



RAJINI'S OFF TO THE HIMALAYAS
FOR A SPIRITUAL RETREAT P1

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THURSDAY, MAY 30, 2024
ADVERTORIAL, ENTERTAINMENT INDUSTRY
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FINANCIALLY
INDEPENDENT:
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KANI KUSRUTI

'FOR NOW, MY FIRST PRIORITY IS TO BE FINANCIALLY INDEPENDENT'

Gopika IS

Kani Kusruti, who returned to Kochi after the prestigious win at the Cannes Film Festival for Payal Kapadia directorial *All We Imagine As Light*, says what she loved the most about Cannes was "how it celebrated the directors, and rightfully so". "A film is ultimately the director's baby and the direc-

tor deserves to be the main star. I was very happy with that," says the actress. Excerpts:

'IT WAS A MESSAGE TO THE ENTIRE WORLD THAT WE'VE ARRIVED'

The best thing for me about being there on the world stage was that I was there with my co-actors and crew, most of whom were women.

CONTINUED ON P 4

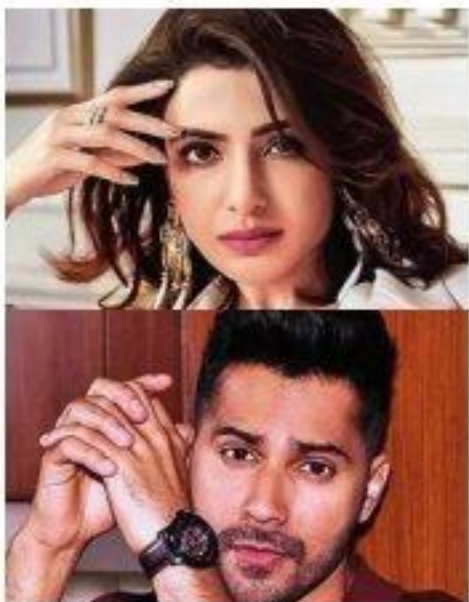
On why she chose Kusruti as her last name:

My parents didn't want to state my caste or religion at the end of my name when they enrolled me at school. The teachers and administration found it a bit difficult to accept. They said I should at least have a last name. My mother had to give in and gave my initial as K. When I grew up, I asked my parents, what the K was for? My parents would answer with random Malayalam words, such as *Kusruti* or *Kundamandi* (both meaning mischievous). And I thought *Kusruti* works. I feel it suits me, because I am still mischievous. If I am alive at 90, it will be very funny.

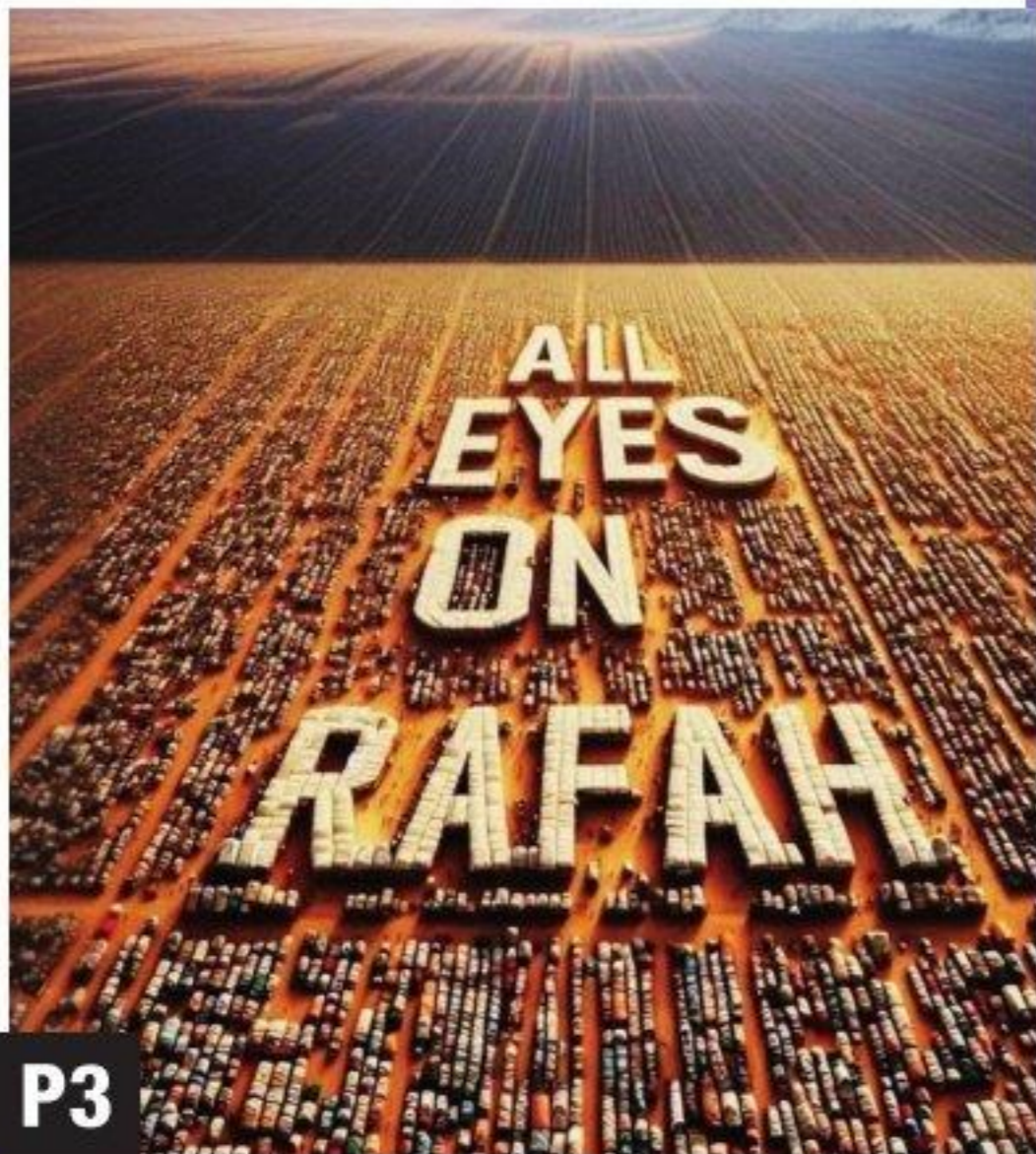
Many people were happy about the Palestinian solidarity gesture. Artistes there were representing other causes, too. A lot of people came over to me and expressed their solidarity



CELEBRITIES SHOW THEIR SOLIDARITY WITH RAFAH



After the recent airstrikes by Israel in Rafah killed many civilians, Indians stars such as Samantha Ruth Prabhu, Varun Dhawan, Alia Bhatt and more shared and reposted messages of solidarity

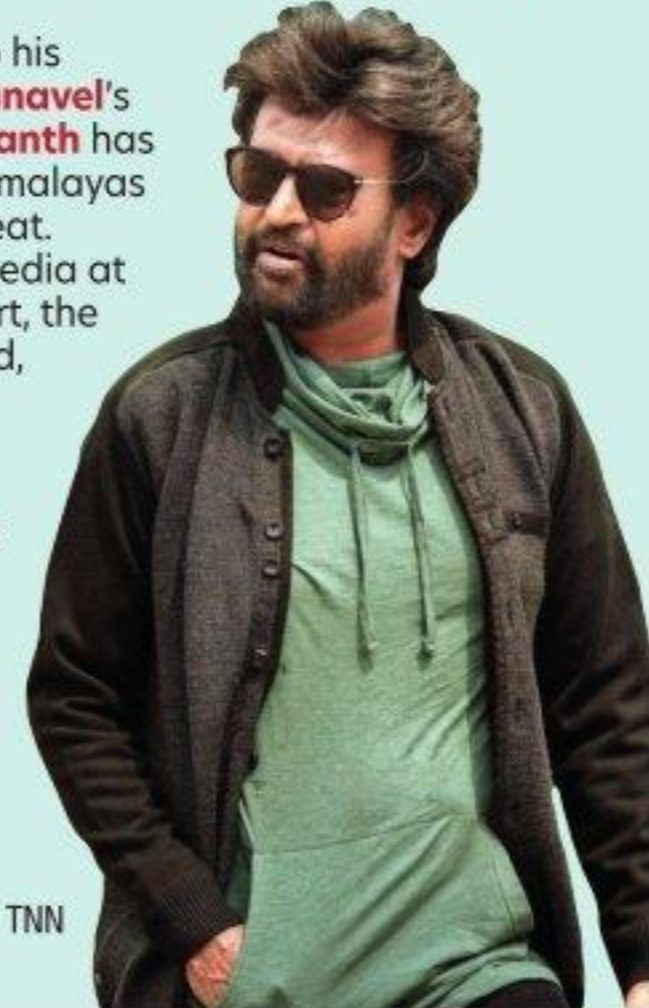


P3

Buzzstop

RAJINI'S OFF TO THE HIMALAYAS FOR A SPIRITUAL RETREAT

After wrapping up his portions of *TJ Gnanavel's* *Vettaiyan*, Rajinikanth has now left for the Himalayas for a spiritual retreat. Speaking to the media at the Chennai airport, the Superstar informed, "I've been visiting the Himalayas every year. This time, I'll be visiting Badrinath, Kedarnath, and Babaji's caves." A source tells us that the actor will be back from his spiritual sojourn after a week.



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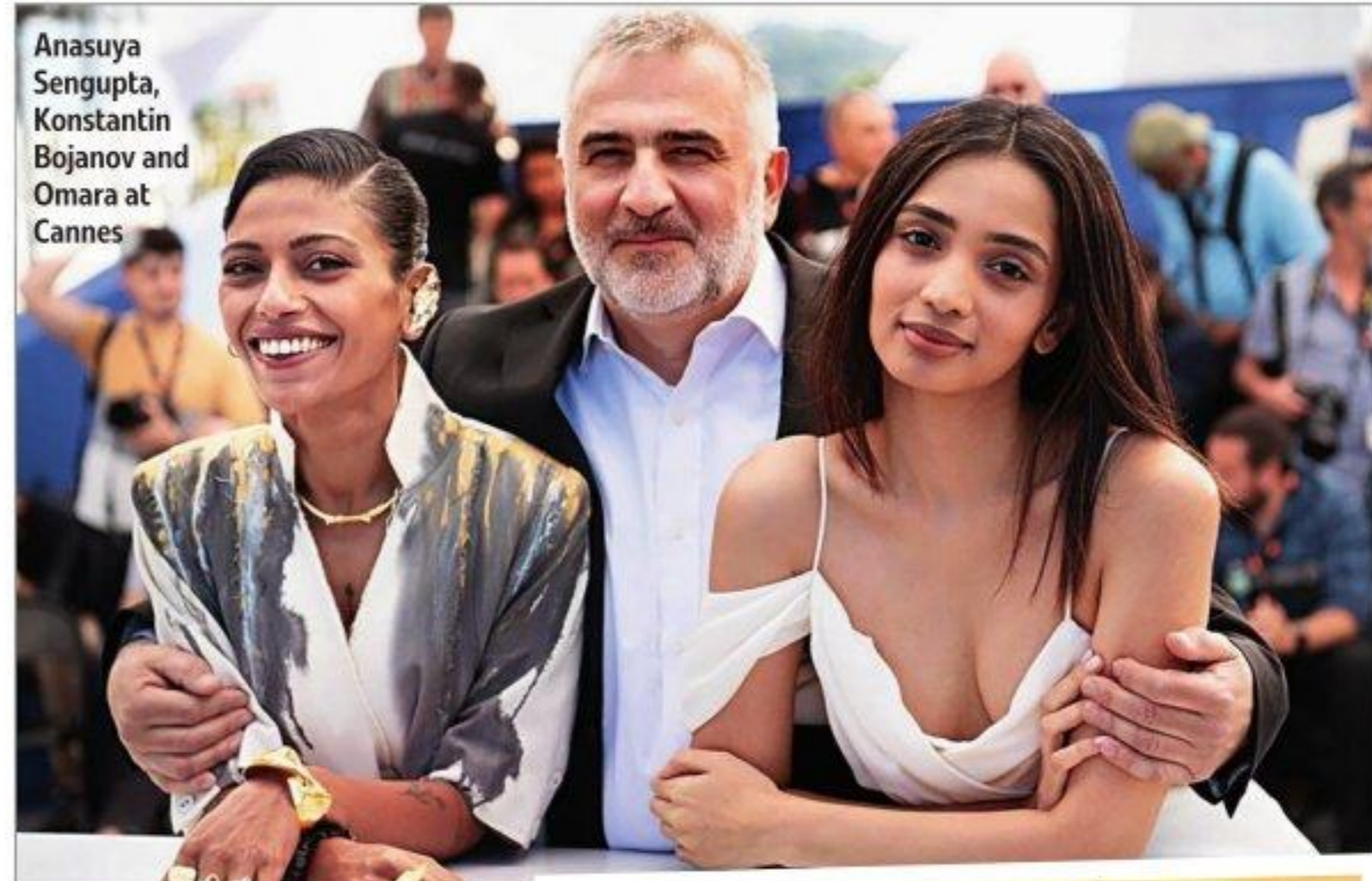
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BENGALURU IS...
AI IS
STEALING
OUR FACES,
SAYS JLO
P3

'Now, independent filmmaking in India is seeing a huge revival'

Konstantin Bojanov, the director of *The Shameless*, speaks with us about the effect of the Cannes Film Festival



Anasuya Sengupta, Konstantin Bojanov and Omara at Cannes

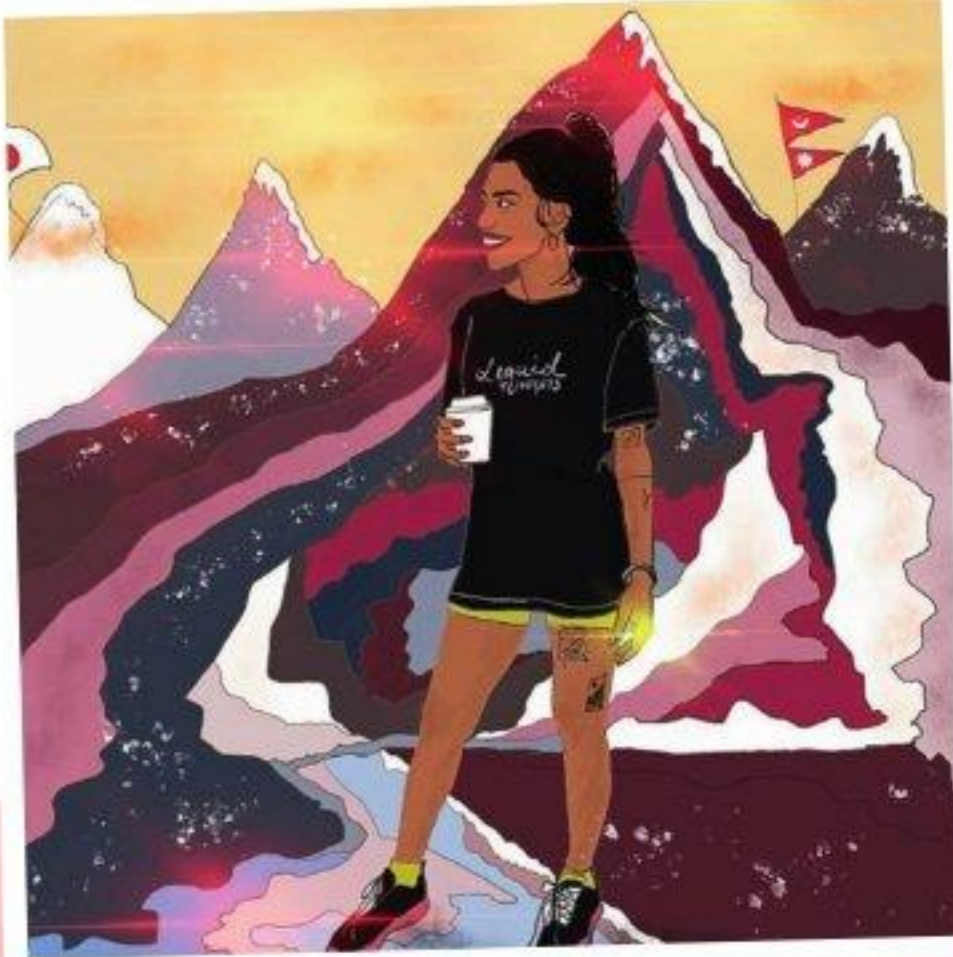
Niharika Lal and Raima Ganguly

Bulgarian filmmaker Konstantin Bojanov's *The Shameless*, for which Anasuya Sengupta won the Best Actress award in the Un Certain Regard segment at Cannes – a first for any Indian actor – took a dozen years and many challenges to come to fruition. "It's like 12 years of bordering on insanity. In the meantime, I made one more film, wrote scripts for three more, produced one, and pulled my name out of it. So, a lot has been happening in these 12 years," he said. Excerpts from an interview with us:

'DO YOU HAVE THE RIGHT TO TELL THIS STORY?'

When the film was selected for Un Certain Regard, Bojanov said in an interview, "I'm a male director dealing with a female subject. I'm prepared to get attacked, left, right, and center." But, he was surprised. "Almost no one asked me the dumb question: 'Do you have the right to tell this story?' We all have the right to tell stories. It's freedom of speech. But some people on the extreme right and left lay down boundaries of what we can say and what is acceptable," he tells us.

CONTINUED ON P 4



'Loved Anasuya's art'

"I met hundreds of talented actresses, and all so very well-known. I had a shortlist of very strong performers as well. But I kept looking at pictures of Anasuya (Sengupta) on social media, especially her drawings (left). That's actually how I got curious and reached out to her. There was something in her attitude that went with my gut reaction, and I always trust the latter!"

It's ironic, given Indian cinema's history, not just in Hindi but in other languages, the first time an Indian actor has received an award at Cannes, is for a Bulgarian director's Hindi film

Female flyers, would you prefer to be seated beside a woman?

Female flyers weigh in on the recent decision of an airline to offer women the choice of selecting a seat besides a female co-passenger

'A WELCOME CHANGE FOR WOMEN TRAVELLERS'

'A female passenger may cause less trouble'

Once a college guy sitting next to me got on a video call with his friend, and I was in the frame. I told him multiple times to stop, but he just said, 'It's not just you, there are others in the frame too.' It made me so uncomfortable I requested the flight attendant to change my seat. If you are seated next to a woman you have one less issue to deal with

— Ekta Gulati, 24, trainee in a cinema chain

'Female co-passengers brings a certain sense of relief'

You don't always end up next to creepy male passenger, but you may come across a man who sits like he owns the arm rest. A female co-passenger brings a sense of relief.

— Megha Sharma, a software engineer from Gurgaon

'It gives women more control over their flying experience'

This is a positive move that gives women more control over their flying experience. While I haven't faced any untoward incidents, I've had a few uncomfortable experiences due to some passengers not knowing or following airline etiquette

— Harika Dronavalli, professional chess player

'NOT A FOOLPROOF SOLUTION'

'Will this work?'

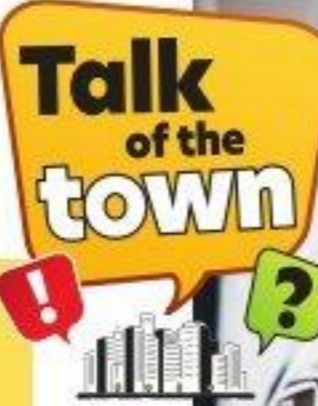
What if there are more men than women on a flight? Would this feature automatically prevent men from booking a seat next to a woman? To me, it seems complicated logistically and I'm not sure how it will work

— Pooja Sahasrabudhe, an entrepreneur

'This should be accessible to all genders'

I've been travelling solo for the past 33 years and haven't faced any uncomfortable situations in flights. However, if necessary, such provisions should be accessible to everyone, not just women

— Sukla Biswas, an avid traveller



WHY THIS COULD BE RELEVANT: A SUMMARY OF INPUTS FROM FEMALE TRAVELLERS

UNWANTED PHYSICAL CONTACT - DON'T WANT TO BRUSH PAST SOMEONE WHILE STEPPING OUT: You might book a window seat for the view on a long flight, but you have to mentally prepare yourself before going to the washroom if you are sitting with male passengers in the middle or aisle seats. In economy class, when you ask your co-passenger to get up so you can step out, the response on their part often is just to lean back or pull their legs closer, suggesting that you step out in the space available - which is impossible to do without physical contact. If it is a female passenger there, pushing past her is not something you have to be so awkward or conscious about. In the same situation, on an overnight flight, if the co-passengers have gone to sleep and you need to wake them because you want to use the washroom, you have no choice but to physically nudge them - it is less awkward if it's a female passenger.

CAN FIGHT FOR THE ARMREST, BUT AT LEAST NOT WORRY ABOUT SOMEONE TOUCHING YOU INTENTIONALLY: While the battle for the armrest is gender-agnostic, you can share an armrest with a female passenger more comfortably. If a male co-passenger is pushing against your arm, you prefer to just leave the space to him. **DON'T WANT TO BE AROUND A MAN WE BARELY KNOW, THIS CLOSE TO US WHILE SLEEPING:** Sleeping on a flight is less hassled if you are sitting next to a female passenger. While sleeping, you might unknowingly come in contact with a co-passenger while moving your legs to find a comfortable spot, or you might nod off and find your head on someone's shoulder. In a business class seat, your seat can recline a long way back and you can feel conscious about going off to sleep like that within view of a stranger of the opposite gender.

WHAT THE AIRLINE SAYS: IndiGo Airlines stated that they introduced the feature after market research to make the travel experience more comfortable for women.

Score Big with a Career in Sports Management with NASM!



NASM Students Gaining Experiential Learning at IPL

Sports isn't just about playing games anymore; it's a huge industry that needs skilled professionals to manage and help it grow. Sports management means organising sports events, handling marketing, managing players and teams, and securing sponsorships and media coverage. As a sports manager, you are crucial in making sports events successful and enjoyable. If you love sports but don't see yourself as an athlete, sports management could be your perfect career. The industry is booming in India, especially with the popularity of leagues like IPL, ISL, Pro Kabaddi and many more. Multiple roles are available, from team management to event organisation and sports marketing. Successful sports managers can earn good salaries and incentives while enjoying personal growth and fulfilment.

Nest Academy of Sports Management (NASM) is one of the leading institutions in India that can help you get started. They provide a deep understanding of the sports industry and prepare you for a rewarding career. NASM offers a range of courses designed to help students succeed. The Bachelor of Sports Management (BSM) is a 3-year course covering sports marketing, event management, sports analytics, player management, sponsorship, and media relations. The Master of Sports Management (MSM) is a 2-year postgraduate course offering advanced knowledge in sports marketing, sports media management, business law in sports, and sports research and analytics. The UG & PG Diploma in Sports Management focuses on the basics to advance knowledge for those seeking a shorter course, including sports event planning, sports facility management and player & team management.

After finishing a course in sports management, you'll have many exciting career paths to choose from. Sports event managers organise and manage sports events like IPL matches, marathons, and

championships. Through clever marketing campaigns, sports marketing managers promote sports teams, events, and athletes. Sports agents handle contracts and sponsorships for athletes, playing a crucial role in their success. Facility managers oversee the operation of sports facilities like stadiums, sports clubs, and arenas, ensuring everything runs smoothly. Sports analysts use data to analyse team performance and provide insights to coaches and players, helping them improve. Sports journalists report on sports events and create engaging content about sports, while team managers handle team logistics, travel, and schedules. The possibilities are endless!

At NASM, learning is practical and focused on real-world needs so that you're well-prepared for a career in sports management. The faculty are experienced professionals from the sports industry who share real-world insights and guide students through internships, projects, and workshops. The strong network of sports professionals and organisations helps students find internships and placements, improving their practical learning experience. The modern facilities, including sports labs and media centres, offer a comprehensive learning environment that mirrors the real world of sports management.

A career in sports management offers fantastic opportunities for those passionate about sports. Nest Academy of Sports Management provides quality education and practical experience to help you achieve your dreams. NASM has the perfect course if you want to manage events, market teams, or analyse sports data. So, if you're ready to turn your love for sports into a rewarding career, enrol at NASM today and start your journey in sports management!

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Celebs show solidarity with Palestine after Rafah attack

Following Israel's air strike in the Rafah area of Gaza that claimed 45 civilian lives, including children, celebs across the world have been sharing an image showing support for the victims

What happened:

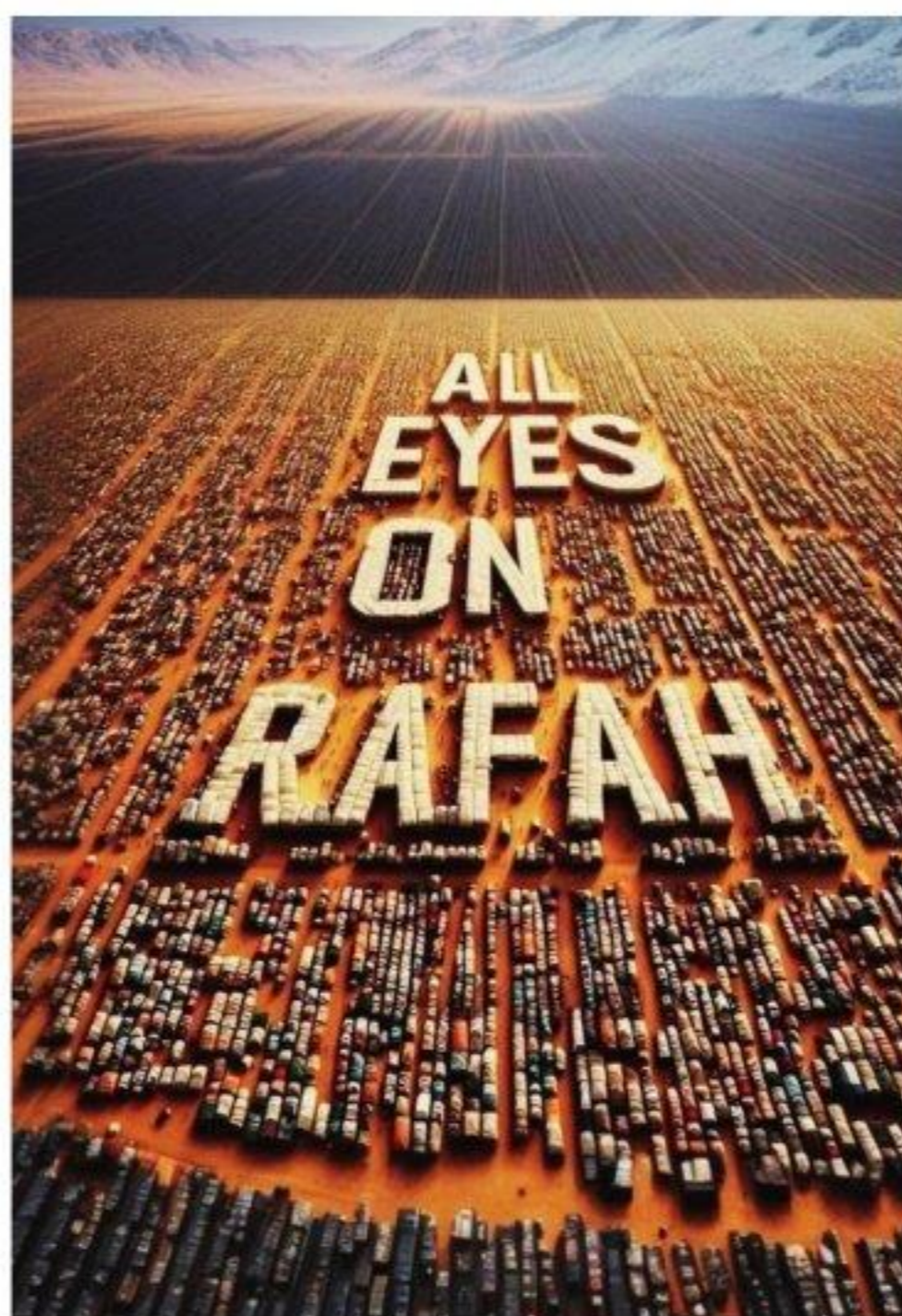
An Israeli airstrike near Rafah city resulted in makeshift shelters with civilians being destroyed. At least 45 were killed and many more injured. Israel PM Benjamin Netanyahu has called this a "tragic mishap" while Israeli authorities have claimed that a secondary fuel tanker fire during the "precision strike" led to the mishap in what was a designated safe zone.

Other online campaigns drawing attention to the conflict

#Blockout2024: Celebs who hadn't spoken a word of solidarity in the ongoing conflict were named and a call to block them on social media was made

#PassTheHat: This started almost during the same time as #Blockout2024. Writer and comedian Erin Hattamer's campaign prompted big names to discuss Palestinian issues and helped raise funds for families affected by the conflict

Along with Richa Chadha and Swara Bhasker, who have been consistent in raising their voice against the violence in Gaza, celebs like Varun Dhawan, Sonam Kapoor, Atlee, Dulquer Salmaan, Alia Bhatt, Samantha Ruth Prabhu and Manoj Tiwari's daughter Rhiti Tiwari have also shared this trending image or other news about the recent strike. Rohit Sharma's wife, Ritika Sajdeh, had also shared the All Eyes on Rafah visual but deleted it after facing significant online backlash



There is no such thing as killing children legally.

All children deserve love.
All children deserve safety.
All children deserve peace.
All children deserve life.
And all mothers deserve to be able to give their children those things.



AI is stealing our faces, says Jennifer Lopez

Actress Jennifer Lopez expressed that she has experienced the scary side of artificial intelligence (AI) with skincare commercials using manipulated photos of her face.

While giving an interview to the media while promoting her latest film, she stated, "They were selling skin-

care that I know nothing about." The commercials used manipulated photos of her face covered in wrinkles.

"It's really scary. Right away we had them stealing our faces. So, yes, AI is really scary... I think you should be respectful of AI... We have to be open to all possibilities," she added.

It's really scary. Right away we had them stealing our faces. I think you should be respectful of AI... We have to be open to all possibilities



Allodoxophobia is the fear of opinions

People who suffer from Allodoxophobia live in constant fear and anxiety of hearing people's opinions about them. The word Allodoxophobia comes from the Greek word allo meaning different, dox meaning opinion and phobos which comes from the Greek God of fear.



Why Medicines Might Not Be Optimal The Case for Early Surgical Treatment in BPH



Dr. Mohan Keshavamurthy
Director- Urology, Uro-Oncology, Andrology, Robotic Surgery & Transplantation
Fortis Hospitals, Bengaluru

Benign Prostatic Hyperplasia (BPH) is a prevalent concern, impacting as many as 80% of men throughout their lives. This condition induces obstruction in the bladder outflow, triggering a cascade of lower urinary tract symptoms that significantly impair quality of life. Initially, lifestyle adjustments and pharmaceutical interventions constitute the primary therapeutic approaches.

Among these options are alpha blockers, 5-alpha-reductase inhibitors, phosphodiesterase-5 inhibitors, anticholinergics & B3-agonists.

However, it's crucial to recognize that medications do

not address the underlying mechanical issue of BPH; they merely offer temporary relief.

While they can effectively alleviate symptoms and are generally considered low-risk initial treatments suitable for many patients, they also carry potential adverse effects such as dizziness, fatigue, headaches, erectile dysfunction, ejaculatory dysfunction, decreased libido, reduced semen volume, onset of type 2 diabetes & gynecomastia.

Therefore, advocating for timely intervention becomes paramount to mitigate the long-term consequences associated with medication usage, including irreversible sexual dysfunction and bladder damage that might necessitate lifelong catheterization. It's imperative to seize the "Window of Curability" to allow for natural healing and restoration.

In contemporary medical practice, minimally invasive surgical therapies (MIST) like Prostatic Urethral Lift (PUL) and Water Vapor Therapy have emerged as promising alternatives to

more invasive procedures such as Transurethral Resection of the Prostate (TURP) and Holmium Laser Enucleation of the Prostate (HoLEP). PUL, in particular, has gained traction due to its swift recovery period and reduced risk of retrograde ejaculation & catheterization.

The PUL technique involves implanting small devices in the prostate to reposition enlarged tissue away from the urethra, thereby enhancing urinary flow. Unlike conventional surgeries, PUL does not entail cutting, heating, or excising prostate tissue, minimizing the likelihood of sexual dysfunction and other complications.

In summary, PUL represents a minimally invasive solution for BPH that prioritizes bladder health and preserves sexual function, distinguishing itself from both invasive surgeries like TURP and HoLEP and alternative MIST therapies like Water Vapor Therapy.

By advocating for early therapeutic intervention, men can achieve superior outcomes and enjoy an enhanced quality of life.

Disclaimer: This initiative is undertaken in Public Interest. The information is only suggestive for patient education and shall not be considered as substitute for doctor's advice or recommendations. The views/ suggestions/ opinions expressed in the article are the sole responsibility of the experts please consult your doctor for more information.

Innovative campaigns by this radio channel encouraged voting

Mirchi, in partnership with the Election Commission of India (ECI), launched the *Chunav Ka Parva*, *Desh Ka Garv* initiative to promote civic duty and electoral responsibility. This nationwide campaign uses the brand's extensive radio network, strong digital presence and dynamic on-ground activations to raise awareness about voter rights, encourage participation and emphasise the importance of every vote. Other efforts by them include the *Esala Vote Namde* #Beralutorsi campaign in Karnataka, which received a prestigious media category award from the President of India.

For the Indian General Elections 2024, the Mirchi Voting Signal campaign in Mumbai, in partnership with the Brihanmumbai Municipal Corporation (BMC), featured a live radio station at the iconic Selfie Point near Chhatrapati Shivaji Maharaj Terminus (CSMT). In Delhi, the Know Your Candidate campaign targeted first-time voters with fun contests and mentions. Celebrities like Manoj Bajpayee and Shilpa Rao supported the campaign. Key initiatives like *100 Takey Ki Baat* with RJ Sayema encouraged youth voting and Specially Aabled Voters with RJ Sid, promoted inclusivity at polling booths.

The radio channel's efforts also reached Uttar Pradesh and Punjab. RJ Aalok was appointed Systematic Voters' Education and Electoral Participation's (SVEEP) ambassador for Lucknow to enhance youth voting awareness, leading a team of over 100 influencers. In Punjab, the station's voter awareness anthem 'Abhi toh



Celebrities like Manoj Bajpayee and Shilpa Rao supported the campaign in Delhi that encouraged youth voting

The Commission strongly believes that partnership and collaboration are essential pillars of the voter awareness program
— Rajiv Kumar, Chief Election Commissioner of India

voting *shuru hui hai* gained significant traction. Yatish Mehrishi, CEO of Entertainment Network India Limited, shares, "Our creative use of radio and digital platforms to connect with local communities has been essential in promoting voter participation. We take great pride in supporting national causes, and this recognition underscores our commitment to making a positive difference in society, thanks to the dedication of our entire team."

Commenting on the collaboration Rajiv Kumar, Chief Election Commissioner of India says, "The Commission strongly believes that partnership and collaboration are essential pillars of the voter awareness program. It's really heartening to see that on the Commission's request, different institutions, influencers, and celebrities with significant reach are working enthusiastically and on a pro-bono basis."

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'Tension's been brewing in Hardik and Natasa's marriage for 6 months'



In the past few days, there has been a lot of chatter around trouble in cricketer Hardik Pandya's marriage. Rumours of an alleged split started doing the rounds after netizens noticed that Natasa had dropped the name Pandya from her Instagram handle. It was observed that she even deleted a few pictures with Hardik and mostly retained the ones with their son Agastya in the frame. This stirred up a storm and gave rise to a few conspiracy theories, too. Some trolled Natasa and labelled her an opportunist, while others wondered if this was a PR campaign to generate sympathy for Hardik. The cricketer's re-entry into the Mumbai Indians squad as the skipper, replacing Rohit Sharma, got him a lot of criticism in the recently concluded IPL.

The couple has been tight-lipped about the rumours around their marriage. However, a source told us, "Tension has been

The couple is likely to head for a separation. However, the stories around the alimony percentage are speculative and exaggerated. Also, news about this being a PR campaign is untrue

— A source

brewing in their marriage for the past six months. The couple is likely to head for a separation. However, the stories around the alimony percentage are speculative and exaggerated. Also, news about this being a PR campaign is untrue." We reached out to both Hardik and Natasa, but they did not respond till the time of going to press.

