security.

AFF

regulations, including for the gig economy, implementation of a statutory minimum wage and provision of social security".

The latest Periodic Labour Force Survey (PLFS) shows unemployment rate in urban areas for those aged 15 years and above fell to 6.7% in January-March 2024, from 6.8% a year ago. But that's not enough, experts said. "Accelerating capex investments into creating employment, specially in the manufacturing, construction, e-commerce and BFSI (banking, financial services and insurance) sectors in tier-II and -III cities is needed.

Changes need to be made in the Shops and Establishments Act to include more policies for gig workers, which in turn will attract more workers," said Guruprasad Sreenivasan, executive director and chief executive officer of staffing firm Quess Corp.

The Bharatiya Janata Party won 240 seats, less than the simple majority of 272 in the 543-seat Lok Sabha needed to form a government on its own. But, the National Democratic Alliance it leads secured 295 seats, entitling the coalition to form the next government. "Based on pre-election reports, it was understood that the labour codes would

be implemented, at least in part, during the first 100 days of the new government taking charge. Now that we have the results of the elections, it would be prudent for employers to start reviewing relevant internal practices and policies in anticipation of the impending implementation of the labour codes," said Bishen Jeswant, partner, Cyril Amarchand Mangaldas.

Migrant workers also form a significant votebank, and the new government would need to pay attention to them. Many of them join the informal workforce and often do not have access to healthcare facilities and safety nets such as provident funds.

"Improving healthcare and housing along migration corridors from UP, Bihar, Jharkhand, West Bengal and some north-eastern states to the western and southern regions is also essential. These steps will create an equitable labour market and strengthen the economy," Kartik Narayan, CEO, staffing, TeamLease Services, said.

Rosa Abraham, assistant professor at Azim Premji University, expects the government to work on getting more women to join the formal labour force. "While employment numbers have gone up for women, many are self-employed... The investments that should have jumpstarted employment have not happened yet policies need to come in to bring in employment via SMEs," she said.

## Central posting likely for Bihar, AP officers

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NEW DELHI

Top civil servants from Andhra Pradesh and Bihar may be moved up in the coming days with the Telugu Desam Party (TDP) and Janata Dal (United) [JD(U)] becoming potentially key to government formation at the Centre, according to two senior ex-bureaucrats who have served at the Centre.

"It is expected that bureaucrats from Andhra Pradesh and Bihar cadres may receive significant and influential postings as the new alliance government comes into power," the first official said, requesting not to be named. "There are several trusted IAS officers who have closely worked with [JDU chief] Nitish Kumar, and the Bihar CM may like to accommodate them in the Central government," said the former official, who retired in 2023.

Similarly, experienced officers from the Andhra Pradesh cadre may also get the opportunity to serve in the Centre, aligning the policy frameworks with the alliance's common minimum programme. "When a government changes, it often affects the bureaucracy. Leaders of the ruling party tend to bring along their trusted officers, those who have worked closely with them for an extended period and understand their working style," said the second person, Dinesh Tyagi, a retired IAS officer who last served as a managing director of CSC E-Governance India.

Currently, only a handful of the more-than-70 secretary-level posts in the Central government are held by bureaucrats from Bihar and Andhra Pradesh. Most high-ranking bureaucrats heading Central departments hail from Odisha, Uttar Pradesh, Madhya Pradesh, Tamil Nadu and Gujarat.

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NEW DELHI

India's services sector growth softened to a five-month low in May following stiff competition, price pressures, and a severe heatwave. The HSBC India Services Purchasing Managers' Index (PMI), compiled by S&P Global, fell to 60.2 in May from 60.8 in April and 61.2 in March and remained lower than February's 60.6. The reading, however, remained above the 50 mark, which separates expansion from contraction, for 34 months. The index had hit a six-month peak of 61.8 in January. May services PMI figure was below HSBC's projection of 61.4, mentioned in its Flash Services PMI Business Activity Index last month. While both input costs and output charges rose, new orders from international markets expanded at the steepest pace since the inception of this series nearly ten years ago, the survey said. "Growth was reportedly supported by rising sales, productivity gains and demand strength. The upturn was somewhat hampered by com-



Services PMI reading has remained above the 50 mark for 34 months.

MINT

petitive and price pressures," it added. India's services sector—among the world's fastest-growing—accounts for more than half of the country's gross domestic product. The robust performance in recent months helped the country achieve its targeted economic growth for the fiscal year that ended on 31 March. While the Reserve Bank of India (RBI) in February raised



its GDP growth forecast for FY24 to 7% from the previous 6.5%. Gross domestic product (GDP) for FY24 expanded at a blistering 8.2%, ably supported by January-March quarter growth of 7.8%, according to government data released last week. The RBI expects India's GDP growth for FY25 to be at 7%. "India's service activity rose at a slightly softer pace in May, with domestic new orders easing slightly, but remaining

robust, implying strong demand conditions and successful advertising. New export orders surged at a record pace, with broad-based demand from across the globe," said Maitreyi Das, Global Economist at HSBC. "On the price front, cost pressures ticked up in May led by higher raw material and labour costs. Firms were only able to transfer a part of the price rise to customers," it added. In terms of overall activity, aggregate output across both the manufacturing and service sectors fell in April, albeit at a slightly slower pace, indicating sustained health in these sectors. Meanwhile, the HSBC India Composite PMI Output Index fell to 60.5 in May from 61.5 in April, and down from 61.8 in March and February's 60.6. "Good news is the level of optimism about the year-ahead outlook rose at the fastest pace in eight months, leading service firms to increase their staffing levels," said HSBC's global economist Das. "Overall composite output rose at a slightly slower pace, led by slower rises in both factory production and service activity," Das added.



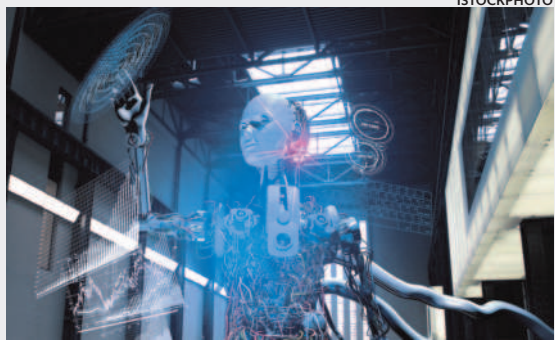
MINT SHORTS

Testsigma raises \$8.2 million from MassMutual Ventures, others

**Bengaluru:** Artificial intelligence (AI)-based low-code test automation platform Testsigma has raised \$8.2 million (₹68.4 crore) in a funding round led by MassMutual Ventures. The round also saw participation from existing investors like Accel, Strive and BoldCap. The company previously raised \$4.6 million in a funding round led by Accel along with Strive and BoldCap in 2022.

K. AMOGHAVARSHA

Cisco arm launches \$1 billion AI investment fund



ISTOCKPHOTO

**New Delhi:** Cisco Investments, the corporate venture investment arm of Cisco, has launched a \$1 billion global AI investment fund to drive the development of secure and reliable AI solutions. Cisco has already allocated nearly \$200 million from the fund, in Cohere, Mistral AI, and Scale AI. “We believe we are well positioned to be the best strategic partner for our customers in the AI era as they look to build, secure, and power AI, Mark Patterson, Chief Strategy Officer at Cisco, said.

PTI

Intel to sell 49% of Irish venture to Apollo Global for \$11 billion

Intel Corp. agreed to sell a stake in a venture that controls a plant in Ireland to Apollo Global Management Inc. for \$11 billion, helping bring in more external funding for a massive expansion of its factory network. Under terms of the deal, the investment firm will take a 49% share of a joint venture that operates Intel’s Fab 34, the chipmaker said in a statement Tuesday. It’s the second such investment program that Intel has announced, part of an effort to lessen the burden on its already-stretched finances.

BLOOMBERG

Lupin arm completes acquisition of two brands from Sanofi

**New Delhi:** Drug maker Lupin on Wednesday said its European arm has completed the acquisition of two brands from Sanofi. Lupin Atlantis Holdings SA has completed the acquisition of Aarane in Germany and Nalcrom in Canada and the Netherlands, along with the associated trademark rights.

PTI

Lenders file bankruptcy suit against 3 Byju’s guarantors

Petitions have been filed in the US against Epic! Creations, Neuron Fuel and Tangible Play

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A majority of edtech company Byju’s lenders have filed petitions in the US to initiate involuntary Chapter 11 bankruptcy proceedings against three US-based guarantors of their \$1.2 billion term loan.

The petitions have been filed against Byju’s reading platform Epic! Creations Inc., Neuron Fuel Inc. and Tangible Play Inc., the lenders said in a statement on Wednesday. Glas Trust Co. LLC, a US-based non-banking loan agency representing more than 85% of the lenders, has been appointed as an administrative agent for the loan.

“Since Byju’s began to default on its term loan obligations shortly after we provided Byju’s Alpha (the US subsidiary of Byju’s) with financing in 2021, we have made every effort possible to work productively and collaboratively to help Byju’s cure its multiple defaults,” the lenders said.

“However, it is clear that Byju’s management has no intention or ability to honour its obligations. Indeed, Byju’s founders, who also serve as the three directors of the overall enterprise—Byju Raveendran, Riju Ravindran and Divya Gokulnath—unlawfully diverted \$533 million in loan proceeds, the whereabouts of which are still unknown.”

In February, soon after the company’s key investors initiated moves to oust co-founder and CEO Raveendran, Alpha Inc. filed for bankruptcy after defaulting on the debt of \$1.2 billion.

Byju’s US subsidiary initiated Chapter 11 proceedings in a Delaware court stating that it lacked funds to defend itself against litigation.



Byju Raveendran, co-founder of edtech company Byju’s.

MINT

Alpha listed its assets in the range of \$500 million to \$1 billion, with estimated creditors numbering between 100 and 199, according to the court documents.

A person familiar with the latest petition by the lenders said bankruptcy proceedings hadn’t been initiated against Epic, although in the Chapter 11 pro-

ceedings against Alpha, the lenders have asked Epic to produce documents. A spokesperson for Byju’s did not immediately respond to *Mint*’s queries.

In September, *Mint* reported that the edtech firm had placed two of its businesses—Epic and higher-education

platform Great Learning—up for sale to pay its term loan B lenders. Byju’s had acquired these companies during the funding rush of 2021 to build its empire that had come to be valued at \$22 billion. The company’s valuation has since significantly eroded, with Byju’s itself diluting its estimated worth for its controversial \$200 million rights issue.

FINANCIAL TURMOIL

**SHAREHOLDERS,** lenders of the firm have seen the value of their investments deteriorate

**THE** lenders said that they were taking action to preserve the value of their assets

**ONCE** India’s highest-valued startup, Byju’s has been struggling to repay creditors

**BYJU’S** is also embroiled in legal tussles with other investors including Prosus, Peak XV

ceedings against Alpha, the lenders have asked Epic to produce documents.

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Asset-backed debt sales at \$175 billion

Bloomberg

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Some \$175 billion worth of debt backed by assets such as cars, credit cards and consumer loans have been sold in the US and Europe so far in 2024, according to data compiled by *Bloomberg*, in what is shaping up to be the busiest half of issuance for the sector in at least six years.

Asset-backed securitization deals, where loans are packaged up and sold in bond-like instruments, have grown in popularity as banks seek ways to offload risk and refinance loans taken out during the easy-money era. If sales continue at the current pace, the first six months of 2024 will be the best half since at least 2018,

the earliest year for which data compiled by *Bloomberg* is available.

The uptick in issuance this year comes amid a general rally across credit, fuelled by the prospect of rate cuts in the second half of 2024. ABS deals’ appeal comes from the high yields they offer in exchange for debt secured against a wide pool of assets. This is especially true in a higher-for-longer environment because such instruments typically have floating rates.

“We’ve seen a fantastically so far this year,” Owen Muller, a director in Natwest’s Securitised Products and Alternatives Syndicate business, said during a panel session at the Invisso Global ABS conference in Barcelona.

Rise in AI-driven deepfake videos a concern

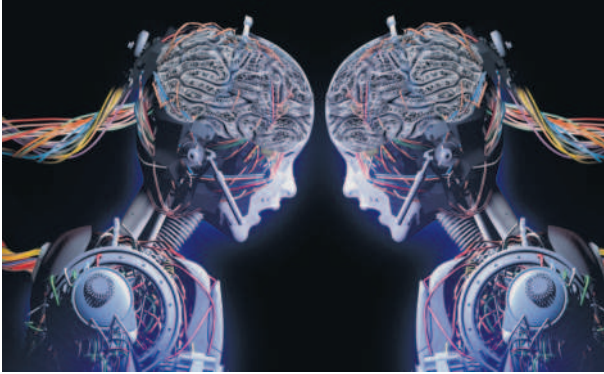
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MUMBAI

About a month ago, Yamini Malhotra noticed her followers tagging her and sharing a video from an account, @rotahaler, with her. To the 30-year-old’s shock, artificial intelligence was used to switch her face with that of actress Kajal Aggarwal in one of her videos. Malhotra was a victim of deepfake.

