

**Spotlight**

[Why?](#)

[Nerve agent scare](#)

[Smells like team spirit](#)

[Pandering to the masses](#)



## **Betting the house or burning it down? How the scarcity of success led to the HYBE-ADOR power struggle.**

HYBE's public feud with subsidiary label ADOR has highlighted the industry's problematic obsession with numerical success and entanglement of management with content production.



**Korean president cooks reporters kimchi stew and egg roll dinner: Detailed look into Yoon Suk Yeol's kimchi jjigae recipe**



## Performers, YouTubers and 'Grandpa Uaena': K-culture lovers enjoy best of Korea in tourism program

### 📌 Editors' picks



## Concert over cosmetics: Korean tourism posts biggest deficit

## Department stores under fire for cutting corners with fatty meat



## **United flight makes U-turn to Korea due to food poisoning**



## **Medical school admissions quota hike finalized by higher education board**



## **Foreign student busted for nude bike ride found dead**



## **Hong Kong says no visa application filed by Seungri amid nightclub reports**



## **Two new members named to board of Korean Film Council**



## **15th Korea Opera Festival to kick off on Saturday**



## **Korea-China-Japan summit Monday could be 'turning point' to normalized ties in Northeast Asia**



## **Supreme Court allows divorced couples to nullify marriages**



## HD Hyundai, Shell sign deal to develop large liquefied hydrogen carriers



## Hosting an annual shareholders' meeting? 'Prepare earlier,' says ESG veteran



## Police arrest man in 30s who offered to pay teenagers to graffiti Gyeongbok Palace



## Kia unveils EV3 for the masses, confirms U.S. release in 2025



## Kakao Mobility plots route to convenience with Tesla integration



## Korean among injured after severe turbulence hit Singapore-bound flight, killing British man

### Latest News

- 1 Korean president cooks reporters kimchi stew and egg roll dinner: Detailed look into Yoon Suk Yeol's kimchi jjigae recipe
  - 2 Arrest warrant issued for singer Kim Ho-joong
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- 5 Performers, YouTubers and 'Grandpa Uaena': K-culture lovers enjoy best of Korea in tourism program
- 



## What's Popular Now

- 1 Foreign student busted for nude bike ride found dead
  - 2 Fans flock to 'Lovely Runner' pop-up store in Yeouido
  - 3 Betting the house or burning it down? How the scarcity of success led to the HYBE-ADOR power struggle.
  - 4 Concerts over cosmetics: Korea's tourism posts biggest deficit in 5 years
  - 5 HYBE CFO Lee Kyung-jun, HR head Kim Ju-young in line to replace Min Hee-jin as ADOR chief
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READY for X:IN-made gifts, READY? 🎁 | X:IN X FANTALK2



Tongue Twister challenge by K-pop idols (Hindi & Russian) 🍷 | X:IN X FANTALK2

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## Column



### How to live in a fool's paradise

It is time to address the issue and kick out those still living in a fool's paradise.



### Separating the wheat from the chaff



### If not an incompetent government, what else?

The role and competitiveness of the government have become imperative during the industrial transition period.



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### Cartoon



2024.05.16

What went wrong?



2024.05.15

I'm the winner!

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### Talk of the town



## **Surveillance, capitalism and cruelty: Human nature critiqued in Netflix's 'The 8 Show'**

**aespa special 'Armageddon' album to include CD player**



**Xdinary Heroes to release single "Open beta v6.1" June 3**



**Girl group cignature to release fifth EP 'Sweetie but Saltie' in June**



**Editorial**

Time to normalize our cheap utility charges

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**Editorial**

Canvass ordinary citizens' opinions first

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**Audio News**

**HEADLINE**

Remembering the Pony, the first family car in Korea

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**HEADLINE**

Health minister implores junior doctors to return to work, but concedes little

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**HEADLINE**

Global tech giants pledge safety commitments at AI summit in Seoul

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**National**



**Korean president cooks reporters kimchi stew and egg roll dinner:  
Detailed look into Yoon Suk Yeol's kimchi jjigae recipe**

**Arrest warrant issued for singer Kim Ho-joong**



## reports



**Lotte Foundation awards over \$17 million in scholarships to Malaysian students**



**Police searching Seoul Station after threat to 'stab 50 people on Friday'**

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## Business



**Kospi sinks 1.26% on fears of rate cut delay by Fed**



**HD Hyundai, Shell sign deal to develop large liquefied hydrogen carriers**



**Kakao Mobility plots route to convenience with Tesla integration**



**SK Innovation's rosy gift to Ulsan in full bloom**



**Kospi drops 1.26% as hopes plunge for Fed rate cut**

## Sports



**[VIDEO] Tottenham defeated on penalties in Melbourne friendly against Newcastle**



**[VIDEO] Remembering Toni Kroos's famous boots ritual: 'People think I'm crazy'**



**Incheon gives bottle-throwing fans choice between community service or lifetime ban**



**Adrian Lee has one goal for pro debut at ONE 167**



**Landers use new KBO foreign player system to sign Keisho Shirakawa**



**Newcastle beat Spurs, jetlag in Melbourne exhibition game**

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## Entertainment



**BTS's RM, NewJeans in unintentional faceoff with simultaneous music release**



**Xdinary Heroes to release single "Open beta v6.1" June 3**



**15th Korea Opera Festival to kick off on Saturday**



**Two new members named to board of Korean Film Council**



**Surveillance, capitalism and cruelty: Human nature critiqued in Netflix's 'The 8 Show'**

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## Culture



**Performers, YouTubers and 'Grandpa Uaena': K-culture lovers enjoy best of Korea in tourism program**



**계량화 할 수 없는 것 계량화 하기: K팝 산업 죽이는 숫자 집착**



**Police arrest man in 30s who offered to pay teenagers to graffiti Gyeongbok Palace**



**Giant panda Fu Bao's face to grace a new Galaxy Buds case**



## Gov't to open new department to promote all of Korean culture

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