— Renuka Vyavahare

I'D LIKE TO DO MORE THINGS THAT RESONATE WITH MY BELIEFS: KANI

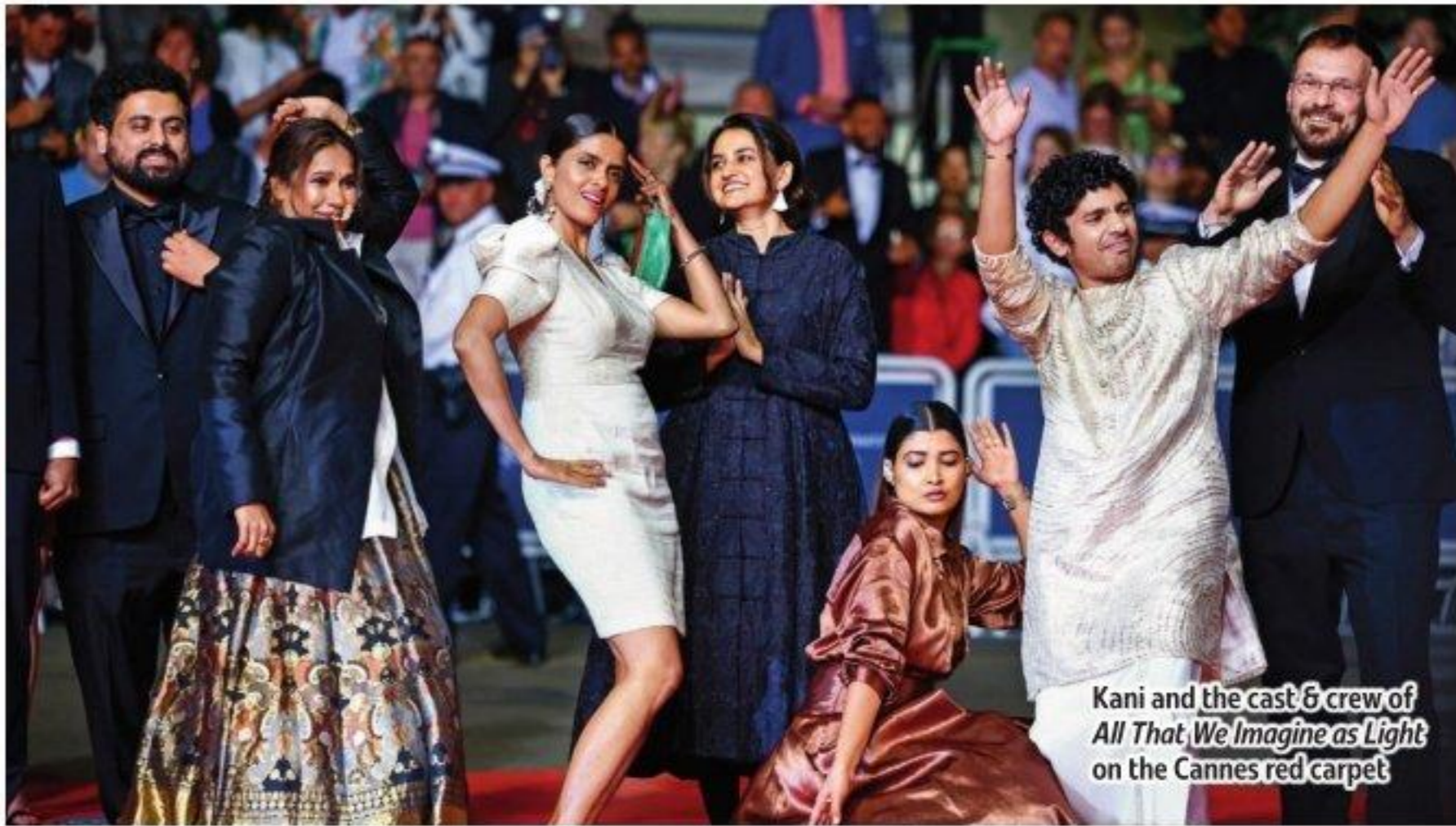


CONTINUED FROM K 1

It was a message to the entire world that we've arrived, that we see you and that you all can do it, too. I thought of all the amazing female actors and directors, and this was for all of us. Director Greta Gerwig, who was the president of the Cannes jury, hugged me at the after-party for the award ceremony.

'I WANT TO DO MORE THINGS THAT RESONATE WITH MY BELIEFS'

I don't see roles as big and small. All roles are equally important. If it's an interesting part, then great. Unfortunately, I am not in a place where I can pick and choose my films as I want. My first priority, for now, is to be financially independent. Step by step, I am trying to be part of the right stories. The sort of films I want to be part of need to have an amazing story to tell, a good director and crew. In future, I'd like to do more things that resonate with my beliefs. Like every actor, I would like variety. But, even when some characters are similar, I see it as a challenge. I try to make these similar roles different each time. Most times, I



The dance on the red carpet was spontaneous. Payal asked for an old song to be played and we used that opportunity to express our joy

— Kani, on the dance

feel I have failed. I wonder what I will do if all the roles I am offered in future are that of a police officer. How will I play them?

'THE MALAYALAM INDUSTRY IS CREATING DIVERSE MOVIES'

Malayalam cinema has always been amazing, except for the dip from the late '90s to 2010. Otherwise, these films have had great actors, directors and films. From the end of 2010 to now, I feel it has diverse stories to showcase. We are also more aware of having better stories with diversity. I'm very proud of most of the directors, actors and scriptwriters in the industry.

I'd like The Shameless to be seen in India: Bojanov

CONTINUED FROM K 1

'INDIA'S WATERSHED YEAR AT CANNES'

"This was a watershed year for India at Cannes," says Bojanov, citing the official selections and Payal Kapadia's historic Grand Prix win. "I also watched *Santosh* which has an extremely powerful story and performances," he says. Hopeful about a resurgence in India's independent films, he adds: "It just might be a new page in Indian cinema. There are some very talented actors also working in Bollywood, but they tend to play vastly idealised roles and themselves fit the stereotype. Anasuya herself doesn't fit into the mould at all. Most of the films shown at Cannes this year had a female cast and none of them are stereotypical characters."

'IT WAS NOT POSSIBLE TO SHOOT THE FILM IN INDIA'

The Shameless is set in Delhi, but the film was shot entirely in Nepal. The decision to shoot the film in Nepal was not what he would have preferred, but the film's team had its reasons, says Bojanov. "We could have shot the film on our shoestring budget in India before the pandemic,



The parallel filmmaking scene in India was marginalised after the 70s, except in a few regions. It has seen a huge revival in past 20 years

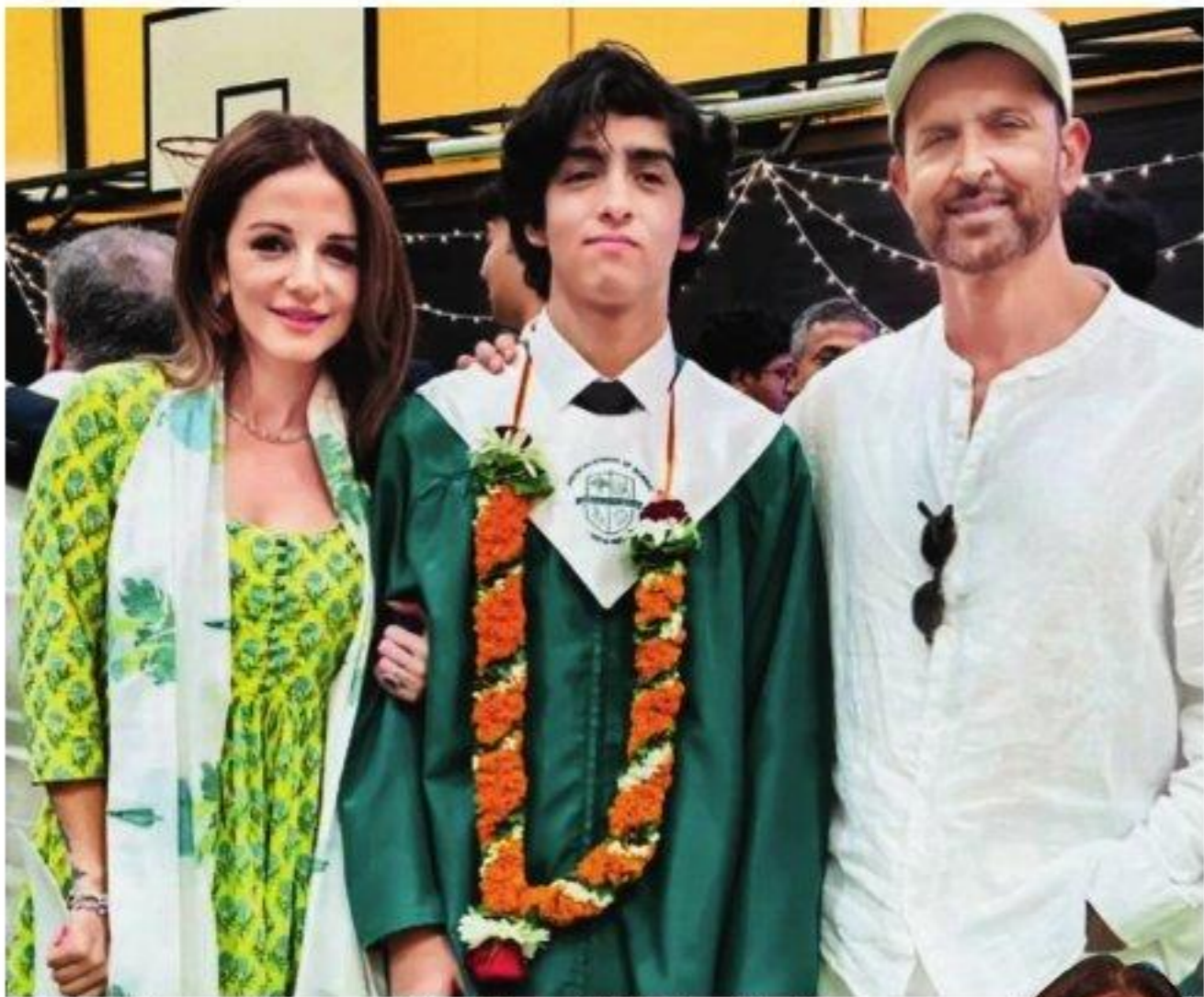
but after the pandemic, the price of everything had gone up. Also, for foreign productions, any

script needs to be cleared by the Ministry of External Affairs. The majority of the line producers were very sceptical about being able to obtain the necessary permits, so we didn't even see the point of applying for permission," he tells us.

'IT WILL BE DISAPPOINTING IF MY FILM FACES CUTS IN INDIA'

Bojanov hopes that the audience in India will get to watch the film sooner rather than later, but he has concerns. "As much as I'm informed about the censor board (in India) and what passes through and what doesn't pass through, the film will have great difficulties at the moment." However, he hopes they will find a distributor. "I was exchanging text messages with Anasuya just after Cannes and she said how everything about this project has been unusual. So maybe the rest of the journey will be unusual as well. I would very much like the film to be seen in India. I see people really interested in seeing the film here. If chunks of the film need to be cut out (for certification), it'll destroy the film. I will not be okay with that," he says.

Celebrities rejoice in their kids' graduation achievements

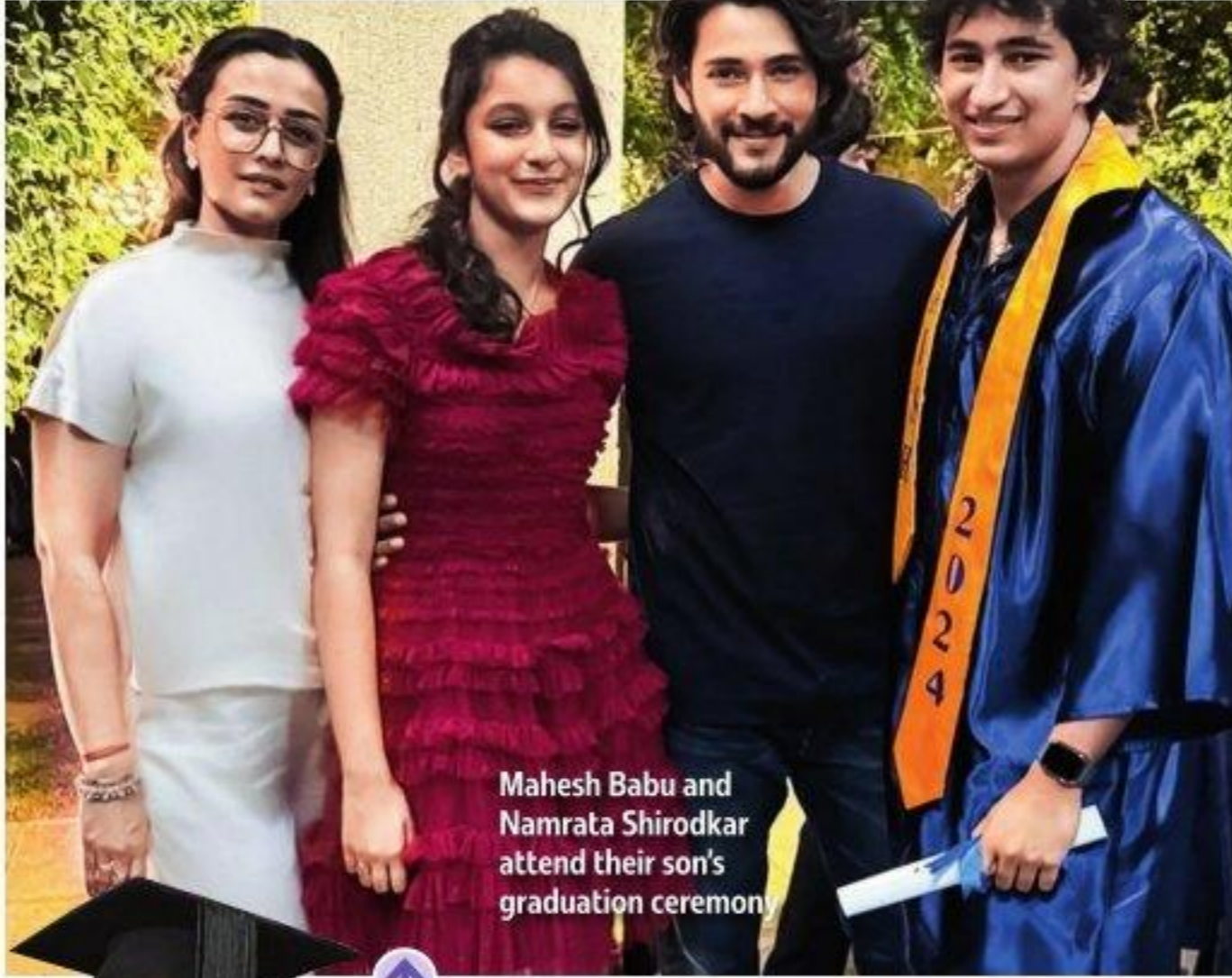


Hrithik Roshan and Sussanne Khan along with their son Hrehaan

Hrithik Roshan and Sussanne Khan's son Hrehaan, along with Mahesh Babu and Namrata Shirodkar's son Gautam, recently completed their graduation and the proud parents took to social media to celebrate.

Sussanne shared a video of Hrehaan on stage at his graduation ceremony, where Hrithik and their younger son Hridhaan were also present. Hrehaan was seen in a green robe and posed for pictures with his batch-mates, after which he cut a graduation-themed cake.

A special note posted by Sussanne reads, "Where do we go nobody knows... but I gotta say I am on my way. 'Congratulations my Son.. you are the epitome of grace and strength. I learn from you every day... So proud to be your mama. This is the beginning to the best days of your life (sic)."



Mahesh Babu and Namrata Shirodkar attend their son's graduation ceremony

Mahesh Babu and Namrata Shirodkar celebrated son Gautam's special day. Mahesh posted, "My heart bursts with pride! Congratulations on your graduation, son! This next chapter is yours to write, and I know you'll shine brighter than ever. Keep chasing your dreams, and remember, you're always loved! I am a proud father today (sic)." Gautam's younger sister Sitara was also in attendance at the ceremony.



Sara Tendulkar poses with her mom after the ceremony

Last week, Sachin Tendulkar wished his daughter Sara after her graduation ceremony and penned a sweet note as he shared a photo of her posing with wife Anjali. "As parents, we feel so proud to have seen all the work you have put in through the years to get here. It's not easy. Here's to all your dreams for the future. We know you'll make them come true (sic)."

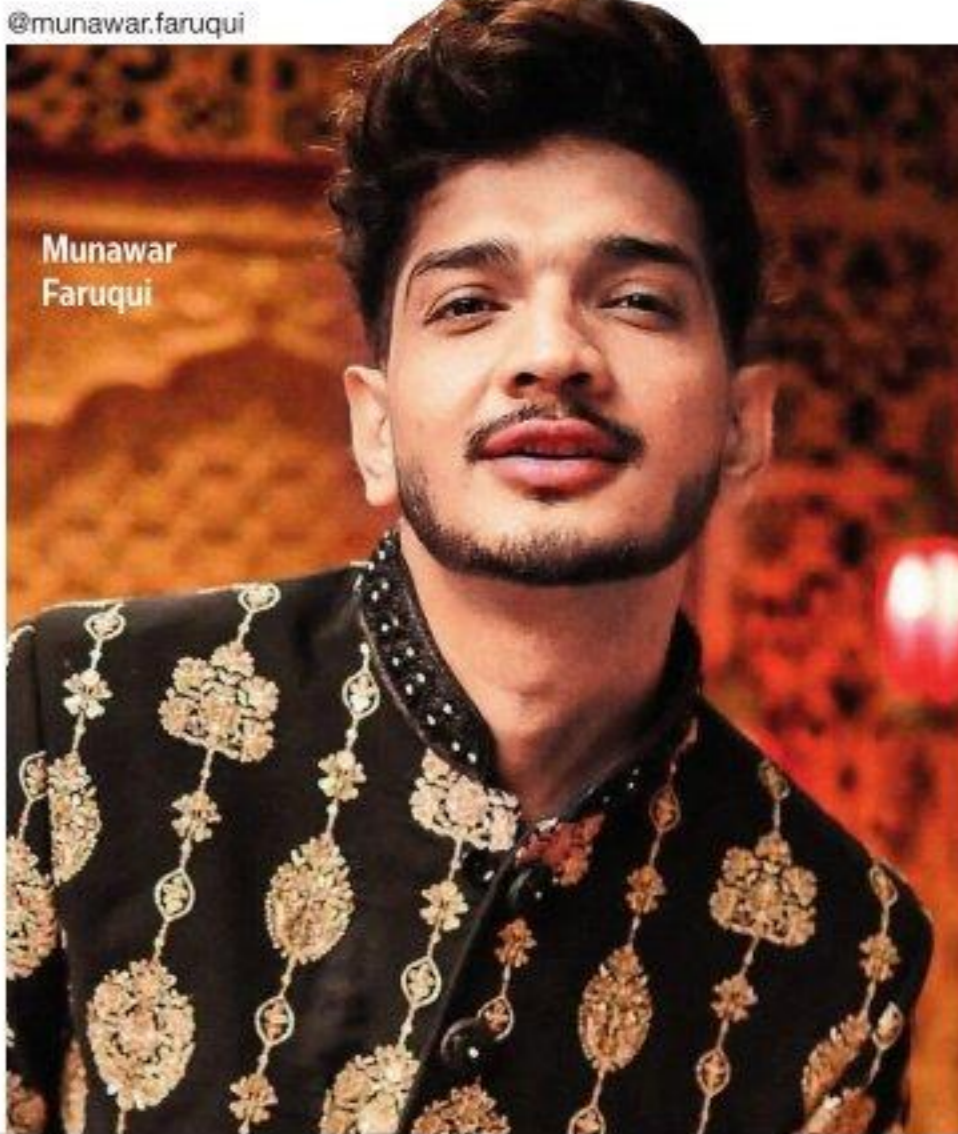
Munawar Faruqi ties the knot for the second time?

There's buzz that the winner of *Bigg Boss 17*

Munawar Faruqi has tied the knot with Mehazabeen Coatwala, a makeup artist, in Mumbai. According to reports, the wedding took place a few days ago. The news was first shared by a fan account of Munawar. A picture of the wedding invitation too has been doing the rounds on the internet. This is Munawar's second marriage. He has a son from his previous marriage.

There were rumours that Hina Khan attended Munawar's wedding. The actress had shared a picture of herself dressed in traditional wear, with the song *Mere Yaar Ki Shadi Hai*, playing in the backdrop.

There was no official confirmation from Munawar's team till the time of going to press.



Agencies

I want to explore different mediums: Tejasswi Prakash



Tejasswi Prakash (inset) with Karan Kundrra

Winner of *Bigg Boss 15* and best known as TV's *naagin*, Tejasswi Prakash has now taken a break from the small screen. She tells us, "I want to explore different mediums. But as they say, never say never. I'm not going to say that I will never do a TV show. After all, it has made me who I am today. People know me, but now I want that to translate into something else. So I have taken a break from television."

Talking about getting a break in this industry, she says, "It is tough, but people have done it, so, I feel I can do it too. It might take a little longer, but it is not impossible."

— Onkar Kulkarni

Tejasswi on her wedding plans

On the personal front, Tejasswi has been dating Karan Kundrra for over two years. Ask her if they plan to tie the knot anytime soon and she says, "I have worn enough lehengas on the ramp during fashion shows. I am not sure how much time it will take for me to wear the lehenga (laughs)."



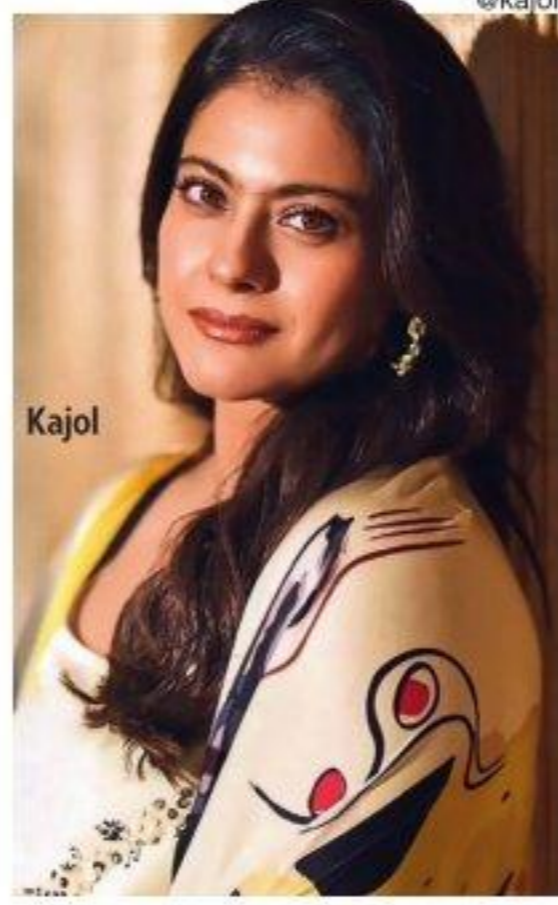
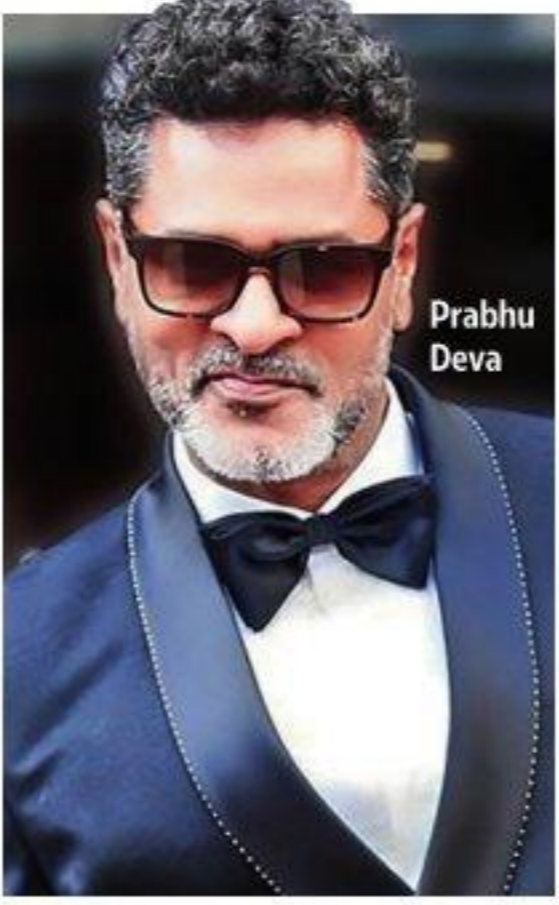
Kajol and Prabhu Deva to reunite after 27 years; to work in a pan-India film

Kajol and Prabhu Deva are gearing up for an on-screen reunion after nearly three decades. The duo, who last shared the screen in the 1997 Tamil film *Minsara Kanavu* (dubbed into Hindi as *Sapnay*), is set to star in an upcoming project; the directorial debut of Telugu filmmaker and writer Charan Tej Uppalapati.

Charan has assembled an ensemble cast for the pan-Indian project, featuring actors like Naseeruddin Shah, Samyuktha

Menon, Aditya Seal, Jisshu Sengupta and Chhaya Kadam. "The film highlights how many children today are settled abroad, lack time to spend with their parents, and sometimes don't even return for the last rites, only to later seek their property," says Charan, adding, "Naseeruddin Shah plays a very important role. Samyuktha Menon also plays a powerful role, different from anything she's done so far in Telugu and Tamil cinema."

— M Priyanka Goud



GROOMING STUDENTS FOR THE FUTURE

Jaypee Institute Of Information Technology, Noida - One of the leading Private ‘Deemed to be University’ in Northern India



Jaypee Institute of Information Technology (JIIT) Noida, is “Deemed to be University” under section 3 of UGC Act 1956 by Ministry of Human Resource Development (MHRD). JIIT is a NAAC accredited and AICTE approved institute and has been ranked 94th in the 2022 India Ranking in the Engineering Category by NIRF. JIIT is a multidisciplinary University and is a Centre-of-Excellence for education, training, research, innovations and IPR in the field of IT, CSE, ECE and Biotechnology, Physics, Mathematics, Humanities & Social Sciences and Management.

The Institute presently offers Undergraduate (BTech, BSc, BCA & BBA), Postgraduate (MTech, MBA, MSc) and PhD programs. New programs are being introduced from AY 2024-25, namely; MCA, B Tech in Mathematics and Computing, and Electronics and Computer Engineering and three years Diploma programs [CS & IT, Food

Technology and Electronics Engineering (Microelectronics)].

The Institute has a strong academic environment aimed at research. 5846 research papers have been published and JIIT has received 126 research grants from various Govt. agencies are received by the institute. The Institute has a regular student exchange program with global universities.

JIIT has declared the current decade (2021-2030) as the “Innovation Decade”. JIIT has also set up a digital learning platform “Digital Learning Centre”. Digital Learning Centre comprises of state-of-the-art multimedia studio, discussion and chroma studios, a 100-seater review cum lecture room supported by automated control, editing, and simulation and animation infrastructure.

JIIT has established RIDE to create an ecosystem of innovation by involving bright and innovative faculty and students. RIDE Innovation Hub comprises of start-up cabins, students make & learn space, advanced characterisation. Fabrication Laboratory, Computational Facility & Artificial Intelligence Laboratory has been established. A high-performance computing facility (Ramanujan Universe) has been set up to boost complex high-end computational training.

Students can opt for a minor specialization in AI & ML, Data Analytics, Cyber Security, 5G & Advanced Technoloies, VLSI Design & Technology and Universal Human Values (UHV) along with the major specialization in BTech program. Students are awarded Proficiency Certificates in niche areas like AI, IoT, DA, ML, Cyber Security, Cloud Computing etc.

The flexible curriculum contains substantial laboratory training, project work and industrial exposure with emphasis on hands-on experience

which ensures high employability of the students as evident from high rate of campus placements.

The campus houses a world-class library which is well stocked with databases, Indian and international books and journals. The infrastructure of the Institute includes complete sports, hostels and library facilities. JIIT has a well secured, clean, green and an ideal campus for national and international students for pursuing higher studies. Institute has environmentally conditioned state-of-the-art infrastructure.

The institute stresses on grooming the students as per current industry requirements. For the 2024 batch, there have been various placement offers and eligible participating students placed. The maximum package offered is by LinkedIn for Rs. 60.71 Lakhs. Placement drives are still in progress for 2024 batch.

From Classroom to Global Impact: Unmatched Quality in Academics, Research and Placements



Dr. D. Y. Patil Institute of Technology (DIT), Pune is situated at the Pimpri campus which is oldest campus of Dr. D. Y. Patil group. It is approved by AICTE New Delhi and DTE Maharashtra. This campus started in year 1983 and further nurtured by visionary Chairman Hon. Dr. P. D. Patil with the vision – “Empowerment through knowledge: Better education better world”. The institute is being progressed under the dynamic leadership of Secretary Hon. Dr. Somnath Patil. The Institute is in the close vicinity of two major industrial zones - Rajiv Gandhi Infotech Park, Pune and MIDC Industrial area of Bhosari, Chinchwad & Chakan. The

COURSES OFFERED

UNDER GRADUATE PROGRAMS (B.E.)

- Artificial Intelligence and Data Science
- Automation and Robotics
- Civil Engineering
- Computer Engineering
- Electrical Engineering
- Electronics and Telecommunication Engineering
- Information Technology
- Instrumentation Engineering
- Mechanical Engineering

POST GRADUATE PROGRAMS (ME/MBA)

- Computer Engineering
- Electronics and Telecommunication Enggg. (Communication Networks)
- Mechanical Engineering (Design Engineering)
- Civil Engineering (Construction Management)
- Master of Business Administration (M.B.A)

PH. D. RESEARCH CENTERS:

- Computer Engineering
- Electronics and Telecommunication Engineering
- Mechanical Engineering
- Civil Engineering

professional as well as technical trainings with industries are being conducted right from first year itself for the students to enhance their employability skills.

SALIENT FEATURES OF DIT

- Established in 1998
- State of the art infrastructure with Wi-Fi campus
- Skill competency and industry relevant courses
- Conducive environment for academics
- Entrepreneurship Development – Startup and Innovation Cell
- Digital classrooms and library
- Hostel facility for boys and girls
- Sports facility
- 30+ Professional chapters and clubs
- 19 Centre of Excellence

MILESTONES OF DIT

- Accredited by NAAC with a CGPA of 3.74 on a four point scale at ‘A++’ Grade
- Seven Programs are accredited by NBA
- Ranked in top 200 Engineering Institutions in year 2020, 2021 and 2022. Ranked in 101-150 band under Innovation Category in year 2023
- DIT received prestigious Best College Award (Professional Course), Urban category in Savitribai Phule Pune University, Pune
- Bhartiya Vidya Bhavan – Best College Award by ISTE
- Collegedunia Excellence Award 2023 for ‘Excellence in Industry Academia Collaboration’

ACADEMIC AND RESEARCH EXCELLENCE

- 280+ University Rankers with 4 Gold medals
- 18,000+ Alumni
- 400+ MoUs, Industry Collaborations and Recruiters
- 175+ Patents
- 35+ Copyrights registered
- 1700+ Publications in last 5 years
- 1.76 Cr. Research Fund received in last 5 years

TRAINING AND PLACEMENT CELL

DIT, Pimpri campus is a top pick for MNCs and local conglomerates looking for talent. Their campus placements maximize your job prospects, connecting you with top firms and endless career opportunities.



Dr. P. D. Patil
Chairman
Dr. D. Y. Patil Unitech Society, Pune

- Highest Package - 70 LPA.
- 350+ IT & Core companies recruiting students
- 4700+ Placement offers in last 4 years.
- Training & Placement Cell plays an important role to help students in pursuing their career goals by acquiring employment-seeking skills and ultimately attaining desired employment.
- DIFFERENT TYPES OF TRAININGS-
 - Training by In-house training team and faculty members
 - Training by Alumni
 - Training by Industry collaborations.
 - Training by External Professional Agencies
 - Training by Online modes like webinar etc. Institute is also a remote center for different training programs by IITs.

PRESTIGIOUS COLLABORATIONS WITH INDUSTRY

Cognizant, LTIMindtree, Accenture, PACCAR India, Capgemini, Nielson IQ, EdgeVerve, ETS India, UltraTech Cement, Zensar – RPG Foundation, Johnson Controls, B & R Industrial Automation, BOSCH India Ltd., Robotics Automation (TAL), Infosys, Dr. Fixit Institute of Structural Protection & Rehabilitation, Builders’ Association of India (BAI), Sigma Electric Corporation Pvt. Ltd, iRobotics Pvt. Ltd., Pune

ACCOMPLISHED ALUMNI NETWORK

Proud of its successful alumni, DIT Pimpri campus fosters engagement between alumni, students and the institute. Alumni including scientists, entrepreneurs and leaders, inspire students to excel.



For more details Contact
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Dr. D. Y. Patil Institute of Technology,
Main Campus, Sant Tukaram Nagar, Pimpri, Pune – 411018, Maharashtra
Tel.: +91-20-27805298 / 99
Mobile No. : +91 7767015941 / 7767015942
Email: info.engg@dyppv.edu.in
Website: https://engg.dyppv.edu.in

A Beacon of Academic Prestige and Innovation in Central India



IPS Academy, Institute of Engineering and Science, Indore



Smart India Hackathon 2023

IPS Academy, Institute of Engineering and Science, Indore, holds a distinguished status as one of the premier institutions established in 1999. Approved by AICTE, New Delhi, the Institute stands as a beacon of quality engineering education. Presently, the Institute offers an extensive array of 14 UG and eight PG programs, inclusive of degree programs for working professionals.

The Institute takes pride in being one of the first self-financed Institutes of Madhya Pradesh, UGC Autonomous, and affiliated to Rajiv Gandhi Proudhyogiki Vishwavidyalaya (RGPV) Bhopal. Synonymous with novel ideas and innovations in central India's science and technology sector; it is regarded as a trailblazer, constantly pushing the boundaries of knowledge and driving forward the region's technological landscape.

Acknowledged for its quality education, IPSA's IES has garnered numerous accolades. It was ranked 31st in Top 125 Private Engineering Institute Rankings 2023 under Times Engineering Survey, 2023 by OMS (A Division of Times Internet Limited), research by i3rc Insights Pvt. Ltd. and boasts distinctions such as Top Performing Remote Centre NMEICT and Spoken Tutorial. All eligible undergraduate programs hold accreditation by NBA, and it is ranked 16th under ranking of Top Engineering Colleges of Excellence by CSR-GHRDC. Furthermore, it has secured a AAA rating by "Careers 360," solidifying its status as one of the premier engineering colleges.

The faculty members at IPS Academy, Institute of Engineering and Science have been recipients of impressive awards such as Post-Doctoral Fellowships and MP Young Scientist Awards. Their endeavors in green practices have been acknowledged by RGPV, further enhancing the Institute's reputation.

Dr. Archana Keerti Chowdhary, the Principal, articulates the institute's motto, "Knowledge, skill and values," underlining its core principles of discipline, determination, and dedication. Bolstered by a team of dedicated faculty members, the Institute fosters an innovative and inclusive learning milieu, driving students towards excellence. Consequently, it has solidified its position amongst the leading institutions in engineering education, renowned for its cutting-edge facilities, comprehensive development programs, and remarkable student achievements.

The Institute is committed to nurturing raw talent into future corporate engineers who can effectively handle corporate challenges and take businesses to greater heights. The Institute encourages creativity and innovation, which co-exist and thrive here, making it one of the leading engineering institutes in the country.

DIVERSE ENGINEERING PROGRAMS FOR EMERGING AND CORE DISCIPLINES

Offering a spectrum of B.Tech.



International Conference



International Conference

RESEARCH ENDEAVORS AND GLOBAL COLLABORATIONS

IPS Academy, Institute of Engineering and Science is at the forefront of research, boasting various laboratories focusing on diverse fields. Notably, its research in microfluidics, particularly in health applications, has gained traction. Collaborations with Sri Lanka, Russia, Turkey, and Ethiopia underscore the Institute's global research footprint. With funding from Indian and foreign governments, the Institute conducts pioneering research in cancer diagnosis and seismic analysis.

IPS Academy, Institute of Engineering and Science are at the forefront of research, focusing on diverse fields such as microfluidics, earthquakes, wastewater treatment and molecular docking studies. Additionally, partnerships with renowned institutions of the USA facilitate student exchange programs, enriching the academic experience. The institute's commitment to research is evident through organizing various international conferences and its dedication to providing students with enriching research opportunities.



Award for All-Round Excellence in NCC 2023



Fire Drill



Heavy Structure Lab



Dr. Archana Keerti Chowdhary, Principal



Engineering programs, the Institute caters to both emerging and core branches. Emerging branches include CSE (AI and ML), CSE (DS), CSE (IoT), CSE (Regional Language), and CSE (IoT, Cyber Security, Incl. Blockchain Technology). Core branches encompass Chemical Engineering, Civil Engineering, Computer Science and Engineering, CSIT, Electrical and Electronics Engineering, Agriculture Engineering, Electronics and Communication Engineering, Mechanical Engineering, Fire Technology and Safety Engineering. Alongside B.Tech. Programs, the Institute provides PG programs in Robotics, Data Science, Power Electronics, Chemical Engineering, Construction Planning and Management, Digital Communication Engineering, Industrial Safety and Engineering, and Structural Engineering.

INNOVATIONS AND INITIATIVES

IPS Academy, Institute of Engineering and Science celebrates its achievements in innovation and entrepreneurship. The establishment of the Innovation and Entrepreneurship Development Centre (IEDC) has provided students with opportunities to showcase their innovative ideas. Notably, five teams from the institute participated in the Smart India Hackathon (SIH-2023) a national innovators' platform, with two teams winning top prizes. Additionally, the institute's BAJA team excelled in major competitions, earning accolades and cash prizes. The institute also hosted a TEDx event, fostering discussions on innovative ideas. Recognized by AICTE, the institute's Idea Lab and Incubation Cell support student projects and startups. IPS Academy has received accolades from the MHRD Gol and ARIIA for its initiatives in innovation and entrepreneurship. Served as a Mentor Institution under Mentor-Mentee Program 2021-22 to other institutions, the institute remains dedicated to nurturing an ecosystem of innovation and supporting student projects.

HIGHLIGHTS

- Infrastructure:** IPS Academy, Institute of Engineering and Science boasts modern laboratories and amenities, ensuring a conducive learning environment.
- Holistic Development:** With a focus on holistic development, the Institute offers liberal learning credit courses including NCC, NSO and NCA, mental health and wellness programs, and opportunities for extra-curricular activities.
- Placement:** The Institute's unwavering commitment to excellence is reflected in its impressive placement records, with graduates securing positions in reputed companies like Tesla (Germany), Mu Sigma, Byju's, Reliance Industries Limited, IOCL, Vedanta, GAIL, HSBC, Essar, ValueLabs, Wipro, Infosys, TCS, IBM, Appensus, and ONGC etc. They have a proven track record of remarkable campus recruitment drives, with over 300 companies visiting every year. In 2023, one of our students received the highest package of 4 crores per year from the Tesla Gigafactory in Germany. Also this year many students received very high packages from reputed companies. These opportunities have enabled numerous students to fulfill their potential and pursue their dreams in various fields.

For more information contact:
IPS Academy, Institute of Engineering and Science, Knowledge Village, AB Road, Indore (MP)
Call: 7746000161, 07314014640, 07314014604
Email: admission.ies@ipsacademy.org

REDEFINING HIGHER EDUCATION IN INDIA

SRM University-AP: Driving Entrepreneurial Education

Nestled in the heart of Andhra Pradesh, SRM University-AP is one of the premier universities in the landscape of higher education. Sprawling across a 100-acre campus, this premier university is at the forefront of driving transformative academic, entrepreneurial, and research outcomes.