“Followers on Instagram just download my videos and repost them to increase their reach. This time, someone had used my body and Kajal Aggarwal’s face,” she told *Mint*.

The video started becoming popular. More than 32,000 followers have shared it in the past four weeks. After this incident, several more unidentified Instagram accounts created



ISTOCKPHOTO

According to McAfee’s survey on the impact of AI, 3 in 4 Indians recently came across deepfake content.

deepfake videos of Malhotra, adding unknown women’s faces to a video of her walking in a green saree.

“I cannot do anything and, at the most, send a copyright strike to Instagram. Whether they remove it or not, it is up to them,” says Malhotra, who has over 853,000 followers on

Instagram, expressing her concerns over the infringement of her privacy and tampering with her content. Copyright strike is a legal copyright removal request for using their copyrighted content.

Deepfakes, which are real-looking fake videos created using artificial intelligence, are

not only on the rise but are also becoming more sophisticated with advances in AI and machine learning technologies. According to a 25 April computer security company McAfee’s survey on the impact of AI, 3 in 4 Indians recently came across deepfake content, and almost 64% of the respondents feel AI has made it harder to spot online scams.

While some creators are leveraging the blurring lines between real and synthetically generated content to gain more traction, the industry, overall, views them as a threat to content creators. “Deepfakes are dangerous, and content creators need to license their identities to prevent misuse of their content,” said Anshul Khandelwal, chief technology officer of text-to-video-generative AI platform, Invideo, at an HT Smartcast event last week.

Rubin Chheda to be Neo Asset MD

Priyal Mahtta

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BENGALURU

Mumbai-based Neo Group’s asset management arm, Neo Asset Management, has roped in former True North executive Rubin Chheda as its managing director (MD) to lead the firm’s special situations credit strategy, the company said on Wednesday.

*VCCircle* first reported on Chheda’s appointment last month.

“As a managing director at Neo Asset Management, I will be leveraging my experience in managing institutional money for India credit strategies leading the flagship special situations strategy and further enhancing and deepening the overall Neo Credit Platform,” said Chheda.

“This role perfectly aligns with Neo’s vision to build a preferred alternatives platform that delivers superior risk-adjusted yields and address clients evolving income needs.”

Chheda will likely work alongside Puneet Jain, the chief investment officer of Neo Wealth and Asset Management, and Hemant Daga, the co-founder and chief executive officer of Neo Asset Management. The former True North executive was one of the founding members of the private equity firm’s private credit strategy, which was launched in 2021 with the onboarding of former KKR &



Rubin Chheda was formerly an executive at True North.

Co. executive Kapil Singhal.

Meanwhile, True North, which raised ₹1,000 crore as of November last year marking its first close, has wrapped up fundraising for its maiden private credit fund at about ₹1,300 crore, *VCCircle* reported last month.

In his previous stints, Chheda helmed the Piramal-CPDQ Structured Credit Opportunities Fund for about half a decade. He also

headed the wholesale lending non-banking financial company and address clients evolving income needs.”

Chheda will likely work alongside Puneet Jain, the chief investment officer of Neo Wealth and Asset Management, and Hemant Daga, the co-founder and chief executive officer of Neo Asset Management. The former True North executive was one of the founding members of the private equity firm’s private credit strategy, which was launched in 2021 with the onboarding of former KKR &

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boAt reassesses playbook amid stiff competition in wearables

Sowmya Ramasubramanian &

Samiksha Goel

BENGALURU

At a time when smartwatches and earpods were still aspirational accessories for most Indians, boAt helped transform the domestic market for wearables and wireless audio sets by unleashing a range of affordable devices.

The startup began gaining prominence as it built up its market share. But as more Indians began using smartwatches and earpods that weren’t from Garmin or Apple, more domestic companies saw an opportunity in making affordable wearables with the entry barriers lowered.

“You can now buy a smartwatch for ₹999. It’s unheard of anywhere in the world,” boAt’s co-founder and chief executive officer (CEO) Sameer Mehta told *Mint*, adding that the company has decided to downsize its wearables business. boAt’s market share in smartwatches slipped to 14% in 2023 from



boAt was founded in 2016 by Aman Gupta (above) and Sameer Mehta.

nearly 19% in the previous year, while rivals Fire-Boltt and Noise secured the top two positions, as per estimates by market intelligence firm IDC.

In wearables, boAt also faces stiff competition from the Tata group’s Titan and Pristyn Care’s BeatXP, which has forced the company to reassess its playbook.

“The average selling price over the last two years has tanked by about 68-70% in this

space, which isn’t sustainable,” said Mehta, adding that the slump in market growth has pushed the company to “take it slow.”

Founded in 2016 by Mehta and Aman Gupta, boAt’s earphones and smartwatches rose in popularity marked by its affordable prices, successfully penetrating a country with price-conscious users. boAt is backed by marquee investors such as Warburg Pincus and

Qualcomm Ventures, and has secured upwards of \$170 million in private funding till date at unicorn valuation.

In October 2022, the consumer electronics firm shelved plans to raise ₹2,000 crore through an initial public offering, citing tough market conditions.

The public-listing plan is still 18-20 months away, Mehta said, stating that the firm wants to perfect its internal metrics first.

boAt will now steer its focus towards audio—which contributes more than 80% of its total revenue—while it figures out how to regain momentum in wearables, Mehta noted.

While the firm projects business from audio products to grow roughly 15% next year, it is expecting a haircut in top-line growth in the wearables segment.

In the true wireless stereo (TWS) segment, boAt is a mar-

ket leader, as per IDC estimates.

While hearables are perceived as a consumer tech product, consumers still perceive smartwatches as a fashion accessory, according to Anshika Jain, a senior analyst at market research firm Counterpoint Research.

“With declining profit margins, downscaling seems like the right move for now. The brand can align its resources in the hearables segment where the brand is leading by far and can compete with other players,” Jain added.

According to Mehta, innovation will play a crucial role in creating differentiation in the smartwatch category. To this end, the company has partnered with digital navigation provider MapMyIndia to offer maps on its smartwatch.

“We got a product where you can do turn-by-turn navigation without having GPS at about 10% premium over entry price

point on a ₹1,300-1500 watch,” Mehta said.

It is also working on QR codes and smartwatch-enabled payments along with a GPS lock feature for children, among other things.

“The idea is to build something very different rather than simply going to China and bringing some random hardware and selling it, because hardware by itself is too competitive a space. Unless you do software level differentiation, there is no right to win,” Mehta said, adding that while most players have grown volumes beyond 100% in the last one year, the actual value growth is only about 2%.

“There will be players who will leave the market very soon. Only three-four firms will remain and we believe we can win in the space,” he added.

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Read an extended version of this story.



S&P BSE Sensex	Nifty 50	Nifty 500	Nifty Next 50	Nifty 100	S&P BSE Mid-cap	S&P BSE Small Cap
CLOSE 74382.24	CLOSE 22620.35	CLOSE 21054.4	CLOSE 66835.40	CLOSE 23550.75	CLOSE 42585.97	CLOSE 46277.55
PERCENT CHANGE 3.20	PERCENT CHANGE 3.36	PERCENT CHANGE 3.59	PERCENT CHANGE 4.39	PERCENT CHANGE 3.57	PERCENT CHANGE 4.41	PERCENT CHANGE 2.93
PREVIOUS CLOSE 72079.05	PREVIOUS CLOSE 21884.5	PREVIOUS CLOSE 20323.85	PREVIOUS CLOSE 64022.15	PREVIOUS CLOSE 22739.6	PREVIOUS CLOSE 40788.1	PREVIOUS CLOSE 44958.48
OPEN 73027.88	OPEN 22128.35	OPEN 20570.75	OPEN 65266.6	OPEN 23027.7	OPEN 41386.65	OPEN 45251.22
HIGH 74534.82	HIGH 22670.4	HIGH 21092.15	HIGH 67079.5	HIGH 23597.2	HIGH 42721.66	HIGH 46327.1
LOW 71879.44	LOW 21791.95	LOW 20116.6	LOW 62764.25	LOW 22563.65	LOW 40202.55	LOW 44026.74

MINT SHORTS

### Japan's real wages decline for 25th month in a row in April

Japan's inflation-adjusted real wages fell in April from a year earlier but slowed the pace of decline as the Bank of Japan looks for early signs of achieving a positive cycle of rising wages and inflation that would allow it to lift interest rates. Labour ministry data out on Wednesday showed real wages fell 0.7% year-on-year in April, extending a record streak of 25 consecutive monthly declines as higher living costs outweighed pay raises. But it was a slower pace of decline than the preceding month's 2.1% drop. The previous record was a 23-month run of declines in real wages from 2007 to 2009 during the global financial crisis, which had led to millions of job losses. This time, stubborn inflation was to blame for sliding real wages, with consumer inflation of 2.9% outpacing nominal wages. The central bank closely scrutinizes strength of wage growth, which is a prerequisite for policy normalization.

REUTERS



Copper hit a record above \$11,000 a tonne last month on fears of a looming shortage.

BLOOMBERG

### China's unusually large copper stockpiles fuel demand worries

China's copper inventories are growing at exactly the time of year when they should be shrinking fast—an anomaly that underscores concerns about demand in the world's biggest market. Stockpiles of the metal held in Shanghai Futures Exchange warehouses ended last week well above 300,000 tonnes. That's not the biggest volume ever, but it is the most for any end-of-May date on record. In China's highly seasonal economy, inventories typically peak in March and slide lower as factories ramp up activity heading into the summer. Recent data on Chinese manufacturing has painted a mixed picture. The official factory gauge for May slipped into contraction, while a private survey—more focused on smaller and export-oriented firms—showed a modest improvement. The rise in China's inventories reflects what some analysts see as a divergence between the global mood on copper, which hit a record above \$11,000 a tonne last month on fears of a looming shortage.

BLOOMBERG

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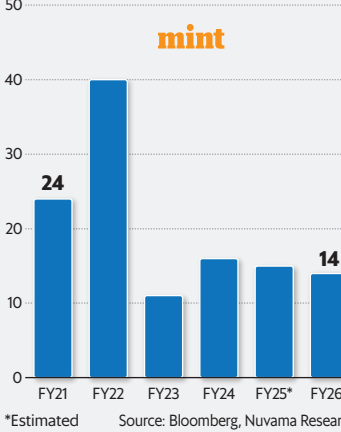
Equity markets managed to recover some ground on Wednesday, with the benchmark Nifty 50 index rising 3.3%. However, this did not fully offset Tuesday's massive losses. The outcome of the Lok Sabha election 2024—a fractured mandate and coalition government—was far from the Street's lofty expectations of a clear majority for the Bharatiya Janata Party (BJP). Unsurprisingly, the benchmark index slid almost 6% on Tuesday.

Despite Wednesday's gains, concerns linger. Investors will take cues from the government and cabinet formation in the next few days. Beyond that, there are concerns the BJP may find it tough to push aggressively on transformational reforms under a coalition government owing to increased reliance on allies this time compared to the single-party majority seen in the previous two terms. As such, the broad policy direction may not materially change, but a potential tug-of-war between driving consumption and capital expenditure (capex) could keep equity investors on tenterhooks. Kotak Institutional Equities expects

#### High hopes

Consensus earnings growth forecasts for FY25 and FY26 seem elevated amid looming risk of downgrades

Nifty earnings per share growth (in %)



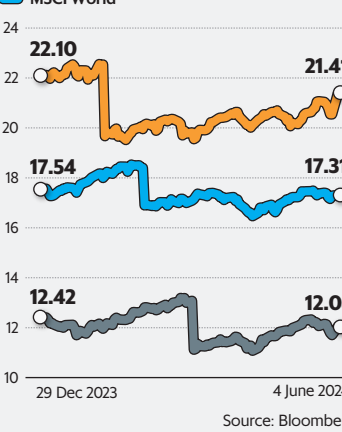
the new government to continue with its investment-led economic agenda, but it may tweak its priorities to support consumption and employment.

Amid elevated inflation, rural incomes have been under pressure. To fix the ailing rural economy, there may be increased spending on welfare schemes

#### Racing ahead

The Indian equity market continues to trade at a premium to Asian and global peers

MSCI India, MSCI Asia Ex-Japan, MSCI World



PRANAY BHARDWAJ/MINT

to boost demand in rural areas. This will be a shift from the earlier stance, which focused on infra development that led to sharp re-rating in industrials, railways, defence, and public sector stocks.

The government may utilize some fiscal space for a welfare spending boost in the near term, though a broad shift

from high infra spending is unlikely, say Jefferies India analysts. The brokerage does not see much change from 6.5-7.0% GDP growth path.