This research-intensive university boasts a faculty with 100% PhDs from globally recognised institutions and 60% with international exposure, ensuring a world-class and diverse educational experience for its students.

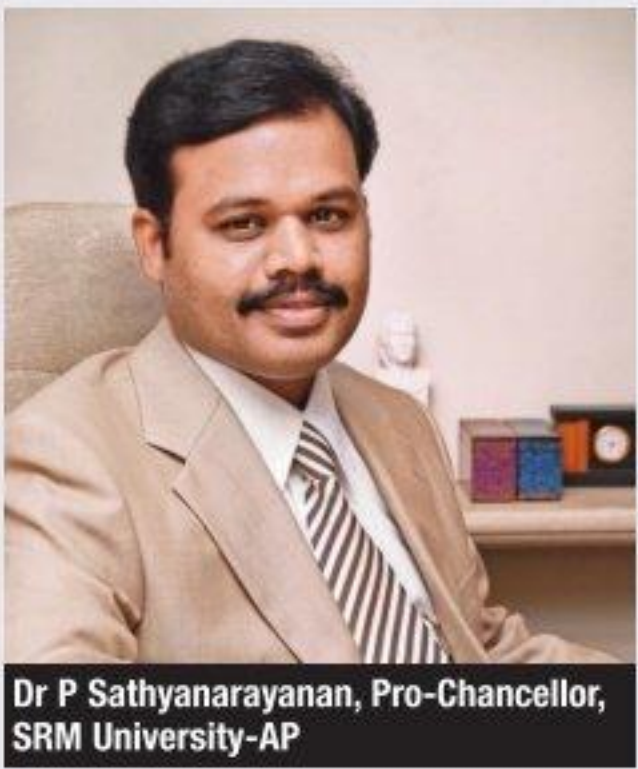
The university offers 29 undergraduate and postgraduate programmes through its School of Engineering and Sciences (SEAS), Easwari School of Liberal Arts (ESLA), and Paari School of Business (PSB), along with PhD and post-doctoral opportunities.

INNOVATIVE LEARNING AND IMPRESSIVE OUTCOMES

SRM University-AP is dedicated to providing students with a unique learning experience aligned with the NEP-2020 guidelines. The university emphasises on the innovative Interdisciplinary Experiential Active Learning (IDEAL) model to ensure holistic learning among students. This approach has yielded impressive results, with 20% of graduates securing admissions to top global universities, many with scholarships up to \$60,000.

“Our mission is to cultivate leaders and innovators who can drive global progress,” says Prof. Manoj K. Arora, Vice Chancellor of SRM University-





Dr P Sathyanarayanan, Pro-Chancellor, SRM University-AP



AP: “We are committed to providing an unparalleled educational experience that prepares our students for the challenges of tomorrow.”

STELLAR PLACEMENT RECORDS

The university’s commitment to excellence is reflected in its outstanding placement record. In the engineering sector, salaries peaked at Rs. 55 LPA, maintaining a 100% placement rate over the years. Additionally, 65 graduates secured positions overseas in countries such as the USA, Australia, Canada, and Japan. In commerce and management, the highest salaries reached Rs. 31 LPA, with an average of Rs. 7.75 LPA,

showcasing the university’s ability to produce industry-ready graduates.

RESEARCH AND DEVELOPMENT: A HUB OF INNOVATION

With 2,193 publications, over half in top-tier Q1 journals, 213 patents published, 30 patents granted, and projects sanctioned with an outlay of Rs. 42.53 crores, SRM University-AP is a hub of research and innovation. The university encourages student participation in research through initiatives like the Undergraduate Research Opportunities Programme (UROP) and Capstone Projects.

GLOBAL COLLABORATIONS

To enhance its global footprint, the university has inked MoUs with nearly 30 reputed universities worldwide. These partnerships facilitate transfer programs, student and faculty exchanges, joint research, global immersion programs, and semester abroad programs with prestigious institutions like Rennes School of Business, France; University of Dayton, USA; and Monash University, Australia.

FOSTERING ENTREPRENEURSHIP

Dedicated to fostering the next generation of entrepreneurs, SRM University-AP’s Entrepreneurship and Innovation division nurtures over 40 student start-ups incubated by Hatch Lab. With the support of 200+ mentors and venture capitalists, along with Elon fellowship, seed funding, and angel investments, the university provides a robust ecosystem for budding entrepreneurs to thrive.

RECOGNITIONS AND ACCOLADES

The university’s dedication to excellence has been recognised with numerous accolades, including “India’s Third Best Private University” by Nature Index ranking in the two consecutive years of 2022 & 2023, the FICCI Higher Education Excellence Award for ‘Excellence in Creating Employment’ and the ASSOCHAM ‘Award for Excellence in Enabling Research Environment (Science)’. These honours underscore SRM University-AP’s significant contributions to the educational landscape and the socio-economic fabric of the country.

For more information, visit <https://www.srmap.edu.in>.



A bird's eye-view of SRM University - AP

Holistic Education with Global Outlook



United Group of Institutions providing holistic education with a global approach

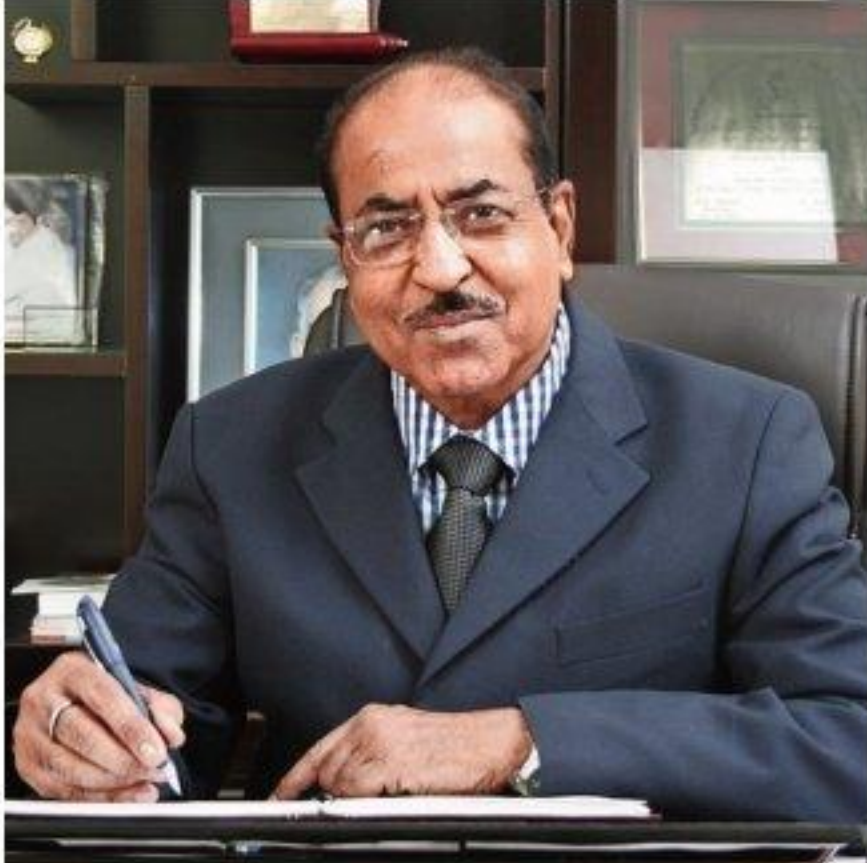
The United Group, founded by late Shri Shiv Ram Das Gulati in 1951, is one of the pioneer in the field of technical education. With 09 well established institutes in Allahabad and Greater Noida, the United Group of Institutions is poised to provide the quality education and training up to the highest attainable limits through its visionary, holistic and global approach and concerted efforts. With its state-of-the-art infrastructure and robust academic ecosystem, UGI offers a range of undergraduate, post-graduate, and diploma courses in technical education courses producing groomed and employable professionals enlightened with a spirit of serving.

United’s awe-inspiring infrastructure provides the students with quality environment to pursue their academic passion and for outstanding academic delivery. The campus spans more than 200 acres with high tech laboratories with fully air-conditioned classrooms. The state of art auditoriums, meeting rooms, E classrooms and spacious induction halls provides a world class facility. Computing facilities at UGI includes labs which are equipped with the latest hardware and software. Students can use these facilities to conduct simulations, write computer programs, and develop projects.

The campus offers a fusion of futuristic and ultramodern startup incubator and innovation centre to help new startups succeed and encourage students who have innovative technical ideas.

The institute also has a dedicated placement cell that helps students in securing jobs in reputed companies. The Placement success at UGI could be measured not only in terms of quantity but the quality as well. We are extremely proud of having been able to continue strengthening our talent pool and recruiter pool thereby bringing an array of diversified opportunities for bright scholars.

Fortified with these features, the United Group is primed to continue taking the world of quality education to the highest attainable limits.



We, at UGI are committed to providing a skill oriented and value-based education which shall shape the minds of young learners to chase their dreams and realize their goals”.

Girdhar Gopal Gulati,
Chairman

LIST OF INSTITUTES WITH HIGH PERCEPTUAL SCORE (NOT PARTICIPATED IN THE ENGINEERING SURVEY)	
■ Amrita Vishwa Vidyapeetham, Coimbatore	■ Indian Institute of Technology (IIT), Indore
■ Anna University, Chennai	■ Jadavpur University, Kolkata
■ Chaitanya Bharathi Institute of Technology, Hyderabad	■ Jamia Millia Islamia, Delhi
■ Indian Institute of Science & Technology (IIST), Shibpur	■ Jawaharlal Nehru Technological University (JNTU), Hyderabad
■ Indian Institute of Science, Bangalore	■ Madras Institute of Technology, Chennai
■ Indian Institute of Technology (IIT), BHU, Varanasi	■ National Institute Of Technology, Durgapur
■ Indian Institute of Technology (IIT), Bhubaneswar	■ National Institute Of Technology, Kozhikode
■ Indian Institute of Technology (IIT), Bombay	■ National Institute Of Technology, Rourkela
■ Indian Institute of Technology (IIT), Delhi	■ National Institute of Technology, Warangal
■ Indian Institute of Technology (IIT), Guwahati	■ Sardar Vallabhbhai National Institute of Technology, Surat
■ Indian Institute of Technology (IIT), Jammu	■ Shanmugha Arts Science Technology & Research Academy, Thanjavur
■ Indian Institute of Technology (IIT), Kanpur	■ University College of Engineering,Osmania University, Hyderabad
■ Indian Institute of Technology (IIT), Kharagpur	■ Veermata Jijabai Institute of Technology, Mumbai
■ Indian Institute of Technology (IIT), Madras	■ Vellore Institute of Technology, Vellore
■ Indian Institute of Technology (IIT), Roorkee	
■ Indian Institute of Technology (Indian School of Mines), Dhanbad	

BUILDING A BRIGHTER FUTURE

SRM University, Sonapat Focuses on Education and Placements



In a world where several facets of society are screaming for lack of additional support and “hands are never enough”, some leaders refuse to stick to one path and continue to create an impact on more areas than one. Dr. Ravi Pachamuthu is one of them. From improving quality of education to taking education to rural lands, Dr. Ravi Pachamuthu’s passion knows no limits. He is the illustrious Chairman of the SRM Group, a visionary architect of change in the space of education. Dr. Ravi has been actively involved in setting up several educational Institutions under the SRM Group umbrella. Education runs in SRM Group’s DNA as



this unforgettable journey started 40 years ago. Over the years, SRM managed to generate more than a million graduates and currently encompasses nearly 24 institutions housing approximately 100,000 students at any given point. Nestled in the serene and culturally rich region of Haryana, SRM University, Sonapat, stands as a testament to Dr. Ravi’s vision on academic excellence and global standards. SRM University, Sonapat, prides itself on its sprawling campus, a blend of modern architecture and advanced facilities. This ensures students have access to the best resources for their academic and personal growth. From high-

tech cyber security labs to smart classrooms with AI technology, every aspect of the campus is meticulously planned to enhance the learning experience. SRM University, Sonapat, offers courses in engineering, management, law, science, humanities, and social sciences, amongst others. Each program is designed to provide a robust academic foundation, coupled with practical insights and industry exposure. The curriculum is regularly updated to align with global educational trends and industry requirements, ensuring that graduates are well prepared to meet the challenges of the professional world.

One of the most compelling aspects of SRM University, Sonapat, is its exemplary placement record. With its strong ties with leading corporates and industries, facilitating placement opportunities for its students is easy. As a result, SRM University, Sonapat boasts a near-perfect placement rate, with graduates securing positions in top multinational companies, prestigious research institutions, and innovative start-ups.

SRM University, Sonapat, is more than just an educational institution; it is a nurturing ground for future leaders and innovators. With its global standards of infrastructure, comprehensive courses, impeccable placement record, and superior facilities, the university provides an unparalleled academic experience. By choosing SRM University, Sonapat, students are not just enrolling in a university but embarking on a journey of excellence, innovation, and global success.



BEST YOGA ASANAS FOR STUDENTS TO BUILD FOCUS AND SHARP MEMORY

Yoga enhances focus through various physical, mental, and mindfulness aspects. The combination of specific postures (asanas), breath control (pranayama), and meditation contributes to improved concentration. Here’s how yoga achieves this:

MIND-BODY CONNECTION

Yoga emphasizes the connection between the mind and body. As practitioners move through asanas, they become more attuned to bodily sensations, fostering present-moment awareness and reducing mental distractions.

BREATH AWARENESS (PRANAYAMA)

Pranayama techniques in yoga involve conscious control of breath. Deep and intentional breathing calms the nervous system, reducing stress and promoting mental clarity, which is essential for sustained focus.

ASANAS FOR PHYSICAL WELL-BEING

Himalayan Siddhaa Akshar, yoga guru, founder, Akshar Yoga Kendraa says, “Yoga postures promote physical health, and a healthy body contributes to a focused mind. The improvement in overall well-being from regular practice positively influences cognitive functions and attention span.”

ENHANCED BLOOD FLOW

Yoga encourages circulation and blood flow throughout the body, including the brain. Improved blood flow ensures an adequate supply of oxygen and nutrients, positively impacting cognitive function and focus. To enhance focus and memory, students can benefit from incorporating specific yoga asanas into their routine.

HERE ARE SOME EFFECTIVE POSES AND TECHNIQUES:

TADASANA (MOUNTAIN POSE)

Stand tall with feet together, arms by your sides. This pose improves posture and enhances concentration by grounding the body.

VIKSHASANA (TREE POSE)

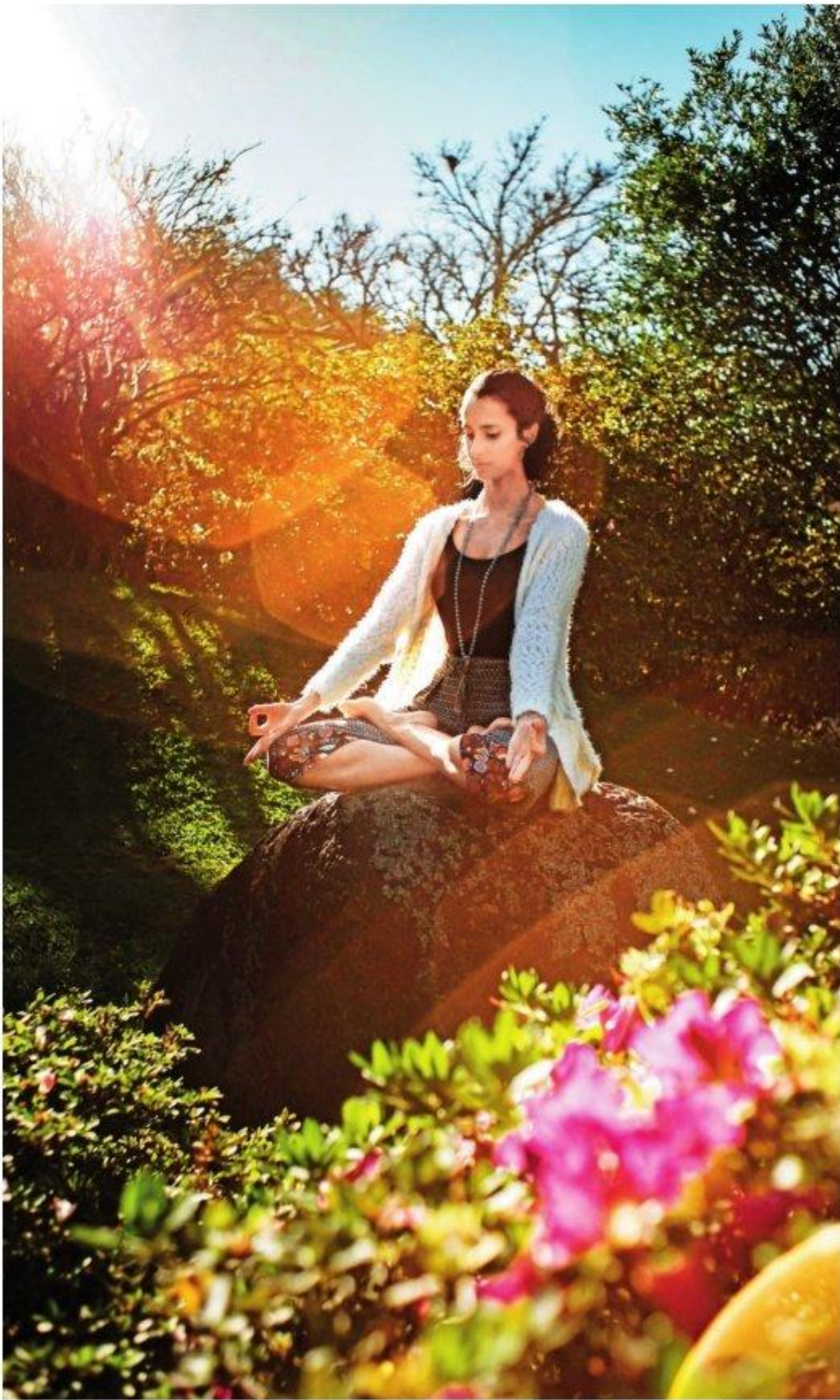
Shift weight to one leg, place the sole of the other foot on the inner thigh or calf, and bring hands to prayer position. This helps in improving balance and focus.

PASCHIMOTTANASANA (SEATED FORWARD BEND)

Sit with legs extended, hinge at the hips, and reach for your toes. This asana stretches the spine, promoting blood flow to the brain for improved cognitive function.

BALASANA (CHILD’S POSE)

Kneel with buttocks on heels, stretch arms forward, and rest your forehead



on the mat. This relaxing pose relieves stress and encourages mental clarity.

SARVANGASANA (SHOULDER STAND)

Lie on your back, lift legs overhead, and support your lower back with your hands. Shoulder stand enhances blood circulation to the brain, aiding memory.

HALASANA (PLOW POSE)

From the shoulder stand, lower your legs behind your head. Halasana stimulates the nervous system, promoting mental alertness.

ANULOM VILOM PRANAYAMA (ALTERNATE NOSTRIL BREATHING)

Sit comfortably, close one nostril, inhale, then switch nostrils while exhaling and inhaling. This pranayama technique balances the brain hemispheres, enhancing focus.

SURYA NAMASKAR (SUN SALUTATION)

A series of twelve poses, Surya Namaskar improves overall flexibility and energizes the body, promoting mental alertness.

TRATAKA DHYAN

Trataka meditation is a yogic technique involving focused concentration on a single point, commonly a candle flame. Rooted in ancient practices, it aims to still the mind and enhance concentration. Practitioners sit in a comfortable position, gazing at the chosen point without blinking. This simple yet potent method promotes mental clarity, improves memory, and cultivates a heightened state of awareness. Beyond its psychological benefits, it is believed to cleanse and improve eyesight.



TIMES ALL INDIA

ENGINEERING INSTITUTES

RANKING SURVEY 2024

The objective of this research was to identify and rank Top Engineering Colleges in India. The survey had three major modules to arrive at the analysis and final ranking i.e. Desk Research, Perceptual and Factual survey (Participatory Survey)

For detailed Research Methodology turn to page 4

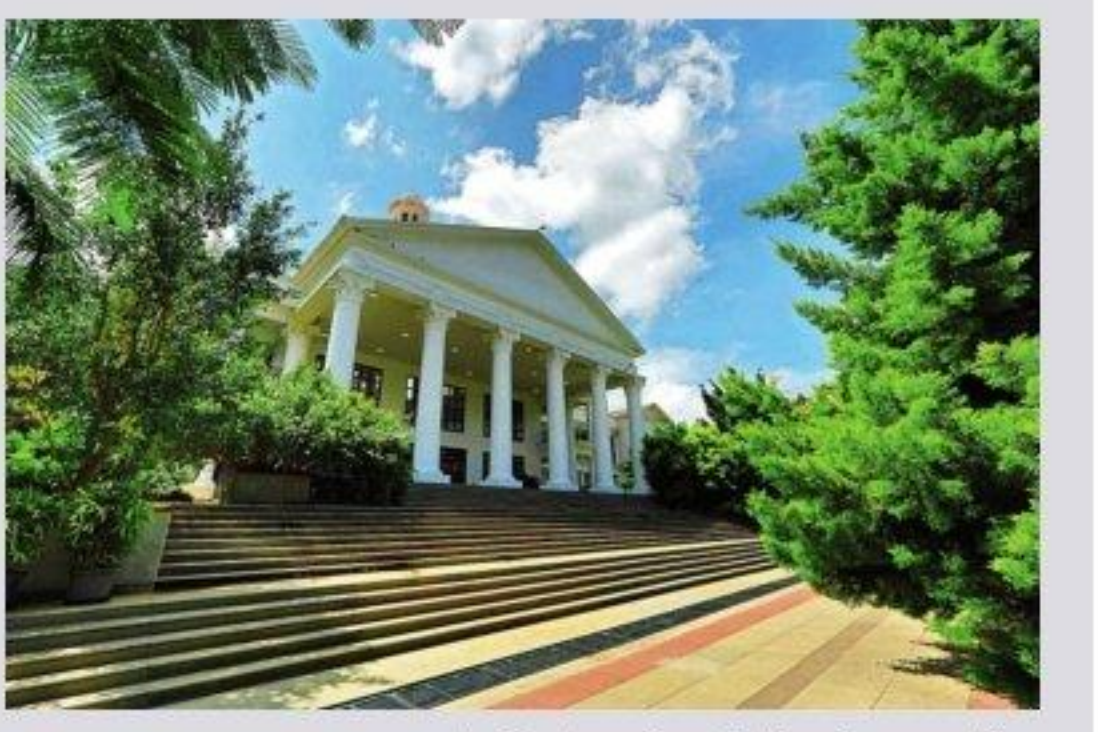
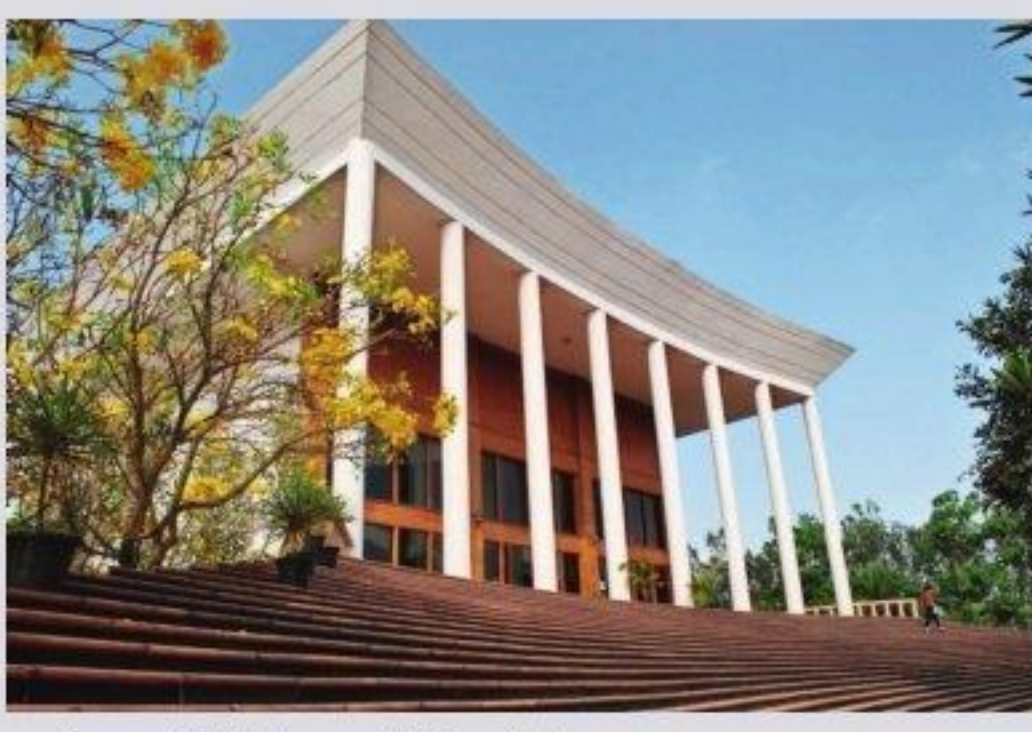
TOP 175 ENGINEERING INSTITUTE RANKINGS 2024			
Name	Rank	Name	Rank
Birla Institute Of Technology & Science, Pilani	1	HKBK College of Engineering, Bengaluru	47
SRM Institute of Science and Technology, Chennai	1	SIES Graduate School of Technology, Navi Mumbai	48
Netaji Subhas University of Technology, Delhi	2	Shah And Anchor Kutchhi Engineering College, Mumbai	48
Siksha 'O' Anusandhan (Deemed To Be University), Bhubaneswar	3	Chandigarh Engineering College, Jhanjeri, Mohali	49
Koneru Lakshmaiah Education Foundation (Deemed To Be University), Guntur	3	Amity School of Engineering & Technology, Lucknow	49
Sathyabama Institute of Science And Technology, Chennai	4	Vivekanand Education Society's Institute Of Technology, Mumbai	50
National Institute of Technology, Rourkela	5	Shri Ram Institute of Technology, Jabalpur	50
Institute of Engineering & Management, Kolkata	6	Institute Of Technology, Nirma University, Ahmedabad	51
Hindustan Institute of Technology And Science (Deemed to be University), Chennai	7	Ganga Institute Of Technology And Management, Bahadurgarh	52
REVA University, Bengaluru	8	Sagi Rama Krishnam Raju Engineering College, Chinamiram	53
COEP Technological University, Pune	8	Narasaraopeta Engineering College (Autonomous), Narasaraopet	53
Dr. M.G.R. Educational and Research Institute, Chennai	9	Atharva College Of Engineering, Mumbai	54
VELS Institute of Science Technology & Advanced Studies (VISTAS), Chennai	10	Terna Engineering College, Navi Mumbai	54
C. V. Raman Global University, Bhubaneswar	11	GITA Autonomous College, Bhubaneswar	55
Alliance College of Engineering & Design, Alliance University, Bengaluru	12	World College Of Technology & Management, Gurugram	56
BMS College of Engineering, Bengaluru	12	Mahatma Gandhi Mission's College Of Engineering And Technology, Mumbai	56
SVKM's Dwarkadas J.Sanghvi College of Engineering, Mumbai	13	Datta Meghe College of Engineering (DMCE) , Navi Mumbai	57
Rajalakshmi Engineering College, Chennai	13	Thakur College Of Engineering & Technology, Mumbai	58
Amity School Of Engineering And Technology, Noida	14	Nitte Meenakshi Institute Of Technology, Bengaluru	59
Sharda School of Engineering and Technology, Sharda University, Greater Noida	14	Haridwar University (Formerly Roorkee College of Engineering), Roorkee	60
Pimpri Chinchwad College of Engineering, Pune	15	D. Y. Patil Institute of Technology, Pimpri, Pune	61
AMC Engineering College, Bengaluru	16	Institute Of Aeronautical Engineering, Hyderabad	62
IMS Engineering College, Ghaziabad	17	Gandhi Institute For Education and Technology, Baniatangi, Bhubaneswar	63
Galgotias University, Greater Noida	17	Don Bosco Institute of Technology, Bengaluru	64
JIS College Of Engineering, Kalyani	18	MLR Institute Of Technology, Hyderabad	65
K. J. Somaiya College of Engineering, Somaiya Vidyavihar University, Mumbai	18	PERI Institute of Technology, Chennai	66
PSG College Of Technology, Coimbatore	19	Shree L.R. Tiwari College of Engineering, Thane	67
Amity School of Engineering & Technology, Gurugram	19	Shivalik College Of Engineering, Dehradun	68
Dr. Vishwanath Karad MIT World Peace University, Pune	20	Noorul Islam Centre for Higher Education, Kanyakumari	69
G.L.Bajaj Institute of Technology & Management, Greater Noida	20	Birsa Institute Of Technology (BIT) Sindri, Dhanbad	70
National Institute of Technology, Delhi	21	SDM College of Engineering & Technology, Dharwad	71
VNR Vignana Jyothi Institute of Engineering & Technology, Hyderabad	21	CMR Institute Of Technology, Bengaluru	72
Chitkara University, Patiala	22	United College Of Engineering & Research, Prayagraj	73
Anurag University, Medchal-Malkajgiri	23	SRM Institute of Science and Technology, Vadapalani, Chennai	74
Gokaraju Institute Of Engineering And Technology, Hyderabad	23	Amity School Of Engineering & Technology, Mumbai	74
Sona College Of Technology, Salem	24	Vidya Jyothi Institute Of Technology, Hyderabad	75
B.N.M. Institute of Technology, Bengaluru	25	Vignan Institute Of Technology And Science, Hyderabad	75
Vardhaman College Of Engineering, Hyderabad	26	BVRIT Hyderabad College Of Engineering For Women, Hyderabad	76
University of Engineering & Management, Jaipur	27	Muffakhah Jah College Of Engineering & Technology, Hyderabad	77
New Horizon College Of Engineering, Bengaluru	28	Guru Nanak Institutions Technical Campus (Autonomous), Ibrahimpatanam	77
KCG College of Technology (An Autonomous Institution), Chennai	29	ISBM College of Engineering, Pune	78
S.A. Engineering College, Chennai	30	All India Shri Shivaji Memorial Society's College of Engineering, Pune	79
Bharati Vidyapeeth (Deemed To Be University) College Of Engineering, Pune	31	NSHM Knowledge Campus - Group Of Institutions, Durgapur	80
IPS Academy, Institute of Engineering & Science, Indore	31	Stanley College of Engineering & Technology For Women (Autonomous), Hyderabad	81
Pranveer Singh Institute of Technology (PSIT), Kanpur	32	Geethanjali College of Engineering And Technology, Hyderabad	81
BLDEA's Vachana Pitamaha Dr. P.G. Halakatti College of Engineering & Technology, Vijayapur	32	JSS Science And Technology, Mysuru	82
Vignan's Foundation For Science Technology & Research (Deemed To Be University), Guntur	33	Malla Reddy Engineering College For Women (Autonomous Institution), Hyderabad	83
R.V.R. & J.C. College of Engineering, Guntur	33	Matrusri Engineering College, Hyderabad	83
Vishwakarma Institute of Technology, Pune	34	Velammal Institute of Technology, Chennai	84
Amity School of Engineering & Technology, Gwalior	35	Gandhi Engineering College, Bhubaneswar	85
Madan Mohan Malaviya University of Technology, Gorakhpur	36	Rajeev Gandhi Memorial College Of Engineering And Technology, Nandyal	86
Shobhit Institute Of Engineering And Technology, Meerut, Delhi-NCR	37	Chhatrapati Shivaji Maharaj Institute Of Technology, Mumbai	87
Jaypee Institute of Information Technology, Noida	37	Symbiosis Institute Of Technology, Pune	88
NIST University, Berhampur	38	Saraswati College Of Engineering, Navi Mumbai	89
Maharaja Surajmal Institute of Technology, Delhi	39	Velammal College of Engineering And Technology, Madurai	90
SRM University, Sonepat	40	School of Engineering & Technology, Manav Rachna International Institute of Research and Studies, Faridabad	91
Sri Venkateshwaraa College Of Engineering & Technology, Puducherry	40	Poornima University, Jaipur	92
Jayawant Shikshan Prasarak Mandal (JSPM) Rajarshi Shahu College Of Engineering (RSCOE), Pune	41	The National Institute Of Engineering, Mysuru	93
KIET Group of Institutions, Ghaziabad, Delhi-NCR	41	G.H. Raisoni College Of Engineering, Nagpur	94
Thadomal Shahani Engineering College, Mumbai	42	Sreyas Institute Of Engineering And Technology, Hyderabad	95
SVKM's NMIMS, Mukesh Patel School of Technology Management & Engineering, Mumbai	42	St. Peter's Engineering College (UGC Autonomous), Medchal-Malkajgiri	95
East Point College of Engineering & Technology, Bengaluru	43	Manav Rachna University, Faridabad	96
University of Engineering & Management, Kolkata	43	Pimpri Chinchwad College Of Engineering & Research, Pune	97
School Of Engineering, Presidency University, Bengaluru	44	Sphoorthy Engineering College, Hyderabad	98
Fr. Conceicao Rodrigues College Of Engineering, Mumbai	44	Prasad V. Potluri Siddhartha Institute of Technology, Vijayawada	99
PSNA College of Engineering and Technology, Dindigul	45	Techno International, New Town, Kolkata	100
Cambridge Institute Of Technology, Bengaluru	46		

Top 101-175 Engineering Institute Rankings 2024 continued on Page 2

TOP 125 PRIVATE ENGINEERING INSTITUTE RANKINGS 2024			
Name	Rank	Name	Rank
Birla Institute Of Technology & Science, Pilani	1	VNR Vignana Jyothi Institute of Engineering & Technology, Hyderabad	19
SRM Institute of Science and Technology, Chennai	1	Chitkara University, Patiala	20
Siksha 'O' Anusandhan (Deemed To Be University), Bhubaneswar	2	Anurag University, Medchal-Malkajgiri	21
Koneru Lakshmaiah Education Foundation (Deemed To Be University), Guntur	2	Gokaraju Institute Of Engineering And Technology, Hyderabad	21
Sathyabama Institute of Science And Technology, Chennai	3	Sona College Of Technology, Salem	22
Institute of Engineering & Management, Kolkata	4	B.N.M. Institute of Technology, Bengaluru	23
Hindustan Institute of Technology and Science (Deemed to be University), Chennai	5	Vardhaman College Of Engineering, Hyderabad	24
REVA University, Bengaluru	6	University of Engineering & Management, Jaipur	25
Dr. M.G.R. Educational and Research Institute, Chennai	7	New Horizon College Of Engineering, Bengaluru	26
VELS Institute of Science Technology & Advanced Studies (VISTAS), Chennai	8	KCG College of Technology (An Autonomous Institution), Chennai	27
C. V. Raman Global University, Bhubaneswar	9	S.A. Engineering College, Chennai	28
Alliance College of Engineering & Design, Alliance University, Bengaluru	10	Bharati Vidyapeeth (Deemed To Be University) College Of Engineering, Pune	29
BMS College of Engineering, Bengaluru	10	IPS Academy, Institute of Engineering & Science, Indore	29
SVKM's Dwarkadas J.Sanghvi College of Engineering, Mumbai	11	Pranveer Singh Institute of Technology (PSIT), Kanpur	30
Rajalakshmi Engineering College, Chennai	11	BLDEA's Vachana Pitamaha Dr. P.G. Halakatti College of Engineering & Technology, Vijayapur	30
Amity School Of Engineering And Technology, Noida	12	Vignan's Foundation For Science Technology & Research (Deemed To Be University), Guntur	31
Sharda School of Engineering and Technology, Sharda University, Greater Noida	12	R.V.R. & J.C. College of Engineering, Guntur	31
Pimpri Chinchwad College of Engineering, Pune	13	Vishwakarma Institute of Technology, Pune	32
AMC Engineering College, Bengaluru	14	Amity School of Engineering & Technology, Gwalior	33
IMS Engineering College, Ghaziabad	15	Shobhit Institute Of Engineering And Technology, Meerut, Delhi-NCR	34
Galgotias University, Greater Noida	15	Jaypee Institute of Information Technology, Noida	34
JIS College Of Engineering, Kalyani	16	NIST University, Berhampur	35
K. J. Somaiya College of Engineering, Somaiya Vidyavihar University, Mumbai	16	Maharaja Surajmal Institute of Technology, Delhi	36
Amity School of Engineering & Technology, Gurugram	17	SRM University, Sonepat	37
Dr. Vishwanath Karad MIT World Peace University, Pune	18	Sri Venkateshwaraa College Of Engineering & Technology, Puducherry	37
G.L.Bajaj Institute of Technology & Management, Greater Noida	18		

Top 38-125 Private Engineering Institute Rankings 2024 continued on page 6

DRIVING CHANGE IN EDUCATION WITH INNOVATION AND IMPACT



Amidst the multifaceted challenges in India's educational landscape, a compelling imperative emerges for pragmatic solutions prioritising real-world experiences and global perspectives, thereby setting a transformative course for higher education. Recognising nuanced demands precipitated by technological shifts, Alliance University, Bengaluru endeavouring in pioneering innovative initiatives.



students, stimulating innovative thinking, and fostering interdisciplinary collaboration.

STRATEGIC PARTNERSHIPS TO ENHANCE LEARNING

Evolving with the demands of the current era, Alliance University has forged strategic partnerships, including collaborations with Coursera, providing avenues for learning and development with Ivy League universities while facilitating credit transfers. The initiative extends to welcoming Ivy League faculty to the University, enriching and expanding the horizons and outlook of students and reaching global benchmarks of education.

EXPANDING HORIZONS

Through a rich tapestry of global partnerships with over 80 renowned universities worldwide, Alliance University provides enriching cross-cultural exchanges through semester exchanges, summer internships, and international transfers. These partnerships are aimed at diversifying perspectives through an international outlook and crafting astute global citizens ready to navigate the complexities of a globalised world.

FUTURE-READY LEARNING

In tandem with these initiatives, Alliance University adopts a Gen AI and tech-infused approach for academic purposes enabling learners to stay abreast of the myriad specialties AI brings, thereby ensuring that the talent pool remains up to date in an ever-evolving landscape.

The blueprint for addressing entrenched challenges within educational systems is exemplified at Alliance University, rooted in practicality and innovation. By championing real-world experiences, global perspectives, holistic development, and the infusion of Gen AI and technology, Alliance University is making meaningful contributions to society's advancement and progress.

For more details visit: Alliance University
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Phone: +91 80 4619 9000 / 9100 / +91 80 4129 9200
Website: <https://www.alliance.edu.in/>
Email Id: enquiry@alliance.edu.in

BRIDGING EDUCATION AND INDUSTRY

Strategic partnerships with industry leaders such as Apple, IBM, ABB Robotics, Unity and Kalvium integrate latest technological advancements with higher education, preparing students for successful careers in engineering and beyond. Foremost among these initiatives is Silicon city's pioneering work-integrated B. Tech. program, which seamlessly integrates practical learning and work experience into the curriculum while empowering students with stipends ranging from Rs. 15,000-40,000. Additionally, the emphasis on research-based learning at the undergraduate level on an international scale adds a distinctive edge to the educational experience.

VIBRANT EVENT CALENDAR

Serving as a crucible for intellectual exchange and collaboration, Alliance University hosts a plethora of thought-provoking events such as the Alliance Literary Festival, TedX Alliance, AI & Society Confest, HR Conclave, and Legal Conclave catalysing ideas and exchanges among industry stalwarts, academics, and



ALLIANCE UNIVERSITY
Private University established in Karnataka State by Act No.34 of year 2010
Recognized by the University Grants Commission (UGC), New Delhi



Shaping Careers For The World Stage

The dream of a young professor to make available quality professional education to the students of Odisha at their doorstep has culminated in the blossoming of the Institute of Technical Education and Research (ITER) in Bhubaneswar into a centre of superlative technical education. The 28-year-old institute, which began in a rented premises in 1996-97 with only 118 students, has become one of the most sought after engineering colleges today for students of Odisha and other states. It has gained prominence for its quality teaching, stress on research, focus on job creation and skill development.

Today ITER is a constituent institute of Siksha 'O' Anusandhan (Deemed to be University) (SOA) which has earned a name for itself as one of the front ranking universities in the country. SOA was ranked 15th by the National Institutional Ranking Framework (NIRF) in 2023. It has also been re-accredited with A++ grade by NAAC in 2022 and conferred with Category I Graded Autonomy which provides freedom and flexibility to innovate, adapt and excel in education



and research.

The university has also figured in the QS and Times Higher Education (THE) world rankings in 2024.

"ITER is the tiny seed planted years ago which has grown into a huge educational edifice today where the focus is on quality education and focused research so that the students passing out from the institution can shine wherever they work," said Prof. (Dr.) Manojranjan Nayak, Founder President of SOA.

Prof. (Dr.) Nayak, while nurturing ITER into its present standing, went on to set up nine other institutes which function under the SOA umbrella imparting education in medical sciences, dental sciences, pharmaceutical sciences, biotechnology, management sciences, legal studies, nursing, hospitality and tourism management, agricultural sciences and veterinary sciences.

ITER, which was ranked 27th in the country by NIRF in 2023, offers undergraduate, post-graduate and doctoral programs in engineering and technology, computer application and basic sciences. The institute's focus has been on job cre-

ation and skill development with its graduates—spread out across the world—working for governments and global companies or running their own enterprise.

ITER has also been placed in the 401-500 bracket for engineering and technology and ranked in the 601-800 bracket for Computer Science in the THE World

University Subject Rankings in 2024. SOA's modern research infrastructure boasts of 20 research centres and 60 research labs with nearly 1,500 researchers actively engaged in doctoral and post-doctoral level research work. The university has more than 12,000 Scopus Indexed research papers to its credit with an h-Index of 109.

As regards to placement, majority of the students who passed out from ITER in 2023 have found employment with global companies. The major recruiters are Microsoft, Dell, Deloitte, IBM, HCL, Infosys, Accenture, KPMG, Akamai, Amazon, Capgemini, EY, Tata Technologies, J.P.Morgan, Siemens, Samsung, Comviva, Ericsson, Jio, PwC and Finastra.

SOA encourages and promotes incubation and start-up activities through the SOA Centre for Innovation and Incubation (SOACII) to patronize entrepreneurial endeavours. Recently it has received approval for the establishment of the ATAL Incubation Centre (AIC), an initiative of the Niti Aayog of Government of India.

For more details, visit www.soa.ac.in

TOP EMERGING ENGINEERING INSTITUTES			
Name	Rank	Name	Rank
SRM University, Amaravati	1	Rajkiya Engineering College, Kannauj	6
Ajeenkya DY Patil University, Pune	2	MIT School Of Engineering And Sciences, Pune	6
Sandip University,Nasik	3	Gokaraju Lailavathi Womens Engineering College, Hyderabad	7
CMR University School of Engineering & Technology, Bengaluru	3	Koneru Lakshmaiah Education Foundation Off Campus, Hyderabad	7
Aapeejay Institute of Management & Engineering, Technical Campus, Jalandhar	4	MIT School of Computing, Pune	8
Graduate School Of Engineering And Technology, Gujarat Technological University, Ahmedabad	5	Avantika University (MIT Pune Campus @ Ujjain), Ujjain	9
		DES Pune University, Pune	10

TOP 175 ENGINEERING INSTITUTE RANKINGS 2024

Top 175 Engineering Institute Rankings 2024 continued from page 1

Name	Rank	Name	Rank
Nutan Maharashtra Institute of Engineering And Technology, Pune	101	Hope Foundation's Finolex Academy of Management And Technology, Ratnagiri	131
Sri Sairam College Of Engineering (Formerly Shirdi Sai Engineering College), Bengaluru	102	The NorthCap University, Gurugram	132
Maharishi Markandeshwar Engineering College, Ambala	103	SAL Institute of Technology & Engineering Research, Ahmedabad	133
Sanjivani College Of Engineering, Ahmednagar	104	Alva's Institute Of Engineering And Technology, Mangaluru	134
MVJ College of Engineering, Bengaluru	105	Sankalchand Patel College of Engineering, Mehsana	135
KLS Gogte Institute of Technology, Belgavi	106	Gopalan College of Engineering And Management, Bengaluru	136
Gujarat Power Engineering & Research Institute, Ahmedabad	107	Jawaharlal Nehru New College Of Engineering (JNNCE), Shivamogga	137
Asansol Engineering College, Asansol	108	Gujarat Technological University, Ahmedabad	138
Rajshree Institute of Management & Technology, Bareilly	109	International Institute Of Information Technology (IIIT), Pune	139
Keystone School Of Engineering, Pune	110	IIMT College Of Engineering, Greater Noida	140
Indrashil University, Mehsana	111	Chandigarh Engineering College, Mohali	141
Kanpur Institute Of Technology, Kanpur	112	Dr. Sudhir Chandra Sur Institute Of Technology And Sports Complex, Kolkata	142
Chhotubhai Gopalbhai Patel Institute Of Technology, Vidyanagar	113	M S Engineering College, Bengaluru	143
BRACT's, Vishwakarma Institute Of Information Technology, Pune	114	Aalim Muhammed Salegh College Of Engineering, Chennai	144
Harcourt Butler Technical University (Formerly Harcourt Butler Technological Institute), Kanpur	115	K J's Educational Institute, K J College Of Engineering & Management Research, Pune	145
Tula's Institute, Dehradun	116	Kongunadu College of Engineering and Technology, Trichy	146
MEDI CAPS University, Indore	117	Ideal Institute Of Engineering, Kalyani	147
St Joseph Engineering College, Mangaluru	118	JLU School Of Engineering & Technology, Bhopal	148
Smt. Kashibai Navale College Of Engineering, Pune	119	Ajay Kumar Garg Engineering College, Ghaziabad	149
Rungta College Of Engineering & Technology, Bhilai	120	JB Institute of Technology, Dehradun	150
Guru Nanak Institute of Technology, Kolkata	121	Methodist College Of Engineering & Technology, Hyderabad	151
Aditya Institute Of Technology And Management, Sriakulam	122	Holy Mary Institute of Technology & Science, Medchal	152
Sikkim Manipal Institute Of Technology, Sikkim	123	Nalla Malla Reddy Engineering College, Ghatkesar Mandal	153
Narula Institute Of Technology, Kolkata	124	Vidyardhaka College Of Engineering, Mysuru	154
The Oxford College of Engineering, Bengaluru	125	Poornima College Of Engineering, Jaipur	155
Rao Bahadur Y. Mahabaleswarappa Engineering College, (Formerly Vijayanagar Engineering College), Cantonment Bellary	126	Vivekananda College Of Engineering And Technology, Bengaluru	156
D. Y. Patil College Of Engineering, Akurdi, Pune	127	University Institute Of Engineering And Technology - Kurukshetra University, Kurukshetra	157
Trinity College Of Engineering & Research, Pune	128	Integral University, Lucknow	158
Indira Gandhi Delhi Technical University For Women (IGDTUW), Delhi	129	Chalapathi Institute Of Engineering And Technology, Guntur	159
Sree Dattha Institute of Engineering & Science, Hyderabad	130		

TOP 70 PRIVATE INSTITUTES - PLACEMENT

Name	Rank	Name	Rank
SRM Institute of Science and Technology, Chennai	1	Haridwar University (Formerly Roorkee College of Engineering), Roorkee	37
Birla Institute Of Technology & Science, Pilani	1	Chandigarh Engineering College, Jhanjheri, Mohali	38
Sathyabama Institute of Science And Technology, Chennai	2	Vignan Institute of Technology And Science, Hyderabad	39
Hindustan Institute of Technology and Science (Deemed to be University), Chennai	3	Maharaja Surajmal Institute of Technology, Delhi	39
Amity School Of Engineering And Technology-Amity University, Noida	4	NIST University, Berhampur	40
Dr.M.G.R. Educational and Research Institute, Chennai	4	Anurag University, Malkajigiri	41
Siksha 'O' Anusandhan (Deemed To Be University), Bhubaneswar	5	GITA Autonomous College, Bhubaneswar	42
K. J. Somaiya College of Engineering, Somaiya Vidyavihar University, Mumbai	6	ISBM College of Engineering, Pune	43
University of Engineering & Management, Jaipur	7	BRACT's, Vishwakarma Institute Of Information Technology, Pune	44
Pranveer Singh Institute of Technology (PSIT), Kanpur	7	School Of Engineering, Presidency University, Bengaluru	45
Faculty Of Engineering, Teerthanker Mahaveer University (TMU), Moradabad	8	K J's Educational Institute, K J College Of Engineering & Management Research, Pune	46
VELS Institute Of Science Technology and Advanced Studies (VISTAS), Chennai	8	BLDEA's Vachana Pitamahra Dr. P.G. Halakatti College of Engineering & Technology, Vijayapur	47
C. V. Raman Global University, Bhubaneswar	9	CMR Institute Of Technology, Bengaluru	48
Chitkara University, Patiala	10	Don Bosco Institute of Technology, Bengaluru	49
Poornima University, Jaipur	10	Vignan's Foundation For Science Technology & Research (Deemed To Be University), Guntur	50
Rajalakshmi Engineering College, Chennai	11	New Horizon College Of Engineering, Bengaluru	50
Institute of Engineering & Management, Kolkata	11	Harcourt Butler Technical University (Formerly Harcourt Butler Technological Institute), Kanpur	51
Sharda School of Engineering and Technology, Sharda University, Greater Noida	12	Symbiosis Institute Of Technology, Pune	52
IMS Engineering College, Ghaziabad	13	Jawaharlal Nehru New College Of Engineering (JNNCE), Shivamogga	53
Galgotias University, Greater Noida	13	Atharva College Of Engineering, Mumbai	53
REVA University, Bengaluru	14	Gandhi Institute For Education and Technology, Baniatangi, Bhubaneswar	54
Thadomal Shahani Engineering College, Mumbai	15	Datta Meghe College of Engineering (DMCE), Navi Mumbai	55
Amity School of Engineering & Technology, Gurugram	16	G.H. Raisoni College Of Engineering, Nagpur	56
Alliance College of Engineering & Design, Alliance University, Bengaluru	17	Vishwakarma Institute of Technology, Pune	57
Cambridge Institute Of Technology, Bengaluru	18	Jayawant Shikshan Prasarak Mandal (JSPM) Rajarshi Shahu College Of Engineering (RSCOE), Pune	58
Sona College Of Technology, Salem	19	Terna Engineering College, Navi Mumbai	59
Koneru Lakshmaiah Education Foundation (Deemed To Be University), Guntur	20	Narula Institute Of Technology, Kolkata	60
Guru Nanak Institute of Technology, Kolkata	21	Vardhaman College Of Engineering, Hyderabad	61
S.A. Engineering College, Chennai	22	Vidya Jyothi Institute Of Technology, Hyderabad	62
G.L.Bajaj Institute of Technology & Management, Greater Noida	23	Ganga Institute Of Technology And Management, Bahadurgarh	63
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AMC Engineering College, Bengaluru	25	Tagore Engineering College, Chennai	65
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Vivekanand Education Society's Institute Of Technology, Mumbai	26	PERI Institute of Technology, Chennai	67
SVKM's NMIMS, Mukesh Patel School of Technology Management & Engineering, Mumbai	27	Institute Of Technology, Nirma University, Ahmedabad	68
University of Engineering & Management, Kolkata	28	Aditya Institute Of Technology And Management, Sriakulam	69
B.N.M. Institute Of Technology, Bengaluru	29	NSHM Knowledge Campus - Group Of Institutions, Durgapur	70
Maharishi Markandeshwar Engineering College, Ambala	30		
KIET Group of Institutions, Ghaziabad, Delhi-NCR	30		
JIS College Of Engineering, Kalyani	31		
Jaypee Institute of Information Technology, Noida	32		
Noorul Islam Centre for Higher Education, Kanyakumari	32		
VNR Vignana Jyothi Institute of Engineering & Technology, Hyderabad	33		
Gokaraju Institute Of Engineering And Technology, Hyderabad	33		
KCG College of Technology (An Autonomous Institution), Chennai	34		
Dr. Vishwanath Karad MIT World Peace University, Pune	35		
Shivalik College Of Engineering, Dehradun	36		

EMPOWERING TOMORROW'S LEADERS THROUGH INNOVATIVE EDUCATION

HKBK College of Engineering, Bengaluru, renowned for its commitment to academic innovation and quality, offers a diverse array of undergraduate, postgraduate, and doctoral programs in engineering and management.

HKBK GROUP OF INSTITUTIONS
www.hkbk.edu.in

HKBK fosters an environment where learning is not just a process but an enjoyable experience. The institution located conveniently opposite Manyata Tech Park, ensures a cosmopolitan atmosphere on its serene campus.

HKBK holds prestigious accreditations such as NBA and NAAC. The faculty members dedicated to teaching and research, provide personalised attention to students, guiding them towards academic and professional success.

With advanced facilities including libraries, discussion rooms, playgrounds, and laboratories, HKBK offers holistic



learning, conducive to intellectual growth and exploration. The institution has consistently achieved great passing results and university ranks.

HKBK boasts strong ties with industry

leaders, offering students opportunities for real-world research, internships, and placements. Collaborations with renowned organisations ensure hands-on experience and exposure in latest technology and business advancements.

HKBK's robust placement cell facilitates interactions with over 200 employers annually. Companies like Wipro, Infosys, Dell and esteemed defense service organizations actively seek HKBK graduates.

Thus, HKBK has emerged a dynamic hub of learning, innovation, and opportunity, empowering students to realise their fullest potential and emerge as leaders in their chosen fields.

For more details, contact:
HKBK College of Engineering
Address: 22/1,
Opp Manyata Tech Park,
Nagawara,
Bengaluru - 560045
Contact No: 90355 22311
Email: admissions@hkbk.edu.in
Website: https://www.hkbk.edu.in

SRK Institute of Technology, Vijayawada	159
CMR Technical Campus, Hyderabad	160
SJC Institute of Technology, Chickballapur	161
ATME College Of Engineering, Mysuru	162
Allenhouse Institute of Technology, Kanpur	163
Tulsiramji Gaikwad- Patil College Of Engineering & Technology, Nagpur	164
Bapatla Engineering College, Bapatla	165
Baba Institute Of Technology & Sciences, Visakhapatnam	166
Aditya Engineering College, Surampalem	167

Lords Institute Of Engineering And Technology, Hyderabad	168
BBS College of Engineering And Technology, Prayagraj	169
K.S.Rangasamy College Of Technology, Tiruchengode	170
Madanapalle Institute of Technology & Science, Angallu Madanapalle	171
Dadi Institute Of Engineering & Technology [Autonomous], Visakhapatnam	172
New Horizon Institute of Technology and Management, Mumbai	173
SKN Singhad College Of Engineering, Solapur	174
I.T.S. Engineering College, Greater Noida	175

TOP 30 INSTITUTES - RESEARCH CAPABILITY

Name	Rank
Birla Institute Of Technology & Science, Pilani	1
Koneru Lakshmaiah Education Foundation (Deemed To Be University), Guntur	1
SRM Institute of Science and Technology, Chennai	2
Siksha 'O' Anusandhan (Deemed To Be University), Bhubaneswar	3
C. V. Raman Global University, Bhubaneswar	4
Amity School of Engineering & Technology, Gurugram	5
Alliance College of Engineering & Design, Alliance University, Bengaluru	6
Sharda School of Engineering and Technology, Sharda University, Greater Noida	7
Sathyabama Institute of Science And Technology, Chennai	8
Galgotias University, Greater Noida	9
Hindustan Institute of Technology And Science (Deemed to be University), Chennai	9
CMR Institute Of Technology, Bengaluru	10
Dr. M.G.R. Educational And Research Institute, Chennai	10
Chitkara University, Patiala	11
VELS Institute Of Science Technology and Advanced Studies (VISTAS), Chennai	11
KCG College of Technology, Chennai	12
SIES Graduate School of Technology, Navi Mumbai	13
Rajalakshmi Engineering College, Chennai	14
SVKM's Dwarkadas J.Sanghvi College of Engineering, Mumbai	15
REVA University, Bengaluru	15
Sankalchand Patel College of Engineering, Mehsana	16
Chandigarh Engineering College, Jhanjheri, Mohali	17
G.L.Bajaj Institute of Technology & Management, Greater Noida	18

Name	Rank
NIST University, Berhampur	18
IMS Engineering College, Ghaziabad	19
Allenhouse Institute of Technology, Kanpur	20
University of Engineering & Management, Jaipur	21
Sona College Of Technology, Salem	21
Pranveer Singh Institute of Technology (PSIT), Kanpur	22
JIS College Of Engineering, Kalyani	23
Jaypee Institute of Information Technology, Noida	24
Amity School of Engineering & Technology, Gwalior	25
KIET Group of Institutions, Ghaziabad, Delhi-NCR	25
SAL Institute of Technology & Engineering Research, Ahmedabad	26
Jayawant Shikshan Prasarak Mandal (JSPM) Rajarshi Shahu College Of Engineering (RSCOE), Pune	27
Guru Nanak Institute of Technology, Kolkata	28
Shah And Anchor Kutchhi Engineering College, Mumbai	28
School Of Engineering, Presidency University, Bengaluru	29
Poornima University, Jaipur	30
Anurag University, Medchal-Malkajigiri	30

EMERGING ENGINEERING INSTITUTES - RESEARCH CAPABILITY

Name	Rank
SRM University, Amaravati	1
Sandip University, Nasik	1
CMR University School of Engineering & Technology, Bengaluru	2
MIT School Of Engineering And Sciences, Pune	3
Koneru Lakshmaiah Education Foundation Off Campus, Hyderabad	4

Shaping futures with experience and expertise



Since 2001, B.N.M. Institute of Technology (BNMIT) has emerged a prominent institution in Karnataka, under the philanthropic and visionary leadership of Founder and Managing Trustee, N. Raghunath Rao Maanay, and Founder Secretary, Prof. Sunanda P. Jadhav, further enhanced by Secretary, Narayan Rao R. Maanay.

Attaining autonomy in 2021, one of the premier institution with a lush campus offers undergraduate programs in Computer Science, Electrical & Electronics, Electronics &

Communication, Mechanical, Information Science, and Artificial Intelligence & Machine Learning, alongside M.Tech and MBA programs.

BNMIT's infrastructure includes Wi-Fi network, digital classrooms, laboratories, Centers of Excellence, skill labs, conference/seminar halls and auditorium.

The outcome-based education system employs project-based teaching-learning techniques, which emphasise skill development. Centres of Excellence and Engineering Exploration Lab and Experiential Learning Lab help carry-out

HIGHLIGHTS:

- Ranked in the Band "Performer" under "Colleges/Institutes (Private / Self-financed) (Technical)", and in the 26-50 bracket by ARIIA
- Ranked 151-300 in NIRF innovation category
- All eligible programs have NBA accreditation
- "A" grade certification from NAAC
- Listed among the top 100 institutions in India by reputed publications
- LMS and Microsoft Teams for online education
- QS IGAUGE* awarded BNM Institute of Technology with a Diamond College Rating

projects effectively.

The career and professional development cell has structured training programs, ensuring remarkable placement of eligible students across over 150 companies with attractive salary packages.

For more details contact:
BNM Institute of Technology
12th Main Road, 27th Cross,
Banashankari 2nd stage,
Bengaluru, Karnataka 560070
Call: 8867703274/75,
8867754415/ 16/ 17/ 18/ 19/ 20,
9606009791/ 93, 9972190363,
8147087272, 8147097272
Email: principal@bnmit.in
Website: www.bnmit.org

FOR THE CRITICAL THINKERS OF TOMORROW

HARIDWAR UNIVERSITY: CULTIVATING TOMORROW'S VISIONARY TECHNOCRATS AND ENTREPRENEURS THROUGH MULTIDISCIPLINARY IMPECCABILITY



Best University Award by Hon'ble CM, Govt. of Uttarakhand

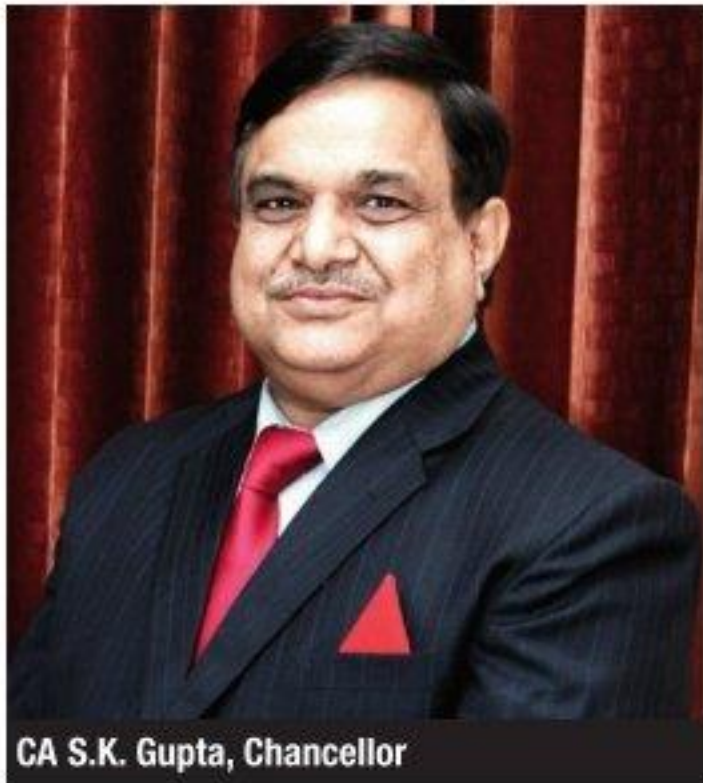
Inspired by the vision of Make in India/ Skill India, coherent with the rapid digitization and enhancing start-ups, Haridwar University is way ahead in mentoring the students to become world class technocrats & entrepreneurs with integrity, professionalism and ethics. Based on NEP 2020, Students are made richer in cognitive skills, reasoning, innovation and keeping pace with the current trends with multidisciplinary approach.

Multidisciplinary studies have now overlapped the trend of 21st century with its wide range of transformational perspectives. HU is quite aggressive in pro-

viding demand led and competency-based study, instead of following conventional pattern. Critical thinking skills are developed to jump across disciplinary boundaries. This makes the students well equipped in flexibility, adaptability, PBL and solving skills, using latest technology to become outstanding achievers, leaders and stakeholders. Needless to say,

that it's focus on purposefulness, EQ, instead of IQ alone and mindfulness is a unique feature of the University teaching, making it a temple of learning, flexibility and revolution.

Collaboration with the well-known corporations like NASSCOM, L&T EDU has inspired the students with valuable inputs, practical experiences in real world problem solving. L&T has been conducting short term & long-term value-based courses, not only to make academic professionals in latest technology but also industry ready. L&T is infusing knowledge in AI, Python, Cyber security, ML,



CA S.K. Gupta, Chancellor

etc. to the students which will encourage to fulfil the needs of the day. To cultivate a strong culture of entrepreneurship, start-ups and incubators besides a focus on research and innovation, University is running programs like MBA Global, Retail & Pharma Management which are accepted globally. MBA Global are assumed to have assured placement letter: Final outcome of all these efforts is reflected by the placements. Their students are regularly getting placed with a remarkable record placement, the highest package offered as of 85 LPA with an average package of 6 LPA.

Haridwar University is proud to embrace technology as an enabler of education. They are committed to provide the students with cutting edge tools, latest programs and platforms, ensuring that they are equipped to lead in the digital future and fulfil the dream to make India a "Vishwaguru".

For more information, contact:
Haridwar University
www.huroorkee.ac.in
M: +91 98010 12345, 75001 02111

The Academic Odyssey: Nurturing Brilliance, Fostering Change



Image is for referral graphical representation only

Sathyabama Institute of Science and Technology, nestled in the vibrant city of Chennai, stands tall as a testament to academic brilliance and social responsibility. Established in 1987 by the visionary founder Chancellor Dr. Jeppiaar, the institution has since flourished under the dynamic leadership of Dr. Mariazeena Johnson, Chancellor; and Dr. Marie Johnson, President, along with a cadre of dedicated Vice Presidents and faculty members.

With a diverse array of academic programs spanning Engineering, Science, Technology, Architecture, Law, Pharmacy, Dental, Nursing, Management, Arts, and more, Sathyabama Institute has firmly established itself as one of premier academic and research university in India. Recognized by esteemed bodies such as the National Accreditation and Assessment Council and accredited with the highest grades by NAAC, the institution's commitment to excellence is evident in its rankings and ratings, both nationally and internationally.

Beyond academic pursuits, Sathyabama is a hub for groundbreaking research and innovation. With state-of-the-art facilities and a focus on interdisciplinary collaboration, the institution has fostered an environment conducive to pushing the boundaries of knowledge. The Sathyabama Centre for Advanced Studies, a sprawling establishment spanning 60,000 sq.ft, stands as a testament to the institu-



Dr. Mariazeena Johnson, Chancellor



SATHYABAMA
INSTITUTE OF SCIENCE AND TECHNOLOGY
(DEEMED TO BE UNIVERSITY)
CATEGORY - I UNIVERSITY BY UGC

tion's dedication to advancing the frontiers of science and technology.

Furthermore, Sathyabama's global appeal is underscored by its International Research Centre and Sathyabama Research Park, attracting talent from around the world to engage in cutting-edge research. With numerous research centers working in tandem, the institution boasts an impressive track record of technology trans-

fers, patents, and publications, solidifying its position as a leader in research and innovation.

In addition to academic and research excellence, Sathyabama Institute prides itself on its commitment to social welfare and community development. Under the stewardship of Dr. Mariazeena Johnson, the institution has spearheaded numerous initiatives aimed at uplifting the underprivileged and marginalized sections of society. From providing scholarships to supporting orphanages and rural schools, Dr. Johnson's vision of inclusive education and empowerment permeates every facet of the institution.

Dr. Mariazeena Johnson's unwavering dedication to social causes has garnered widespread recognition, both nationally and internationally. Her tireless efforts in promoting education and women's empowerment have earned her accolades such as being named among the "Top 12 Women Transforming India" by Niti Aayog and the UN. Additionally, she has been honored by the then President of India for her outstanding contributions to societal development.

As Sathyabama Institute of Science and Technology continues to soar to greater heights of academic quality and social impact, it serves as a beacon of hope and inspiration for the future generation of leaders and changemakers. With its ethos of innovation, inclusivity, and social responsibility, Sathyabama remains steadfast in its mission to create a brighter and more equitable world through education and research.

BRIDGING WORLDS: ENGINEERING'S BOUNDLESS REACH



5489 publications, and 24,450 citations. Initiatives like Hindustan Technology Mission drive innovation in areas like Semiconductor and Quantum technology, emphasizing collaboration and industry partnerships.

IN THIS MODERN WORLD, WHAT ARE THE GLOBAL SUSTAINABILITY EFFORTS UNDERTAKEN AT HITS?

Sustainability is a key focus for HITS. We align our actions with the United Nations Sustainable Development Goals (SDGs) and actively contribute to global efforts through various initiatives. Our rankings in the Higher Education

Impact Rankings reflect our commitment to sustainable campus initiatives, clean energy, and responsible consumption.

WHAT ABOUT INDUSTRY-ACADEMIA COLLABORATION?

HITS is committed to nurturing robust Industry-Academia Collaborations and over the years, we have forged more than 150 MoUs with esteemed educational institutions, industries, and organizations in over 42 countries. These partnerships play a pivotal role in facilitating internships, guest lectures, curriculum enrichment, and industry-sponsored research projects, providing students with invaluable hands-on experience in real-world engineering settings.

FINALLY, COULD YOU SHARE SOME HIGHLIGHTS OF HITS'S ACHIEVEMENTS AND STUDENT ACCOMPLISHMENTS?

HITS offers unique facilities such as aircraft hangars, flight simulation tech, underwater robotics, and communication research centers. These resources, in collaboration with industry giants like IBM, Royal Enfield, and Qmax, provide students exceptional opportunities for engineering exploration. Notably, HITS and Qmax have partnered to establish the eHITS center, focusing on test engineering and capacity building for the electronics industry.

For Further Details Contact :

Hindustan Institute of Technology & Science

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Chennai-603103, India.

Phone: +91-44-2747 4262

Toll Free: 1800 425 4438

Email: info@hindustanuniv.ac.in

Website: www.hindustanuniv.ac.in



Dr. Anand Jacob Verghese, Chancellor, Hindustan Institute of Technology and Science



HINDUSTAN
INSTITUTE OF TECHNOLOGY & SCIENCE
(DEEMED TO BE UNIVERSITY)

collaboration with industry, integrating real-world insights and skills. Partnerships with IBM and ENAC showcase our commitment to cutting-edge trends. Collaboration with GARC underscores our dedication to industry relevance.

HOW ABOUT THE FACILITIES AVAILABLE TO STUDENTS?

Our top-notch facilities include advanced labs, workshops, and research centers. For instance, our Aero department offers aircraft hangars, flight simulation tech, and a vast library with 1.2 million resources. Currently, students are developing KCG Verghese SAT, a satellite project in collaboration with ISRO.

CAN YOU TELL US ABOUT THE INSTITUTION'S FOCUS ON INNOVATION AND ENTREPRENEURSHIP?

Innovation and entrepreneurship are core values at HITS. Our incubation centers nurture groundbreaking ideas. HITS boasts over 124 patents,

HITS AS A BRAND IS IMPRESSIVE AND REPUTED IN THE FIELD OF HIGHER EDUCATION, COULD YOU ELABORATE ON THE ENGINEERING PROGRAMS OFFERED AT HITS?

HITS provides diverse engineering programs, including Aeronautical, Aerospace, Automobile, EEE, ECE, Mechanical, Mechatronics, and more. Nine programs are accredited by the IET, UK, and ten by the NBA, India, ensuring industry-standard quality and relevance.

IT'S EVIDENT FROM THE ACCREDITATIONS THAT INDUSTRY RELEVANCE IS A PRIORITY AT HITS. HOW DOES THE INSTITUTION ENSURE THAT ITS CURRICULUM ALIGNS WITH THE LATEST INDUSTRY TRENDS AND PRACTICES?

Our curriculum evolves through

RE-INVENTING TEACHING AND LEARNING IN CLASSROOMS THE GALGOTIAS ACTIVE LEARNING ECOSYSTEM

Galgotias University, one of the prominent university in India, has taken significant strides in integrating active learning methodologies into its engineering curriculum. This innovative approach not only revolutionizes how students learn but also significantly enhances their educational experience and prepares them for real-world challenges. Here, we explore the multifaceted benefits of this educational shift initiated for the first time in India by Galgotias University.

Enhanced Understanding and Retention

At Galgotias, Active learning transcends traditional lecture methods by engaging students in activities like problem-solving, group discussions, and hands-on projects. At Galgotias University, this approach has proven particularly effective in teaching complex engineering concepts. By actively participating in the learning process, students develop a deeper understanding of the subject matter. Studies suggest that students retain information better when they are actively involved in the learning process, a critical advantage in fields as demanding as engineering. Almost every lab at Galgotias is aligned with the Industry with the iOS development center powered by Apple and Infosys being the newest addition.

Development of Critical Thinking and Problem-Solving Skills

Engineering is a discipline that thrives on innovation and problem-solving. Active learning at Galgotias University encourages students to think critically and solve real-world problems. By working through actual engineering challenges during their studies, students sharpen their analytical skills, which are essential for any successful engineer. This practice not only prepares them for their future careers but also instills a mindset geared towards innovation and continuous improvement. As a result, multiple startups have been founded at Galgotias.

Increased Student Engagement and Motivation

Traditional lectures can sometimes lead to disengagement and passive learning. However, active learning strategies employed by Galgotias University keep students engaged and motivated. These methods often require participation, collaboration, and interaction, which make the learning experience more enjoyable and stimulating. Engaged students are typically more motivated to learn and succeed, which is evident in the increased attendance rates and higher academic



Active Learning in progress at the iOS Development Centre powered by Apple and Infosys at Galgotias University.

performance at the university.

Improved Teamwork and Communication Skills

Engineering projects often require teamwork, and employers highly value engineers who can effectively collaborate and communicate. Active learning environments, like those at Galgotias University, foster the development of these soft skills. Students regularly work in teams, which helps them learn how to communicate their ideas clearly, listen to others, and perform effectively in a group setting. These skills are crucial in professional settings where teamwork is often the key to success.

Better Preparation for the Workforce

One of the most significant benefits of active learning is how well it prepares students for the engineering workforce. Galgotias University's approach to active learning includes industry collaborations, internships, and project-based tasks that simulate real-world engineering work. This exposure ensures that students are not only academically prepared but are also familiar with the practical aspects of engineering work, making them highly valuable to potential employers.

Conclusion

Galgotias University's adoption of active learning methodologies in its engineering courses represents a forward-thinking approach to education which is the reason the university has been climbing Indian and International rankings year after year: 5 programs of Galgotias University are accredited by the NBA (National Board of Accreditation) out of which 3 programs are from Engineering, namely CSE, ME & ECE & 1 from MBA & Pharmacy. The University has received a record breaking applications via CUET making Galgotias one of the most sought after university in India.

#GetYourSelfPlaced



(Under the Uttar Pradesh Private Universities Act No. 12 of 2019)

For more information visit:
<https://www.galgotiasuniversity.edu.in>



NUDGING YOUNG TALENT TO THEIR TRUE CALIBRE

Learning to embrace change at Maharaja Surajmal Institute of Technology

Affiliated to GGSIPU AICTE approved NAAC 'A' grade, all courses (CSE,IT,ECE,EEE) are NBA accredited. Established in 2001 under the aegis of Surajmal Memorial Education Society, New Delhi.

AWARDS & RANKINGS

- Engineering Education Excellence Award by the Institute of Engineers (India) in December 2021
- A+ Engineering College by State Fee Regulatory Committee Delhi
- Ranked No.1 among top engineering colleges in Delhi and 2nd in North zone by one of the leading media house in 2023.

NATIONAL COLLABORATIONS

- Collaborated with ONGC, Delhi for setting up Centre of Excellence in AI, ML & IOT

PLACEMENTS AND INTERNSHIPS

- Excellent placements in global companies like Google, Microsoft, Amazon, ZS, Accenture, Infosys, etc. with highest salary package of 50 LPA offered by Microsoft (2024 batch)
- Outstanding internship track record having lucrative internship

INTERNATIONAL COLLABORATIONS

- Organized 2nd International Conference on Artificial Intelligence and Applications (ICAIA-2024) on March 19-20, 2024 in collaboration with WIT, Boston, USA & Springer
- Signed MOU with WIT, Boston for student projects, graduation pipeline, seminars, conferences etc.

SIGNIFICANT ACHIEVEMENTS

- 25 Gold Medalists in GGSIPU, Delhi
- 02 students obtained AIR-11 and AIR-105 in GATE-2024
- 03 students selected in UPSC-2023 (AIR-74, AIR-129 & AIR-1004)
- 02 students were in team of Chandrayaan-3, launched by ISRO in 2023
- Faculty and students are both actively involved in publishing research papers in SCI, SCIE SCOPUS, ESCI indexed journals, research projects, funded research labs, patent grants etc.

offers of 1.25 lakh/month by Microsoft, 40K/month by Adobe etc.