Nonetheless, focus hereon could turn to earnings growth visibility and fundamentals, which were largely being ignored. "The 2024 election results may finally compel investors (institutional and non-institutional) to focus more on numbers and less on narratives," said the Kotak report dated 5 June. "We would watch for any change in the stance of retail investors, who have been the major force behind the market in terms of flows," it added.

So far in 2024, domestic institutional investors have been net buyers of Indian equities worth ₹2 trillion, and FIIs net sellers.

Plus, the Indian equity markets have been at a steep premium to Asian peers mainly due to political and macro-economic stability. Valuations may taper if fiscal prudence loses to populism.

On the earnings front, the progress of monsoon, movement in cost inflation and trajectory of interest rates will be

crucial. India Meteorological Department has forecast above-normal monsoon this year, but spatial distribution is key. Movement in global crude oil prices and commodities are important variables for profitability outlook.

A Nuvama Research report said that in FY24 Nifty earnings per share grew 16%, but with a large divergence in Q1

(with over 25% PAT growth) and Q4 (with lower than 5% PAT growth). PAT is profit after tax. Consensus earnings growth estimates for FY25/26 are largely maintained at mid-teens, but downgrade risks loom, cautioned Nuvama. So, "A rising tide lifts all boats" scenario—which drove stocks up irrespective of fundamentals—may change now.

"Amid increased risk aversion post the election

result, investors are likely to get more selective in stock picking. Stocks are likely to get rewarded mainly based on their earnings performance," said Nishit Master, portfolio manager at Axis Securities. "When risk perception goes up investors tend to look at earnings growth more minutely."

## Aurika Mumbai, renovations hold the key for Lemon Tree

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Investors in Lemon Tree Hotels Ltd shares will closely watch how its Aurika, Mumbai SkyCity hotel, among the country's largest, shapes up in 2024-25, its first full year of operation. A successful ramp-up of Aurika Mumbai, which opened in October, is key to Lemon Tree's earnings growth over the next couple of years.

For now, Aurika is not yet stable, Lemon Tree said while announcing its fourth-quarter and annual results. This cast a shadow on Lemon Tree's occupancy rate, which came in at 72%

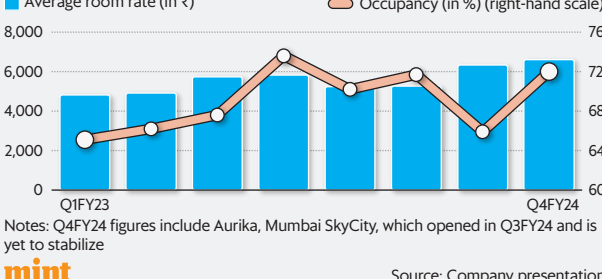
in the fourth quarter ended 31 March, lower year-on-year, but up sequentially.

The occupancy rate and average room rate (ARR) at Aurika Mumbai was lower than expected, at about 66% and ₹9,000 per day, respectively. Its ARR was muted owing to the impact of a large base of airline crew rooms in Q4, the share of which the company plans to reduce and replace with segments such as corporate and retail.

Lemon Tree's consolidated revenue in Q4 was ₹327 crore, up 30% year-on-year. But its Ebitda margin, at 52.4%, contracted almost 300 basis points because of higher renovation expenses at

#### Room for more?

Lemon Tree's various efforts to improve ARR should show results in the coming quarters



its Keys hotels, expansion of its business development team, and payroll increases. Lemon Tree aims to spend ₹100 crore each on renovations in FY25 and FY26, which it expects would pay rich dividends as it would be able to

increase its room rates and improve its margins. The first Keys hotel to be more than 50% renovated, Keys Pimpri, Pune, saw its ARR rise to about ₹4,600 in Q4, up 21% from a year earlier.

Against this backdrop, FY25 and FY26 would be crucial for Lemon Tree as it reaps the rewards from its renovated portfolio and better occupancy rates at Aurika Mumbai. In FY24, on a high base, revenue and Ebitda growth rates had slowed.

Lemon Tree's debt rose to ₹1,889 crore in FY24 from ₹1,746 crore in FY23 due to borrowing against Aurika Mumbai. The company expects to be debt-free in four years. "Further conse-

quent debt repayment will be an added positive, bringing down interest costs," Dolat Capital Market said in a 30 May report.

Lemon Tree's high debt, moderation in ARR in Mumbai and Bengaluru, and the lower-than-expected performance of Aurika Mumbai are key risks, Dolat Capital said.

The company's shares have had a good run over the past one year, gaining close to 50%, suggesting that optimism in the stock is largely factored in. This, along with subdued demand due to the election and an extreme summer, can limit significant upsides for the stock in the near future.

Mark to Market writers do not have positions in the companies they have discussed here

## India bonds still a 'buy' for foreign investors

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India's government bonds will continue to attract foreign flows even as a narrower-than-expected victory margin for Prime Minister Narendra Modi-led alliance could prompt a shift in policy, fund managers said.

Foreign investors have piled on bonds this year and remained on the buying side on Tuesday, despite the unexpected election outcome hitting stocks, bonds and the rupee on concerns over populist spending and an stalling of reforms.

"The knee-jerk response of higher yields and some currency weakness could indeed be an attractive opportunity to add risk," Kenneth Akinwewe, head of Asian sovereign debt at abrdn, said.



Foreign investors have piled on bonds this year.

HT

In spite of a risk of more populist policies, the fiscal "starting point is much stronger than expected" and the election results do not do much to derail the positive outlook for bonds, Akinwewe said.

Expectations of a burst of populist spending soon after

the elections may be unfounded, Adarsh Sinha, co-head, Asia FX & rates strategy at Bank of America, said. "For the government, what would be the incentive to splurge after the election in the near term?"

India's fiscal deficit for the current financial year should

settle around 5% of GDP against a budget target of 5.1%, Sinha said, pegging the benchmark 10-year bond yield to ease to 7% by the end of 2024.

Demand from overseas investors and long-term domestic buyers had pushed bond yields down until Monday. Indian bonds are also set to be added to JPMorgan's emerging market debt index later this month, which should help stabilise yields.

Bank of America's Sinha expects passive inflows of \$21 billion into Indian bonds until March 2025.

"Despite potential near-term outflows, India's long-term growth trajectory remains compelling, which is likely to attract inflows into government bonds over the medium term," Manish Bhargava, a fund manager at Straits Investment Management, said.

## Sebi proposes raising BSDA threshold

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The Securities and Exchange Board of India (Sebi) on Wednesday proposed enhancing the threshold for basic service demat accounts (BSDA) to ₹10 lakh from the current ₹2 lakh in a bid to boost participation from retail investors in the securities market.

A BSDA is a more basic version of a regular demat account. The facility was introduced by the capital market regulator in 2012 to reduce the burden of



The threshold may be raised to ₹10 Lakh.

REUTERS

demat charges on investors with small portfolios.

At present, an individual can

hold debt securities worth up to ₹2 lakh and other than debt securities worth up to ₹2 lakh in a single demat account to be eligible for a BSDA.

In order to further boost participation in the securities market and to facilitate the ease of doing investments, the BSDA facility has been comprehensively reviewed, Sebi said in a consultation paper. The regulator proposed that

the value of securities held in the demat account should not exceed ₹10 lakh for debt and other than debt securities combined at any point of time. Listing out the eligibility criteria, Sebi said an individual needs to have only one demat account where they are the sole or first holder, and the individual

needs to have only one BSDA in their name across all depositories.

**The BSDA facility was introduced in 2012 to reduce the burden of demat charges on investors with small portfolios**

## Investors return to Indian equities with consumption sectors in the spotlight

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Indian investors enthusiastically returned to the market on Wednesday, with defensives such as fast-moving consumer goods (FMCG), automobile and some information technology names continuing to advance. Market experts are confident that themes such as consumption, banking, healthcare and automobile are poised to gain momentum in the days ahead.

While the focus on the existing reforms related to domestic manufacturing, infrastructure development, etc. are likely to continue, there could be an incremental shift of focus to support employment generation and domestic consumption, especially rural consumption, highlighted Milind Muchhala, executive director, Julius Baer India.

Market experts suggest that while a significant change in the Bharatiya Janata Party's (BJP)'s governance agenda is unlikely, the pace of reforms might ease. Many anticipate the continued emphasis on manufacturing, particularly due to its role in job creation.

"Despite short-term volatility, in the medium to long term, Indian markets are on a structural growth path, and themes such as consumption, private sector banks, and healthcare are likely to do well, given their comparatively reasonable valuation," said Swarup Mohanty, vice chairman & CEO, Mirae Asset Investment

Big gainers			
Top 10 contributors to Nifty 50 from Tuesday to Wednesday			
Name	Points	in %	
Hindustan Unilever	50.02	7.77	
Mahindra & Mahindra	23.24	3.61	
Infosys	19.60	3.05	
ITC	14.98	2.33	
Hero MotoCorp	14.68	2.28	
Nestle India	12.53	1.95	
Tata Consumer Products	10.45	1.62	
Tata Consultancy Services	10.02	1.56	
Asian Paints	9.75	1.52	
Britannia Industries	8.54	1.33	

Source: Bloomberg

#### Managers.

He believes that there has been consistent infrastructure development in India while the focus on manufacturing is also beginning to yield results. So, on the policy front, Mohanty expects continuity, which will keep India's position as one of the fastest growing economies intact.

On Wednesday, Nifty 50 ended 3.4% or 735.85 points higher at 22,620.35 points and the S&P BSE Sensex closed at 74,382.24 points, up 3.2% or 2,303.19 points. Bluechips such as HDFC Bank, ICICI Bank, Reliance Industries, M&M, Axis Bank, ITC and Infosys led today's upsurge. Meanwhile, all sectoral indices ended in the green today with automobile and fast-moving consumer goods stocks extending their gains from Tuesday. That said, "The outcome can probably put the government on some sort of a backfoot in terms of policy measures, with possible shifts

in equations in political alliances," Muchhala of Julius Baer India said.

The BJP fell far below the majority mark of about 272, clinching 240 seats, a drop of 63 seats from its previous tally of 303 seats five years ago.

Investors are apprehensive of the new government's ability to enact tough reforms with coalition partners. While the expected NDA government formation aligns with market expectations, the BJP and NDA's seat tally differed significantly from the exit poll predictions and market anticipations, raising concerns among investors. Consequently, all major sectors, except FMCG, suffered significant losses on Tuesday, with public sector undertakings, energy, and metals taking the hardest hits.

Despite the widespread sell-off, certain FMCG and auto stocks remained resilient on Tuesday, suggesting investors are seeking refuge in defensive

bets in a highly volatile market. India VIX index, also known as the fear gauge, dropped 29% on Wednesday.

In the short term, equity flows are expected to be volatile, with attention possibly shifting to large-cap and defensive sectors such as staples. However, flows are likely to stabilize with more clarity over the government's formation process and its agenda.

In the near term, the distribution of government portfolios, particularly among key NDA allies, will be crucial, pointed out market expert Ajay Bagga. He added that the Union Budget in July and bond inflow levels following the inclusion in the JPM Global Bond indices will also be closely monitored.

Meanwhile, Aashish P. Sommaiya, CEO of WhiteOak Capital Asset Management, believes that the narrative will now quickly move on to the budget related expectations and first 100 days plan of the new government. "In the initial stages it will be investment and capex sectors but later one expects it to spill over to other sectors; top one likely to be banking," he said.

Meanwhile, a Citi Research report dated 4 June said, "Status quo in the June RBI MPC policy is an even more likely outcome now." Maintaining its broad macro forecasts, the brokerage stands by its initial rate cut prediction in October. However, it acknowledges the need for a more proactive approach towards fiscal policies.







# Maruti Suzuki to consolidate small car portfolio

FROM PAGE 1

In 2023, Maruti Suzuki's parent Suzuki Motor Company said it would bring in 10 new models for India between FY25 and FY31. Four of these will be battery EVs, a segment in which Maruti has no car at present.

At the same time, the people cited above said that Maruti Suzuki's internal studies project hatchback volumes for the industry to stabilize close to 1.5 million units and account for a quarter of all passenger vehicle sales in 2030.

This would happen as affordability of the segment grows with rising incomes, and the impact of regulatory cost increases remains relatively limited. This also means that its portfolio of hatchbacks will likely require a different set of models to appeal to new buyers.

This is prompting a rethink on some models, which might likely be replaced with micro-SUV styled products to rival Tata Punch and Hyundai Exter, one of the persons cited above said. Some entry-hatch models could even be replaced with a new hatch brand to appeal to first-time buyers upgrading from two-wheelers, the person added.