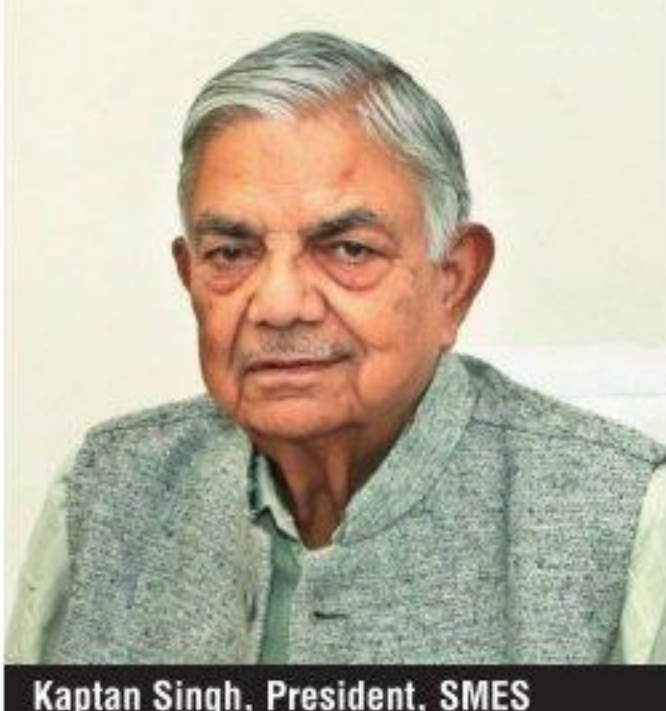
For more details visit

www.msit.in and

follow @msitnewdelhi on

Linkedin, Twitter, Instagram,

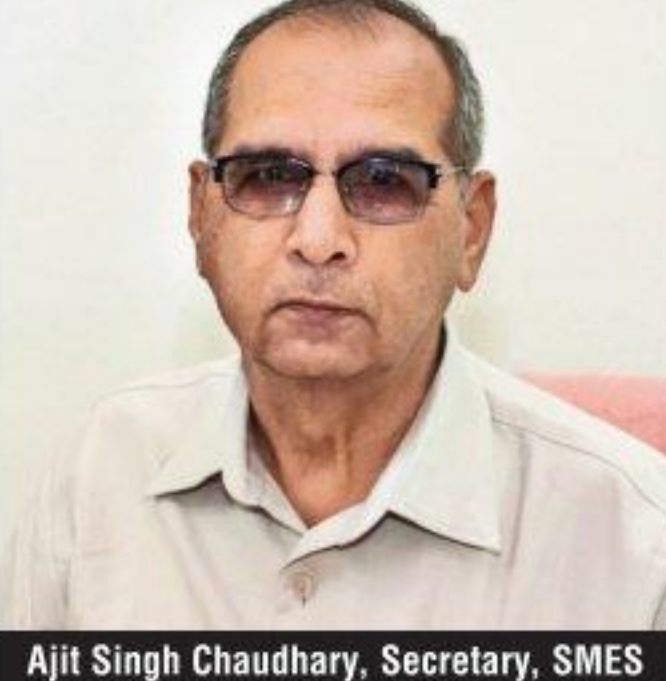
Facebook



Kaptaan Singh, President, SMES



Prof. (Dr.) Archana Balyan, Director, MSIT



Ajit Singh Chaudhary, Secretary, SMES

REGION-WISE RANKING

NORTH

Birla Institute Of Technology & Science, Pilani	1
Netaji Subhas University Of Technology, Delhi	2
Amity School Of Engineering And Technology, Noida	3
Sharda School of Engineering and Technology, Sharda University, Greater Noida	3
IMS Engineering College, Ghaziabad	4
Galgotias University, Greater Noida	4
Amity School of Engineering & Technology, Gurugram	5
G.L.Bajaj Institute of Technology & Management, Greater Noida	6
National Institute of Technology, Delhi	7
Chitkara University, Patiala	8
University of Engineering & Management, Jaipur	9
Pranveer Singh Institute of Technology (PSIT), Kanpur	10
Madan Mohan Malaviya University of Technology, Gorakhpur	11
Shobhit Institute Of Engineering And Technology, Meerut, Delhi-NCR	12
Jaypee Institute of Information Technology, Noida	12
Maharaja Surajmal Institute of Technology, Delhi	13
SRM University, Sonepat	14
KIET Group of Institutions, Ghaziabad, Delhi-NCR	15
Chandigarh Engineering College, Jhanjeri, Mohali	16
Amity School of Engineering & Technology, Lucknow	16
Ganga Institute Of Technology And Management, Bahadurgarh	17
World College Of Technology & Management, Gurugram	18
Haridwar University (Formerly Roorkee College of Engineering), Roorkee	19
Shivalik College Of Engineering, Dehradun	20

WEST

COEP Technological University, Pune	1
SVKM's Dwarkadas J.Sanghvi College of Engineering, Mumbai	2
Pimpri Chinchwad College of Engineering, Pune	3
K. J. Somaiya College of Engineering, Somaiya Vidyavihar University, Mumbai	4
Dr. Vishwanath Karad MIT World Peace University, Pune	5
Bharati Vidyapeeth (Deemed To Be University) College Of Engineering, Pune	6
IPS Academy, Institute of Engineering & Science, Indore	6
Vishwakarma Institute of Technology, Pune	7
Amity School of Engineering & Technology, Gwalior	8
Jayawant Shikshan Prasarak Mandal (JSPM) Rajarshi Shahu College Of Engineering (RSCOE), Pune	9
Thadomal Shahani Engineering College, Mumbai	10
SVKM's NMIMS, Mukesh Patel School of Technology Management & Engineering, Mumbai	10
Fr. Conceicao Rodrigues College Of Engineering, Mumbai	11
SIES Graduate School of Technology, Navi Mumbai	12
Shah And Anchor Kutchhi Engineering College, Mumbai	12
Vivekanand Education Society's Institute Of Technology, Mumbai	13
Shri Ram Institute of Technology, Jabalpur	13
Institute Of Technology, Nirma University, Ahmedabad	14
Atharva College Of Engineering, Mumbai	15
Terna Engineering College, Navi Mumbai	15
Mahatma Gandhi Mission's College Of Engineering And Technology, Mumbai	16
Datta Meghe College of Engineering (DMCE), Navi Mumbai	17
Thakur College Of Engineering & Technology, Mumbai	18
D. Y. Patil Institute of Technology, Pimpri, Pune	19
Shree L.R. Tiwari College of Engineering, Thane	20

EAST

Siksha 'O' Anusandhan (Deemed To Be University), Bhubaneswar	1
National Institute of Technology, Rourkela	2
Institute of Engineering & Management, Kolkata	3
C. V. Raman Global University, Bhubaneswar	4
JIS College Of Engineering, Kalyani	5
NIST University, Berhampur	6
University of Engineering & Management, Kolkata	7
GITA Autonomous College, Bhubaneswar	8
Gandhi Institute For Education and Technology, Baniatangi Bhubaneswar	9
Birsa Institute Of Technology (BIT) Sindri, Dhanbad	10
NSHM Knowledge Campus - Group Of Institutions, Durgapur	11
Gandhi Engineering College, Bhubaneswar	12
Techno International, New Town, Kolkata	13
Asansol Engineering College, Asansol	14
Guru Nanak Institute of Technology, Kolkata	15

SOUTH

SRM Institute of Science and Technology, Chennai	1
Koneru Lakshmaiah Education Foundation (Deemed To Be University), Guntur	2
Sathyabama Institute of Science And Technology Chennai	3
Hindustan Institute of Technology and Science (Deemed to be University), Chennai	4
REVA University, Bengaluru	5
Dr. M.G.R. Educational and Research Institute, Chennai	6
VELS Institute of Science Technology & Advanced Studies (VISTAS), Chennai	7
Alliance College of Engineering & Design, Alliance University, Bengaluru	8
BMS College of Engineering, Bengaluru	8
Rajalakshmi Engineering College, Chennai	9
AMC Engineering College, Bengaluru	10
PSG College Of Technology, Coimbatore	11
VNR Vignana Jyothi Institute of Engineering & Technology, Hyderabad	12
Anurag University, Medchal-Malkajgiri	13
Gokaraju Institute Of Engineering And Technology, Hyderabad	13
Sona College Of Technology, Salem	14
B.N.M. Institute of Technology, Bengaluru	15
Vardhaman College Of Engineering, Hyderabad	16
New Horizon College Of Engineering, Bengaluru	17
KCG College of Technology (An Autonomous Institution), Chennai	18
S.A. Engineering College, Chennai	19
BLDEA's Vachana Pitamaha Dr. P.G. Halakatti College of Engineering & Technology, Vijayapur	20

RESEARCH METHODOLOGY
TOP ENGINEERING COLLEGES IN INDIA

Continued from page 1

Desk research- This module was a secondary research module. A comprehensive list of engineering colleges was generated with the help of the internet, magazines, and other publications. The various sources used for the generation of the engineering college list included:

- List of colleges/ universities from previous surveys
 - A discussion with industry experts to add/delete any college to ensure we have a comprehensive list
- However, it is not possible to get an exhaustive list of colleges and include them in the survey. To give equal chance to all, we had an option of adding any new college name in the survey form if any respondent mentioned any college name outside our list. Effectively, every engineering college had a chance of getting covered in the survey if their name was mentioned by the respondents.

Perceptual Survey- In this Module, a structured questionnaire was administered to selected respondents including HR professionals, faculty, alumni, current students, and aspiring students to arrive a ranking and rating of engineering colleges. The sample selection was done using convenience, referral, and snowball sampling methods though the sample was spread out geographically to get better representation. More than 2000 sample survey was conducted across key cities. The geographical spread of the sample was ensured by selecting multiple starting points spread across the cities.

The following key parameters were covered in Perceptual Rating

- Infrastructure
- Faculty
- Course Curriculum
- Industry Interaction
- Pedagogy
- Research Orientations & focus.
- Global Exposure
- Placement
- Overall Brand Value

Factual Survey- In this module, more than 1500 engineering colleges were sent the factual data questionnaire and then rigorously followed up through different modes such as telephone, email, and even face-to-face if required.

The factual data sheet was focused on the following information areas:

- General information of the college: Establishment, College type, Affiliation, etc.
- Courses offered & number of seats.
- Infrastructure
- Faculty
- Intellectual capital
- Industry interface
- Placement
- Potential to network
- Exchange programs & Global exposure
- Research Orientation & focus.
- Alumni chapter

Analysis: Final Ranking of Engineering Colleges

A robust approach was followed to arrive at the final rankings. The step-by-step process is given below:

- **Factual Score**

- The information collected corresponded to similar parameters as in the perceptual survey.
- A detailed scoring system was developed for each parameter.
- The raw scores were weighted by their importance to arrive at weighted scores.

● **Perceptual Score**

- Ratings on various parameters
- Calculating the importance of various parameters to arrive at weights for each parameter – we used a regression model to arrive at the importance of various parameters.
- Calculation of raw scores and weighted scores for each parameter.
- Calculation of overall score for each college using importance weights.
- The final rank was calculated for all those Engineering colleges that had shared the factual data.
- Also, the list of top 30 colleges who scored high in Perceptual (but did not submit factually) were listed in alphabetical order:

Some caveats:

- Only those colleges who participated in the Factual Survey have been ranked in all modules.
- If the GAP between institutes is found to be very low, both institutes are awarded the same rank in all modules.
- Institutes government-funded/ getting grants are considered as Government Institute.
- Relatively newer colleges that have less than 5 batches graduated out of their colleges were included in Emerging Engineering College List.

About Avance Insights Pvt Ltd (Avance Insights)

Avance is a new age strategic research and consulting firm founded by Industry experts from diverse academic and industry background. Avance leverages advanced technologies to provide actionable insights to power client's businesses in real-time. Avance has an eco-system where clients' interests are aligned with the best-in-class tailored made solutions. Avance has executed assignments spanning large scale surveys in Healthcare, Agriculture, Livelihood, Education, Water and Sanitation, Rural Development Sector, Financial Inclusion, Air Pollution, Climate Change, FMCG, IT & ITeS, Automobile, Retail, Fashion, Food & Beverages, Tourism etc.

The team behind the company's success is a mix of experts, experienced industry veterans and dynamic young professionals which makes a perfect combination of knowledge, experience, and cutting-edge technology. Avance has PAN INDIA Network and covered entire part of country successfully. Avance Insights is a corporate member of MRSI and follows the MRSI code of conduct while conducting all its research projects. For more information about the company please visit www.avance-india.in

Note: Present survey has been exclusively conducted by an independent Research Agency named Avance Insights Pvt Ltd using stated methodology for arriving at given rankings. The publication house and its affiliates/ employees/authorized representatives/group companies are not responsible/ liable for the said rankings. Readers are advised to take an informed decision before acting upon the survey rankings.

EMPOWERING TOMORROW'S LEADERS WITH INNOVATION AND ACADEMIC PROWESS



CMR University (CMRU) established under Act 45 of 2013, offers a dynamic learning environment across a comprehensive range of academic disciplines.

Aiming for Academic Diversity

At CMR University, students are offered a vast array of academic disciplines to explore, including architecture, design, engineering, law, management, economics, commerce, social sciences, humanities, education, and science studies. This multifaceted approach ensures that students can delve into their passions while gaining a holistic education. Students aspiring to pursue their academic interests and follow their passions can sit for the CMR University Admission Test (CMRUAT). This test serves as the gateway for securing the prestigious scholarships offered by CMRU for both undergraduate and postgraduate courses.

DCCC - Empowering the Future

The Department of Common Core Curriculum (DCCC) at CMR University equips students with essential 21st-century competencies. Integrated with students' program-specific courses, CCC emphasises career readiness, societal contribution, and self-awareness with-



in a global context.

IIC - Igniting Excellence

CMR University fosters a culture of innovation with its Institution's Innovation Council (IIC). Established in alignment with the directives of the Innovation Cell, Ministry of Education, Government of India, the IIC spearheads numerous initiatives to nurture innovation and entrepreneurship within the campus community.

Training and Placement Centre

CMR University's Training and Placement Centre, led by seasoned professors, is committed to fostering career-ready graduates. Recognising the evolving demands of the corporate world, the centre actively prepares students for professional success.



Aim Higher with ACCP

The Accelerated Credit Course Programme (ACCP) empowers high school students across various academic backgrounds to pursue advanced certifications and credits in specialised fields, thereby enhancing their academic profile. Open to students across various boards of study, ACCP offers a range of courses for enrollment. Upon successful completion, participants receive certificates, marking their achievement in this innovative initiative.

Nurturing Student Excellence

The Office of Student Affairs (OSA) at CMR University fosters student growth through LEAP—Learning, Engagement, and Advancement Programmes. With a focus on co-curricular activities and student-centric environments, OSA cultivates leadership, community, and diverse opportunities, empowering students to thrive academically and personally.

Success Beyond Classroom Boundaries

Students discover a world beyond textbooks at CMR University through the dynamic array of clubs, where they can delve into new skills, nurture passions, or connect with like-minded peers. From arts to entrepreneurship, there are clubs for every interest, to shape the campus experience and forge lasting connections.

By fostering creativity, innovation, and ethical leadership, CMR University shapes the leaders of tomorrow who will drive positive change in our society.

For more information, call +91- 9342900666 or visit: www.cmr.edu.in

Global Campus: Diverse academic disciplines for a globalized world

East Point Group of Institutions is one of the premier multidisciplinary academic hub, epitomizing the essence of a global campus in East Bangalore. Established in 1997 by the visionary Dr. S.M. Venkatpathi, and operating under the M.G. Charitable Trust, East



Institutions under East Point Group of Institutions:

- East Point College of Medical Sciences & Research Centre
- East Point Medical College Hospital
- East Point College of Engineering & Technology
- East Point College of Higher Education
- East Point College of Management
- East Point College of Nursing
- East Point School of Nursing
- New Royal College of Nursing
- East Point College of Physiotherapy
- East Point College of Pharmacy
- EPCMS & RC-Allied Health Sciences
- East Point Pre-University College- Jnanaprabha Campus
- East Point Pre-University College-Academy Campus
- East Point School



Why aspirants are flocking to take admissions here?

- Great Training & Placements
- Corporate Connectivity
- Value Added Programs
- Rankings and Recognitions
- Diverse Academic Offerings
- Green Campus
- Beyond Curriculum
- Holistic Development
- Student Mentoring
- Research & Innovation Initiatives



campus, aptly named "Jnanaprabha," serves as a vibrant melting pot where over 10,000 students from across India and the world to foster a culture of academic excellence and innovation.

CHOOSING THE RIGHT INSTITUTION

Choosing the right college is a crucial decision that can significantly impact academic and professional journey.



Preparing for the professional world

Indrashil University – Industry focus education with state of the art facilities

Indrashil University was established in 2017 as a philanthropic initiative in education for the society by founding Chancellor Dr. Rajiv I. Modi in the loving memory of his parent, founders of Cadila Pharmaceuticals Limited, an Indian multinational pharmaceutical company. It was the dream of the founder of Cadila, Indravadan A. Modi, to provide quality education to the society, has conceptualized the establishment of the Indrashil University.

University offers various programs at Engineering, Science, Pharmacy as well as Management Schools with clear focus on industry driven education at UG, PG and PhD level with state of the art research oriented laboratory facilities at campus. Complementing its academic and research endeavors, university has a strong focus on placement and career readiness. The university's dedicated placement cell, with ties to 200+ well-known companies, ensures that students are well-prepared for the professional world, by providing



industrial internship. University provides great placement assistance to all its eligible students.

The university's state-of-the-art facilities, including sophisticated laboratories encourages students to pursue career in Research in diversified areas of science and technology. Platforms like Student Start-up and Innovative Policy (SSIP) and Atal Incubation Centre (AIC) provides an opportunity to the students to nurture their ideas and with industry focused able mentorships helps them to convert their idea into the effective business, by preparing students for entrepreneurial journey.

Indrashil University has signed MoU's with foreign universities with the prime objectives of assisting students to develop global professionalism. Under these students exchange programme, students who fulfil the criteria, can earn credits from foreign universities with dual degree.

Indrashil University welcome students to have the 360 degree exposure to build career as per their dreams and mark their presence in this competitive world.

A TESTAMENT OF HIGH STANDARDS

Dr. M.G.R. Educational and Research Institute remains steadfast in its mission to provide high-quality education

Dr. M.G.R. Educational and Research Institute has a storied history of quality and dedication to education. This institution began its journey 36 years ago with Dr. M.G.R. Engineering College, established to uplift both rural and urban communities. This commitment soon expanded, leading to the founding of Thai Moogambigai Dental College and Hospital in 1991.

In 2003, these pioneering institutions were conferred Deemed to be University status, collectively known as Dr. M.G.R. Educational and Research Institute. The university continued its growth with the inclusion of A.C.S. Medical College and Hospital in Chennai in 2008, further expanding its impact on medical education. Another milestone was achieved in 2019 when Raja Rajeswari Medical College and Hospital in Bengaluru joined the university's ambit. Most recently, Sri Lalithambigai Medical College and Hospital started serving the public with the necessary approvals from the National Medical Commission in 2021, reflecting the university's response to



the increasing demand for healthcare professionals.

The Ministry of Human Resource Development (MHRD) recognized Dr.



Er. A.C.S. Arunkumar, President
B. Tech (Hons),
LMISTE, MIEE, LMCSI, CENG

M.G.R. Educational and Research Institute with GRADED AUTONOMY STATUS in Category II, a testament to its standards of academic and administrative quality.

Today the university is home to over 35,000 students from across India and abroad, including Sri Lanka, Malaysia, and Switzerland. It offers a diverse range of programs across fourteen faculties, including Engineering & Technology, Dental Surgery, Medicine, Nursing, and Law, supported by a faculty of 6,000 members and over 10,000 non-teaching staff.

The university's commitment to

excellence is reflected in its accolades and accreditations. It boasts an "A+" Grade (3.48 out of 4) from the National Assessment and Accreditation Council (NAAC) and has several departments accredited by the National Board of Accreditation (NBA) and internationally by the Accreditation Board for Engineering and Technology (ABET). Its 92nd ranking in the University category, 23rd in Dental, and 27th in Architecture in the 2023 NIRF rankings underscore its academic prowess.

Dr. M.G.R. Educational and Research Institute has been recognized as a 'Band A' institution in the Atal Ranking of Institutions on Innovation Achievement (ARIIA) and is the first university in India to receive ISO 21001:2018 accreditation from TUV, Germany.

The university's medical colleges, including A.C.S. Medical College and Hospital and Sri Lalithambigai Medical College and Hospital in Chennai, and Rajarajeswari Medical College and Hospital in Bengaluru, are at the forefront of medical education and healthcare services. Both A.C.S. and Rajarajeswari colleges have been accredited by the National Accreditation Board for Hospitals (NABH), ensuring quality healthcare services.

Leading this esteemed institution are luminaries such as Prof. R.M. Vasagam, a Padma Shri awardee, and Dr. S. Geethalakshmi, the current Vice Chancellor. Their leadership continues to guide the university towards new heights of educational quality.

Dr. M.G.R. Educational and Research Institute remains steadfast in its mission to provide high-quality education and produce graduates who are innovators and leaders, poised to make significant contributions to society.

For further details contact:
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Website: www.drmgrdu.ac.in

EMPOWERING STUDENTS WITH PRACTICAL KNOWLEDGE & EXPERIENCE

Pimpri Chinchwad Education Trust (PCET) is one of the trusted brands since 1990, providing exemplary quality education from KG to Ph.D. It is spread across 100 acres at 4 campuses. PCET is known across the country for notable placements, research, and academics. PCET offers professional courses like Diploma, B.E., B.Tech, B. Voc, B.Arch, MBA, PGDM, MCA, M.Tech, Ph.D., etc. (M.Tech students get scholarships (subject to conditions)).

The learning experience at PCET institutes is enhanced by their modern infrastructure, advanced equipment, and passionate faculty members, ensuring students receive a quality education. The institutes provide the finest professional environment for students, industry-oriented trainings, sports, co & extra-curricular activity, cultural activities, various competitions this is helping the students to prove their talent for technical & non-technical events at state & national level competitions.

Approximately 140 MOUs have been signed for industrial training purposes with national & multinational companies. Institute conducts mandatory Japanese and German Language courses.

ENGINEERING COLLEGES OF PCET GROUP

1) Pimpri Chinchwad College of Engineering (PCCOE), Nigdi, Pune

PCET group is known for quality education resulting in significant placements, strong industry institute partnerships, disciplined academics, remarkable academic results, research & innovation outcomes. Continuous encouragement to students & faculty for innovation, research & development has resulted in approximately 450 Patents and 450 Copyrights being filed; around 2,500+ research papers are published by faculty & students. The institutes are consistently getting ranked at reputable positions by standard national ranking agencies and leading media houses.

CENTRAL PLACEMENT CELL

Around 600 companies conduct campus placements every year for PCET institutes. Central Placement cell has placed many students in the last few years in reputed companies like Uber, VMware, Interactive Brokers, Josh Software, Value Labs, TIAA, Schlumberger, Accenture, Persistent, Altimetrik, KPIT, Wipro, Birlasoft, and many more. To date, many students not only from Maharashtra but from India got benefited by attending over 100 Pool Campus/Off campus recruitment drives.



CAMPUS PLACEMENT DRIVE:

- Highest package Job offer to PCET Student from Uber with 61 Lacs CTC
- PCET Student Rahul Badgujar bagged an annual package of 36 Lacs

COURSES OFFERED IN PCET GROUP:			
● Pharmacy (B. Pharm + D. Pharm)	● MBA Agri	● BBA	● BBA - Filmmaking
● B.Des	● BCA	● BJMC	● BSC. VFX & Animation
● B. Tech	● BSC & Specializations	● LLB	● BBA - PR & Advertising
● MCA			
● BA			
● BBA			

- 2) Pimpri Chinchwad College of Engineering & Research (PCCOE&R), Ravet, Pune.
- 3) Nutan Maharashtra Institute of Engineering & Technology (NMIET), Talegaon, Pune
- 4) Pimpri Chinchwad University's School of Engineering, Pune.

PCET has started a state-private university which is enacted as 'Pimpri Chinchwad University' through the Govt. of Maharashtra Act No. V, 2023. Pimpri Chinchwad University is a milestone project of PCET and aims to transform students into trailblazers of tomorrow.

For more details visit:
www.PCET.org.in, www.PCCOE.pune.com,
www.PCCOER.com, www.pcu.edu.in,
www.NMIET.edu.in,

Technical Education A Custodian of Holistic Contentment



IMS Engineering College, Ghaziabad, has been an insignia of boundless legacies for the last 22 years, consolidating it as one of the reputed college in NCR, affiliated with Dr. A.P.J. Abdul Kalam Technical University, Lucknow. IMS Engineering College is ranked "5th Best Engineering College in Uttar Pradesh" by the Indian Institutional Ranking Framework (IIRF) in the Private Engineering College Sur-

vey 2023-24. Moreover, it stands at position 4th as "Best Engineering College in Uttar Pradesh" by the Competition Success Review Engineering College Survey initiative taken by CSR-GHRDC- 2023-24. In the "Innovation category, for All India Ranking, IMS Engineering College, Ghaziabad is positioned in the Band of 151-300 by NIRF survey 2023-24".

An ideal institution is that has a Unique Selling Proposition (USP) for creating a niche through technology-driven thought processes and is known for its quality education, centre of excellence, innovative teaching pedagogy, placements, and other creative efforts. IMS Engineering College is committed to excel its competitors in all the mentioned adjectives.

Thus, a minimum criterion has to be drawn

for enabling parents and students to make a prudent decision at the right time. One of the essential and foremost parameters to evaluate an institute is having accreditation with NAAC and NBA. IMSEC deserves to be the epitome of success in this criterion, too.

Placement is the buzzword. The number of companies visiting the campus for the placement drives, multiple offers a candidate has, and the maximum and average salary package being offered. Are adequate PDP modules being taken care of to harness candidates' soft skills to secure the best placements the industry can offer? IMS leaves no stone unturned to acquire milestones in this arena, either.

The manifestations encompass the understanding of its responsibility towards the environment. Adopting green technology triggers for the conservation of the environment. The wastewater treatment plant assists in gardening and cleaning purposes. Installing solar panels enables the procuring of electricity requirement without tarnishing the environment.

Therefore, IMSEC can be defined as an embodiment of success gateway to attend a sustainable holistic growth for its students and the community as well.



Amity University Gurugram spread across 110-acres, is ranked #94 amongst the top universities in India (NIRF) and is India's only and Asia's 2nd University to be awarded LEED (USA) Platinum certification Green campus

Want to boost your brainpower? Try these 5 effective exercises

BRAIN GAMES FOR SMARTER THINKING

We all want to be super smart, right? Well, here are some cool things you can do to make your brain stronger. It's like turning your brain into a superhero! These exercises might take some practice, but once you get the hang of them, you'll feel like you can do anything. Let's check out some fun ways to use your brain more and make it super strong!

PUZZLES AND GAMES

Ever tried puzzles or games that make you think? They're like little challenges for your brain. You can start with simple puzzles, like putting together pieces, and as you get better,



TALK AND PLAY WITH OTHERS

Having cool conversations and playing games with friends is a fun way to make your brain stronger. It could be talking about interesting stuff, doing quizzes, or just having a good chat. These things help you talk better, understand different things, and make new friends.

FUN BRAIN GAMES

Some games can actually make your brain sharper. There are games that challenge your memory, help you solve problems, and make you think quickly. These games are like little brain workouts, making your brain stronger and better at remembering things.

READ REGULARLY

Reading is like magic for your brain. It's not just about knowing things; it's also about being open to new ideas. Reading challenging books helps you learn new words, understand things better, and think more. So, pick up a good book, and let your brain explore new worlds.

LEARN SOMETHING NEW

Learning new stuff is



EV Revolution at Top Engineering and Management College



Gen. V.K. Singh, Minister of State for Road Transport and Highways, and Pankaj Agarwal Vice Chairman, GL Bajaj Educational Institutions Greater Noida/ Mathura inaugurating the EVM Centre of Excellence at GL Bajaj campus

Dedicated to promoting innovation and academic brilliance, GL Bajaj Institute of Technology and Management has redefined engineering education in Uttar Pradesh and Delhi/NCR. GL Bajaj stands at the forefront of engineering prowess, offering a spectrum of programs including B.Tech, M.Tech, MBA, and MCA.

A culture of innovation floats in GL Bajaj. It has established state-of-the-art labs and specialized centres of excellence, like the NVIDIA AI and Learning Research Centre in turn setting the stage for research and development. To promote the electronic vehicle revolution in the campus, the college has established the EVM Centre of Excellence in collaboration with its alumni Alok Tripathi, Director EV Minda. The centre was inaugurated by Gen.VK. Singh, Ministry of Civil Aviation. Its commitment to encouraging entrepreneurship is very well evident through initiatives like the AICTE Idea Lab and the EVM Centre of Excellence in Electric Vehicle Technology, inaugurated by Gen. V.K. Singh. The Incubation Centre at GL Bajaj has incubated 63 startups, under the Department of IT & Electronics, Govt. of UP, to date which is the highest in Private colleges.

Global collaborations and exposure are integral to its ethos, providing students with a diverse and enriching academic experience. Through international alumni meets held in London and Dubai, international conferences, and partnerships with renowned institutions worldwide, they ensure that its students are prepared for the career ahead on the global stage.

Its outstanding placement record speaks volumes about the quality of education and skills provided at GL Bajaj. With an average salary package of Rs. 7.35 LPA and placements in top tech international giants like

Walmart, Cadence, Palo Alto, Flipkart, Swiggy, ServiceNow, and Microsoft, etc. the students take up promising career revolutions at both National and international stage.

Beyond academics, they prioritize the overall development of the students. From organizing mental health conclaves with spiritual leaders like Sadhguru to cultivating a vibrant campus life with extracurricular activities, they seek to create well-rounded individuals balanced for success in every aspect of life. Recently, leaders like Bill Gates, Chief Minister of Uttar Pradesh Yogi Adityanath, Member of Rajya Sabha Dr. Sudhanshu Trivedi, Song and lyrics writer Manoj Muntashir graced GL Bajaj and filled students with the spirit to grow in life and work for the betterment of society through innovations in science and technology. Along with them, Bollywood actors Vicky Kaushal, Sanya Malhotra, singer Sunidhi Chauhan and Sukhwinder Singh, and comedian Gaurav Gupta interacted and entertained students.

At GL Bajaj, they are not just shaping engineers; they are cultivating future leaders, innovators, and entrepreneurs. With the right blend of innovation, global exposure, and development, they are carving a path for a brighter tomorrow.



Pankaj Agarwal, Vice-Chairman of GL Bajaj Educational Institutions appreciated by Nitin Gadkari, Minister of Road Transport and Highways at the E-Mobility Conclave

INTEGRATED LEARNING FOR COMPREHENSIVE DEVELOPMENT IN EDUCATION

"In the journey of parenthood, we shape not only our children's future but also the world they will inherit."

Choosing the right engineering college is pivotal for a student's future. Key aspects to consider include education quality, faculty expertise, and industry connections. "The future belongs to those who believe in the beauty of their dreams." Empower your child's dreams by selecting an institution that fosters growth and innovation. JSPM's Rajarshi Shahu College of Engineering (RSCOE), an autonomous institute, is renowned for its commitment to excellence.

RSCOE has featured in rankings that depict its consistent performance in 2023. The institute has received several accolades on a state and national level. These accolades affirm our dedication to academic excellence and innovative education.

The institute offers a range of traditional programs such as Mechanical and Civil Engineering, alongside Computer, Electrical, Electronics, IT, Computer Science & Business Systems (in collaboration with TCS), and Automation & Robotics. Postgraduate courses include VLSI and Embedded Systems, Mechanical Design, and Civil Structures. All undergraduate programs have received accreditation from the National Board of Accreditation (NBA), New Delhi, four times. Recently, three postgraduate



courses have also been accredited by the NBA.

Aligned with the National Education Policy (NEP) 2020, RSCOE, as an autonomous institution, crafts course curricula and instructional approaches that align with industry demands and student aspirations. This ensures that the institute produces engineers who are well-prepared for professional roles. Collaboratively developed with multinational corporations like TCS, KPIT, Bentley Systems, Veritas, and institutions such as IIT Ropar, Key laboratory facilities include the MAC Lab, Automation Robotics Lab by Genetics, and Embedded and Linux Labs by KPIT, all integrating cutting-edge technologies into the learning experience.

Last 4 years, RSCOE is delivering several number of offers on consistent basis, from reputable organizations. More than five students have completed internships in Taiwan, some evolving into prestigious fellowships for postgraduate

tion. Additionally, several students have received internship opportunities with a high stipend.

RSCOE has established MoUs with industry leaders and foreign universities including the University of Pahang, Malaysia, and KMITL, Thailand. The institute also offers foreign language courses, enhancing global employability.

RSCOE's robust industry-institute interaction and strong industry relations have ensured exceptional performance despite market recessions. This steadfast commitment to collaboration and engagement has distinguished RSCOE, promising bright career prospects for budding engineers.

"Embrace the remarkable journey ahead, where each step fuels your passion for engineering and propels you towards success."

For more details visit:
www.jspmrscoe.edu.in or
Contact: +91 81494 36756

TOP 38 - 125 PRIVATE ENGINEERING INSTITUTE RANKINGS 2024

Top 125 private Engineering Institute Rankings 2024 continued from page 1

Name	Rank	Name	Rank
Jayawant Shikshan Prasarak Mandal (JSPM) Rajarshi Shahu College Of Engineering (RSCOE), Pune	38	Geethanjali College of Engineering And Technology, Hyderabad	77
KIET Group of Institutions, Ghaziabad, Delhi-NCR	38	JSS Science And Technology, Mysuru	78
Thadomal Shahani Engineering College, Mumbai	39	Malla Reddy Engineering College For Women (Autonomous Institution), Hyderabad	79
SVKM's NMIMS, Mukesh Patel School of Technology Management & Engineering, Mumbai	39	Matrusri Engineering College, Hyderabad	79
East Point College of Engineering & Technology, Bengaluru	40	Velammal Institute of Technology, Chennai	80
University of Engineering & Management, Kolkata	40	Gandhi Engineering College, Bhubaneswar	81
School Of Engineering, Presidency University, Bengaluru	41	Rajeev Gandhi Memorial College Of Engineering And Technology, Nandyal	82
Fr. Conceicao Rodrigues College Of Engineering, Mumbai	41	Chhatrapati Shivaji Maharaj Institute Of Technology, Mumbai	83
PSNA College of Engineering and Technology, Dindigul	42	Symbiosis Institute Of Technology, Pune	84
Cambridge Institute Of Technology, Bengaluru	43	Saraswati College Of Engineering, Navi Mumbai	85
HKBK College of Engineering, Bengaluru	44	Velammal College of Engineering And Technology, Madurai	86
SIES Graduate School of Technology, Navi Mumbai	45	School of Engineering & Technology, Manav Rachna International Institute of Research and Studies, Faridabad	87
Shah And Anchor Kutchihi Engineering College, Mumbai	45	Poornima University, Jaipur	88
Chandigarh Engineering College, Jhanjeri, Mohali	46	The National Institute Of Engineering, Mysuru	89
Amity School of Engineering & Technology, Lucknow	46	G.H. Raisoni College Of Engineering, Nagpur	90
Vivekanand Education Society's Institute Of Technology, Mumbai	47	Sreyas Institute Of Engineering And Technology, Hyderabad	91
Shri Ram Institute of Technology, Jalapur	47	St. Peter's Engineering College (UGC Autonomous), Medchal-Malkajgiri	91
Institute Of Technology, Nirma University, Ahmedabad	48	Manav Rachna University, Faridabad	92
Ganga Institute Of Technology And Management, Bahadurgarh	49	Pimpri Chinchwad College Of Engineering & Research, Pune	93
Sagi Rama Krishnam Raju Engineering College, Chinamiram	50	Sphoorthy Engineering College, Hyderabad	94
Narasaraopeta Engineering College (Autonomous), Narasaraopet	50	Prasad V. Potluri Siddhartha Institute of Technology, Vijayawada	95
Atharva College Of Engineering, Mumbai	51	Techno International, New Town, Kolkata	96
Terna Engineering College, Navi Mumbai	51	Nutan Maharashtra Institute of Engineering And Technology, Pune	97
GITA Autonomous College, Bhubaneswar	52	Sri Sairam College Of Engineering (Formerly Shirdi Sai Engineering College), Bengaluru	98
World College Of Technology & Management, Gurugram	53	Maharishi Markandeshwar Engineering College, Ambala	99
Mahatma Gandhi Mission's College Of Engineering And Technology, Mumbai	53	Sanjivani College Of Engineering, Ahmednagar	100
Datta Meghe College of Engineering (DMCE), Navi Mumbai	54	MVJ College of Engineering, Bengaluru	101
Thakur College Of Engineering & Technology, Mumbai	55	KLS Gogte Institute of Technology, Belgavi	102
Nitte Meenakshi Institute Of Technology, Bengaluru	56	Gujarat Power Engineering & Research Institute, Ahmedabad	103
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Stanley College of Engineering & Technology For Women (Autonomous), Hyderabad	77		

FOSTERING QUALITY TECHNICAL EDUCATION FOR FOUR DECADES



In an era characterised by rapid technological advancement and global interconnectedness, it is imperative for technical education to be globally competitive. Such competitiveness ensures that students are equipped with the skills, knowledge, and mindset necessary to not only keep pace with the ongoing technological revolution but also actively contribute to it.

BLDEA's Vachana Pitamaha Dr. P. G. Halakatti College of Engineering and Technology (BLDEACET), Vijayapura, is hailed as one of the prestigious technical institutes in Karnataka. BLDEACET was established in the year 1980, by a century old philanthropic trust, BLDE Association Vijayapura, with a mission to provide high quality technical education to students belonging to every section of the society. BLDEACET is affiliated to Visvesvaraya Technological University (VTU), Belagavi and approved by AICTE New Delhi. BLDEACET is one of the few institutes in which all eligible undergraduate programs are accredited by NBA (National Board of Accreditation)

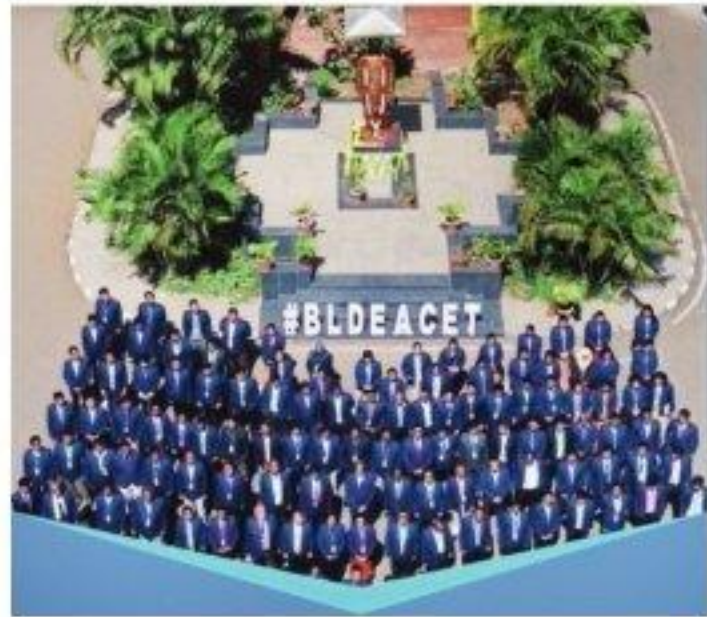
New Delhi. The institute is also accredited by NAAC (National Assessment and Accreditation Council) with A+ grade. BLDEACET is among the best engineering colleges in India and is a dream institute for many budding engineers. The distinguished alumni have occupied coveted positions in several national and international organisations and industries. The well planned, beautiful and eco-friendly landscaped campus adds to the inspiring and nurturing learning environment. BLDEACET has industry supported labs and centers of excellence in all departments, in association with national and international organisations.

The institution has a team of highly qualified, learned and dedicated faculty with expertise in all major disciplines of engineering and technology, who are a constant source of inspiration for the students. BLDEACET follows outcome based education and experimental learning. The scholarly research and innovation work of the faculty is published in peer reviewed and refereed journals. The outcome of the research is used for strengthening and

nurturing problem-solving skills of the students.

The academic activities of the institute are focused in moulding students, so that they become renowned technocrats, successful entrepreneurs, competent leaders, innovative scientists and researchers. Apart from academics, the institution inculcates social values and social awareness through co-curricular activities, sports and cultural activities. BLDEACET has established strong industry links and collaborations with premier research organisations. The training and placement cell of the institute continuously strives for overall development of students. Numerous reputed industrial and consultancy corporates visit the institute for recruitment and the students bag stellar profiles and packages.

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TO SUCCEED IN A COMPETITIVE ENVIRONMENT

ISBM College of Engineering - Preparing students for real-world challenges and opportunities

ISBM College of Engineering Established in the year 2010 by Dr. Pramod Kumar is one of the best Engineering College in Pune. It is Accredited by NAAC grade of B++ a constituent of People's Empowerment Group. It has a rich history of producing competent professionals who are able to succeed in a competitive environment.

The vast list of ISBM COE Alumni holding leadership roles in companies across the globe is a testimony to this fact. ISB&M is spearheaded by Dr. Pramod Kumar, an internationally acclaimed Management Expert and Educator. He was previously associated with institutes like XLRI, IIM-Ahmedabad and Symbiosis. ISB&M faculty are graduates of the top Management and Engineering Institutes of India such as IIMs, XLRI, FMS and SP Jain. ISB&M has campuses in Pune, Kolkata and Bengaluru and over 24 years has created a strong reputation for itself in the field of education.

ISB&M OPERATING PHILOSOPHY AS PREACHED AND PROMULGATED BY DR KUMAR
● Always look for and follow

the best practices and standards
● Maintain national and global character
● Teach students how to succeed in the corporate world

LEARNING WITH OBJECTIVE:
● Build Professional capabilities to serve value & resourceful life
● Be informed over issues & research to build your conceptual and information capabilities
● Develop intellectual and professional competence through intellectually engaging processes

● Communication & Articulation - overcome your hesitation & express your thoughts.
● Action Orientation learning programme
● Personal proficiency development through workshops, adventure sports, debates & business strategy plans

BACHELOR OF ENGINEERING (BE) DEGREE PROGRAMS, APPROVED BY AICTE - DELHI, MAHARASHTRA GOVERNMENT & AFFILIATED TO SAVITRIBAI PHULE PUNE UNIVERSITY.

● Computer Engineering
● Artificial Intelligence & Machine Learning
● Artificial Intelligence & Data Science
● Mechanical Engineering
● Electronics & Telecommunication Engineering
● Computer Science Engineering
● Electronics & Telecom-



Dr. Pramod Kumar

ALUMNI SPARK:

My graduation at ISBM College of Engineering has been a very interesting and awesome journey. It feels great to be taught by experienced faculties. I am and will always be thankful to ISB&M for making me a person who I am today".



Nitin Godse
African Industries Group
Deputy Manager Procurement
Batch: 2019-2023

ISBM College of Engineering has always supported and encouraged me towards innovation and development of Personality in each and every Perspective.

Engaging in additional projects outside of the curriculum has greatly benefited me.

Komal Mishra
TCS
Business Process Lead
Batch: 2016-2020

For more details contact -
ISBM College of Engineering
Call-7410769206
Visit- www.isbmcoe.org

DRIVING INNOVATION, NURTURING TALENT



Cambridge Institute of Technology (CIT) was established in 2007 under Umesh Education Trust. The autonomous institution at K.R. Puram is affiliated to Visvesvaraya Technological University Belagavi, approved by AICTE and accredited by NAAC with A+ grade.

CIT offers eight UG programs and four PG programs. The four UG programs are computer science and engineering, electronics and communication engineering, electrical and electronics engineering, information science and engineering are accredited by NBA.

CIT primarily focuses on different pedagogical tools, ICT enabled teaching and experiential learning. The institute is successfully implementing OBE to impart quality education and achieve academic excellence. CIT has established advanced research labs on emerging technologies to promote a research culture in the campus. The full-fledged CC-CIR on campus focuses on training students in niche areas and opportunities to work on sponsored and funded projects.



Consultancy projects worth about Rs 50 lakh worth are executed by the institute in collaboration with industries and Fortune 500 companies and projects worth Rs 45 crore are being sponsored, funded and implemented at advanced research labs. CIT is working towards building a sustainable eco system with a focus on innovation, incubation and entrepreneurship, nurturing 10 startups and supporting students through a special program called CHOSS- Cambrian House of Student Startups. The institute has collaborations with Samsung, Synopsys, Eos and many more.

CIT also encourages students to participate in extra-curricular, co-curricular and sports activities in addition

to technical competitions. The talent transformation department works towards career guidance, soft skills and skill enhancement training.

The "zero waste campus" places strong emphasis on best practices of sustainability. CIT has on-campus industry labs in collaboration with leading organizations, and intensive training programs which provide students an opportunity to work on live projects.

Thus, CIT prepares students to emerge global citizens and leaders in their respective fields.

For more information contact:
Cambridge Institute of Technology,
Jai Bhuvaneshwari Layout Rd,
SR Layout,
Chikkabasavanapura,
Krishnarajapura,
Bengaluru, Karnataka 560036
Contact: 91-9731998888,
+91-9880801188
Email:
admissions@cambridge.edu.in
Website:
https://engg.cambridge.edu.in/



DK. Mohan, Chairman, Cambridge Group of Institutions

Over two decades of promoting quality engineering education

M. S. Engineering College (MSEC) established in 2002 under the M. S. Educational Trust, led by K. Muniswamy Raju, Founder President and Sudarshan Raju, Secretary, has been committed to providing quality technical education. The institution located near Bengaluru International Airport, on an eco-friendly campus extending across over 25 acres, offers UG courses, PG courses and PhD programs in engineering, approved by AICTE and affiliated to VTU.

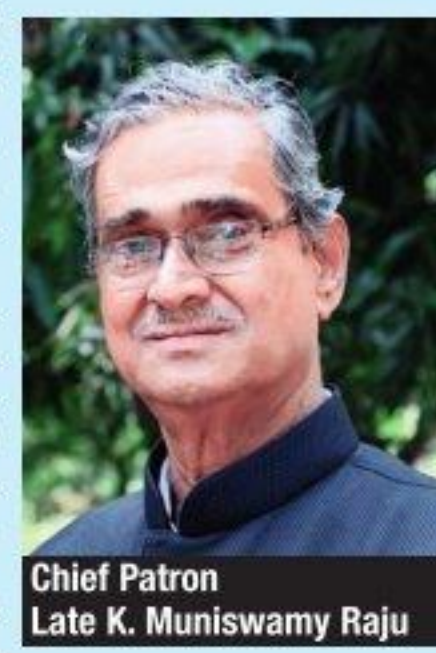
MSEC offers a Wi-Fi enabled campus with advanced infrastructure including R&D centers, skill labs, innovation labs, ED cells, sufficient numbers of computer labs, smart classrooms and LCD projectors and exclusive seminar halls with AV systems. Over the past 20 years, MSEC has



grown into an institution of significance and is among the leading institutions in India for technical education offering modern facilities and collaboration with some of the leading industries and research organisations. MSEC has received over 2 crores funding from DST, IEDC, VGST, AICTE and other leading MNCs in the establishment of center of excellence and is imbuing industrial culture among students. Over 6 companies are incu-

bated on campus and more than 15 patents were published, few were granted, India's first VLSI design software, India's first real time virtual lab. MSEC is a NAAC accredited and ISO 9001:2015 certified institution.

For more details visit
M.S Engineering College,
Navarathna Agrahara, Sadahalli
PO, Near Bangalore International
Airport, Bengaluru PIN-562110
Contact Number: 9342842666,
9343399909, 08041215454,
9845677099
Email Id-
admissions@msec.ac.in
Website: www.msec.ac.in



Chief Patron
Late K. Muniswamy Raju

For a global perspective

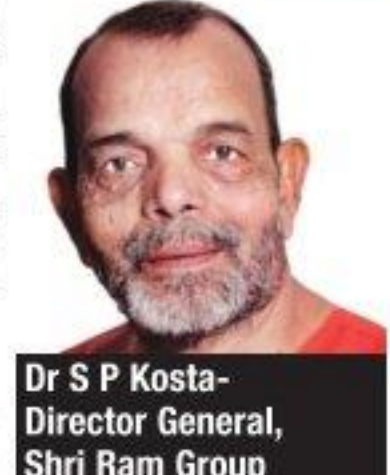
Shri Ram Group, Jabalpur -Academic quality and commitment to fostering future leaders

Shri Ram Group, established in 2001, is one of the leading institutions in Jabalpur, MP, known for its academic quality and commitment to fostering future leaders. The Shri Ram Institute of Technology, founded under the mentorship of Dr. Shiv Prashad Kosta, a renowned scientist and former Director of ISRO, has grown rapidly over the past 23 years, initially with 245 students on a 10-acre campus.

At present the group's 60-acre campus, home to 11 in-



stitutes and over 15,000 students, offers a diverse range of courses, including B.Tech, M.Tech, B. Pharma, M.Pharma, D. Pharma, MCA, MBA, BA, B.Com, B.Sc, BBA, BALLB, and LLB. The Computer Science Engineering (CSE) and Electronics and Communication Engineering



Dr S P Kosta-Director General, Shri Ram Group

(ECE) programs are accredited by NBA. The group has received numerous accolades, including an AAA ranking from Careers 360, a Top-T School 2024 by one of the leading national magazines, and recognition as one of the best colleges in Mahakoshal region and Madhya Pradesh. The Chancellor's Award for Merit is consistently awarded to students.

In 2024 alone, several top companies visited the campus, resulting in numerous offer letters being issued from reputed MNCs. The group has established significant MOUs with Shri Ram College, Delhi, and top MNCs to enhance industry-institute interaction.

The group's global perspective ensures students are equipped to excel in an interconnected world. Join the alumni and explore the diverse programs and state-of-the-art facilities at Shri Ram Group, Jabalpur.



SHRI RAM GROUP
JABALPUR

6 High-paying career options after studying robotics

In the rapidly evolving technological landscape in India, Robotics engineering stands at the forefront of innovating and reshaping industries that constitute our daily lives and work environments. Robotics is an interdisciplinary engineering field which focusses on the design, development, and implementation of robots and automated systems. It combines principles from mechanical engineering, electrical engineering, computer science and software engineering to create intelligent machines capable of performing self-directed or human-guided tasks.

Robotics is a growing field with a vast array of exciting career opportunities. If you're passionate about this intersection of technology and engineering, a robotics degree can open doors to high-paying jobs. A BTech in Robotics Engineering provides individuals with the in-depth knowledge and skills required to lead such technological advancements. Here are 6 high-paying career options to consider after your degree in Robotics.

ROBOTICS MACHINE LEARNING ENGINEER

As a Robotics Machine Learning Engineer, your primary responsibility is to bridge machine learning and robotics, developing intelligent systems capable of learning and adapting to various scenarios. You design algorithms and models that enable robots to acquire new skills, make decisions based on data, and continuously improve their performance. This involves implementing and fine-tuning machine learning algorithms, integrating them into robotic systems, and ensuring their seamless interaction with the physical world. Your work contributes to creating robots that can autonomously navigate, perceive their environment, and handle complex tasks, making a significant impact on the field. The average salary for this role ranges from INR 12 to 18 lakhs per year, reflecting the specialized skill set and the demand for



expertise in both machine learning and robotics.

DEVELOPER OF ROBOTICS SOFTWARE

In the role of a Robotics Software Developer, your focus is on creating software solutions that power robotic applications. You design, implement, and maintain the software architecture that controls the functionality of robots, ensuring their smooth operation and responsiveness. Your responsibilities include coding algorithms for motion control, sensor integration, and communication with other systems. Collaborating closely with hardware engineers, you play a crucial role in translating the conceptual design of robots into functional software code. The competitive salary, averaging from INR 9 to 14 lakhs per year, reflects the significance of your role in the development and optimization of robotics software.

SCIENTIST IN ARTIFICIAL INTELLIGENCE ROBOTICS

As a Scientist in Artificial Intelligence Robotics, you engage in cutting-edge research at the intersection of AI and robotics. Your responsibilities include exploring innovative approaches to enhance the intelligence and autonomy of robotic systems. This involves designing and experimenting with advanced algorithms, machine learning models, and neural networks to enable robots to understand, learn, and adapt in real-world environments. Your work contributes to pushing the boundaries of what robots can achieve, from advanced perception and decision-

making to human-robot interaction. The substantial average salary ranging from INR 15 to 25 lakhs per year reflects the high level of expertise and innovation required in this research-intensive role.

PROJECT MANAGER FOR ROBOTICS

As a Robotics Project Manager, your key responsibilities revolve around overseeing the planning and execution of robotics projects. This includes defining project goals, creating timelines, allocating resources, and coordinating the efforts of a multidisciplinary team. You ensure that projects are delivered on time, within budget, and meet quality standards. Additionally, you act as a liaison between technical teams and stakeholders, communicating project progress and addressing any challenges that may arise. Your leadership and coordination skills are paramount in guiding the successful implementation of robotics projects. The impressive average salary, ranging from INR 18 to 25 lakhs per year, reflects the strategic role you play in driving the success of robotics initiatives.

CONSULTANT IN ROBOTICS

As a Robotics Consultant, your expertise is sought after by businesses seeking effective and innovative robotics solutions. You analyze the specific needs of clients, provide insights into the application of robotics in their industry, and offer recommendations for implementing tailored solutions. This role requires staying updated on the latest advancements in robotics technology and understanding how it can be strategically applied to address business challenges. Your ability to communicate complex technical concepts in a way that is accessible to non-technical stakeholders is crucial. The annual earnings for a Robotics Consultant range from INR 14 to 20 lakhs, reflecting the value placed on your specialized knowledge and advisory role.

ENGINEER FOR DRONES

In the role of a Drone Engineer, you specialize in the design and development of unmanned aerial vehicles (UAVs). Your responsibilities encompass the entire lifecycle of drone technology, from conceptualization and design to testing and implementation. You work on creating efficient and reliable drone systems, integrating cutting-edge technologies for navigation, communication, and data capture. This role requires collaboration with multidisciplinary teams, including hardware engineers, software developers, and regulatory compliance experts. The average salary for a Drone Engineer ranges from INR 10 to 16 lakhs per year, reflecting the demand for expertise in this niche field and the impact of drone

CREATING TODAY'S PIONEERS AND TOMORROW'S LEADERS



Since 1970, New Horizon Educational Institution (NHEI), has been one of the most premium institutions in India, providing holistic education ranging from kindergarten to higher education.

New Horizon College of Engineering (NHCE) is a Technical Institution under NHEI with autonomous status, permanently affiliated to Visvesvaraya Technological University (VTU), approved by the AICTE and UGC. It is accredited by NAAC with 'A' grade and all eligible UG courses are accredited by the NBA. NHCE offers BE, M.Tech, MCA, MBA and Ph.D programmes. Engineering courses offered include CSE, CSE (AI&ML), CSE (DS), ISE, ECE, ME and EEE.

Located in the heart of Bengaluru, NHCE is surrounded by MNCs and IT giants such as Intel, Accenture, Capgemini, ARM, Symphony, Wipro, Nokia, JP Morgan and Cisco and more. The scenic and serene campus provides an environment conducive for personal and intellectual growth. The superior infrastructure facilitates effective curriculum delivery. Students are given utmost encouragement in their areas of interest with hi-tech facilities, including 16 industry supported centres of excellence, backed by trained faculty support. The institute prioritises innovative programs that include both traditional classroom theory and professional skills training. Strong impetus is placed on overall personality development of students with emphasis on soft skills. Students are supported through mentoring and counselling systems. The management offers scholarships to meritorious students.

NHCE, understands and respects their role as educators. From the moment students walk into the campus, they are well



NEW HORIZON COLLEGE OF ENGINEERING

guided to understand strengths and choose an area of functional specialisation, so they concentrate their efforts and energies to



Dr. Mohan Manghani, Chairman, New Horizon Educational Institution

gain a competitive edge. NHCE has a unique distinction of achieving full admissions in all its courses year after year.

NHCE has established its self-funded incubation centre — New Horizon Council for Innovation Incubation and Entrepreneurship (NHCIIE), CIN: U88900KA2023N-PL178028, a Not-for-Profit License (NPL) Company under Section 8(1) of the Company Act, 2013, as Incubation/Pre incubation facility. It has dedicated infrastructure facilities like workspaces, innovation lab, and discussion rooms with built-up area of more than 3000 sq. ft., a separate space for ED Cell of over 700 sq. ft. and IPR Cell of over 600 sq. ft.

NHCIIE fosters a vibrant ecosystem for the innovation and provides a unique platform for the students, alumni and faculties of NHCE to fulfil their academic dreams and develop independent thinking to achieve goals of life. They encourage innovative ideas of students and nurture and provide a positive direction, while hand-holding and mentoring real innovators and successful entrepreneurs.

For more details, contact:
New Horizon College of Engineering
New Horizon Knowledge Park,
Bellandur Main Road,
Near Marathahalli,
Bengaluru, Karnataka
Call: 9686692014
Email Id: ed_admissions@newhorizonindia.edu
Website: <https://newhorizoncollegeofengineering.in/>



SRMIST'S STUDENTS EXCELLING: HEADING TOWARDS PAR EXCELLENCE

SRMIST – Offers one of the finest quality technical education to India's youth

SRM Institute of Science and Technology – India's pre-eminent destination for higher education in engineering, technology, medicine, law, management, science, arts and agriculture, continues to be a top-rated institution.

Established by one of the trailblazers of higher education in India, Dr. T R Paarivendhar, a unique multi-disciplinary institution, SRMIST develops an industry-oriented curriculum that keeps students updated on current global industry trends. An A++ NAAC accredited institution and UGC/MoE Category I university with 12 B status, SRMIST, with its progressive and visionary outlook, continues to provide the best for students.

SRMIST has been ranked by NIRF-2023 under various categories - University (18), Engineering (28) and Architecture (14), Pharmacy (15), Medicine (20) and Dental (6). The institution is ranked by QS in the world university rankings and rated by QS with '4 Star' globally and awarded the highest Platinum rating by India centric QS-IGUAGE.

AT THE FOREFRONT OF RESHAPING EDUCATION

The institution functions from five campuses in the country: Kattankulathur in Chengalpattu, Ramapuram and Ramapuram Part (Vadapalani) in Chennai, Modi Nagar in NCR, and Tiruchirappalli with a combined land area of about 460 acres with a built-up area of over 12 m sq. ft.

These campuses have over 70,000 students, including more than 1000 international students from 64 countries pursuing graduate, post-graduate and doctoral programs in engineering & technology, medicine & health sciences, science & humanities, management, law, hotel management and agricultural sciences.

The curriculum and syllabus are outcome-based with specialised programmes in emerging areas like AI & ML, and Data Science at graduate level and also offers 5 year M.Tech integrated engineering programmes.

At Kattankulathur, four engineering programmes are accredited by NBA, five by ABET, USA (www.abet.org) and another four by IET, UK. All engineering, architecture, MBA, MCA programs are approved by AICTE and health sciences programs are approved by various Indian statutory bodies.



A Bird's Eye View of SRM Campus, Kattankulathur



Every year, around 300 meritorious students, visit reputed universities abroad for a semester of study, under the Semester Abroad Program (SAP) through over 230 MoUs partnership collaborations across the global universities.

There are 53 hostels that accommodate close to 20,000 students and infrastructure includes state-of-the-art classrooms, laboratories, studios, conference halls, seminar rooms, open workspaces, computer labs, etc. The central library houses over 3 lakh books, 40,777 e-books among other e-journals and journals. A fleet of 125 buses commutes students within the city. For all-round development of students, indoor stadium, synthetic courts, football and cricket grounds, gymnasium, other indoor and outdoor sports facilities are available.

RESEARCH AND DEVELOPMENT

SRMIST has established Sir C.V. Raman Research Park with modern equipment costing approximately Rs. 125 cr and is engaged in advance research in frontier areas with more



than 600 research projects at an approximately 300 cr and several projects are sanctioned by the govt. and private agencies every year.

SRM Medical College Hospital and Research Center has been selected by ICMR to conduct clinical trials on COVID-19 vaccine. It houses a quality simulation centre – one of the largest in South Asia.

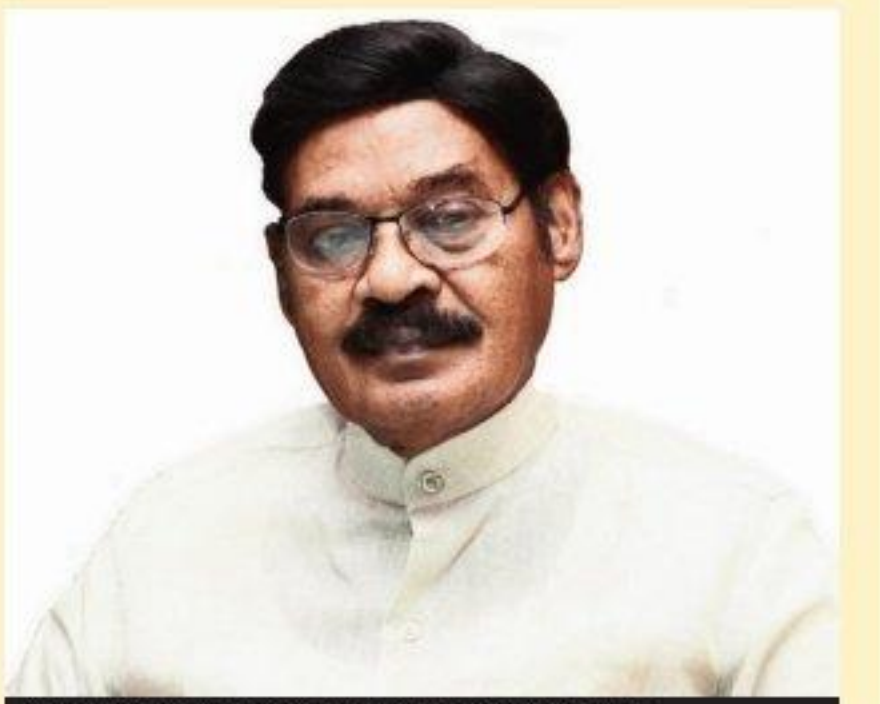
To help researchers, SRMIST has established a high performance computing facility with 73 teraflops. SRMIST is a green, clean, and energy-efficient campus. Solar energy is one of the major sources of power in the institution. The energy generated is used to power solar water heaters and solar steam cooking installed in hos-



tels. Battery-driven vehicles are also available in the institution.

PLACEMENTS

The Career Centre plays a vital role in making SRM a favoured destination for many national and international firms to recruit fresh talent. Students get opportunities across wide range of



Dr. T R Paarivendhar, Chancellor, SRMIST

industries and companies visiting the campus every year with attractive salary packages and profiles to match students' expectations.

SRMIST comes first to the minds of recruiters especially during the placement season. The process is enhanced every year by constantly exploring opportunities to engage with corporates through multiple touch points including faculty development programs, curriculum development, establishing centres of excellence, hackathons, seminars, competitions, etc.

RECORDS THIS YEAR

- 1515+ Recruitment Drives
- 11,637+ Job offers (SRM Group)
- 3765+ Dream, Super Dream Offers
- 112+ offers of 20 Lakhs+
- Students from Occupational Therapy & Speech Therapy received 50+ international offers of 72,000 USD

INDUSTRY AWARDS

SRMIST has received several recognitions that are of National and International importance. This QS-4 Star rated institute has been the recipient of:

- STEM Impact Award
- AICTE-CII Award for Best Industry Linked Institution for Electrical Engineering and Allied Institute
- CII Industrial Intellectual Property Award

LIFE AT SRMIST

4000 capacity AC auditorium, boys and girls hostels with premium facilities on campus including ATMs, bookstores, dining options, cafeterias, prayer halls, gym and more. The students are engaged with community radios, student clubs, cultural events, fitness centres and prayer halls.

SCHOLARSHIPS

Every year 63% of students avail themselves of various scholarships to the tune of Rs.50 Crores

ADMISSIONS

For students/parents who need support and guidance, the university counsellors can be contacted via Helpdesk: 080 6908 7000, from Monday to Saturday (except public holidays), between 9 a.m. and 5 p.m. or by email to admissions.india@srmist.edu.in.

Curriculum designed for the future

Igniting Passion, Crafting Engineers at REVA University

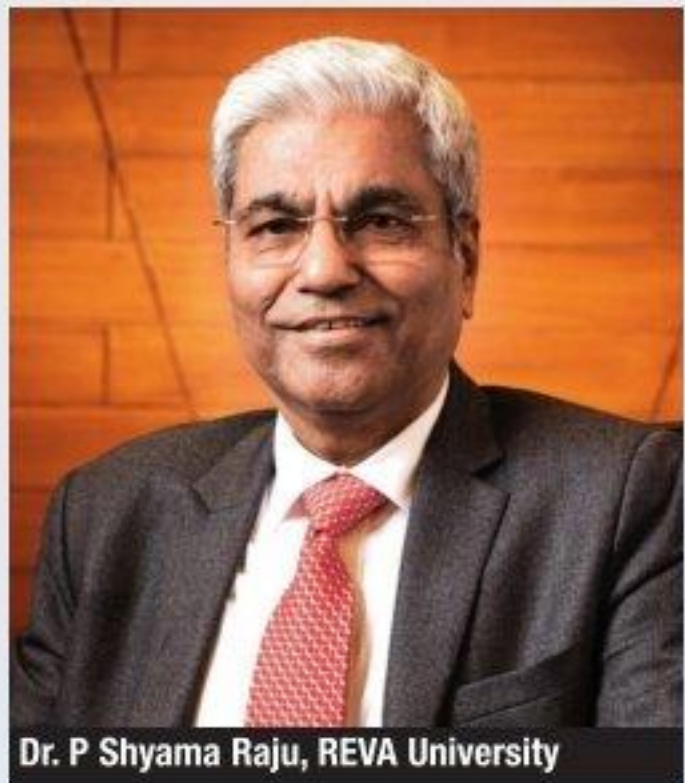


REVA University stands as a beacon of quality and distinction within the educational landscape of India. Founded as the REVA Group of Institutions in 2003, it earned the esteemed status of a university in 2012, a testament to its rapid growth and commitment to education. Situated in Bengaluru, REVA has been at the forefront of delivering technology-driven education across the nation, setting new standards of academic achievement since its inception.

Today REVA is one of the most advanced and premier destinations for quality and fineness in technical education. With its advanced specialisations, modern academic infrastructure, an esteemed panel of faculty with rich industry experience, and placement models that attract great packages from top MNCs, REVA University has bagged several prestigious rankings and has consistently attracted top recruiters. Under Chancellor Dr. P. Shyama Raju's guidance, vision, and mission, REVA University has gone far and beyond in its holistic approach to learning.



Research studies have become the aspirational goal for education at the University, with various Ph.D. pro-



Dr. P. Shyama Raju, REVA University

EXPERIENCE ENGINEERING AND TECHNOLOGY AT REVA

Engineering remains one of the most sought-after courses offered at REVA. Programmes are imparted through different schools of engineering making it an integrated and specialised learning environment. REVA has schools of Civil, Computing & Information Technology, Computer Science Engineering, Mechanical, Electronics & Communication, and Electrical & Electronics at the undergraduate, and post-graduate levels. There are also certificate and diploma courses. In Engineering areas,



grammes and an extremely supportive environment for scholars to excel.

INDUSTRY-RESILIENT CURRICULUM AND INNOVATIVE PEDAGOGY AT REVA

The Faculty of Engineering at REVA University has progressed with time and has aligned with the demands and needs of the industry. To make sure that the students are upskilled and career-ready, REVA University has adopted an industry-resilient curriculum and an innovative pedagogy. The introduction of new programmes in engineering, such as B.Tech. in Computer Science & Engineering- IoT & Cybersecurity including Blockchain Technology, B.Tech. in Artificial Intelligence and Machine Learning, B.Tech. in Artificial Intelligence and Data Science, and B.Tech. in Robotics and Artificial Intelligence, B. Tech. in Aerospace Engineering, B.Tech. Computer Science and Engineering (Artificial Intelligence and Machine Learning), B.Tech. in Agriculture Engineering, and B.Tech. in Mechatronics Engineering reflect REVA's forward-thinking approach to education. These programmes align with the contemporary needs of the industry and provide students with the knowledge and skills necessary for emerging fields.

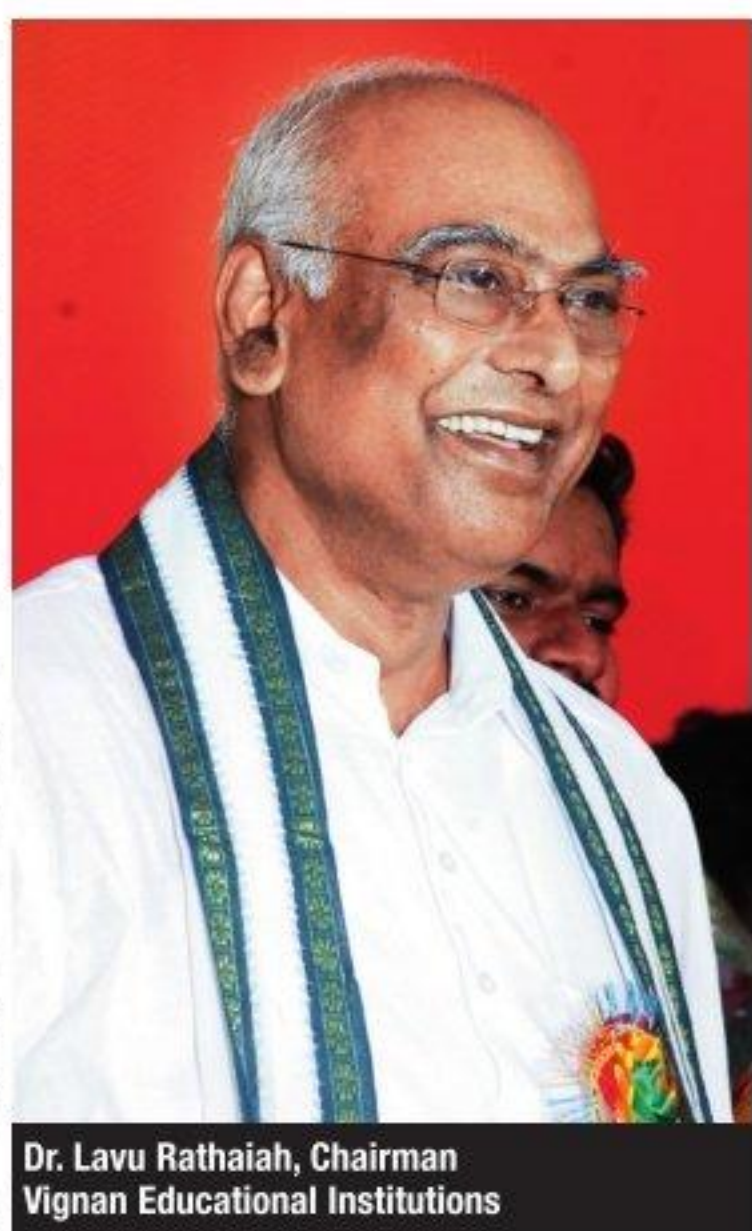
REVA University also has a state-of-the-art infrastructure with a real-time, industry-like lab setup that provides students with a hands-on learning experience. This approach allows students to apply theoretical knowledge in practical scenarios, enhancing their understanding and readiness for real-world challenges. The Faculty of Engineering at REVA University is committed to staying at the forefront of education in the technical realm, ensuring that its students are well-prepared for successful and impactful careers in their respective fields.

For more information: Visit-REVA University , Rukmini Knowledge Park, Kattigenahalli, Yelahanka, Bengaluru -64 WEBSITE-www.reva.edu.in Call- 90211-90211 E-mail- admissions@reva.edu.in

EMPOWERING STUDENTS THROUGH IMPACTFUL HIGHER EDUCATION

Backed by an educational legacy spanning 47 years, Vignan University, comprising 7 Engineering Colleges, 3 Pharmacy Colleges, and a host of other institutions has emerged as a beacon for quality higher education. With a student base of 45,000 drawn from across Andhra Pradesh and Telangana, the institute stands as a testament to visionary leadership and strong commitment.

For the academic year 2024-25, Vignan University offers a wide range of programmes across different disciplines. In the School of Computing & Informatics, students can pursue Computer Science, Information Technology, Artificial Intelligence, and more. The School of Electrical, Electronics & Communication Engineering offers programmes like Electrical and Electronics Engineering, Electronics & Communication Engineering, and Biomedical Engineering. The School of Core Engineering programmes cover Mechanical Engineering, Chemical Engineering, Civil Engineering, and Textile Technology. The School of Biotechnology & Pharmaceutical Sciences include Biotechnology, Bioinformatics, and B. Pharmacy. The School of Law & Management



Dr. Lavu Rathaiah, Chairman Vignan Educational Institutions

programmes includes BALLB (Hons), BBA.LLB (Hons), BBA, and MBA. The School of Agriculture and Food Technology are offer diverse programmes in Agricultural Eng., B.Sc. Agriculture. The School of Applied Sciences & Humanities offers Science programs in Mathematics, Statistics, Computer Science, and many more. Vignan University also offers diploma programmes, Ph.D. programmes, Distance & Online Education, and coaching for civil services aspirants.

Vignan University over the years has garnered impressive rankings and accreditations. It ranked 75th in the NIRF rankings in 2023 and holds an 'A+' accreditation from NAAC. Several engineering programmes are accredited as NBA tier-1, and the university has AICTE approval and DSIR certification. Vignan University received a Diamond rating in QS-I-GAUGE accreditation.



Through partnerships with institutions like Cambridge University, UK, Vignan University offers English proficiency courses, and through collaborations with the National Research Development Corporation promote research endeavours. Vignan University offers a diverse range of programmes, holds prestigious accreditations, and fosters valuable partnerships, ensuring a comprehensive educational experience for its students.

For more details, contact: Vignan University Guntur-Tenali Rd., Vadlamudi, Andhra Pradesh 522213. Ph: 7981989595

Seeking to make quality education affordable

Ganga Group of Institutions (GGI) under the aegis of Pawan Ganga Educational Society is running a chain of schools and professional Institutes in Delhi & NCR. It is a conglomerate of Engineering, Management, Computer Applications, Architecture and Education programmes. All the Institutes are affiliated to M. D University Rohtak & are approved by AICTE/ COA. The University is ranked 96th in India as per NIRF ranking 2023.

Ganga Institute of Technology and Management (GITAM), established in the year 2008, is located on Bahadurgarh-Jhajjar Road, Delhi-NCR. In a short span of 16 years achieving NAAC "A" grade and NBA accreditation for B. Tech (Electronics and Communication Engineering) program underscores the Institute's dedication to high-quality academic standards and placements.

GITAM one of the few affiliated Engineering and Management College in Haryana to be graded "A" by NAAC.

Higher educational institutions will require restructuring and redesigning of syllabi as per New Education Policy with prime emphasis on practical skills. Realizing its vitality GITAM has tied up with Dysmech Group of Companies, Pune with a huge Investment, Dassault System (France) PTC, Mastercam (USA)



NAAC "A" Grade & NBA Accredited Institute , Courses offered:- B.Tech, B. Tech (Leet), M.Tech, B. Arch, M. Arch, BCA, MCA, B. Ed, M. Ed, BBA, MBA

BENEFITS OF GCSED

- Prepare Industry Ready Engineers with 3 years of experience
- Students will get experience by working on Industrial problem statements
- GCSED will have 50 seater incubation facilities for Entrepreneurship
- Employability and shall provide quality campus placement

and Ansys are the Technology Providers. GITAM becomes one of the Private Engineering Institute in Haryana to start this venture (Ganga Centre for Skill & Entrepreneurship Development (GCSED).

KEY HIGHLIGHTS OF THE INSTITUTE ARE:

- GITAM has been consistently maintaining one of the highest number of merit rankers and University toppers under MDU, Rohtak for past 10 Semesters
- Alumni of GITAM are placed in, Microsoft, Wipro, SAIL, Haryana Fire Services, HCL to name a few
- Over 4000+ students from 21 States and

the ASEAN-India Hackathon Competition

- Participated in Smart India Hackathon and Manthan Competition (A National level contest organized by AICTE) for five consecutive years 2018, 2019, 2020, 2021 & 2022
- Ranked 62nd in Top 170 Engineering Institute Rankings 2023 under Times Engineering Survey, 2023 by OMS (A Division of Times Internet Limited), research by 3irc Insights Pvt. Ltd.
- Ranked 97th in Top100 B-Schools under Times B School Rankings, 2021 by OMS (A Division of Times Internet Limited), research by market Xcel Data Matrix Pvt. Ltd.
- A total of 9 patents by both faculty and students have been published and awarded
- Ranked 65th in Top 170 Engineering Institute Rankings, 2022 (Times All India Engineering Institute Ranking Survey, 2022) by OMS (a Division of Times Internet Limited), a research by Avance Insights Pvt. Ltd.