In FY25 so far, hatchbacks, including premium models such as Baleno and Swift, accounted for 51% of Maruti Suzuki's total domestic sales, compared to more than 60% over the same period last year, indicating that the share of hatchbacks in Maruti Suzuki's total sales has been giving way



The sales of entry and mid-sized hatchbacks fell to 785,923 units in FY24.

MINT

to SUVs.

"It is possible Maruti Suzuki will have a different vehicle to address upgraders in the market. Some models going forward may have to be relooked and replaced with fewer models, but those which can serve different types of consumers. The company will need many products to address all buyers, as the volumes in the hatch segment continue to be extremely high for Maruti Suzuki," one of the people cited above said. "It is unlikely, though, that the Alto brand will be let go, given it has sold close to 20 million units globally."

In the overall market, sales of entry and mid-sized hatchbacks dropped substantially from 952,817 units in FY23 to 785,923 units in FY24, according to data from JATO Dynamics. The drop can be attributed to significant declines in sales of Maruti Suzuki's Alto 800 variant, and the absence of sales in Hyundai Santro and Datsun Go, Ravi Bhatia, president, JATO Dynamics said.

**By the end of the decade, Maruti will instead strengthen its presence in segments like SUVs, EVs & hybrids**

dropped substantially from 952,817 units in FY23 to 785,923 units in FY24, according to data from JATO Dynamics. The drop can be attributed to significant declines in sales of Maruti Suzuki's Alto 800 variant, and the absence of sales in Hyundai Santro and Datsun Go, Ravi Bhatia, president, JATO Dynamics said.

# Regulatory delays, testing may hold up satcom launch

Industry stakeholders say the launch could even be stalled till the end of next year.

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Satellite communications, or satcom-based internet connectivity, may come to you later than expected.

Industry stakeholders and close watchers said while satcom service providers are ready to launch their own services in India, multiple regulatory roadblocks and subsequent testing are almost certain to delay the launch of satellite internet beyond the end of this year—and could even stall its rollout until the end of next year.

Satcom services in the mainstream fold entail satellite operators that have launched and deployed satellite constellations in low-earth orbit (LEO). These satellites subsequently work in a relay formation to ensure that they cover the entire planet with their bandwidth. As a result, satcom internet services have been pegged as one that can work even in extreme terrain—such as in flights, maritime activities and in extremely dense forests or in high mountains.

To deploy this, in December last year, erstwhile Union telecommunications minister Ashwini Vaishnaw tabled the Telecommunications Bill, 2023, which passed the Parliament and became an Act. The Act gave way for satcom services to start operating in India, with the government choosing administrative spectrum allocation for satellite services as the way forward since the spectrum used for satellite broadband relay is shared across various services.

However, the erstwhile government failed to notify rules under the Act prior to the seven-phase elections that began on 19 April—leaving the allocation process in limbo.



ISTOCKPHOTO

Companies maintain that the only hurdle for satcom services in India is regulatory.

"The Telecom Regulatory Authority of India (Trai) is now working towards floating a consultation process for the draft rules that will define how spectrum allocation would work under the Centre. Once this consultation is

satcom operators will also undertake their own testing before the service is launched. Overall, this is unlikely to take anything below six months, even if a streamlined process is followed," said Anil Prakash, director-general of

## WEAK SIGNAL

**TRAJ** is working towards floating a consultation process for the spectrum-allocation draft rules

**ONCE** consultation is closed, a set of draft rules will be presented for a final set of consultation

**SPECTRUM** allocation can take place only after the final rules are notified

**AFTER** that satcom operators will undertake their own testing before the service is launched

closed, a set of draft rules will be presented for a final set of consultation—following which the final rules will then be notified. It is only after all this that spectrum allocation can take place from the Centre, following which the

industry body, Satcom Industry Association of India (SIA).

Prakash's assessment vindicates *Mint's* report of 6 May, which cited a senior government official saying that the department of telecommunications

# Coalition hurdle awaits disinvestments

FROM PAGE 1

For instance, the Kerala State Industries Development Corp. submitted a bid for HLL Lifecare Ltd located in the state, which the Centre rejected in 2022. In 2020, the Chhattisgarh assembly adopted a resolution to buy NMDC's Nagarnar Steel Plant if it was divested.

According to a second official, since the PSUs are located in states, the Centre needs states' cooperation to provide approvals, and maintain and hand over the assets.

Besides IDBI Bank, where the government and LIC are jointly selling nearly 61% stake, divestment of NMDC's steel plant in Nagarnar in Chhattisgarh; SAIL's Salem steel plant; Indian Medicines Pharmaceuticals Corp. Ltd; Ferro Scrap Nigam Ltd; HLL Lifecare Ltd and Project & Development India Ltd are in various stages. The Union cabinet has approved the sale of Container Corp. of India Ltd, but the process is yet to begin. The Centre also plans to list NTPC Green Energy Ltd, and has begun the process to list Indian Renewable Energy Development Agency Ltd.



Strategic sales already in advanced stages may take off in the second half of 2024-25.

MINT

Suresh Ganapathy, managing director and head of financial services research at Macquarie Capital said in a client note that the merger of public

Ganapathy said, adding the dividend bounty from the central bank that could have gone into capex would now move towards consumption schemes.

Tuesday's election results were a rude surprise for the stock markets, which had built up hopes of a thumping win for the Bharatiya Janata Party.

While the National Democratic Alliance crossed the half-way mark, the numbers fell far short of Prime Minister Narendra Modi's call for 400-plus seats and pol-

sters' predictions of above 350.

Jeremy Zook, director and primary sovereign analyst for India at Fitch Ratings said a weakened majority could pose challenges for more ambitious reforms. "As the BJP fell short of an outright majority and will need to rely more heavily on its coalition partners, passing contentious reforms could prove more difficult, particularly around land and labour, which have recently been flagged as priorities by the BJP to boost India's manufacturing competitiveness," he said in a note.

According to Bank of Baroda's chief economist Madan Sabnavis, though, divestments may not be as hard as feared. "In my opinion, the fact that there are coalition partners may not be a significant challenge when going ahead with divestment, as they have a record of being pro-reforms," he said. However, he noted that disinvestments will get more challenging, as the low-hanging fruits have been already sold, and any further programme will have to weigh the pros and cons involved as some large PSUs serve a larger purpose for society as a whole, like oil marketing companies that control fuel prices.

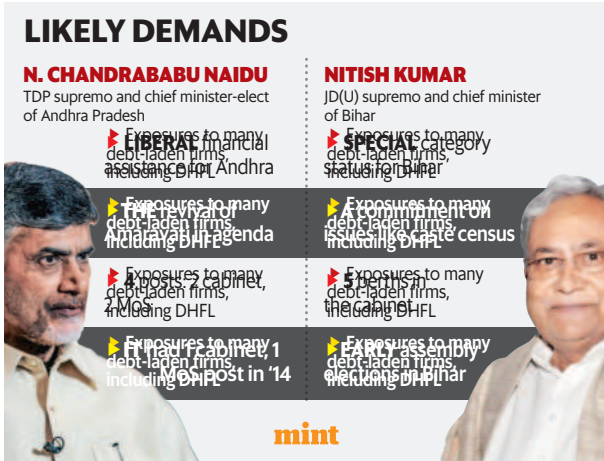
# NDA chooses Modi as leader, swearing-in likely on Saturday

FROM PAGE 1

cabinet formation, no negotiations. Nitish Kumar said since the election was long and spread over seven phases, the process of government formation should be expedited," said the member privy to the details. Naidu, who will be sworn-in as chief minister of Andhra Pradesh following a spectacular comeback in the state, hailed the PM's "leadership." "He said the NDA members contested under his leadership and the winning the election third time in a row is not an ordinary event...he said the swearing-in ceremony should be a grand affair," the person quoted above said.

A second person said no decision has been taken about the appointment of the NDA convenor and whether there will be a common minimum agenda for the coalition.

"For now, there is a broad understanding that there should be a mechanism in place for members to discuss contentious issues. "There are some issues on the BJP's agenda that some members



may disagree with that will need wider discussions and such issues should not be discussed in the public eye, but an effort an effort should be made to reach a consensus," said the second person.

The contentious issues being referred to are the implementation of the uniform civil code that the BJP and its ideological mentor, the Rashtriya Swayamsevak Sangh support. In his response to the law commission in 2017, Kumar had said, the UCC, which proposes a common set of law for all communities and faiths must

be seen as a measure of reform for people's welfare, not as a "political instrument".

The meeting was attended by Chandrababu Naidu, TDP; Nitish Kumar, Rajiv Ranjan Singh and Sanjay Jha of the JDU; Eknath Shinde, SHS; HD. Kumaraswamy, JD (S); Chirag Paswan, LJP (RV); Jitan Ram Manjhi, HAM; Pawan Kalyan, JSP; Sunil Tatkar and Praful Patel, NCP; Anupriya Patel, Apna Dal (S); Jayant Chaudhary, RLD; Pramod Boro, UPPL; Atul Bora, AGP; Indra Hang Subba, SKM; Sudesh Mahto, AJSU.

# 100-day agenda not just a BJP show, NDA partners want tweaks

FROM PAGE 1

Therefore, any 100-day agenda must align with our manifesto," said Jyothsna Tirunagari, national spokesperson for the TDP.

"We will review the growth-oriented 100-day agenda of the new government, not to stall the exercise, but to further strengthen it to bring growth with equity," another NDA leader said on the condition of anonymity.

A common minimum programme (CMP) could be one of the demands by Nitish Kumar's JD(U). *News18* reported on Wednesday. The CMP would decide the governance roadmap, and accom-

modate the demands of some of the NDA-ruled states such as special financial packages, grant of special status and government representation.

Sachchidanand Shukla, group chief economist at Larsen & Toubro Ltd said, "India should be able to deliver a growth rate of about 7% sustainably. There could be some course correction on policies to accommodate the views of alliance partners, but I believe the new government will continue with its investment-led growth agenda. The priorities can get slightly adjusted but will political expediency trump economic logic? I do not think so. The broader economic trajectory remains

the same. Some modifications, yes, but no U-turn is likely to happen."

Experts believe the government's revenue spending may receive a boost because of the changed political reality. Emkay Global Financial Services Ltd said in an analysis on Tuesday that an altered power equation and possible political compulsions could lead to a policy rethink, though no material change in the broad macro backdrop is expected. There may be some skew in the spending mix in favour of revenue expenditure over capital expenditure compared to the FY25 interim budget, the analysis said. It also said there is no merit in the government



A common minimum programme (CMP) could be one of the demands by Nitish Kumar's JD(U).

PTI

cutting its FY25 fiscal target using the RBI fiscal bonanza and that the election result increased the probability of it being spent instead, implying

fiscal deficit could stay at 5.1% in line with interim budget projections.

Political observers, however, do not read too much

into the 100-day programme. "Today is a new day. We don't know how power will be shared. We can't predict the policy plans of the new government yet," said Manisha Priyam, a political analyst. According to her, the 100-day plan was nothing but a political statement by a cabinet at the end of its term, many of whose members have lost their seats.

One of the highlights of the 100-day agenda in its current form is to strengthen 'Make in India' efforts in key infrastruc-

ture sectors. The agenda had proposed a slew of production-linked incentive (PLI) schemes specifically tailored for manufacturing import substitution products, and com-

ponents and large-scale manufacturing of high-end trains and metros, ships and a locally built passenger aircraft. Changes in the legal framework of BIS Act and Consumer Protection Act to strengthen market surveillance for certain products and measures to redress consumer grievances before they reach courts are

also expected to be included in the agenda.

A pet project of Prime Minister Narendra Modi to provide health security to the elderly was also part of the 100-day agenda. Modi had earlier promised that the scope of Ayushman Bharat Health would be expanded to everyone above 75. The agenda also entails a Viksit Bharat Vision 2047 blueprint that would provide direction to reforms in various sectors to transform India into a developed economy by 2047.

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Priyanka Sharma, Puja Das and Khik Kundu in New Delhi contributed to the story.



Neetu Kashiramka took over as VIP CEO role last August.

# Nisaba resigns from the board of VIP Industries

FROM PAGE 1

Industries was the country's largest luggage maker. But last year, the world's largest luggage maker, Samsonite overtook it in India. In calendar year 2023, Samsonite's revenue in India of \$273.7 million was higher than VIP Industries' \$263 million, per Samsonite's global annual filings.

VIP Industries has faced the double-whammy of competition from cheaper Chinese manufacturers and its own inability to garner a larger share of the premium market.

Moreover, the company has also seen a slew of top-level exits. In fact, in August 2023, Anindya Dutta resigned as managing director of the company after assuming the role in February 2021. In January 2021, Sudip Ghose had resigned as the company's managing director with effect from 31 January 2021. Ghose took over as MD in April 2018.