For more details visit: www.gangainstitute.com



Embracing Industry 4.0 and Beyond

Presidency University Bengaluru, renowned for its commitment to rigor and innovation, is rapidly carving a niche for itself in the dynamic educational landscape of India. The lush green sprawling campus stands as a proud emblem of ultra-modern and state-of-the-art infrastructure.

Presidency University boasts a unconventional curriculum that integrates the principles of Industry 4.0 and its evolution, Industry 5.0. This translates to courses that equip students with the skills and knowledge critical for success in the technology-driven landscape. Classrooms go beyond traditional learning, incorporating core programming languages to advanced topics like cybersecurity, cloud computing, artificial intelligence, machine learning, Big Data, robotics, internet of things and automation – providing a robust foundation for successful careers in a variety of industry sectors.

Presidency University recognizes that a well-rounded education goes beyond just academics. The university actively fosters a research-oriented environment, encouraging students to collaborate with renowned faculty on projects that push the boundaries of knowledge. This hands-on experience not only strengthens critical thinking and problem-solving skills but also makes students a strong contender for the job market and contribute to the advancement of their chosen fields.

Imagine interning with financial support at a prestigious foreign university or participating in student exchange programs – all designed to broaden perspective and equip students with a global mindset. Partnering with prestigious universities abroad, Presidency University facilitates international internships that expose students to diverse work cultures and industry practices, broadening skillset, cultivating a

global mindset, making students highly sought-after by multinational companies.

Presidency University stands as a beacon of progress and innovation offering a rich tapestry of programs through the Schools of Computer Science and Engineering, School of Engineering, School of Information Science, School of



Management, School of Law, School of Design, School of Commerce and School of Media Studies. The University boasts a bustling campus life of more than 17,000 students who add to the diversity and vibrancy of the institution.

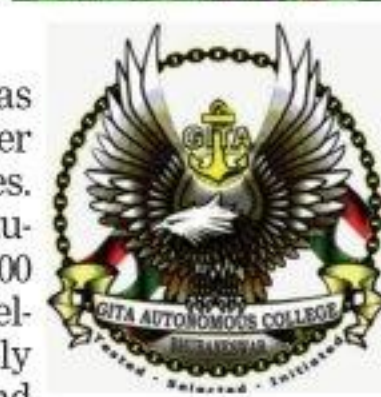
As the University grows and sets new benchmarks, the engineering courses



IGNITING MINDS AND REALISING DREAMS

One of the Premier Technical Institution in Eastern India

Technical education has paved the way for realising the dreams of thousands of young minds by shaping their future in the realm of technology all over the world. India, being a forerunner of technical education, strives to achieve unparalleled heights in the forthcoming era of technology. In India's technical education sector, GITA Autonomous College has emerged as one of the leader over the past two decades. Founded in 2004, the institution currently has over 4,000 students enrolled and a stellar staff who are actively involved in research and development. Situated in Bhubaneswar, the capital city of Odisha, the college has distinguished itself by offering its students and other stakeholders an unmatched educational experience.



Incubation Centre. The institution, among 49 other colleges all over India, has been selected by AICTE for establishing an IDEA Lab in the year 2021 to facilitate the students and faculty to "engage, explore, experience, express and excel" as desired by the Hon'ble Prime Minister of India in the wake of the release of National Education Policy 2020.

With autonomous status bestowed by the University Grants Commission (UGC), endorsed by the Government of Odisha and Biju Patnaik University of Technology (BPUT), GITA Autonomous College stands at the forefront of educational innovation and autonomy.

Since its inception, GITA has been steadfast in nurturing the holistic development of students, emphasizing academic excellence, innovation and research. Over the years, the institution has strived to provide a learning environment that encourages the acquisition of technology and skills to prepare the students for success in the global job market which is evidenced by remarkable placement records.

GITA Autonomous College: An Overview

- Cutting-edge laboratories, enriching students' experimentation and holistic conceptual comprehension
- Diverse array of educational opportunities - 12 UG Courses & 08 PG Courses featuring M. Tech., MBA, MCA and Doctoral programs
- Accredited by NAAC at A grade with 3.30 CGPA since 2015
- Accredited by NBA since 2014
- Recognized as a Scientific and Industrial Research Organization by DSIR, Government of India
- Approved as a Host Institute for Incubation Centre by MSME, Government of India
- Ranked among the top Engineering Colleges in India in 2017, 2018, 2021 and 2022 by NIRF
- Granted Autonomous status by UGC for a period of ten years, commencing from 2020-21 session
- AICTE sanctioned IDEA Lab in 2021 fostering experiential learning, creativity and innovation

GITA's collaborations with renowned entities such as CTTC, Bhubaneswar, KEMPPI India Pvt. Ltd., and Wipro Technologies underscore its dedication to enhancing capacity and quality in education.

With a comprehensive array of UG, PG and Ph.D. programs, including M. Tech, MBA and MCA, GITA continues to shape the future of technical education, equipped with state-of-the-art laboratories and a steadfast dedication to excellence.

For details, visit, www.gita.edu.in

5 COOLING AYURVEDIC HERBS TO PROTECT FROM HEATWAVE THIS SUMMER

THE COOLING POWER OF AYURVEDIC HERBS

As the sun blazes and the mercury rises, seeking solace in nature's bounty becomes imperative. Ayurveda, the ancient Indian science of healing, offers a treasure trove of herbs known for their innate cooling properties. Here's a glimpse into the arsenal of Ayurvedic herbs that can help you stay cool and refreshed during the scorching summer days:

Holy Basil (Tulsi): Revered for its sacred significance, Tulsi also packs a punch when it comes to cooling the body. Sip on Ayurvedic Tulsi chamomile tea infused with a hint of honey for a rejuvenating and refreshing experience.

Ginger (Adrak): While ginger is typically associated with warmth, its ability to induce sweating can aid in cooling down the body during hot weather. Enjoy a glass of chilled ginger-infused lemonade for a zesty and cooling treat.



Cucumber (Kheera): With its high water content and hydrating properties, cucumber is a summer staple. Include it in salads, smoothies, or simply snack on slices to stay cool and hydrated throughout the day.

Indian Gooseberry (Amla): Bursting with Vitamin C and antioxidants, Amla not only boosts immunity but also helps regulate body temperature. Consume Ayurvedic Amla+ginger juice or incorporate dried Amla powder into your diet for a refreshing and revitalising effect.

READY TO DRINK IDEAS THAT COOL OFF YOUR BODY INSTANTLY

- Amla + Ginger Juice
- Ladakh Berry Juice
- Jamun & Karela Juice
- Wheatgrass Juice
- Aloe Vera Juice

However, it's advisable to consult with an Ayurvedic practitioner or healthcare provider before making any significant changes to your diet or lifestyle, especially if you have pre-existing health conditions. So, embrace the cooling power of Ayurvedic herbs and breeze through the summer with vitality and vigour.

EMPOWERING ENGINEERS THROUGH QUALITY EDUCATION



The vision of SVCET is to focus on empowering engineering excellence by improving the quality of engineering education through bridging the gap between education and industry demands. Recently, the Institution has been accredited by NAAC with A grade in the first cycle. To propel the engineering education system, a complete ecosystem of Industry Centre of Excellence (ICoE) has been developed at the Institute in collaboration with the top-notch companies on various cutting-edge technologies.



sri venkateshwaraa
College of Engineering & Technology
ASPIRE TO EXCEL
Ariyur, Puducherry-605 102.

SVCET has established the ICoE during 2021 – 2022 academic year with the support of EduSkills Foundation for the following corporate academics: Palo Alto Academy, Blue Prism Academy, AWS Academy, Celonis Academy, Alteryx Academy, Microchip Academy and Juniper Academy, Tessolve

Semiconductor, Uipath Academy and Fortinet academy. The Institution established Research, Innovation, Collaboration & Entrepreneurship (RICE) Ecosystem and focusing on inculcating research skills, developing innovative ideas, promoting Intellectual Property Rights (IPR), collaborating with industries and providing pre-incubation support, thereby promoting entrepreneurship among the student community at the institute level. Through collaboration with ATAL Incubation Center-PECF since 2020 and Annamalai Innovation and Incubation Research Foundation since 2022, students are inculcated with entrepreneurial skills and a Start-up called Dedutech has been registered by the Bio-medical students and pre-incubation support has been provided. SVCET has been approved as host institute of MSME Incubation Center in 2024 for nurturing the student ideas. The campus provides platform for both job seekers and job makers which is the need of the hour of our country.

For further details contact:
Sri Venkateshwaraa College of Engineering & Technology
No: 13A, Pondy Villupuram
Main Road, Ariyur, Puducherry
Pin code: 605 102.
Contact Number: 98843 05050,
95855 33700.
Website: www.svcet.ac.in

NURTURING TALENT

MIT ADT University, Pathway to Futuristic Technology Trends with Conductive Learning Environment



Engineering is integral to India's industrial prowess, comprising 27% of factories and leading 63% of foreign collaborations. Demand spans diverse sectors like infrastructure, electricity, mining, oil & gas, steel, automobiles, biomedical, food processing, marine engineering, and IT. India's edge lies in manufacturing costs, market acumen, and technological prowess, pivotal for its economic trajectory amidst Industrial Revolution 4.0 and the emergence of Industrial Revolution 5.0, emphasizing AI, AR/VR, and Blockchain across all engineering fields.

Under the visionary leadership of Dr. Vishwanath Karad, the Father-Founder, who established Maharashtra's first private engineering college, setting the foundation for MIT ADT's commitment to nurturing future engineers within the MIT Group of Universities, autonomous institutions and Vishwa Shanti Gurukul IB/ CBSE/ HSC board schools, and Temples with over 17,000 students pursuing engineering across the nation.

MIT Art Design and Technology University (MIT ADT University) addresses the challenge of nurturing talent aligned with Industry 5.0 demands. Founded in 2016 under President Dr. Mangesh T. Karad's leadership, MIT ADT University stands as a UGC-recognized multidisciplinary institution. Noteworthy accolades include the 'Best Campus Award' by ASSOCHAM in 2017 and a QS-I-Gauge gold rating. With a focus on design and art, MIT ADT University ranks among the top 150-200 institutions globally. The Faculty of Engineering and Technology, led by Dr. Sunita M. Karad (Executive Director-MIT ADT University) Chancellor Dr. Vishwanath Karad MIT world Peace University, emphasizes excellence in engineering, management, and design education, fostering innovation and entrepreneurship. Offering diverse specializations from marine and bioengineering to emerging fields like food processing technology, MIT ADT University drives India's technological advancements.



MIT-ADT UNIVERSITY
PUNE, INDIA
A Leap towards World Class Education



Prof. Dr. Mangesh T. Karad – Executive President & Vice – Chancellor, MIT-ADT University, Pune



Prof. Dr. Sunita M. Karad – Executive Director, MIT-ADT University, Pune

Engineering evolves with technological advancements, agile methodologies, and government initiatives, empowering students for industry demands. MIT ADT University's engineering division aligns with global trends, offering opportunities for adaptable, innovative engineers committed to sustainability and continuous learning in diverse domains and emerging technologies.



A gateway to the future

Shobhit University: A Hub of Engineering Education and Vibrant Campus Life

Since its establishment in 2000, Shobhit Institute of Engineering & Technology (Deemed-to-be University), Meerut has emerged as a formidable bastion of engineering excellence, securing a distinguished third place among India's top institutions for patent filings—a testament to its robust innovation ecosystem. This accolade, as detailed in the 2022-2023 annual report by The Controller General of Patents, Designs, Trademarks & Geographical Indications, Ministry of Commerce & Industry, Government of India, underscores the university's leadership in nurturing cutting-edge research and development.

With a prestigious NAAC 'A' Grade Accreditation and a ranking within the top 23 technical universities as per one of

the leading media house 2023 survey, Shobhit University offers specialized B.Tech (Honours) and M.Tech programs meticulously tailored to the forefront of global industry standards. Fields such as Computer Science, Biomedical Engineering, Biotechnology, and Agricultural Technology are not merely academic offerings; they are gateways to pioneering career paths for their students.

The university's distinguished alumni network includes global leaders, some of the top innovators, renowned scientists, and some of the successful entrepreneurs, reflecting the transformative impact of a Shobhit education. These alumni do not just participate in the workforce; they dominate it, steering Fortune 500 companies and spearheading innovations across industries.

The faculty, drawn from the world's elite institutions, are not merely educators but leaders in their respective fields. Their expertise fuels a research-driven academic model, enriching their students' learning experiences with real-world applications and advanced theo-

Higher education is the gateway to limitless possibilities, where minds are nurtured, dreams are ignited, and future leaders are shaped. At Shobhit University, we believe in empowering students with knowledge, fostering innovation, and cultivating a spirit of excellence. Together, let us embark on a transformative journey where education becomes the catalyst for personal growth and societal progress. Embrace the power of education and unlock the doors to a brighter tomorrow.

Kunwar Shekhar Vijendra
Co-founder and Chancellor,
Shobhit University



retical insights. At Shobhit University, the vibrancy of campus life extends beyond the classroom through a diverse spectrum of student-led clubs and activities. These initiatives are vital in developing well-rounded personalities ready to tackle the challenges of a rapidly evolving global landscape.

Guided by the motto "Empowering nation through education," Shobhit University is committed to developing ethical, technologically adept, and globally aware leaders prepared to drive positive change in the world.

For more details, visit:
www.shobhituniversity.ac.in



CENTER FOR ACADEMIC AND RESEARCH EXCELLENCE SINCE 1996

The NIST University in Berhampur, Odisha was established in 1996 as the first NRI higher educational venture in the state of Odisha. NIST was accorded autonomous status in 2018 and has been upgraded to University in 2024. NIST University is one of the premier research institute in the country today. NIST has been ranked well in the country by multiple ranking organizations including Govt. of India.

ACADEMICS AND RESEARCH EXCELLENCE WITH GLOBAL INNOVATION CENTERS

NIST University currently offers undergraduate, graduate, and Ph.D. programs in Engineering, Science, and Management and planned to offer other programs starting from 2024-25 academics session.

NIST has set benchmarks through its outstanding academic programs, quality education, and cutting-edge multidisciplinary research. NIST has various state of art laboratories and research facilities in computing, communication and sciences. Leveraging its existing global collaboration and partnership with industries and top universities and research

institutes around the world, NIST has embarked on the journey in establishing Global Innovation Centers (GICs) in areas like 5G and Future Communications, Semiconductors using advanced material, and Biotechnology etc. GICs are expected to carryout extensive applied research and creating technology hub leveraging research and innovation.



www.nist.edu

A GREEN CAMPUS WITH STATE OF ART FACILITIES

Nestled in the green hills of Pallur, the campus is spread over 65 acres with modern academic infrastructure, halls of residence, sport complex and other facilities.

NIST has state of art indoor stadium (with gymnasium, basketball, and badminton courts etc.), swimming pool, cricket, football and track fields, rock climbing arena, amphitheater, auditorium etc. The campus also hosts recreational parks with yoga center and an aquarium for making NIST fraternity a



Dr. Sukant K. Mohapatra, (Founder-President, NIST University)

harmonious living in nature.

Pursuit of own passion and wholesome development of students is an avowed aim at NIST. Students clubs such as robotics, renewable energy, astronomy, photography, arts and music etc., beyond the classroom, where students are encouraged to pursue their own passion as co-curricular activities.

FOUNDER PRESIDENT OF NIST

Dr. Sukant K. Mohapatra (Founder President, NIST University) is an alumnus of NIT, Rourkela with PhD degree in Computer Science from Stevens Institute of Technology, NJ, USA. He has over 30 years of professional experience in leading applied research, and technology strategy in telecommunications industry. He has worked in leadership positions at AT&T, Lucent Technologies - Bell Laboratories and Ericsson as Chief Technology Officer (CTO).

Dr. Mohapatra's work and research interest includes, 5G and Future Communication, Cloud Computing, Multi-access Edge Computing (MEC), Internet of Things (IoT) and Computer Vision/Edge Analytics/Immersive X-Reality applications. Dr. Mohapatra is recipient of multiple awards and honors in recognitions of his seminal contribution in research, technology, and leadership.

For more details contact
NIST UNIVERSITY
Institute Park, Berhampur, Odisha,
Pin – 761008
Visit : www.nist.edu
Contact : 7205336478

Commitment to academic and holistic student development

Keystone School of Engineering: Shaping Engineering Leaders

Nestled in the vibrant NIBM Pune, Keystone School of Engineering has been at the forefront of innovative engineering education since 2012. Led by the visionary educator, Prof. Yashodhan Soman, the institution has garnered acclaim for its commitment to academic quality and holistic student development.

With a Grade A accreditation from NAAC, Keystone stands as a great vision, driving various initiatives aimed at enriching the educational experience. Among these initiatives, the Industrial Mentorship Program shines as a testament to Keystone's dedication to personalized guidance, fostering partnerships between students and industry veterans.

Keystone ensures comprehensive industrial exposure



through a myriad of avenues including industrial visits, involvement in projects, expert talks, and foreign language training. Moreover, its Need-Based Professional Skill Development Cell, operating within the Center of Excellence, equips students with industry-aligned skills, global certifications, and soft skills essential for career success.

Beyond academia, Keystone fosters a culture of leadership and innovation, molding engineering leaders poised to make a difference in the world. Through problem-solving projects and social impact initiatives, students are encouraged to think beyond textbooks and contribute meaningfully to society.

With a proven track record of remarkable placements, the institution stands as a testament to its commitment to shaping the engineers of tomorrow.

For more details visit
<https://www.keystoneschoolofengineering.com/>
Contact: 9922887755



Prof. Yashodhan Soman

139-year legacy

Open doors to diverse career opportunities - With DES Pune University

DES Pune University (DES PU), with a 139-year legacy, is a beacon of educational quality. Established by the Deccan Education Society, DES PU nurtures holistic growth, intellectual curiosity, and global competitiveness. Built on the esteemed legacies of Fergusson College, BMCC, and Kirti M. Doongurse College, it dynamically meets the evolving educational and professional world needs.

With over 70% of its faculty holding PhDs, the university demonstrates its commitment to academic proficiency and fieldwork-driven progress. The university's state-of-the-art infrastructure, including modern laboratories, further enhances the learning experience, providing students with the tools and resources necessary for their scholastic and exploration endeavours.

This educational hub is home to three specialized research institutes: DES PU Research Institute of Life Sciences (DES PU-LS), DES PU Research Institute of Indian Knowledge Systems (DES PU-IKS), and DES PU Research Institute



of Cyber-Physical Systems (DES PU-CPS). These institutes are hubs of innovation and exploration, facilitating groundbreaking analysis across diverse disciplines.

The university partners with over four international institutions, reflecting its adherence to global collaboration and educational superiority. These partnerships enable joint study, faculty exchanges, and student mobility, enhancing cross-cultural exchange and enriching the educational experience, thus cultivating future visionaries on a global scale. Furthermore, students who are eager to pursue entrepreneurship are offered various resources to innovate and grow their startup ideas.

The university offers an extensive array of over 35 programs across various disciplines. Undergraduate options include BBA General, International Business, BBA Computer Application, BBA FINTECH, BBA Data Analytics, B.Sc. Computer Science, B.Sc. Animation, BA Psychology, BA English, BA Economics, BA Filmmaking, BA Dramatics



Practical Ways To Retain Information Clearly When Studying, Shares Biomedical Engineering Student

If you struggle to remember what you've studied, you're not alone. Often, our courses are so long that it's hard to retain information. Recently, a biomedical engineering student shared their study strategy on social media. He explained how he studies and the methods he uses to memorise information effectively, enabling him to tackle a large amount of material without feeling overwhelmed.

PRACTICAL STEPS TO RETAIN INFORMATION

Here are the steps Jun Yuh uses to retain information without feeling overwhelmed and burnt out:

BUILDING A SECOND BRAIN

The concept of building a 'Second Brain' revolves around adopting a systematic approach to storing, organising,

and utilising information.

Basically, the second brain method relies on an external system for capturing, organising, retrieving, and archiving ideas rather than depending solely your memory

BLURTING METHOD

Start by reading a section of your textbook or lecture notes.

Once you are familiar with it, close the book or notes and try to recall everything you can on a blank sheet of paper.

Then, open the source again and check your answers, filling in any gaps and correcting mistakes. This process can be repeated multiple times to improve your memory retention.

GAP LEARNING

Taking breaks is crucial to retaining

information.

By incorporating short, random breaks into your study routine, you can enhance the speed and depth of learning.

These breaks give your brain the opportunity to consolidate and review the material, much like what happens during sleep.

Jun Yuh suggests utilising a random timer generator to schedule breaks lasting approximately 10 seconds.

FEYNMAN TECHNIQUE

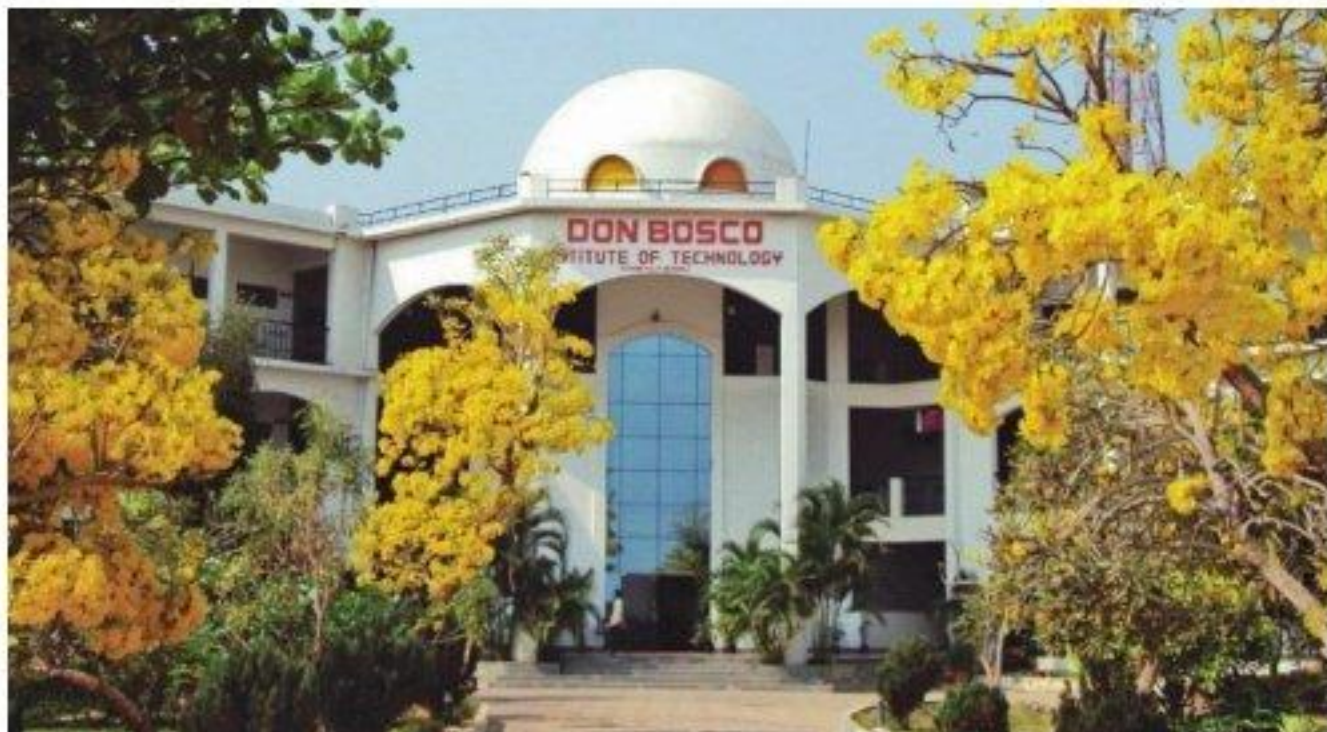
The Feynman Technique is a study method where you explain a topic in simple terms, as if you are teaching someone with no prior knowledge.

This approach helps to make complex ideas easier to understand, spot any areas where you might be confused, and strengthen your understanding of the subject.

For more information on exams, results and careers, please visit
Indiatimes Education
—IT News Desk

A CONTINUED COMMITMENT TOWARDS ENGINEERING EDUCATION

Don Bosco Institute of Technology (DBIT), as a part of Way-anamac Education Trust was established in 2001 on its sprawling 36 acres campus located at Kumbalagodu on Bangalore Mysore Highway. The DBIT offers eight UG Engineering programmes and a PG programme in management besides 10 recognized research centers offering Ph.Ds. The UG programmes include advanced technologies like AI, Machine Learning and Data Science. Engineering education armed with concepts including OBE (Outcome Based Education) and Project Based Learning (PBL) steered by specific Quality policy through IQAC (Internal Quality Assurance Cell) and the resulting recognitions by accrediting bodies like National Board of Accreditations (NBA) and National Assessment and Accreditation Council



(NAAC) is quite mature in DBIT. In line with advancements, DBIT has also, organically, internalized National Education Policy 2020 (NEP-2020) that nurture students with credit-based curriculum, Multiple-Entry-Multiple-Exit-policy, substantial skill development efforts, concept of Honors degree and Minor Degree and others. Entrepreneurship and innovation are two additional true testaments of holistic technical education and DBIT has spread its wings into these areas by onboarding professionals experienced in teaching, industry, and research who realize these objectives by striking meaningful collaborations with niche industries and by seeking necessary encouragement from governmental agencies. As a supporting framework, DBIT has embarked on establishing academic autonomy which leverages state-of-the-

Art curriculum, excellent delivery mechanisms and objective oriented evaluation. Through timely reinforcements upon the already prevailing best educational practices, as above, on a continued basis, DBIT enjoys investing dedicated efforts in a relentless manner to fulfil the Vision of its philanthropic investors thus becoming an ever-vibrant center of excellence to transform young minds in technical and management education fostering innovation and entrepreneurial skills alongside nurturing ethical, environmental, and social responsibility. For more details visit: Don Bosco Institute of Technology, Kumbalagodu, Mysore Road, Bengaluru - 560074. Contact: 8880716716 / 9900361100 / 9972005511. Email id: admissions@dbit.co.in / admissions@donboscobangalore.edu Website: www.dbit.co.in

FROM CONCEPT TO CREATION, A CATALYST FOR TECH TITANS



Engineering at the NAAC A+ accredited institute where dreams take flight

Engineering at CGC Jhanjeri represents a transformative odyssey, where scientific ingenuity converges with innovation to tackle real-world challenges head-on. From infrastructural advancements to catalysing technological breakthroughs, the institution stands as the quintessential hub for those with aspirations to shape the world.

WHY OPT FOR ENGINEERING AT CGC JHANJERI?

The college cultivates a dynamic ecosystem where students immerse themselves in the frontiers of innovation and technology. With state-of-the-art facilities, esteemed faculty, and a curriculum meticulously aligned with industry requisites, students delve into a spectrum of engineering disciplines, refining skills imperative for navigating real-world complexities and emerging as poised, future-ready engineers. A vibrant tapestry of cultures thrives here, with students driven by a common pursuit of excellence in the corporate realm. We furnish students with the technical acumen, aptitude, and effective communication prowess essential for thriving in the competitive landscape of the industry.

NAVIGATING MULTIFACETED CHALLENGES

Engineers encounter a plethora of



challenges, ranging from the dynamic shifts in technological paradigms to the pressing imperatives of sustainability. CGC Jhanjeri grapple with the intricacies of innovation, navigate resource constraints, and strive to meet the ever-evolving societal expectations, all while endeavouring to craft solutions that resonate on a global scale. Their immersive, hands-on learning experiences are meticulously designed to equip students with the agility and acumen to confront such challenges, ensuring they emerge as adept problem solvers.

MEETING THE DEMANDS OF INDUSTRY

The demand for engineers transcends sectors, with professionals tasked with unravelling intricate problems and propelling innovation forward. From modern sustainable energy solutions to spearheading advancements in healthcare technologies, engineers serve as architects of the future across a myriad of industries. CGC Jhanjeri's routine industrial excursions furnish students with invaluable insights into industry dynamics and expectations, bridging the gap between academia and industry seamlessly.

A GLANCE AT THE PLACEMENTS

CGC Jhanjeri campus placements boast a stellar track record, featuring

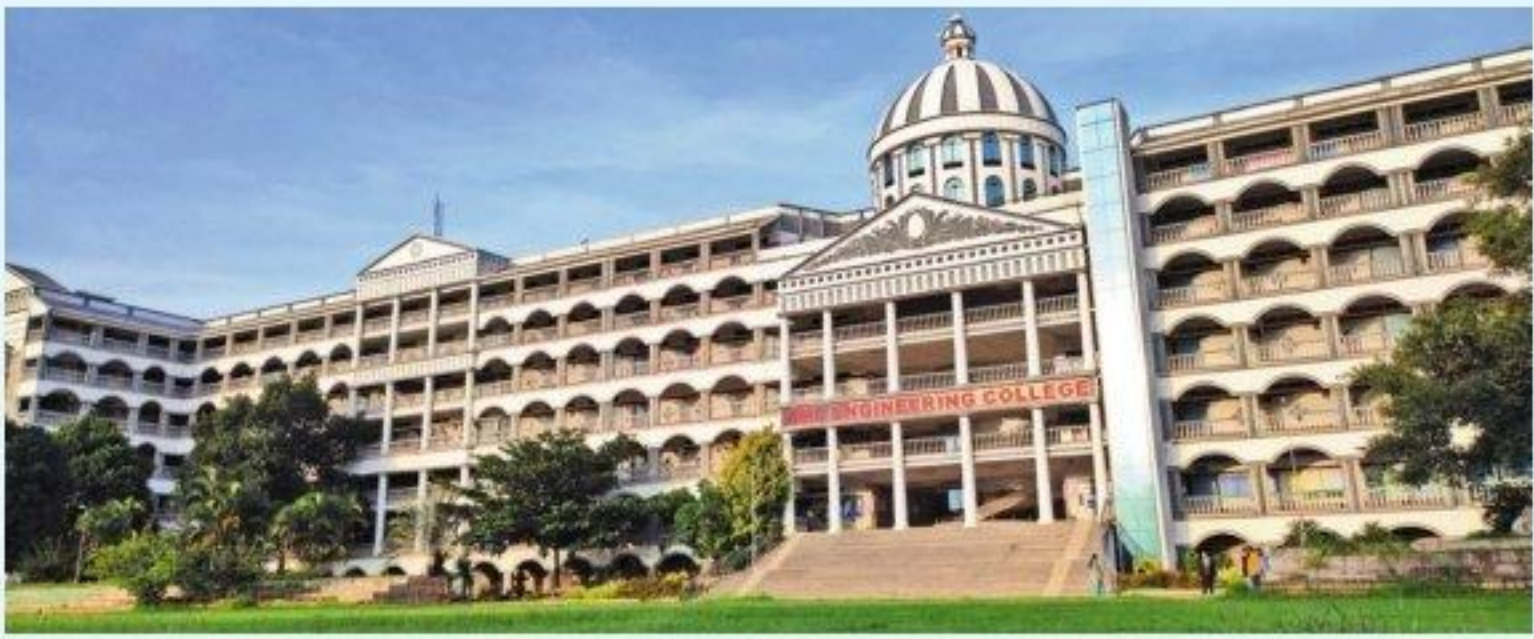
PINNACLES @CGCJHANJERI

- 1. NAAC A+ accreditation underscores our commitment to academic excellence.
- 2. A culturally diverse campus fosters cross-cultural learning experiences.
- 3. Hands-on learning opportunities prepare students for the challenges and opportunities of the real world.
- 4. Cutting-edge facilities facilitate experiential learning through advanced simulations and technologies.
- 5. A dynamic campus environment offers boundless avenues for personal and professional growth.
- 6. Robust career planning and development programs ensure students are primed for success in a fiercely competitive landscape.
- 7. Extracurricular activities foster holistic development, while curated events and workshops nurture confidence and readiness to tackle challenges.
- 8. Access to a global network of 100+ universities across 25+ countries fosters international collaborations.
- 9. Strong support for research initiatives, with full financial coverage provided.
- 10. The CGC Josh Scholarship, valued at 12 CR, provides invaluable support to students in their academic pursuits.

renowned companies such as Amazon, Capgemini, Autodesk, Dell, PepsiCo India, Google, Microsoft, and many more. Chandigarh Engineering College positions students for global prospects, providing opportunities to thrive on an international scale. They offer a comprehensive Pre-Placement Training Program that provides holistic development through a 360-degree approach. With a proven track record of remarkable placements and collaborations CGC Jhanjeri ensures an abundance of opportunities for its students. The icing on the cake? Chandigarh Group of Colleges, Jhanjeri is a beacon of quality education in engineering education, committed to nurturing future-ready engineers. With a focus on innovation, comprehensive training, and global exposure, we empower students to realize their aspirations and carve out successful careers in the dynamic world of engineering.

Igniting Minds Through Innovation

AMC Engineering College (AMCEC), established in 1999, stands at the forefront of quality engineering education. Nestled in a lush, green 52-acre campus in Bengaluru, AMCEC offers a wide range of academic programs to students from diverse backgrounds. Accredited by NAAC with A+ Grade and NBA, and certified by ISO 9001:2015, AMCEC prioritizes academic achievement, innovation, and student-centered learning. AMCEC provides a comprehensive range of undergraduate programs in Computer Science & Engineering (CS&E), CS&E with artificial intelligence and machine learning, CS&E with data science, information science & engineering, electronics & communication engineering, electrical & electronics engineering, aeronautical engineering, civil engineering, and mechanical engineering. Additionally, AMCEC offers master's



degree programs namely, MCA, MBA, and M.Tech. All programs are designed to provide students with a solid foundation of knowledge and skills while emphasizing creativity, critical thinking, problem-solving, communication, and collaborative skills highly valued by industry employers in particular, and society at large. At AMCEC, students benefit from a large number of highly qualified, and distinguished faculty who are passionate about teaching and mentoring students. AMCEC provides students with experiential learning opportunities, including project-based learning, internships, community service, undergraduate research, and upskilling programs. These opportunities allow students to apply what they've learned in the classroom to real-world situations, gain practical experience, and develop a varied set of abilities that will help them excel in their professions.

AMCEC is an education hub where students can develop intellectually, creatively, and personally for students who want to pursue their passions and realise their aspirations because of its emphasis on holistic development, a testament to its numerous feats in academic and placement achievements.



For more information, contact: AMC Engineering College, Bannerghatta Road, Bengaluru www.amcgroup.edu.in Ph: 9902044114 Email: admissions@amceducation.in



A Trailblazer in Engineering Education

Chitkara University Shaping Tomorrow's Engineers Today

Chitkara University has firmly established itself as a trailblazer in engineering education, setting the standard for quality in academia and innovation. Renowned for its forward-thinking approach, the university has consistently introduced cutting-edge engineering programs designed to empower students with the skills and knowledge essential for success in today's competitive world.

In the fast-evolving landscape of higher education, Chitkara University stands as a model of engineering prowess, consistently breaking new ground in innovation and nurturing the next generation of engineering leaders. With a diverse array of programs, impressive rankings, and strategic collaborations for 2+2 programs with esteemed universities worldwide, Chitkara University is redefining the standards of engineering education.

At the core of Chitkara University's engineering prowess lies its comprehensive range of programs tailored to meet the dynamic demands of the industry. The university offers undergraduate programs in Computer Science Engineering, CSE in AI with Microsoft, Electronics & Comm. Engineering, Electrical Engineering, Electrical Engineering with a Minor in CSE, Civil Engineering with specialisation in AI & ML, Mechanical Engineering, Mechanical Engineering with a Minor in CSE, Mechatronics Engineering, Automotive Engineering with ARAI, B.E. in Computer Science and Technology with Arizona State University and Software Engineering with Deakin University. These programs are meticulously designed to provide students with a solid theoretical foundation complemented by hands-on practical experience, equipping them to tackle real-world engineering challenges with confidence.

In addition to its undergraduate offerings, Chitkara University provides a diverse array of postgraduate Fellowship programs designed to enable aspiring engineers to specialise and advance their ca-



reers. From Computer Science Engineering to Electronics & Comm. Engineering, the university offers an extensive suite of advanced programs aimed at honing the skills of students and preparing them for leadership roles in their respective fields.

Chitkara University's commitment to excellence has been consistently recognised through its top rankings in various national and international surveys. Chitkara Institute of Engineering and Technology (CIET) has secured some of the top ranks in the Ranking 2024 issued by one of the leading magazines across various categories. In the 'Top T-Schools in India 2024 North Zone' category, ranked 7th. Ranked 20th in 'Top T-Schools in India 2024 (Private)' category and is ranked 25th in 'Top 100 T-Schools (overall) Government and Private Sector category. In National Institutional Ranking Framework (NIRF) Ranking 2023 it secured 92nd rank in the Engineering category. CIET earned an impressive 41st rank in 'Top Engineering (Pvt.) Colleges in India, 2023 conducted by one of the leading media group. In Ranking 2023 by one of the leading magazines it ranked 28th in India.

The global outreach extends beyond geographical boundaries through its 2+2 programs with prestigious international universities. Under these programs, students have the unique opportunity to complete a portion of their studies abroad, gaining exposure to diverse cultures, perspectives, and educational methodologies. Partner universities for 2+2 programs include the Arizona State University (ASU) U.S.A., for B.E. in Computer Science & Technology

and Deakin University, Australia for Bachelor's Degree in Software Engineering.

Chitkara University's commitment to innovation and research is palpable in its state-of-the-art infrastructure and cutting-edge facilities. The university boasts modern laboratories equipped with the latest technology, research centers focusing on specialised areas of engineering, and collaborations with industry giants for research and development projects.