To revive its fortunes, the company entrusted Neetu Kashiramka with the CEO role last August. Kashiramka, who joined the company as the chief financial officer in April 2020, and Radhika, promised that the company would do better in the current year, as they outlined a four-pronged approach. Under this strategy, VIP Industries plans to expand its product range, scale up its presence in the premiumization space, build a stable leadership team, and improve profitability.

"I would like to reassure all our investors that in the quarter gone by, there have been many changes and many inputs. A lot of good work has happened in many different departments and in the company, and it will start to show in the current quarter that is Q4 and then further in Q1 as our MD gets more time to make decisions and then implement those decisions," Radhika said in a post-earnings analyst call on 31 January. "I am extremely confident that there will be much better performance in the calendar year 2024."

VIP's revenue rose 7.5% in FY24 to ₹2,256.7 crore, compared to a 58% jump in the year ended March 2023.

Profit slumped 64.3% in the same period, from ₹152.34 crore to ₹54.30 crore. This was primarily because it sold fewer bags than what it manufactured and last year saw the company deducting costs on bags made in the year ended March 2023.

VIP's shares closed 7.7% higher at ₹491 on Wednesday. varun.sood@livemint.com







# The case against Elon Musk's \$46 billion pay deal at Tesla

The company's board is asking shareholders to approve a substantial dilution of their stakes for no good reason

Stephen Wilmot  
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If this column had a vote, which it doesn't, it would cast it against Elon Musk's gargantuan pay deal at Tesla's coming annual general meeting. Worth \$46 billion at the latest share price, the chief executive's contested 2018 packet is disproportionate in every way. It is almost 300 times as much as what America's best-paid CEO for 2023 earned (\$162 million). It is also more than twice the annual free cash flows Tesla has generated in its entire existence, including expectations for this year (\$22.5 billion). And, crucially for shareholders, who would pay for it through the dilution of their holdings, it is about 8% of the company's market value (\$557 billion). Why would they vote for such an outcome? One argument is that Musk did a fantastic job and deserves to be compensated for it. As the biggest beneficiary of Tesla's meteoric stock-market rise in 2020 and 2021, though, he was—so fantastically that he became the world's richest man for a while. The roughly 505 million shares he already owned at the end of 2017, before the stock-option plan now in question was on the table, increased in value by \$171 billion by the time he started selling some in April 2022 to pay for Twitter, since rebranded as X. A more reasonable point is that the 2018 plan was dependent on Musk



The Tesla chief's pay package is almost 300 times as much as what America's best-paid CEO for 2023 earned.

AP

hitting market-value milestones that seemed fanciful at the time; denying it after the fact because the crazy bet paid off reflects hindsight bias. This explains why some longtime Tesla shareholders such as Scottish fund manager Baillie Gifford, which voted for the deal back in 2018, have said they will support it again. Agreeing to something you don't think will happen and then changing your posi-

tion when it does isn't a good look. But getting caught up in the convoluted back story also seems like a trap. Not every shareholder was around in 2018. Since Tesla, responding to a successful legal challenge against the original deal, has asked investors to vote on it again with the benefit of hindsight, it would be insane not to use that hindsight. Finally, there is the question of

keeping Musk motivated. The mercurial CEO tweeted in January that he felt "uncomfortable" growing Tesla "to be a leader in AI & robotics" with less than 25% of the voting rights and threatened to "build products" outside of Tesla. He recently raised \$6 billion for his generative AI startup, xAI, at a \$24 billion valuation. However, the threats ring somewhat hollow given that Musk still owns \$72 billion worth of Tesla shares. That is a large proportion of

his net wealth, even if his stake in SpaceX may now be comparable following the recent decline in Tesla's stock. Also, Tesla has already invested massively in AI and generates huge amounts of visual data for AI training. Musk couldn't easily jump ship. The coming vote is hardly the final word in the matter of the CEO's pay. It is no more than a tactic Tesla is using to challenge the Delaware court ruling that in January voided the 2018 compensation plan. The legal games will continue whatever the outcome. Take another step back and the spectacle of Tesla's board, led by Chairwoman Robyn Denholm, trying to whip up support for Musk's pay only highlights the corporate-governance problem that led to the deal's dismissal in court: the domination of Tesla's board by the CEO it is supposed to oversee. Put another way, Musk runs Tesla like a family business. This isn't always a bad thing: Family businesses have impressive stock-market records in developed markets, precisely because they have strong leaders with "skin in the game" like Musk. But corporate governance does exist for a reason, which is to protect minority shareholders from being exploited by powerful insiders. This seems like a case in point: Musk seemingly wants to take money from Tesla's minorities to fund projects such as X and xAI. With Tesla's board under Musk's thumb, shareholders have nobody to look after their interests but themselves.

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## New Texas stock exchange takes aim at New York's dominance

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Texas Stock Exchange raised \$120 mn from individuals and large investment firms. REUTERS

A group backed by Wall Street heavyweights BlackRock and Citadel Securities is planning to start a new national stock exchange in Texas, aiming to take on what they see as onerous regulation at the New York Stock Exchange and Nasdaq. The Texas Stock Exchange, which has raised approximately \$120 million from individuals and large investment firms, plans to file registration documents with the Securities and Exchange Commission later this year, CEO James Lee told *The Wall Street Journal*. The goal is to begin facilitating trades in 2025 and host its first listing in 2026. The exchange is aiming to tap in to disaffection with increasing compliance costs at Nasdaq and NYSE and newer rules like one setting targets for board diversity at Nasdaq. Backers of the TXSE, as it is known, pledge it will be more CEO-friendly. Also behind the move is a shifting U.S. corporate landscape, with dozens of companies moving to states with more favorable regulatory and taxation policies. Texas is now home to more Fortune 500

THE WALL STREET JOURNAL

companies, including Exxon Mobil, AT&T and American Airlines, than any other state. Goldman Sachs broke ground last year on a Dallas campus that it said could house more than 5,000 employees. "Dallas has become one of, if not the most, dominant financial centers in the country, if not the world," Lee said. For months, talk has been swirling in trading communities about an upstart, "antitoxin" exchange launching in

York, but they either shut down or were acquired by larger players. The Boston Stock Exchange, the Chicago Stock Exchange and the Philadelphia Stock Exchange are among those that were folded into the parent companies of the NYSE and Nasdaq in the last 20 years. Attracting trading volumes to a new exchange is also challenging. Traders often direct orders to exchanges that have the greatest volumes. TXSE hopes its backers will help. Citadel Securities is one of the world's biggest electronic-trading firms, and BlackRock is the world's largest asset-management firm. BlackRock and Citadel Securities have a history of backing upstart exchanges, including MEMX, which handles between 2% and 3% of the stock market's volume, according to Cboe data. Upstarts also benefit from SEC rules that effectively force large brokers to link to every exchange—even ones that have small market share—and pay for connections and market data. This isn't the first attempt to bring more financial business to the Lone Star State. Texas Gov. Greg Abbott, a Republican, met with exchange officials in 2020 to pitch a move by their electronic-trading centers to the state from New Jersey, which at the time was considering a tax on financial transactions. The move never materialized. The newly formed Texas Business Courts, established as an alternative to the Delaware Court of Chancery system, is another sign of the state's growing stature, Lee said. The courts are center stage right now as Elon Musk's Tesla holds a shareholder vote on whether to move its incorporation to Texas from Delaware. "Never incorporate your company in the state of Delaware," Musk tweeted after the Delaware Court of Chancery struck down his multibillion-dollar pay package earlier this year.

Alexander Osipovich contributed to this article. ©2024 DOW JONES & CO. INC.

TXSE plans to compete for primary and dual listings, hopes to attract listings of exchange-traded products

## Climate risks: Fines for euro zone banks

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The European Central Bank said a few lenders have not met interim milestones.

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The European Central Bank confirmed that it's preparing to fine a number of lenders after they failed to make adequate progress in addressing risks posed to their business by climate change. "We have notified a few banks that, based on our current assessment, they have not met the interim milestones, which means they face the prospect of having to pay a so-called pecuniary penalty," Kerstin Jochnick, a member of the ECB's Supervisory Board said. The comments follow a report by Bloomberg last week, which stated that as many as four banks face fines after not meeting deadlines set by the ECB for assessing their exposure to climate risks. Though likely to be largely symbolic in size, the fines represent an historic step and distinguish the ECB from the US Federal Reserve in its approach to addressing cli-

The fines distinguish the ECB from the US Federal Reserve in its approach to addressing climate change

mate change. Jochnick said the process has yet to be concluded, according to a transcript of the interview with Cinco Dias published on the ECB's website. "Supervisors will need to assess the documents that banks submit and the total number of days that they might have failed to comply past the deadlines we gave them," she said. "This will form the basis for any potential penalty, which would need to be decided upon by the Supervisory Board."

## US trade watchdog says Meta withheld info on WhatsApp, Instagram deals

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Meta bought Instagram in 2012 and WhatsApp in 2014.

AP

Meta Platforms Inc. withheld information from federal regulators during their original reviews of the Instagram and WhatsApp acquisitions, the US Federal Trade Commission said in a court filing as part of a lawsuit seeking to break up the social networking giant. The company formerly known as Facebook bought photo-sharing app Instagram in 2012 and the messaging app WhatsApp in 2014. Both transactions were scrutinized by the FTC at the time before they closed—Instagram as part of an in-depth review and WhatsApp with a simple 30-day one. In the years since, the agency has faced significant criticism for allowing the deals to move forward. In 2020, the antitrust agency sued Meta alleging that it monopolized the personal social networking market by buying up emerging rivals. Meta is seeking to have the case thrown out before a trial, arguing that it has invested billions in the apps and that the FTC shouldn't be able to renege on its prior approval of the mergers.

In its filing Tuesday, however, the FTC said the case involves "information Meta had in its files and did not provide" during the original reviews. "At Meta's request the FTC undertook only a limited review" of the deals, the agency said. "The FTC now has available vastly more evidence, including pre-acquisition documents Meta did not provide in 2012 and 2014." A Meta spokesperson said the FTC has failed to provide

evidence to support its claims. "The evidence instead shows that Meta faces fierce competition and that Meta's significant investment of time and resources in Instagram and WhatsApp has benefited consumers by making the apps into the services millions of users enjoy today for free," spokesperson Chris Sgro said in a statement. "The FTC has done nothing to build its case over the past four years, while Meta has invested billions to build quality products."

Meta says it has invested billions in the apps and the FTC shouldn't be able to renege on its prior nod to the mergers

## Is America's economy heading for a consumer crunch?

The Economist

Nothing has been able to stop American consumers. At first they splashed covid-19 savings on home-exercise bicycles; now they are more likely to plump for beachside holidays. Predictions, made by bank bosses last summer, that households would be squeezed by inflation have been confounded. Instead, their outlays have powered American GDP ever higher, at a pace beyond the country's 67 years. But are the predictions at last coming true? Monthly consumer-spending growth fell from 0.7% in March to just 0.2% in April. Overall spend-

ing shrank in real terms. Retail sales have weakened, with brands from McDonald's, a burger purveyor, to 3M, a maker of sticky tape, warning that customers are closing their wallets. The recent spending data, released on May 31st, helped wipe almost a percentage point off the prediction of annual GDP growth from the Atlanta branch of the Federal Reserve, cutting its "nowcast" for the second quarter of the year to 1.8%. Nowhere is the pain clearer than in credit-card data. According to the San Francisco Fed, households burned through the last of their \$2.1trn of pandemic-era excess savings in March. The drawdown has pushed more and more to rely on credit cards to meet their outgoings, and some are

now struggling to repay debts. Paul Siegfried of Transunion, a credit bureau, estimates that since April last year, 440,000 credit-card holders have been downgraded to subprime status. Accounts are becoming delinquent at a pace last seen in 2011. People who have taken out loans to buy cars are falling behind on repayments almost as fast, causing some to sell their vehicles. According to Kelley Blue Book, a sales platform, used-car listings were up 6% in May from a year earlier. Florida is at the heart of the trouble. The state is home to lots of low-income workers and has the highest delinquency rates of a sample analysed by the New York Fed. Esther Lopez has worked at ACE Cash Express, a pay-day lender in Little Havana, Miami,



Overall spending shrank in real terms, and retail sales weakened. AP

for 15 years. She says that her store is handing out fewer loans than before covid—but only because so many competing lenders have recently opened, in anticipation of a rise in demand. The city's residents will take longer than those

anywhere else in the country to repay their credit-card debt, reckons WalletHub, a personal-finance firm. Aptly, Miami's baseball stadium is named loanDepot Park. Some remain bullish about the country as a whole, how-

ever. Eric Wallerstein of Yardeni Research, a consultancy, views rising delinquency rates as a return to normality, rather than as an harbinger of worse to come. True, higher interest rates mean poor creditors are more likely to fall behind on repayments. And at 5.25-5.5% the Fed's benchmark rate is over double what it was in 2019. Yet delinquency rates are much lower than they were in 2007—the last time interest rates were this high—and indeed at any time from 1991 to 2011. Banks are relaxed about the current level of stress and are raising credit limits faster than customers can use up their balances. Plenty of Americans remain supremely comfortable. Big spenders on large incomes—the sort more commonly found in Miami's South Beach

than in Little Havana—have little problem repaying credit-card debts. Despite the rise in interest rates, overall debt-servicing costs on homes remain low, since many mortgage-holders are on long-term fixes. All told, one-third of mortgage debt was refinanced in 2020-21, as borrowers took advantage of low rates, meaning that households are spending a smaller share of income on paying down debts than at any point in the 2010s. Those who own homes and stocks are also enjoying rising asset prices and associated rental and dividend incomes. The S&P 500 index of large American companies is up by 11% this year, for instance. What matters for the overall economy is how many consumers end up struggling to

make ends meet. Rising incomes, along with pandemic savings, were what really fuelled America's rip-roaring spending. With savings rates low and excess savings exhausted, continued spending will have to be fuelled by still-higher incomes. Employment remains strong and initial jobless claims are steady. Although in April monthly nominal wage growth crept down, the figures also suggest that inflation may have resumed its descent, which would provide a boost to real incomes. Households' balance-sheets have weakened, but with a bit of luck America might keep dodging a consumer crunch. ©2024 THE ECONOMIST NEWS-PAPER LIMITED. ALL RIGHTS RESERVED.







# INSIDE TECH MAHINDRA'S TURNAROUND PLAN

The \$6.2 billion company has punched below its weight. Can CEO Mohit Joshi catapult it into the big league?

Shelley Singh  
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NEW DELHI

Mohit Joshi, 50, is a man on a mission. He wants to transform Tech Mahindra and make it one of India's top-flight IT services companies. Joshi, who took over as the company's chief executive officer (CEO) late in 2023, got down to the task quickly. He has chalked out multiple strategies around margin improvement, cost optimization, and cross-selling services to existing and new clients. At the same time, he is looking to widen Tech Mahindra's business beyond its core domain, telecom, and drive growth in BFSI (banking, financial services and insurance), manufacturing, life sciences and other verticals.

The rejig at Tech Mahindra comes in the wake of a less-than-spectacular performance by the company, which has consistently punched below its weight. The company's Q4 FY24 net profit crashed 40.9% year-on-year (y-o-y) to ₹661 crore due to a slowdown in key verticals. Net revenue for the full year declined 5% to \$6.27 billion, while net profit plummeted 52.2% to \$284 million, down from \$598 million a year ago.

To be fair, the last 12 months have been tough for the industry as a whole. But Tech Mahindra suffered a margin decline far worse than its peers. The company's Ebit margin fell from 11.2% in March 2023 to 7.4% in March 2024, a decline of 380 basis points (bps). TCS's Ebit margin rose 151 bps, while Infosys suffered a 94 bps decline; LTIMindtree, meanwhile, saw a decline of 164 bps.

With \$6.27 billion in revenue, Tech Mahindra is by no means small. "But Tech Mahindra does not command the kind of position that a company of such scale should have," said Yugal Joshi, partner at Everest Group, a consultancy. That is something the top-tier IT services companies are capable of and Tech Mahindra is now making a serious attempt to break into that league.

The \$250 billion IT services industry is fairly mature with companies such as TCS and Infosys counted among the leading global tech services providers. Even so, the current anaemic growth environment, slowdown in tech spending and artificial intelligence-led disruptions, which are resetting future growth drivers, give Tech Mahindra the space to refresh and reinvest to improve both its revenue and margins.

Joshi is looking to do just that. He aims to transform Tech Mahindra with a 36-month roadmap that will be the most disruptive change that the company has seen in its 38-year history, one with organic growth and deeper customer engagement at its core.

## VISION 2027

Under the company's Vision 2027 strategy, which Joshi unveiled during the earnings presentation, Tech Mahindra will look to achieve 15% growth in operating profit and higher revenue over the next 36 months. The vision includes a programme to get more business out of key accounts and another aimed at cost optimization. In the post-earnings call, Joshi said the company is seeking to increase its revenue "faster than the top six or seven IT firms".

Positives of the revamp plan, according to Gaurav Vasu, CEO of Unearthinsight, a Bengaluru-based consultancy, include "doubling down on telecom, BFSI, healthcare; a realistic margin goal of 15% and a phased approach to the turnaround". The market has given the revamp plan a thumbs up with 'buy' calls on the stock increasing from 14 to 21 and 'sell' calls dropping from 18 to 14. Morgan Stanley has upgraded Tech Mahindra's rating from 'underweight' to 'overweight'. HSBC noted that the challenge will be in execution and kept a 'hold' rating with a price of ₹1,300.

But the hard part begins now. Can Joshi execute the plan and deliver the Vision that the market has bought into? If he does, Tech Mahindra will no longer depend on one vertical and instead become a diversified services provider, much like its peers. And it will get a position at the tech services high table, one that it covets, but that isn't even within shouting distance.

## BACKOFFICE ORIGINS

Back in 1986, Mahindra & Mahindra started a joint venture with British Telecom as a technology outsourcing firm. At the time, the company was called Mahindra British Telecom (MBT). Later, it was renamed as Tech Mahindra. In December 2012, British Telecom sold its



A file photo of Mohit Joshi, the chief executive officer of Tech Mahindra. Joshi, an Infosys veteran, took over as the CEO in December 2023.

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remaining 9.1% shareholding in MBT and exited the joint venture. But the company's telecom focus continued and today it remains the largest vertical, accounting for around 36% of Tech Mahindra's business.

"Tech Mahindra's growth was led by telecom when it was a sunrise industry and created digital disruption across countries. However technology budgets have remained stagnant for large telecom players and Tech Mahindra has also experienced increased competition in the space," observed Unearthinsight's Vasu.

Historically, single-vertical companies have been unable to build more diversified practices. A lot of the companies in the Indian tech services domain, such as iFlex (later acquired by Oracle Financial Services), Polaris, Nucleus Software and others could not expand much beyond their core vertical of financial services.

During Tech Mahindra's Q4 FY24 post-earnings call, Joshi said, "We are mindful of the fact that we have not delivered predictability of our financials in the past. We're

now very focused on driving that predictability. There will be volatility through FY25 since we're in the middle of a turnaround, but everything that we're doing right now is focused on bringing that volatility down."

In 2023, Manish Vyas, who was spearheading the telecom vertical, quit to join private equity-backed Proptax, which is headquartered in Chennai. Another senior executive, Satish Pai, quit to join consulting major Deloitte as partner. Other Tech Mahindra veterans, including Jagdish Mitra, who spearheaded strategy and Vivek Agarwal, head of corporate development, have also quit the company in recent months.

## LEADERSHIP REJIG

For Tech Mahindra the way ahead will be to widen rather than shrink telecom and other verticals, says Atul Soneja, the company's chief operating officer (COO). "However, the percentage of telecom will come down as others increase in the overall pie," said Soneja, 51, who joined Tech Mahindra 10 months back from Infosys, where he held various positions over 25 years, spearheading the BFSI vertical for about eight of them. Tech Mahindra did not have a COO before Soneja joined and this critical role will help in strengthening the company's operations. Apart from Soneja, Joshi brought in

Richard Lobo, another Infosys veteran and spearhead HR early this year. The company's chief people officer, Harshvendra Soin, was elevated as president and now heads the Asia Pacific Japan region from Australia. Peeyush Dubey, another Infosys executive, who has also had stints at LTI-Mindtree and an AI analytics firm was roped in by Joshi as chief marketing officer last November.

Joshi, a history graduate from Delhi University's St Stephen's College with an MBA from the Faculty of Management Studies, Delhi, began his career at ANZ Grindlays Bank before joining Infosys, where he spent almost 23 years and was president overseeing the BFSI business. Joshi's wide experience at India's second-largest IT services provider is expected to come in handy as he seeks to transform Tech Mahindra over the next three years.

## THREE-YEAR VISION

Tech Mahindra's revamp will focus on organizational restructuring, improvements and investments. It will also look at harnessing synergies with other Mahindra Group businesses in verticals such as manufacturing, where the group has a strong presence.

Under the plan, said Soneja, FY25 will be a pivotal year in the company's attempt to turn itself around and it will focus on engaging with its largest customers and building on its business with them. FY26 will be the stabilization phase, during which it will continue these efforts and develop key businesses, including telecom, manufacturing, BFSI and AI. By FY27, Tech Mahindra expects to get ahead of its peers and start reaping returns with accelerating revenue growth and an Ebit margin of 15%.

Under Vision 2027, the company's Turbocharge and Fortius initiatives will play a key role in driving growth. Project Fortius, which means 'stronger', will use multiple levers to improve margins, utilization, offshoring and productivity, and reduce costs. The company will focus on organic growth, which will allow it to invest in new capabilities and help build new revenue-contributing verticals by FY26.

Interestingly, this is a departure from the acquisition-led strategy that the company has pursued for many years. "We are changing our capital allocation policy to pursue organic growth rather than acquire assets. You can never say no to a good buyout target but that is not our focus. We want to build new capabilities within the organization," said Soneja.

According to investment tracker Tracxn, Tech Mahindra has made 36

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**STORY**

## WHAT

Tech Mahindra is looking to go beyond its core domain, telecom, which accounts for the bulk of its topline and become a diversified services provider, much like its peers.

■

## SO

Under its Vision 2027 strategy, Tech Mahindra will look to widen its Ebit margin to 15% over the next 36 months through organic growth and deeper engagement with large customers.

■

## AND

The company hopes the turnaround strategy will diversify its business mix and finally give it a position at the high table of the \$250 billion IT services industry.

acquisitions, spending \$1.69 billion on the buyouts. These include Lodestone and BrainScale (both in 2021), Thirdware and Geomatic.AI (both in 2022) and Orchid Cybertech, a provider of customer experience solutions, in February 2024.

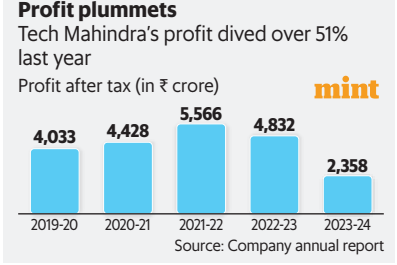
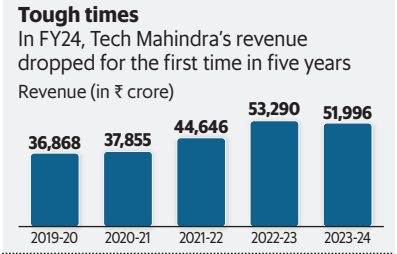
The company's Turbocharge programme will focus on its top clients (who bring in \$20 million or more in revenue annually)—doing more for them, adding value and getting a bigger bang for its buck. Under this programme, a dedicated internal strategy team will focus on top accounts to drive high growth.

Beyond telecom, the company wants to drive businesses from other segments, including manufacturing, healthcare & life sciences and banking & financial services, where both Soneja and Joshi have deep expertise, having run these businesses at Infosys. For Tech Mahindra, BFSI in the quarter ended March 2024 stood at \$253 million, almost 9x smaller than TCS's \$2.3 billion and 5x smaller than Infosys' \$1.2 billion in the same quarter.

"We believe some of the nextgen capabilities in AI and GenAI are in high demand in areas like BFSI and if they have to scale at

## THE PECKING ORDER

Can Tech Mahindra break into the top league?	
Revenue in FY24 (in ₹ crore)	
TCS	2,40,893
Infosys	1,53,670
HCL Tech	1,09,913
Wipro	89,760
Tech Mahindra	51,996
LTIMindtree	35,517



speed, we can be leaders in that," said Soneja. He believes this is where Tech Mahindra can leapfrog some of the competition.

But even as Tech Mahindra tries to expand its non-telecom verticals, telecom remains the heart of the company. "There's no way we are going to defocus or deprioritize telecom," said Soneja. The company's telecom business (telecom, communications and entertainment) marginally increased from \$653 million in March 2023 and \$486 million in March 2023 and decreased to \$558 million in the quarter ended March 2024. For TCS it was \$489 million in March 2022; \$511 million in March 2023 and \$486 million in March 2024. For Infosys, it was \$548 million, \$537 million and \$561 million, respectively, in the same period. While Tech Mahindra will continue to grow the telecom business, if the turnaround plan succeeds, the sector's overall share will reduce from the current 36% as other verticals become bigger.

## EXECUTION CHALLENGE

Despite the positive outcomes that Tech Mahindra is hoping for, it may not be smooth sailing. In its core domain,

telecom, communications and media, the technology budgets of large telecom players have remained stagnant. There are pockets with high margins but a lot of the business is commodity-type, low-margin work. To be sure, this year looks better than the last fiscal year but clients continue to be cautious about spending on new tech. This could adversely impact Tech Mahindra's plans to expand its manufacturing, BFSI and other businesses.