A distinguishing feature of Chitkara University's engineering programs is their emphasis on industry-aligned curriculum and experiential learning. Through strategic partnerships with leading industry players, the university ensures that its programs remain abreast of the latest technological advancements and industry trends. The university boasts an exemplary placement record, with some of the leading companies from various sectors actively recruiting its engineering graduates.

Chitkara University's engineering programs are a perfect amalgamation of academic rigour, practical exposure, and a global perspective, making them the preferred choice for aspiring engineers worldwide. With a steadfast commitment to nurturing innovation, fostering interdisciplinary collaboration, and grooming future-ready engineers, Chitkara University continues to chart new horizons in the realm of engineering education. The university ensures that its engineering graduates are not only academically proficient but also well-equipped to thrive in the competitive job market.

Curiosity Leads to Inventions

We could all agree upon the above "title" as Individual curiosity has led us to many improvisations in our day-to-day life. There will be a plethora of examples which can shed some light on the above statement. Learning is a process which starts with our basic academic exposure and is a lifelong one.

ADIY is one of the niche brand well-recognized in India for its superior quality products in the Make in India bandwagon. The brand was conceptualized with the zeal and passion towards supplying electronics modules which could be handy in developing fruitful products with myriad applications. The competition is still immense from products which are cheaper and flooded in the market from China. The rigorous efforts and perseverance towards making them affordable is still an ongoing challenge, but with the support of our existing customers the brand is a definite to be reckoned with. The students reach out to them from many universities and directly buy their projects, as even many DIY enthusiasts do it.

India's topmost institutes or engineering colleges having the best infrastructure prefers a reliable partner who can be able to supply and support their procurement plans. The concern of reaching out

to multiple vendors is a cumbersome task for many along with building trust, reliability and managing the bureaucratic procedure towards procurement. This impedes the overall process and there's a need to remove this bottleneck through consulting with the higher management. All universities aim to fulfill the student's aspiration and help them develop fully functioning mental faculties in the realm of experimentation. This can now be easily achieved with the help of hands-on-training or practical implementation of their ideas. ADIY have stepped in to fill the shoes and have been catering to many universities as their reliable partners, to help them procure as a one-stop-shop solution.

Last month, ADIY participated in a social initiative wherein distributing 100 customized Kits to the Shrimad Rajchandra Mission, Dharampur. They felt heartfelt gratitude towards members doing the work and gracefully hosting them. ADIY's endeavor is to make an impact socially as well as professionally, through establishing business relationships with esteemed universities across PAN India, such as IIT Bombay, IIT Madras, VJTI, CSIR, etc. Their customized kits are a popular product while Robotics parts and ancillary modules have been another popular category used in ROBO-WARS. One of the events at IIT Madras, a student festival of the BS program, PARADOX-2024 is going to be ROBO-SOCCER, where they will be showcasing their ADIY products.



RAJGURU ELECTRONICS (I) PVT. LTD.



For more details contact Website - www.adiy.in & www.rajguruelectronics.com

What is this ancient yoga that has therapeutic powers

In today's world, seizing quiet moments can seem like a valuable find. That being said, there is a peaceful oasis called Yin yoga, which is sometimes referred to as "lazy yoga." This gentle practice, which was created in the 1980s by Paul Grilley, is derived from classical Hatha Yoga and provides a calm diversion from the hectic pace of modern life.



WHAT IS YIN YOGA?

Unlike its more dynamic counterparts, Yin yoga emphasizes passive poses held for extended periods, typically ranging from 3 to 10 minutes. While Yang yoga targets muscle tissues through active movement, Yin yoga dives deeper and focuses more on the connective tissues like tendons, fascia, and ligaments.

YIN YOGA

Yin yoga isn't merely about touching your toes; it's a journey inward, building a connection between body and mind. A study published in the International Journal of Yoga talks about its therapeutic potential in treating conditions such as eating disorders, addictions, and trauma, thanks to its ability to unlock both physical and emotional tensions.

A Yin yoga practice demands patience and presence to begin. Practitioners can customise their practice to fit their individual bodies and abilities by emphasizing comfort over

perfection and concentrating on individual needs.

NO GYM REQUIRED! YOGA FOR A FLAT STOMACH BY HIMALAYAN SIDDHA AKSHAR

Yin yoga calls to people who are seeking peace in an overstimulating world. This practice provides a gentle sanctuary for everyone, be it someone looking for relief from the daily grind or someone trying to find balance in life's chaos.

Although learning from an experienced teacher is very beneficial, yin yoga exploration can be a very private experience. Slow-paced classes that focus on internal exploration encourage practitioners to embrace their inherent uniqueness and pay attention to their bodies cues.

Even though anyone can practice yin yoga, there are a few things to be aware of. Those with osteoporosis and third-trimester pregnant women should proceed cautiously, avoiding positions that put undue strain on their spines.

Yin yoga poses, designed for deep stretching and relaxation, include gentle stretches like Child's Pose, Dragon Pose, and Butterfly Pose, targeting areas like the hips, thighs, and lower back. Supported Fish Pose and Sphinx Pose offer gentle backbends to open the chest and shoulders, while Seated Forward Bend provides a soothing stretch for the spine and hamstrings. Half Butterfly Pose offers a variation for deeper hip and groin stretches. Reclining Twist aids in spine flexibility and digestion, while Supported Bridge Pose and Legs-Up-the-Wall Pose promote relaxation and reduce tension. These poses are typically held for several minutes, managing to release the tension of the body and promote deep relaxation.



FOR YOUR ACADEMIC PURSUITS

Vidyavardhaka College of Engineering – Epitome of quality education

Nestled in the western part of Mysuru, Vidyavardhaka College of Engineering (VVCE) breaks the stereotypical image of an engineering college. Established in 1997 by Vidyavardhaka Sangha (VVS) that was established in 1949 by visionary leaders namely Sahukar Chenniah and K. Puttaswamy, with a motto of 'Education Par Excellence', VVCE has grown into one of the premier institutions, consistently exceeding expectations.

Holding an A Grade from NAAC, recognition from NBA and ranking in the NIRF framework, VVCE goes beyond just academic prowess. Their dedication to student well-being is reflected in the Gold Rating and Institute of Happiness award by QS-I Gauge. Integrity, excellence, teamwork, professionalism, research and collaboration are the core values that guide their educational philosophy. The sprawling VVS 23-acre campus, managed under the



work who met at New Jersey and San Jose, VVCE offers a truly enriching and dynamic educational experience. For more information contact: Vidyavardhaka College of Engineering (VVCE) Address- P.B. No.206, Kannada Sahithya Parishath Rd, III Stage, Gokulam, Mysuru 570002 Phone number - 0821 427 6200 Email id- principal@vvce.ac.in Website- https://vvce.ac.in

Shaping Next Generation Engineers

MIT WPU is tracing a pathway of colossal achievements

Engineering programmes at MIT-WPU are designed to transform aspiring students into world-class, industry-ready professionals. With a wide range of more than 40 programmes spanning diploma, undergraduate, postgraduate, and doctoral levels, MIT-WPU offers a diverse array of specialisations to cater to the evolving demands of the technology industry.

The Faculty of Engineering at MIT-WPU has been a breeding ground for groundbreaking innovations that have brought about positive changes across various domains, recognized nationally and internationally. Programmes such as Artificial Intelligence /Machine Learning, Petroleum, Material Science, and Biotechnology are carefully designed with guidance from industry experts, ensuring that students receive cutting-edge knowledge and hands-on experience.

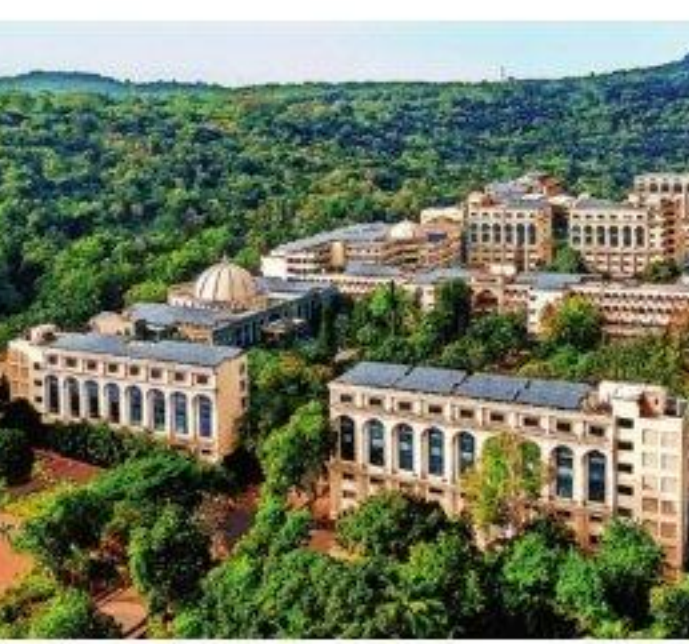
One of the key strengths of engineering programmes is their emphasis on holistic and experiential learning. Through innovative teaching methods like flexible learning, internships, project-based learning, and industry collaborations, students are exposed to real-world scenarios, allowing them to develop practical application skills and gain valuable industry exposure.

MIT-WPU integrates UNESCO's vision by offering mandatory peace studies, fostering personal well-being and global peace. The curriculum includes non-violent communication training and diverse yoga practices, preparing students as agents of change.

The university's com-



mitment to industry collaboration is fortified by the CIAP (Center of Industry Academia Partnerships), a dedicated center for placements. This center fosters robust industry ties, facilitating student placements, research endeavors, and seed funding initiatives. These collaborations provide students with invaluable hands-on experience, exposure to real-world



Asia's first Subsea Research Laboratory at MIT-WPU

projects, and interactions with industry professionals, preparing them for successful careers.

Moreover, MIT-WPU places significant importance on research and development, empowering students to become innovators of tomorrow. With over 20 dedicated Centers of Excellence and opportunities to apply theoretical knowledge to solve real-world problems, students gain invaluable experience and become well-equipped for the future. MIT-WPU boasts Asia's first Subsea Research Laboratory at the Department of Petroleum Engineering, further showcasing its commitment to pioneering research and innovation.

As technology continues to evolve, engineering programmes at MIT-WPU will adapt to stay ahead of the curve, while maintaining a strong focus on holistic and ethical learning. This approach ensures that graduates not only possess the necessary technical expertise but also value sustainability and the social impact of technological advancements, positioning them as world leaders in innovation, creativity, and research.

Join engineering programmes at MIT-WPU for transformative learning. Open for specialisations like AIML, Cybersecurity, Robotics, Data Science & more. Gain skills and industry exposure for thriving in technology. Apply now!

For further details contact :
MIT-WPU
Phone: +91-020-71177137
Whatsapp: +91-98814 92848
Website: mitwpu.edu.in
Mail: admissions@mitwpu.edu.in



Manage the future

University of Engineering & Management Jaipur, for a Skill-based Education, Entrepreneurship, Research and Placements

University of Engineering & Management, (UEM) Jaipur was established in the year 2011 and within a very short period of 11 years, UEM, Jaipur has emerged one of the global leaders in providing outcome-based education, placements to all eligible students, Support for research, Publication, Innovation and entrepreneurship. Student and faculty Exchange program with foreign universities and strong faculty base to students from all over the country. Skill-based education and pre-placement training sessions give an extra edge to students aspiring for jobs in multinational companies or going for higher education. International conferences and regular interactions with scientists and researchers from world's renowned institutions make their students ready for global competitiveness and enable them to acquire foreign jobs and internships. International Seminars and foreign lectures provide an unparalleled exposure to the students & staff members.



UEM Jaipur Campus



UEMK - Marching towards the centre of eminence

The University of Engineering and Management, Kolkata (UEMK) is intending to provide quality education in engineering, technology, management, law, and other related fields.

The University offers undergraduate, postgraduate, and doctoral programs in various Engineering, Management, Science, and other related interdisciplinary fields. It is fostering Outcome Based Education and Research-intensive teaching to become a centre of eminence in the coming years.



UEM Kolkata Campus

Consistent Academic Quality of IEM

Institute of Engineering & Management (IEM) began its journey in 1989, the institute has surpassed innumerable benchmarks of achievements and accreditations. Being a NAAC A grade institute all the eligible departments are NBA accredited.

Along with placements, IEM truly outperforms with numerous startups, patents, and publications by students. IEM is one of the very few in India which gives the opportunity of Study Abroad Programme in USA, Canada, Australia, France, Singapore, and UK along with the opportunity of various

certifications from universities. Focusing on the overall growth of the students the institutions organize various sports, cultural, coding events and international conferences. IEM is associated with numerous social welfare programs to encourage the students to look beyond the academic curriculum.



IEM Gurukul Campus



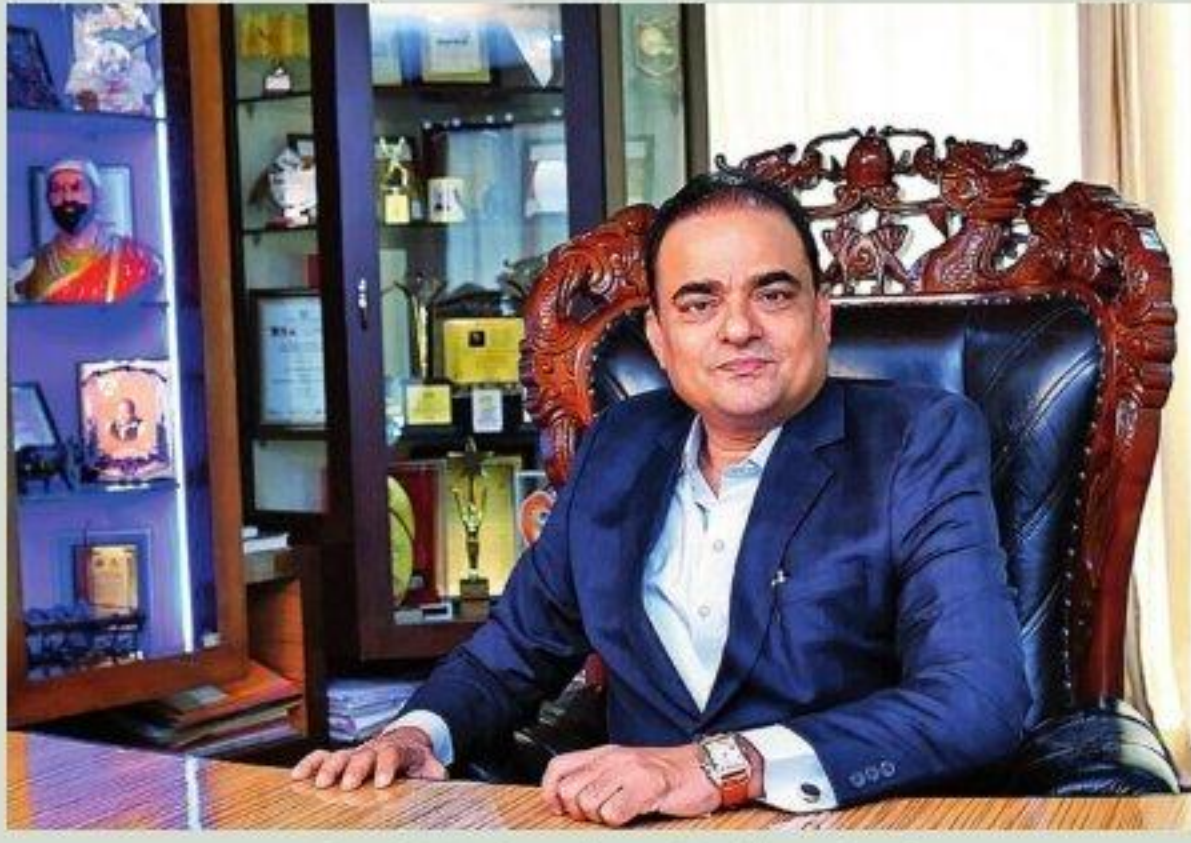
REDEFINING ENGINEERING EDUCATION

Sandip University- For well-rounded professionals

Sandip University is redefining engineering education by aligning it with the emerging demands of Industry 5.0, where human intelligence and advanced digital technologies converge. State-of-the-art infrastructure, experienced faculty and student-centric approach makes Sandip University one of the top choice for aspiring engineers.

The engineering curriculum is designed in close collaboration with industry leaders to stay relevant and forward-thinking. It is regularly updated to incorporate the latest technological advancements and industry practices. The curriculum emphasises value addition and global certification programs, hands-on projects, internships, and practical training, bridging the gap between theoretical knowledge and real-world application. Sandip University boasts a panel of industry experts who provide invaluable insights and guidance.

Sandip University's Centres of Excellence (CoEs) are hubs of innovation and research in key domains. These CoEs are equipped with advanced laboratories and research facilities, fostering interdisciplinary collaboration and innovation. They provide students with opportunities to work on cutting-edge projects and enhance their technical skills and industry readiness.



Sandip University prioritises the development of a comprehensive skill set that includes both technical and soft skills. The University's programs integrate these skills through classroom instruction, laboratory work, group projects and extracurricular activities, thereby, ensuring our engineering graduate(s) are well-rounded professionals.

Sandip University encourages students and faculty to pursue research and development that can lead to patentable inventions. Dedicated research centres provide support and resources for patent applications from concept development to submission. This not only enhances academic credentials but also instills a deep understanding of intellectual property and technology commercialisation.

Sandip University's robust placement cell works tirelessly to build strong relationships with top employers, facilitating campus placement drives, compulsory internships, research positions, entrepreneurship support and higher education support. It embarks convergence of their students into placement, higher studies and start-ups. The incubation centre further ensures the sustained development of start-ups into successful entrepreneur.

Sandip University stands out as one of the leader in engineering education. The University's innovative curriculum, industry partnerships, Centres of Excellence, online expert lectures, and comprehensive placement programs collectively ensure that students are well-prepared for successful careers in the ever-evolving technological landscape by fostering a culture of continuous learning and innovation. Sandip University is not just shaping engineers but also the future of technology and industry.

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Madhubani, Bihar
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Toll-free: 1800-313-2714
Website:
www.sandipuniversity.edu.in

LEADING WITH VISION: TRANSFORMATIVE EDUCATION FOR FUTURE INNOVATORS

KL Deemed to be University has established itself as one of the pioneers in Indian education, with over forty years dedicated to encouraging innovation, entrepreneurship, and skill-building. As a contemporary educational hub, the university combines rigorous academic standards with a strong focus on research, mentorship, and project-based learning, preparing students to be future leaders who will make significant societal impacts.

ACADEMIC RIGOR AND RECOGNITION
The University believes in creating an ecosystem that promotes both intellectual growth and practical skills through innovative educational practices like Acceleration, Deceleration, Flipped Classrooms, and the Choice-Based Credit System. Its recognition on the national and international stage is marked by numerous awards and global

rankings. The comprehensive network of global partnerships and robust entrepreneurial support systems cement its role as a vital educational pillar.

GLOBAL OUTLOOK AND PARTNERSHIPS

The University rejoices numerous partnerships with esteemed universities and research institutions globally. These alliances facilitate valuable exchange programs, collaborative research initiatives, and international conferences, broadening the global perspective of students and faculty.

DIVERSE ACADEMIC OFFERINGS

Spanning multiple campuses in Vijayawada and Hyderabad, KL Deemed to be University offers a wide range of undergraduate, postgraduate, and doctoral programs in fields

as diverse as Engineering, Management, Commerce and Sciences, and specializations in IOT, AI&DS, VLSI and more.

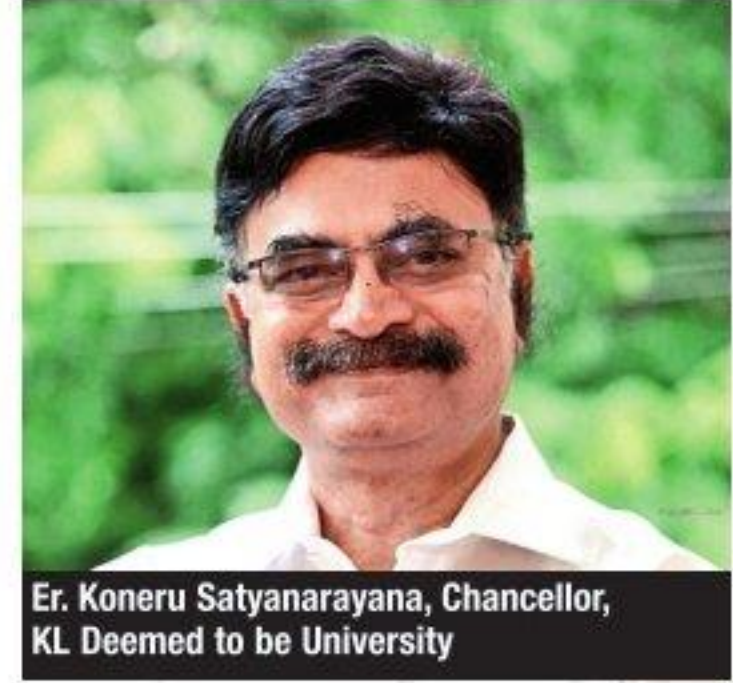
HOLISTIC DEVELOPMENT
At the core of its mission is a strong emphasis on research and development. With advanced laboratories and research facilities, it encourages students and faculty to undertake cutting-edge research projects that not only push academic boundaries but also address real-world challenges.

CAREER PREPARATION AND SUCCESS
The university consistently propels students into prestigious roles at top multinational companies through intensive training, workshops, and close industry interaction, ensuring their success in the competitive global job market. The vast global alumni network, which includes entrepreneurs, CEOs, and top professionals, attests to the high caliber and far-reaching impact of its academic endeavors.

For more details and admissions, contact:
KL Deemed to be University
Call-9490361111
Visit- www.kluniversity.in



Er. Koneru Lakshman Havish, Vice President, KL Deemed to be University



Er. Koneru Satyanarayana, Chancellor, KL Deemed to be University

Why should cybersecurity be taught in schools?

The rising penetration of the internet and indispensability of digital technology in education has also created vulnerable ground for hackers and cyber crimes. But this should not deter us from using the technology. Instead one needs to be better equipped and well-prepared to face such challenges efficiently. This necessitates the education of cybersecurity in schools.

The article delves into the major reasons for introducing cybersecurity as a subject in schools.

The kinds of cyber risks and cyber-attacks that students can face are distributed denial-of-service, Internet of Things(IoT) vulnerabilities, phishing, ransomware, data breach and data manipulation.

Now a look at each of the reasons for incorporating cybersecurity as a subject: Save the teenagers from being victimised by cybercrimes:

- Teenagers and younger children are at the highest risk of being trapped in cybercrimes due to being ignorant and impressionable
- The secondary and senior secondary school students should be firstly approached with the subject
- They should be taught to identify such cyber threat and malinformation or negative content and then some quick preventive cybersecurity measures to save oneself from it

IMPROVES THE PROSPECT OF SECURING CYBER SECURITY JOBS IN THE FUTURE:

- The introduction of cybersecurity at the school level helps children to acquaint themselves with the concept at a very early stage
- It sets the ground to mentally prepare and familiarise them with the growing need of cybersecurity and explore suitable career opportunities in it
- The demand for cybersecurity jobs has been steadily increasing and many tech giant companies have a huge demand for cyber security experts
- According to Cyberseek, a globally recognized tool for providing detailed and actionable data about supply and demand in the cybersecurity job market, there is an annual shortage of 39,000 information security analysts currently
- Since each and every company including online companies need to safeguard its privacy and data from malware and cyber attacks of various sorts, the demand for this job has been increasing in recent times
- Besides this, the technical know-how of cybercrimes and preventive measures is also needed in national crime agencies, security departments, and police force departments

● The high demand for skilled security professionals in this field also makes cybersecurity a lucrative career choice and thus they should be taught at schools

THE INCREASED USE OF INTERNET:

- The usage of internet and digital devices is bound to grow further in the coming years. Cyber attacks are consequently going to grow as well
- The students constantly need the devices and internet for various educational activities and entertainment and are more prone to such threats
- They can be easily exposed and cheated by unknowingly clicking an untrusted link, a pop up or by sharing their internet passwords on misleading websites and luring messages
- In such a scenario, it's imperative for children to learn and develop awareness about using technology to combat the risks and protect their digital information properly
- Cyberbullying and cyber crimes can prove to be disturbing and detrimental for young children if they don't know how to cope with it

Teaching cybersecurity will not only make students secure and responsible in using the internet, but also enrich them with beneficial information and expand their mental horizon.



BUILDING ENGINEERS & ENTREPRENEURS WHO WILL LEAD THE CHANGE

Established in 2009, Sharda University is India's truly global university that has recently been ranked amongst the leading universities in Asia by QS Asia University Rankings 2024. The accreditation of A+ by NAAC and its commendable rank of 87 in India by NIRF further solidify its position as a top-tier institution dedicated to academic rigor and student success.

Established to nurture skilled engineers, Sharda School of Engineering & Technology has evolved into one of the leading engineering schools in North India. The school's advanced learning equipment, focus on research, experiential learning, and hands-on training in hi-tech laboratories give students a feel of practical and immersive education. SSET's recognition in the NIRF Ranking 2023, placing it in the 150-200 Engineering Band, reflects its dedication to academic excellence and quality education.



SHARDA UNIVERSITY
Beyond Boundaries

Additionally, being ranked 11-50 in Innovation underscores its innovative approaches to teaching and its contribution to advancing the engineering field.

What's more, Sharda engineering programmes have received NBA accreditation which gives them a unique edge over others. SSET offers 50+ engineering programmes including new age career options like Data

Science, IoT & Application, Cyber Security & Forensics, Artificial Intelligence, Machine Learning, Cloud Computing, Virtualization Technology, Business Analytics & Optimization and, Information Security & Cloud Technology among others.

SSET believes in encouraging students to launch Startups and focus on discoveries. Some of the student innovations include Humanoid Robot, Electrical Vehicle for disabled and elderly people, Electric Sports bike

(VISION), Electric hub less bike (VAAAN), Hybrid Electric + Solar Vehicle, Mountain Climber Bike and Smart Air Purifying Droid (S.A.P.D). The culture of innovation is so ingrained in students that today Sharda's Engineering alumni are running successful Startups.

Sharda students have developed a smart battery management system integrated with the CAN Bus interface in which the driver will get an alert before fire starts. The device was presented at the Ideation Hackathon 2022, organized by the Ministry of Micro, Small, and Medium Enterprises.

With its commitment to staying ahead of the curve, fostering innovation, and empowering students to shape the future, Sharda School of Engineering & Technology is indeed an excellent choice for students seeking to thrive in an ever-changing world.

For more details, contact:
Sharda School of Engineering and Technology, Sharda University
Contact Details: 0120-4570000
Website: www.sharda.ac.in

Commitment to superior education

CV Raman Global University: Spearheading Quality Engineering Education in Eastern India

CV Raman Global University (CGU) in Odisha stands out as a beacon of engineering education in Eastern India, showcasing its prowess through, remarkably ranked 3rd in the East Zone region under Times Engineering Survey, 2023 by OMS (A Division of Times Internet Limited), research conducted by i3rc Insights Pvt. Ltd. CGU's commitment to superior education, innovative research, and industry integration is profoundly reshaping the engineering landscape of the region.



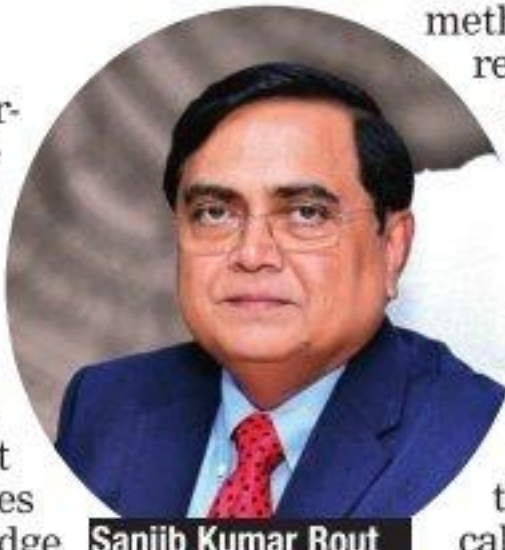
ACADEMIC QUALITY AND INNOVATIVE CURRICULUM

At the heart of CGU's success is its robust academic structure that emphasizes a curriculum integrated with the latest technological advancements. The university's approach to blending theoretical knowledge with practical application equips students with the necessary skills to excel in the dynamic field of engineering. This educational philosophy ensures that graduates are not only industry-ready but are also innovators capable of addressing complex real-world challenges.



STRATEGIC INDUSTRY COLLABORATIONS

CGU's strategic partnerships with some of the leading industries and academic institutions worldwide enhance its educational offerings and provide students with exposure to some of the best global practices and cutting-edge research. These collaborations are instrumental in offering students internships, live projects, and placement opportunities that are crucial for their professional growth and employability.



Sanjib Kumar Rout

HOLISTIC DEVELOPMENT AND LEADERSHIP

CGU places a strong emphasis on the holistic development of its students. Through a variety of extracurricular activities, leadership programs, and community service initiatives, students are molded into well-rounded individuals who are not only engineering experts but also responsible leaders and active citizens.

VISION FOR THE FUTURE

As CGU continues to ascend in its journey of academic and research excellence, it aims to further enhance its educational methodologies, expand its research capabilities, and strengthen its industry ties. The university is dedicated to maintaining its status as one of the leaders in engineering education in Eastern India by fostering an ecosystem of innovation that propels students to the forefront of technological advancement.

CV Raman Global University's role as a key educational institution in Eastern India is a testament to its enduring commitment to excellence and innovation. With ongoing efforts to enhance its educational impact, CGU is set to continue its legacy of shaping the future of engineering both regionally and nationally.

Connecting The Dots Between Autonomy & Changing Industry Needs

KIET Group of Institutions, which is one of the top engineering institutes in Delhi-NCR, is constantly polishing its students for industry 4.0, 5.0 and the like. It has recently bagged the 'Crash and Burn Award' at NASA's Human Exploration Rover Challenge 2024, where their students represented India with their human-made rover. It is renowned for its avant-garde Centers of Excellence that are set up in collaboration with industry experts to bridge the gap between industry and academia. Some of

these include Centre for Advanced Supercomputing in collaboration with nVIDIA, Centre for Advanced Mechatronics in collaboration with Mercedes Benz India and so on.



We're now

AUTONOMOUS



FROM CAMPUS TO CORPORATE: TRANSFORMING STUDENTS INTO INDUSTRY READY INDIVIDUALS

Renowned for its cutting-edge labs and industry tailored engineering programs, World College of Technology & Management (WCTM) is one of the best colleges in Gurugram in every aspect

With their hands on the pulse of global corporate trends, the mentors from the ivy-league institution have an edge by virtue of their knowledge and international exposure. Their many advantages have translated into WCTM being developed as a hub with insightful programs tailor-made for preparing students for the real world. Promoted by Ex-IITians & Ex-IIMian, World College of Technology & Management (WCTM), Gurgaon is affiliated to Maharishi Dayanand University, Rohtak, Haryana (NAAC 'A+' Grade University) and approved by AICTE, Government of India, it is one of the first colleges in Gurugram to have an Apple Computers Lab & iOS Centre of Excellence, Intel Unnati Data-Centric Labs in Emerging Technologies (Artificial Intelligence Lab) and ABB Robotics Arm & Robotics-AI Centre of Excellence on its 18 acre lush green campus.

In an ever-evolving world of industry shifts and preferences, the emerging talent pool must be conversant with new technologies and skills having timeless relevance. In line with this vision, one of the premier campus provides work-integrated learning opportunities for students through courses in B.Tech, M.Tech, MBA, BBA, MCA and BCA, supported by state-of-the-art labs, including the Panasonic Centre of Excellence, Centre for TCS courses, Dream FabLab - 3D Printing & AR/VR Lab enhancing industry exposure on campus. Apart from courses in Computer Science Engineering, Civil Engineering & Mechanical Engineering, the college offers engineering degrees in latest technologies such as Artificial Intelligence, Data Science, Machine Learning, Robotics & Automation.

WCTM Founders/Promoters being Ex-IITians & Ex-IIMian has helped the institution forge industry tie-ups with some of the biggest corporate giants of the country. These interactions provide students with hands-on training and an immersive experience that encourages an innovative temper, adding to their competitive edge.

A weekly industrial visit is conducted to help students gain workplace experience and become industry ready. Field trips and industry trips such as at Yokohama, DMRC, Indiabulls, Yakult, Parle Limited, Amber Enterprises are a norm at WCTM for students to learn firsthand about their industry. Along with the industrial visits, students in the second and third year of study are introduced to Artificial Intelligence, Data Science, Cybersecurity, Business Analytics, Block Chain Technology, Cloud Computing, Automation, Robotics, empowering them to become adaptable and relevant to the changing milieu of the global corporate world. The tech savvy institution conducts international seminars and webinars once every week ensuring uninterrupted interaction with industry experts on topics like Artificial Intelligence, Blockchain and Cryptocurrency, where students got to interact with industry experts like Donal Madden (AI Engineer at Facebook) and Shreya Prakash (Engineer at Apple).



The new Centres of Excellence for Artificial Intelligence on the campus provides industry oriented trainings in latest technologies and the Intellectual Property Rights (IPR) cell supports publishing of patents, which are among the landmark achievements of the institution.

The training and placement cell has developed a robust framework for world-class training of students. Here, highly experienced professionals make concerted efforts to groom the students to be industry ready. They focus on aspects such as personality development, aptitude, corporate mannerism, etiquettes, confidence, communication and teamwork along with analytical, logical and critical reasoning. Training & Placement cell in contact with approximately 3000 companies, assuredly, the students have much to lookforward to in terms of plum



placements. For the session 2023-24, a total of 296 companies offered placements to

WCTM students from companies such as TCS, HCL, Wipro, Tech Mahindra, Bharti Airtel, Binary Semantics for Google, Addeco for Apple India, ICICI Bank, Axis Bank, Kotak Mahindra, Indus Tower, Mothersons, Byjus and many more with the highest package offer of 42 lakhs. At the mega job fair 2024 itself 2600 students got placed/shortlisted in over 62 companies on a single day.

In the professional arena 'the only permanent thing is that nothing is permanent' as it is constantly evolving and where competition is daunting. The rewarding moments are when students nurtured at WCTM remain unfazed even when situations get overwhelming, the true litmus test of the values and knowledge imparted by the institutions. This is because the focus is on student's holistic well-being and community practices through alumni program, technical fest "IDEAS" & Hackathon and cultural fest "Zenith", industrial-cum-educational trip offered to Singapore, Dubai and other global exposure through tie-ups with Old Dominion University (USA) & National Research University of Electronic Technology- MIET, Russia.

At WCTM, the tradition is to not only develop the mind, but also the body and giving outlet to the artistic expression of students for which cultural fests are actively organized such as Zenith where popular singer B Praak performed this year to a cheering crowd. In the past, Honey Singh, Mohit Chauhan, Hardy Sandhu, Gippy Grewal, Bohemia, Parmish Verma have regaled the audience. Add to this, active sports events World Basketball League, World Volleyball League, World Badminton League, besides other games for the overall growth of the students. All this has led to WCTM students getting meritorious positions in all courses bettering all colleges affiliated to Maharishi Dayanand University, Haryana.

WCTM Gurgaon provides a great start to a promising career as "your future is our Placements".

For further details, contact
World College of Technology and Management, Gurgaon
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Phone: 08607788739/40
www.wctmgurgaon.com
Email: admin@wctmgurgaon.com

Choose the right institution

Engineering Excellence: Sona College's Trailblazing Journey in Education and Innovation



German. Through partnerships with industry leaders like Dassault Systems and Continuing Education programs, students gain hands-on

experience and stay updated with industry trends. Sona College's commitment to providing state-of-the-art facilities in Smart City Salem, including modern classrooms and cutting-edge laboratories, further enhances the learning experience. Additionally, the college promotes holistic development through cultural and artistic activities, with over 30 student clubs and forums fostering creativity, collaboration, and personal growth among students.

In conclusion, Sona College of Technology stands as a shining example of innovation and excellence in engineering education. By bridging the gap between academia and industry, Sona College is empowering the next generation of engineers to thrive in an ever-changing world, setting a precedent for transformative education nationwide.

Sona College received prestigious awards like the Economic Times TechEDU Award and IBM/AICTE/Smartinternz Award for Hack Challenge 2023. It earned the Institution of Engineers (India) Engineering Edu Award 2023 (Gold) and Best Students Chapter Award 2023, besides the National Institute of Quality and Reliability Best Outstanding Edu Institution 2023 Award.

Accreditations include NAAC A Grade and NIRF ranking within the 151-200 band, while all eligible courses are NBA-accredited, ensuring quality education meeting industry standards. In 2023, nearly 92.2% of Sona College's 836 students secured placements, with approximately 175 recruiters participating, and an average CTC of 5.3 LPA, with the highest domestic CTC reaching 18.54 LPA. Sona College's multiple wins of the National Level AICTE-CII Best Industry Linked Institute Award underscore its leadership in industry-academic collaborations, solidifying its position as a trailblazer in engineering education.

For more details contact-
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www.sonatech.ac.in



In India's vast engineering education landscape, choosing the right institution is a daunting task, especially in states like Tamil Nadu with 635 colleges. Sona College of Technology in Salem, Tamil Nadu, stands out amidst this complexity. With a century-long legacy of quality education, guided by visionary leadership, it pioneers innovative solutions to modernize engineering education and prepare students for the demands of Industry 4.0 under the leadership of Chairman C.Valliappa and Vice Chairmen, Chocko Valliappa and Thyagu Valliappa.

Sona College's approach is multifaceted, encompassing various initiatives to ensure academic excellence and prepare students for the challenges of the modern world. This includes offering a diverse range of undergraduate,

postgraduate, and Ph.D. programs, with a focus on emerging fields such as AI, ML, and Data Science to meet industry demands. The college designs tailored curricula with input from industry specialists to ensure relevance and practicality. Moreover, Sona fosters innovation through its 36 Research Centers of Excellence, including SonaSPEED, which contributes to prestigious projects like Chandrayaan-3.

To enhance global competency, the college provides language courses in Japanese, Korean, French, and



Vice-chairman Chocko Valliappa, Chairman C. Valliappa, Vice-chairman Thyagu Valliappa