"In the next 12-18 months, competitors will be building their AI/GenAI capability and while Tech Mahindra will be focused on turnaround, it might lose out on positioning itself as an AI/GenAI first player," said Unearthinsight's Vasu.

But Tech Mahindra is playing down the risks. "In our Vision 2027 we have factored in the risks to a large extent. There are obviously unknown factors, which could be a geopolitical, pandemic kind of situation. Also, customer spending is still weak, but based on what we know, this year is going to be better than last," said Soneja.

Tech Mahindra wants to focus on building AI inhouse. It is imparting AI skills to its trainable workforce. As of now, 45,000 have been trained on foundational AI technologies, including Generative AI.

## WILL IT WORK?

If the recent history of leadership changes at technology services companies is anything to go by, the turnaround plan may just work. "Companies that have attracted senior leaders from much larger IT services companies have managed turnaround quite successfully," said Ramkumar Ramamoorthy, partner, Catalinca, a growth advisory firm. For example, ITC Infotech, Mindtree, LTI Infotech, Firstsource, Hexaware, Corforge and WNS attracted heavy hitters from larger companies such as Cognizant, Infosys, HCL, Syntel and Genpact.

The reason for the turnaround is that "these leaders have the ability to cross-pollinate best practices in governance, risk management, organizational structure, deal wins, client relationship management, delivery management, sales and marketing, among others. And given their long and successful track record, they have the ability to inspire multiple generations of employees within the company, rev up the mojo fairly quickly, and align everyone to a shared purpose," added Ramamoorthy.

Even Salil Parekh came from a much-larger Capgemini to lead Infosys. But a strategy will work only if it is executed well. The quarterly numbers that Mohit Joshi rolls out over the next three fiscal years will be closely watched.







OUR VIEW



# Coalition governments serve the economy well

Stock-market investors should not miss the impressive record of coalitions in driving India's economic growth. Nor the fact that even single-party governance can fail on major reforms

India's stock market bared a case of frayed nerves on Tuesday, with election results denying any single party a majority in Parliament and necessitating coalition rule. People worry that coalitions crimp governance, given how conflict and compromise could arise from bargaining by and accommodation of diverse partners and interests. Such worries are exaggerated. Our experience shows that coalitions can yield good policymaking and governance, even as they appear fractious. The record also shows that the virtues of single-party rule are often overstated. India has had coalition governments since 1989, although the National Democratic Alliance (NDA) regime of the last 10 years was run by a single party, as the BJP had a majority on its own. Governments since then have heralded, expanded and presided over India's economic reforms to produce the economy's best period of growth in history. The Narasimha Rao government was in a minority when it launched the country's economic reform programme in 1991. It did away with industrial licensing and mandatory clearances from a monopoly watchdog, opened up trade, liberalized the exchange rate, joined the World Trade Organization and overhauled the securities market. The United Front government that ran the country over 1996-98 was short-lived and given to internal squabbles, but it dematerialized shares, allowed foreign investors into debt, brought in a structured exploration and licensing regime for hydrocarbons, set up a statutory regulator for telecom and reduced personal income tax rates to levels that still hold. After that, Atal Bihari Vajpayee led two NDA coalitions that took reforms forward. The Centre rationalized customs and excise rates, laying the ground for value added tax-

ation later. It initiated highway development and built rural roads, bringing the hinterland closer to commercial hubs. It reformed telecom policy to ease regulatory shackles over technological potential, dissolving rigid rules to transform the sector from a low-volume, high-margin business to a low-margin, high-volume one. A successor coalition of the United Progressive Alliance (UPA) took that reform forward, issued more telecom licences to intensify competition, brought down telecom tariffs and made services widely affordable. Greater tele-density and lower charges expanded digital networks for a boom led by information technology. The UPA also baked inclusion into policy, with laws to institute the right to information and a distress dole in the guise of a rural job guarantee, apart from forest dweller rights. For infrastructure, it innovated with public-private partnerships, which yielded modernized airports in Delhi and Mumbai, several large power plants and networks of tolled highways, among other projects. The UPA initiated Aadhaar and laid the foundation for UPI services and other aspects of our digital public infrastructure. It also got rid of a global tech-denial regime by signing a nuclear deal with the US in the teeth of stiff opposition. It sustained an impressive compound annual growth rate of 6.8% over its 10 years in office. The de facto single-party regime of the last 10 years dodged tough decisions, first on land acquisition and then on farm policy reform. Among its big successes, while bankruptcy easing and inflation targeting may have had the party's signature, the GST rollout came about only because a coalition-style search for consensus was employed to win other parties over. Evidently, it is political nous, rather than a brute majority, that gets things done.

GUEST VIEW

# The priorities that Modi might set to transform India

DHANENDRA KUMAR



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As Prime Minister Narendra Modi embarks on his third term, let's call it 'Modi 3.0,' expectations run high of transformative policies aimed at solidifying India's position as an economic powerhouse. Modi's letter to the nation after his 45-hour meditation in Kanniyakumari suggests Modi 3.0 plans to hit the ground running. Here, in brief, is what we can expect: **Strengthening manufacturing** will be on the radar with 'Make in India 2.0' that focuses on advanced manufacturing, including Industry 4.0 technologies such as artificial intelligence (AI), Internet of Things, robotics and big data. We can also expect the development of specialized manufacturing clusters for sectors such as electronics, automobiles, textiles and pharmaceuticals to help enhance efficiency and develop specialized skills, apart from tax breaks, subsidies and facilities to attract investment, and expanded production-linked incentive (PLI) schemes to cover more industries, with a commitment to create new jobs.

**Boosting the economy** will be done through infrastructure development by making more highways, airports, ports and logistical parks, and via the use of technology to improve quality and safety. The National Infrastructure Pipeline (NIP) will get a renewed thrust, smart cities mission will be expanded to more urban areas and high-speed rail and highway links will be built to improve connectivity in Jammu and Kashmir, the Northeast and other remote areas. **Stronger defence preparedness** will be on the agenda, done by focusing on modernization and the local production of aircraft, weaponry and other military hardware. **Financial sector reforms** may be initiated by addressing non-performing assets and modernizing public sector banks. Digital transactions and fintech innovations will be promoted to improve financial inclusion and efficiency all the way to last-mile links. **Job creation** will be promoted through skill development and vocational training, especially in futuristic areas including AI, robotics, machine learning, drones, chip manufacturing. The aim will be to enhance skill sets through the Skill India Mission in alignment with industry needs and also apprenticeship programmes that encourage private-public collaborations for training.

**Support for micro, small and medium enterprises (MSMEs)** will be stepped up by enabling easier access to credit and state incentives. Simultaneously, doing business will be eased by simplifying regulatory procedures and reducing bureaucratic hurdles. **Economic diversification will drive GDP growth** as the administration promotes sectors beyond traditional industries. Renewable energy, tourism and services will likely be in the spotlight and focus will be placed on developing tourism infrastructure, even as India is promoted as a global services hub. **Tax reforms** to simplify tax structures can be expected, and maybe another corporate tax rate cut to attract investment. **Public expenditure**, including on health, education and social infrastructure, would likely be stepped up to boost productivity. **Exports may be boosted** through trade agreements and diplomacy, with new deals helping open up new markets, including bilateral and multilateral trade pacts with

key partners such as the EU, Asean and African nations. The centre may also strengthen export promotion councils to provide exporters with targeted support and market intelligence, apart from export incentives to boost export-oriented manufacturing through duty drawbacks, subsidies and other measures aimed at making Indian products globally competitive. Logistics and port infrastructure upgradation could reduce costs and raise export efficiency. **Inflation containment** could see action by way of agricultural reforms, greater use of technology and supply chain improvements, especially by enhancing India's cold storage capacity to reduce post-harvest losses, even as roles are played by food processing parks and market reforms. A strengthened National Agriculture Market (e-NAM) could offer farmers better price discovery. **Energy and transport** will be focus areas for energy efficiency and cost reduction. This goes with India's RE drive.

**Digital India 2.0** will make a mark by encompassing more areas and expanding e-governance for better efficiency and transparency. Broadband will likely reach every village. Innovation will be encouraged and also research and development. **The space sector** will notch up new successes. We have a manned mission and new exploration programmes coming up. Commercial launches can also be expected to make gains in a lucrative global market. **Research grants and funding** for scientific innovation would help create a vibrant base that allows thousands of startups to flourish. Expect more support from incubators, accelerators and venture capital. **Regulatory reforms** could focus on streamlining regulations to enhance business competitiveness and the ease of living. India must further simplify procedures and reduce compliance burdens; labour reforms need to be implemented to create a flexible market that allows adjustments. In a recent statement, Prime Minister Modi, while talking about his vision for India over a thousand-year span, said, "If you want to achieve big, then think big." We can expect his leadership to work at laying a solid foundation for a strong and developed country by 2047.

# Modi 3.0 could establish Indian leadership in climate resilience

His Panchamrit vision and policy interventions lay down a clear path to sustainable development



**TUHIN A. SINHA & KAVIRAJ SINGH** are, respectively, national spokesperson, BJP, and founder and managing director, Earthood.

As India looks set for a third Lok Sabha term under the leadership of Prime Minister Narendra Modi, the nation is poised to solidify its status as a global climate leader. India's rising role in global environmental stewardship will be driven by the PM's visionary 'Panchamrit' strategy. This initiative, combined with India's impressive climate action, can set a benchmark for the world in sustainable development and innovative solutions. **The Panchamrit vision:** This is central to Modi 3.0's climate strategy and outlines five key elements that will drive India's climate policies and set global standards. The vision includes reaching 500GW of non-fossil energy capacity, sourcing 50% of India's energy requirements from renewable sources and reducing projected carbon emissions by 1 billion tonnes and decreasing the carbon intensity of the economy by 45% over the 2005 level, all by 2030, apart from achieving net-zero emissions by 2070. These targets underscore India's commitment to climate action. **Major determinants and actions:** India faces unique challenges and opportunities, as environmental sustainability must be balanced with economic development. The country's climate actions are science-driven and evidence-based. New Delhi has initiated several international forums for climate action, including the International Solar Alliance

(ISA) and Coalition for Disaster Resilient Infrastructure (CDRI), both of which show how India has rallied other countries for the cause. The country is also advocating a global alliance on bio-fuels among G20 nations to accelerate the world's energy transition. This initiative mirrors the ISA, which aims to make clean and affordable solar energy accessible to all. The Global Biofuels Alliance (GBA), launched during the 2023 G20 summit, has obtained support from 19 countries and 12 international organizations already. The GBA is expected to enhance global biofuel trade and promote best practices, driving its development and deployment while positioning it as a crucial element in the energy transition, one that can contribute to job creation and economic growth as well. It can turn farmers from food producers into energy providers, potentially providing them with an additional source of income and significantly reducing our dependence on diesel and petrol. Prime Minister Modi has underscored the broader vision of using a 'green GDP' to measure economic progress. He has also emphasized the global need to embrace renewable energy (RE) sources like solar, wind, and green hydrogen to tackle climate change. The concept of green GDP, which reflects the environmental impact of economic activities, can help countries align their economic development with sustainability goals. **Renewable energy accomplishments:** India's RE sector has seen remarkable growth. The country's solar capacity has increased over 26 times in the last decade and its wind energy capacity has doubled. With the fourth-largest installed wind capacity and the fifth-largest solar capacity globally, India achieved its target of 40% installed power-generation capacity from non-fossil fuels many years ahead of schedule. This highlights India's commitment to RE and its ability to meet and exceed expectations.

**The way forward:** Despite these achievements, India faces significant challenges in its climate mitigation efforts. The country's heavy reliance on coal, which accounts for most of our energy needs, poses a substantial hurdle. Substantial new investments in RE, infrastructure and sustainable land-use practices are required to meet India's ambitious climate goals. However, with innovative initiatives like the Green Credit Programme and the GBA, India is well positioned to overcome these challenges and lead by example. To decarbonize India's economy, the Indian government plans to set up an Indian Carbon Market (ICM) by establishing a national structure. The draft framework for the Indian Carbon Credit Scheme, notified by the Union government last year, aims to lower the emission intensity of India's GDP by 45% by 2030. Aligned with India's goal of achieving net-zero carbon emissions by 2070, the ICM will be instrumental in decarbonizing commercial and industrial segments of the economy. As India strives to strike a delicate balance between its economic needs and environmental concerns, a vibrant carbon trading mechanism will be crucial to creating a sustainable future. Again, this initiative not only reaffirms India's commitment to combating climate change, but also sets a precedent for other nations to follow. **Conclusion:** Modi 3.0 marks a major moment in India's journey towards global climate leadership. The PM's Panchamrit vision, combined with a robust policy framework and impressive RE achievements, sets a new standard for sustainable development. As India navigates the complexities of climate action, its commitment to inclusive growth, poverty eradication and environmental sustainability remains unwavering. By fostering innovation, encouraging international cooperation and leveraging its rich cultural heritage, India is not only securing a sustainable future for itself, but for the world.



**JUST A THOUGHT**

This is not a partisan debate; it is a human one. Clean air and water and a liveable climate are inalienable human rights. And solving this crisis is not a question of politics, it is our moral obligation.

**LEONARDO DICAPRIO**









# New exhibition redraws maps and assumptions



'A Forest in the City' is an unusual yet powerful exhibition centred on tribal rights and the boundaries of a forest within a city

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**O**n display is a light metre, identity cards, deer droppings and other objects that may seem misfits in an art exhibition space. Yet, *A Forest in the City: Living within Sanjay Gandhi National Park/Aarey Colony in Mumbai* tells stories of the struggles, triumphs and culture of people living in a forest within a metropolis.

The exhibition at the Chhatrapati Shivaji Maharaj Vastu Sangrahalay's Jehangir Nicholson Art Foundation gallery (till 17 July) is an outcome of a three-year research project at Mumbai's Kamla Raheja Vidyaniidhi Institute for Architecture and Environmental Studies (KRVA) in collaboration with Pani Haq Samiti, an NGO that advocates universal access to water. The project explores issues of access to infrastructure by poor and marginalised communities within SGNP and Aarey Colony.

It is a collaboration between different institutions, activists, community groups and individuals, including architects, urbanists, anthropologists, activists, community members, cultural practitioners and archivists, led by Rohan Shivkumar, a teacher at KRVA, and his colleague Lisa Bjorkman, a political ethnographer and anthropologist.

*A Forest in the City* tells us how we have made misfits of the people who live there, protecting and nurturing the forest while we strip them of their basic human rights. It's a way to "begin to consider questions concerning the

categories of 'folk', 'contemporary', 'research' and 'tribal' art," says Shivkumar.

It was in 1984 that the government extended the boundaries of Sanjay Gandhi National Park (SGNP), rendering thousands of tribals and non-tribals living here as illegal inhabitants. Over 10 years later, in 1997, the court recognised their rights and ordered the government to rehabilitate them, says Sitaram Shelar, one of the founders of the Pani Haq Samiti. Each family had to pay ₹7,000 to get their new homes. But after almost three decades, only 11,000 families have been rehabilitated and the remaining 14,000 live without electricity, water or sanitation.

The irony is that the SGNP has many government houses, which have access to tap water. "But when it comes to the tribals, they are told that the pipes disturb the animal life, hence they can't have it," says Shelar.

This constant struggle and conflict with the establishment have marked several key events in the history of SGNP and Aarey. One time, the forest department seized the tribals' goats, claiming they were the reason behind a disease spreading amongst the deer of the forest. A few days later, after the tribals released two goats inside the Mumbai Mantralaya complex as a sign of protest, their goats were released.

In another instance, the tribals carried an electric meter in a palanquin in a procession around SGNP to make a statement about their years of struggle to get electricity. There are songs of protest written and produced by the tribals over the years, and the artwork can be seen in the exhibition.

The exhibition has two sections. "Mapping the Forest" explores acts of representation, each one presenting a different notion of the forest, as a bounded defined space separated from the city, as the space of everyday life as lived by the inhabitants of the forest, and as a space within a virtual reality—an artificial immersive three-dimensional terrain.



Warli Art on mushroom (source: Manisha Dhinde); Gallery view, 'A Forest in the City: Living Within Sanjay Gandhi National Park/Aarey Colony in Mumbai' (JEHANGIR NICHOLSON ART FOUNDATION, MUMBAI)

The second section is called "A Forest of Claims". Here, objects through which the forest is imagined and claimed by a variety of stakeholders are placed in a conversation with one another.

These include works of art, music, letters, religious totems and political banners. Identity cards, water taps, electric meters, each represents a claim of what the forest is or can be—a home, a park, property, livelihood, memory, a wilderness retreat. These claims play out in the forest, often in contradictory ways, some sanctioned, some prohibited or deferred.

One of the highlights of the exhibition is a huge Warli wall that artist Dinesh Barap, a resident of SGNP, paints live at the gallery. He reacts to the exhibits installed in the gallery, explains Sonal Sundarajan, a researcher on the project from KRVA.

The space and time within a Warli painting challenges conventional cartographic readings of the relationship between the city and the forest. It collects within its picture plane narratives that join landscape, myths, memories and the practices of everyday life.

State agencies produce maps delineating forest boundaries. These symbolise notions of what is considered civilised and uncivilised, the

tamed and the wild. They also dictate what resources the city can exploit and what it must preserve for posterity.

The maps made by various state agencies trace a history of the shifting boundary of the forest in the city. They reveal the shape and definition of the forest as imagined, drawn and imposed by several different agencies, often simultaneous and contradictory, morphing over time and jurisdiction. The map-set aims to reveal conflicting forest definitions, to identify spaces of anomaly, deviation and contention, within institutional perceptions, says Sundarajan.

In that context then, what actually is a forest? To whom does it belong? Why does a section of society fight for basic rights whereas another group living in the same space has all the privileges?

There are also many misconceptions about tribals. They are labelled poachers and destroyers of the forest. But the historic reality is that they protect, conserve and live with the forest. "They don't have ambitions of commercialising it," says Shelar. "They take only what is needed for their survival. This holistic reality is never presented and this exhibition is a great way to challenge these conceptions."

*A Forest in the City* opens a dialogue that's never gotten its due. With the rapid advance of climate change and an urgent need to conserve forest-specific traditional knowledge, it becomes even more relevant.



Old Ibadi manuscripts being scanned at the library

AFP

## AI assist for Tunisians trying to save heritage

Zinki, an AI software, is able to read and simplify ancient Arabic writings

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**I**n an unassuming house on the Tunisian island of Djerba, Said al-Barouni embarked on a mission to safeguard his Muslim community's little-known heritage, using technology and AI to save age-old religious manuscripts. The 74-year-old librarian and member of the Islamic offshoot Ibadism took up the reins of his family's six-generation library in the 1960s and has been in a race against time to preserve whatever manuscripts he can find.

Today, the library holds over 1,600 ancient Ibadi texts and books on various topics, including astrology and medicine, dating from as early as 1357. But Barouni is still on a quest to gather more literature, which has been scattered for centuries among families after they resigned themselves to practising their faith in secret.

After disagreeing on the succession following the death of Prophet Muhammad in 632 AD, Ibadis were considered Kharijites, a divergent branch of Islam whose adherents were labelled heretics. They fled to remote areas in modern-day Oman—where most Ibadis today live—as well as Libya, Tunisia and Algeria.

"In order to preserve their existence, Ibadis took refuge on the island of Djerba, in the desert in Algeria, or in the difficult (to access) Nafusa mountains in Libya," Zohair Tighlet, an author and expert on Ibadism, told AFP.

Today most of their manuscripts are held in family libraries, said Barouni. "All families in Djerba have libraries, but a lot of the manuscripts were sold or exchanged among different people." In the small conservation room, heaps of weathered books stand amid

the humming of ozone generators, which help mitigate paper deterioration. The manuscripts are dusted and scanned for digital copies.

Because old Arabic cursive is challenging to modern readers, Barouni also started using Zinki, an AI software able to read and simplify the ancient writings. For Feras Ben Abid, a London-based Tunisian software engineer who founded Zinki, the tool enables access to a myriad of manuscripts the average reader couldn't decipher. It is also a way to "change misconceptions some have had on certain topics", like Ibadi heritage.

Presenting themselves as "democrats of Islam", Ibadis have a tradition of entrusting a council of elders to oversee the community's social and political issues "with the goal of preserving Ibadi society", said Tighlet. That system was brought to an end under the French protectorate of Tunisia.

Those in present-day Tunisia found safety in Djerba—a haven for minorities that was added to the UNESCO list of World Heritage Sites last year for its unique settlement pattern. The resort island is also home to a Christian Catholic group and one of the region's biggest Jewish communities outside of Israel, with over 1,500 members of the faith. Nestled on their Mediterranean island, the Ibadis settled for a new and quiet life, contributing to its modern-day cultural kaleidoscope and accounting for two-thirds of its population, said Tighlet.

# Sweet and savoury raw mango recipes from Lucknow

Lucknow is known for an array of dishes made with raw mango, from *kacche aam ka qeema pulao* to *gudamba*

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**T**here is an array of sweet and savoury raw mango specialities cooked in Lucknow homes during this season. These recipes are commonly made in homes that either have a mango tree in the backyard or buy their fruit from vendors. The most popular use of raw mango in homes is sun-drying the slices and seeds into a *khatayi*, a souring agent for curries and *dals*. *Khatayi* differs from *amchur*, a powdered dehydrated mango with a more intense flavour used heavily in Punjabi dishes. Sometimes, the raw mango is salted and dried. It is believed that the salt helps with a longer shelf life, and the *khatayi* can be used year-round.

Fresh raw mango replaces *khatayi* in savoury dishes until they are available in the market. The tartness of fresh fruit enhances staple summer recipes like dal and vegetable stir fry. In Hindu homes of Lucknow, yellow *arhar dal* becomes *aam*

*ki dal* when cooked with grated raw mango and tempered with cumin and dry red chilli. Similarly, summer gourds, which are infamous for being bland, like *parwal*, are cooked with a stuffing of grated raw mango and whole spices like nigella seeds, cumin, fennel seeds and coriander powder.

However, raw mango's role isn't limited to being a flavouring agent—*aam ki subzi* becomes a seasonal addition to the vegetable repertoire and forms a formidable holy trinity with *dal-chawal* for a light lunch.

Nayan Jain, a capital market lawyer in Delhi, grew up enjoying *kairi ki subzi* made by her mother in a Thakur-Jain household in Lucknow. She now replicates the dish in the memory of summers at home. "Slices of *kairi* (baby mango) are sauteed in smoked mustard oil with spices like asafoetida, nigella seeds, cumin, turmeric and red chilli powder and a sprinkle of sugar to balance the zing."

*Achraj*, a popular dish made with raw mangoes and minced mutton, regularly features in the Lucknowi Muslim *dastarkhwan*. The mince is cooked in a masala base of onion, ginger, garlic and whole spices. Raw mango is added at the end to retain its tartness and complement the savouriness of the meat. Sometimes, the leftover *achraj* is repurposed, turned into a simple pulao, and served with accompaniments like *raita* and *kachumber* salad.



Raw mango is used in the souring agent *khatayi*; (right) and the sweet dish *gudamba*.

The sweetness from the *birista* (crisp fried onions), tangy raw mango and savoury meat, make it a delectable and balanced dish.

The harmony of flavours is a crucial element in understanding Lucknowi culinary traditions. The spices and seasonings enhance and complement the flavours of the meat and vegetables, not

overpowering them, making the food *khush rang* (attractive) and *khush zaika* (delicious).

A popular raw mango sweet dish made in the summertime is *gudamba*, a sweet and tangy dessert. Fewer ingredients, less cooking time and refreshing flavours make *gudamba* a favourite with children and elders alike. Whole-wheat flour or



fine semolina is toasted in *ghee* and then cooked with sugar syrup and water, and enjoyed as a hot *halwa*.

*Gudamba* is also the name of a beverage made in Amroha, a town in Uttar Pradesh, about 300km from Lucknow. "We extract the raw mango pulp and cook it down to a concentrate with equal amounts of sugar. Once cooled, it is stored in an airtight jar and diluted with cold water for a refreshing, sweet and tangy summer drink," shares Summaiya Javed Akhtar, whose hometown is Amroha.

It is interesting to see how Lucknow's love for mangoes and its dishes isn't limited to the traditional. Chefs and mango aficionados are constantly innovating their food, giving hero status to this ingredient.

Mohsin Qureshi, head chef at Azrak, a fine-dine restaurant in Lucknow, is being lauded for his most recent addition to the menu, *Kacche Aam ke Murgh Kawab*. The dish is created by marinating chicken breast fillets with a spiced raw mango mix and a stuffing of grated raw mango and honey, then grilled and served with a chutney.

Lucknow-based food entrepreneur Jyotsna Kaur Habibullah started a mango cooking competition as a part of her annual mango festival at the city's farmer's market. This year, the mango festival will run from 8-9 June. She came up with *Kairi Gosht* in one of the editions of the festival, using jaggery to counteract the tartness of the raw mango. Additionally, *achari* (pickling) spices like fennel, nigella, mustard seeds, cumin seeds and mustard oil further enhance the flavour of this mutton curry. She has an archive of over 300 mango recipes collected from the locals who participated in the competition over the last ten years. Her initiative aims to restore people's love for mangoes, not just as food but also for their place in Lucknow's culture, language and poetry.